## Outline of the Survey for the purpose of an estimation of

## preference parameters in Japan

## - Outline

- Purpose

Economics has a premise that people act rationally and maximize utility. However, it is not often studied whether this premise is indeed true. The purpose of this survey is to examine whether the premise of presentday economics that people act rationally and maximize utility is true.

- Survey Period

This is an annual panel survey that was started in 2003 and implemented for 11 consecutive years until 2013.
It was resumed in 2016 and implemented for 3 consecutive years until 2018.
It was resumed in 2021 and implemented for 2 consecutive years until 2022.

## - Survey Content

The questionnaire is outlined as follows.
(1) Risk aversion, time preference, habit formation, and consumption externalities
(2) Basic socio-demographic attributes of individuals and households and their budgets and expenditures.

## - Survey Methodology

- Survey Design
> Survey Periods and Samples

| Year | Sample | Source |
| :---: | :--- | :--- |
| 2003 | Fresh sample | Basic Resident Register |
| 2004 | 2003 Panel Members + Fresh Sample | Basic Resident Register |
| 2005 | 2004 Panel Members | - |
| 2006 | 2005 Panel Members + Fresh Sample | Basic Resident Register |
| 2007 | 2006 Panel Members | - |
| 2008 | 2007 Panel Members | - |
| 2009 | 2008 Panel Members + Fresh Sample | On-site selection based on housing map |
| 2010 | 2009 Panel Members | - |
| 2011 | 2010 Panel Members | - |
| 2012 | 2011 Panel Members | - |
| 2013 | 2012 Panel Members |  |

No survey in 2014, 2015.

| 2016 | $73 \%$ of 2013 Panel Members | - |
| :--- | :--- | :--- |
| 2017 | $75 \%$ of 2016 Panel Members | - |

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| 2018 | $82 \%$ of 2017 Panel Members | - |
| :---: | :--- | :---: |
| No survey in 2019, 2020.   <br> 2021 2013 Panel Members (excluding unreachable) - <br> 2022 2021 Panel Members (excluding unreachable) + Basic Resident Register <br> 2023 Fresh Sample  |  |  | | 2022 Panel Members (excluding unreachable) |
| :--- |

> Target of Fresh Sample
$\triangleleft$ 2003: Residents in Japan aged 20-69 years old (as of January 1st, 2003)
$\triangleleft$ 2004: Residents in Japan aged 20-69 years old (as of January 1st, 2004)
$\diamond$ 2006: Residents in Japan aged 20-69 years old (as of January 1st, 2006)

- 2009: Residents in Japan aged 20-69 years old (as of January 1st, 2009)
$\diamond$ 2022: Residents in Japan aged 20-39 years old (as of January 1st, 2022)
> Sampling Method: Two-stage Stratified Random Sampling
> Survey Period / Total Respondents / Valid Responses / Response Rate

| Year | Survey <br> Implementation Days <br> (Period from distribution to collection) | Number of respondents contacted <br> (Of which fresh <br> sample) |  | Number of valid responses <br> (Of which fresh sample) |  | Response Rate |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2003 | Jan. 282003 to Feb. 172003 | 2,000 | 2,000 | 1,418 | 1,418 | 71.1\% | 71.1\% |
| 2004 | Jan. 292004 to Feb. 252004 | 6,002 | 4,600 | 4,224 | 3,161 | 70.4\% | 68.7\% |
| 2005 | Feb. 92005 to <br> Mar. 102005 | 4,145 | 0 | 2,987 | 0 | 72.1\% |  |
| 2006 | Feb. 102006 to Feb. 282006 | 4,879 | 2,000 | 3,763 | 1,396 | 77.1\% | 69.8\% |
| 2007 | Jan. 182007 to Feb. 132007 | 3,660 | 0 | 3,112 | 0 | 85.0\% |  |
| 2008 | Jan. 182008 to Feb. 122008 | 3,048 | 0 | 2,731 | 0 | 89.6\% |  |
| 2009 | Feb. 272009 to <br> Mar. 162009 | 8,683 | 6,000 | 6,181 | 3,704 | 71.2\% | 61.7\% |
| 2010 | Jan. 142010 to <br> Feb. 152010 | 6,134 | 0 | 5,386 | 0 | 87.8\% |  |
| 2011 | Jan. 132011 to Feb. 142011 | 5,316 | 0 | 4,934 | 0 | 92.8\% |  |

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| 2012 | Jan. 122012 to <br> Feb. 13-2012 | 4,887 | 0 | 4,588 | 0 | 93.9\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2013 | Jan. 112013 to Feb. 122013 | 4,544 | 0 | 4,341 | 0 | 95.5\% |


|  | Jan. 152016 to |  |  |  |  |
| :---: | :---: | :---: | ---: | :---: | :---: |
| 2016 | Feb. 152016 | 3,186 | 0 | 2,948 | 0 |
|  | Jan. 132017 to |  | $92.5 \%$ |  |  |
| 2017 | Feb. 132017 | 2,207 | 0 | 2,114 | 0 |
|  | Jan. 12 2018 to |  |  |  |  |
| 2018 | Feb. 122018 | 1,736 | 0 | 1,696 | 0 |


|  | Jan. 142021 to |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2021 | Feb. 102021 | 3,437 | 0 | 2,733 | 0 | $79.5 \%$ |  |
|  | Jan. 12 2022 to |  |  |  |  |  |  |
| 2022 | Feb. 102022 | 5,841 | 2,500 | 3,427 | 822 | $58.7 \%$ | $32.9 \%$ |
|  | Jan. 112023 to |  |  |  |  |  |  |
| 2023 | Feb. 102023 | 3,444 | 0 | 2,921 | 0 | $84.8 \%$ |  |

## - Stratifying Method

(1) The prefectures of Japan are divided into ten regional blocks:
(1) Hokkaido (Hokkaido)
(2) Tohoku (Aomori, Iwate, Miyagi, Akita, Yamagata, and Fukushima)
(3) Kanto (Ibaraki, Tochigi, Gunma, Saitama, Chiba, Tokyo, and Kanagawa)
(4) Koshin'etsu (Niigata, Yamanashi, and Nagano)
(5) Hokuriku (Toyama, Ishikawa, and Fukui)
(6) Tokai (Gifu, Shizuoka, Aichi, and Mie)
(7) Kinki (Shiga, Kyoto, Osaka, Hyogo, Nara, and Wakayama)
(8) Chugoku (Tottori, Shimane, Okayama, Hiroshima, and Yamaguchi)
(9) Shikoku (Tokushima, Kagawa, Ehime, and Kochi)
(10) Kyushu (Fukuoka, Saga, Nagasaki, Kumamoto, Oita, Miyazaki, Kagoshima, Okinawa)
(2) Each of the ten regions is further divided into the following four strata:
(1) Government-designated major cities
(2) Cities with more than 100,000 population
(3) Cities with less than 100,000 population
(4) Towns and villages

Thus, the nation of Japan is divided into $40(=10 \times 4)$ strata, in all.

## - Sample Distribution

Fresh samples were proportionally distributed based on the population aged 20 to 69 in each region and strata.

## Stratification

|  | Major city (government designated city) | City with more than 100,000 population | City with less than 100,000 population | Town / <br> Village | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Hokkaido | $\begin{aligned} & 1,283,675 \\ & 30(2) \end{aligned}$ | $\begin{aligned} & 1,139,802 \\ & 27(2) \end{aligned}$ | $\begin{aligned} & 597,296 \\ & 14(1) \end{aligned}$ | $\begin{aligned} & 835,693 \\ & 19(2) \end{aligned}$ | $\begin{aligned} & 3,856,466 \\ & 90(7) \end{aligned}$ |
| Tohoku | $\begin{aligned} & 684,477 \\ & 16(1) \end{aligned}$ | $\begin{aligned} & 1,972,833 \\ & 46(3) \end{aligned}$ | $\begin{aligned} & 1,511,184 \\ & 35(3) \end{aligned}$ | $\begin{aligned} & 2,197,712 \\ & 51(3) \end{aligned}$ | $\begin{aligned} & \text { 6,366,206 } \\ & 148(10) \end{aligned}$ |
| Kanto | $\begin{aligned} & 9,781,108 \\ & 229(14) \end{aligned}$ | $\begin{aligned} & 11,696,174 \\ & 274(17) \end{aligned}$ | $\begin{aligned} & 3,703,393 \\ & 87(6) \end{aligned}$ | $\begin{aligned} & 3,161,734 \\ & 74(5) \end{aligned}$ | $\begin{aligned} & 28,342,409 \\ & 664(42) \end{aligned}$ |
| Koshin'etsu |  | $\begin{aligned} & 1,203,469 \\ & 28(2) \end{aligned}$ | $\begin{aligned} & 1,047,970 \\ & 24(2) \\ & \hline \end{aligned}$ | $\begin{aligned} & 1,313,827 \\ & 31(2) \end{aligned}$ | $\begin{aligned} & 3,565,266 \\ & 83(6) \end{aligned}$ |
| Hokuriku |  | $865,038$ <br> 20 (2) | $\begin{aligned} & 550,800 \\ & 13(1) \\ & \hline \end{aligned}$ | $\begin{aligned} & 629,040 \\ & 15(1) \\ & \hline \end{aligned}$ | $\begin{aligned} & 2,044,878 \\ & 48(4) \\ & \hline \end{aligned}$ |
| Tokai | $\begin{aligned} & 1,468,407 \\ & 34(2) \\ & \hline \end{aligned}$ | $\begin{aligned} & 4,391,307 \\ & 103(7) \end{aligned}$ | $\begin{aligned} & 1,905,822 \\ & 45(3) \\ & \hline \end{aligned}$ | $\begin{aligned} & 2,166,173 \\ & 51(3) \\ & \hline \end{aligned}$ | $\begin{aligned} & 9,931,709 \\ & 233(15) \end{aligned}$ |
| Kinki | $\begin{aligned} & 3,724,720 \\ & 87(6) \end{aligned}$ | $\begin{aligned} & 6,453,261 \\ & 151(9) \end{aligned}$ | $\begin{aligned} & 2,217,825 \\ & 52(4) \end{aligned}$ | $\begin{aligned} & 1,747,344 \\ & 41(3) \end{aligned}$ | $\begin{aligned} & 14,143,250 \\ & 331(22) \end{aligned}$ |
| Chugoku | $\begin{aligned} & 764,129 \\ & 18(2) \end{aligned}$ | $\begin{aligned} & 2,038,254 \\ & 48(3) \end{aligned}$ | $\begin{aligned} & 973,499 \\ & 23(2) \end{aligned}$ | $\begin{aligned} & 1,240,791 \\ & 29(2) \end{aligned}$ | $\begin{aligned} & 5,016,673 \\ & 118(9) \end{aligned}$ |
| Shikoku |  | $\begin{aligned} & 1,095,919 \\ & 26(2) \end{aligned}$ | $\begin{aligned} & 666,313 \\ & 15(1) \end{aligned}$ | $\begin{aligned} & 939,291 \\ & 22(2) \end{aligned}$ | $\begin{aligned} & 2,701,523 \\ & 63(5) \end{aligned}$ |
| Kyusyu | $\begin{aligned} & 1,580,119 \\ & 37(3) \end{aligned}$ | $\begin{aligned} & 2,802,111 \\ & 65(4) \end{aligned}$ | $\begin{aligned} & 2,202,625 \\ & 51(3) \end{aligned}$ | $\begin{aligned} & \text { 2,934,412 } \\ & 69(5) \end{aligned}$ | $\begin{aligned} & 9,519,267 \\ & 222(15) \end{aligned}$ |
| Total population <br> Sample size <br> (Number of <br> Areas) | $\begin{aligned} & 19,286,735 \\ & 451(30) \end{aligned}$ | $\begin{aligned} & 33,658,168 \\ & 788(51) \end{aligned}$ | $\begin{aligned} & 15,376,727 \\ & 359(26) \end{aligned}$ | $\begin{aligned} & 17,166,01 \\ & 7 \\ & 402(28) \end{aligned}$ | $\begin{aligned} & 85,487,647 \\ & 2,000(135) \end{aligned}$ |

Source: Japan Census of Population, Report by Cities, Towns and Villages, Residents in Japan aged 20 to 69 years old (as of March $31^{\text {st }}, 2001$ )

## - Area Sampling Methodology

(1) Basic units designated from the results of the latest Japan Census were used as the first sampling unit.
(2) The number of samples from each area should be close to 15 .
(3) For each stratum, a sampling interval (the stratum's population divided by the number of areas within the stratum) was calculated and a randomly selected "START number" was set as the starting point. From there, the target at the next sampling interval was selected by the random systematic sampling method.
(4) The municipal codes set by the Ministry of Internal Affairs and Communications were used to put the strata in order.

## - Target Sampling Methodology

For each area, about 15 targets were selected from the Basic Resident Register (which is publicly available) using the systematic sampling method. These randomly selected "START numbers" were used as starting points. When the Basic Resident Register was not available, the "electoral register" was used as an alternative. Sampling intervals differed according to the sequencing method of each sampling register.
In cases where the targets (regular targets) could not complete the survey due to fatality, relocation, or prolonged absence, etc., backup targets were selected as alternatives.

## Sampling Order Examples

(1) Case where the Basic Resident Register (if publicly available, otherwise the electoral register) was arranged by the order of lot numbers:
If the person corresponding to the START number in the sequence counting from the first person in the designated survey area (address) meets the age requirement, he or she is transcribed as the first target. If he or she is not eligible, the next person according to the sampling interval ( $\left.11^{\text {th }}\right)$ is transcribed, and the sampling and transcribing is continued until the target sample size is reached.
(2) Case where the Basic Resident Register is listed by the family names arranged in order according to Japanese syllabary (case of geographically limited areas):

The first person listed on the Basic Resident Register, whose family name begins with the START character (katakana), becomes the first target, provided that he or she is living in the designated area and meets the age requirement, and is transcribed as the first target. Then, from the second target onwards, the fifth eligible person after the previous person is transcribed, and the sampling and transcribing is continued until the target sample size is reached.

## (3) Other important points

Any person who is crossed out or deleted by a red line is not counted.
If a second person from the same family is targeted, that person is skipped and the next eligible target is selected instead.

If the sample size is too small even after reaching the end of the Basic Resident Register for a particular geographic unit (city block), counting is continued from the beginning of the designated area in the register. After
two such runs through the Resident Register for a city block, if the sample size is still too small, a geographically adjacent block is targeted and the sampling is continued.

If the Resident Register is arranged in order according to Japanese syllabary, by date of birth or gender, or in no particular order, instructions are sought from the sampling work manager.

## - New Samples

$>2004$ Survey: There were 4600 fresh samples. Of these, 3000 were sampled by the "area sampling method" from the basic unit districts (roughly 130 areas) based on the same stratification criteria as in the first survey. The 3000 were selected from the Basic Resident Register by systematic sampling. The remaining 1600 fresh samples were selected by systematic sampling from the Basic Resident Register following on from the samples who were selected from each survey area in the first survey (the previous year's survey).
> 2006 Survey: 2000 fresh samples were selected by systematic sampling from the Basic Resident Register following on from the samples who were selected from each survey area in the first and second surveys.
$>2009$ Survey: Due to conditions concerning viewing of the Basic Resident Register, 6000 fresh samples were selected by the systematic sampling method from general residences adjoining the originally intended survey area according to the housing map. For each area, the local sampling method was used to sample the target numbers according to gender and age group in each area.
> 2022 Survey: 2500 fresh samples (20s-30s) were selected by systematic sampling from the Basic Resident Register from areas continuing from the sample areas in the 2003 survey and parts of the sample areas in the 2004 survey.

The sample sizes and number of areas in each survey were as follows.

|  | Year | Samples | Fresh <br> samples | Areas | Additional <br> Areas | New Areas |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| $1^{\text {th }}$ Survey | 2003 | 2,000 |  | 135 |  |  |
| $2^{\text {nd }}$ Survey | 2004 | 1,402 | 4,600 | 135 | 135 | 129 |
| $3^{\text {th }}$ Survey | 2005 | 4,145 |  | 399 |  |  |
| $4^{\text {th }}$ Survey | 2006 | 2,879 | 2,000 | 399 | 264 |  |
| $5^{\text {th }}$ Survey | 2007 | 3,660 |  | 663 |  |  |
| $6^{\text {th }}$ Survey | 2008 | 3,048 |  | 663 |  |  |
| $7^{\text {th }}$ Survey | 2009 | 2,683 | 6,000 | 663 | 663 |  |
| $8^{\text {th }}$ Survey | 2010 | 6,134 |  | 663 |  |  |
| $9^{\text {th }}$ Survey | 2011 | 5,316 |  | 663 |  |  |
| $10^{\text {th }}$ Survey | 2012 | 4,887 |  | 663 |  |  |


| $11^{\text {th }}$ Survey | 2013 | 4,500 |  | 663 |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## - Sampling from the 2016 survey onwards

From the 2016 survey onwards, no new samples were selected, but rather, the survey targeted the same persons who had continuously responded up until the 2013 survey. Out of persons who had continuously responded up until the previous surveys, targets were limited to $73 \%$ in $2016,75 \%$ in 2017 , and $82 \%$ in 2018 by the following procedure.

First, multiple survey areas belonging to the same municipality were grouped into 1 or 2 survey area groups within each area-separate and municipality size-separate stratum. Next, approximately $80 \%$ of targets were randomly sampled from each stratum in units of each survey area group. However, following this sampling work, to ensure that areas from all 47 prefectures of Japan were included, areas in prefectures with a low sampling rate were used to replace other survey area groups in the same strata.

- Selection of new samples for the $\mathbf{2 0 2 2}$ survey

Since the sample size of young persons (20s-30s) has decreased due to the fact that no new samples have been selected since 2009, new samples were selected from the 20s-30s age group limitedly. Moreover, to boost the response rate and promote continuous participation in the survey, the questionnaires for new samples contained fewer questions than those for continuous samples.) (for details, see the questionnaire and comparison table).

* Please note that there are unique questions that have only been put to the new samples (for details, see the attached comparison table). Moreover, responses to the unique questions can be restored by connecting with the data on samples who have been continuously targeted.
- Survey Methodology: Visiting and requesting filling-in at home (up to the 2018 survey)

Before the survey started, a request letter was mailed to each target. Upon visitation, open-ended questionnaires were distributed and picked up a few days later. When necessary, an envelope for return of the questionnaire was given to a target. Depending on the target, surveyed individuals were visited more than four times. Targets received gift vouchers as compensation.

- Survey Methodology: Postal survey method (from the 2021 survey)

Survey forms were mailed to the targets together with a greetings letter and return envelope.
Postcard reminders were also posted once.
To persons who responded, a QUO Card was sent at a later date as a token of gratitude.

## - Survey Implementation

Central Research Services, Inc.

## - Sampling Weight

## - Creation Method

The variables "swght_a" and "swght_b" could be used as sampling weights.
Sampling weights in the survey were created by dividing the "standard population" represented by a single respondent/Number of GCOE survey respondents according to birth cohorts (or ages) and area-separate groups. The weights were created upon grouping the population and samples according to birth cohort and area of residence in the case of "swght_a", and age and area of residence in the case of "swght_b".

The 10 areas that were used for stratification at the time of sampling were partially combined and categorized into 7 groups. To construct sampling weights that also cater to the decline in the number of respondents in line with continuation of the survey, areas where the decline in the number of samples was extreme were combined with neighboring areas into area groups.

Regional Groups:

- Hokkaido and Tohoku
- Kanto
- Hokuriku and Koshin'etsu
- Tokai
- Kinki
- Chugoku and Shikoku
- Kyushu

Birth cohorts or age groups were divided into the following groups.

Cohort groups:

- Born in the 1930s -1940s
- Born in the 1950s
- Born in the 1960 s
- Born in the 1970 s
- Born in the 1980s


## Age groups:

- $60-89$ years old
- 50-59 years old
- 40-49 years old
- 20-39 years old

Since this survey is based on the panel format whereby the same persons respond to questions on an ongoing basis, the average age of the sample population rises each time the survey is implemented. In this case, to construct a consistent sampling weight between each year's surveys, it is necessary to broadly define age groups of young persons and elderly persons when dividing targets into groups based on age (since it is always necessary to have at least 1 person belonging to each age group). Accordingly, in this survey, sampling weights were constructed by dividing the samples according to cohort rather than age. However, in the 2003 and 2004 surveys, since the survey only comprised questions about age groups $(20 \mathrm{~s}, 30 \mathrm{~s}, 40 \mathrm{~s}, 50 \mathrm{~s}, 60 \mathrm{~s})$, it wasn't possible to accurately understand the years of birth. Therefore, sampling weights were also created based on age groups to ensure that consistency would be maintained from 2003 where necessary. If only using the survey from 2005 onwards, "swght_a" should be used, but if 2003 and 2004 are also included, "swght_b" should be used.
Note) In the 2022 survey, samples who were born in the 1990s and 2000s ( $20 \mathrm{~s}-30 \mathrm{~s}$ age group) have been newly selected. Accordingly, the above 2 groups are added as new cohort groups.

## (1)Base Population

The population was calculated according to each classification based on the national census (total population by prefecture, municipality, gender, and age).

2003, 2004, 2005 Surveys: Population in the 2000 national census was used.
2006, 2007, 2008, 2009, 2010 Surveys: Population in the 2005 national census was used.
2011, 2012, 2013 Surveys: Population in the 2010 national census was used.
2016, 2017, 2018 Surveys: Population in the 2015 national census was used.
2021, 2022 Survey: Population in the 2020 national census was used.

This survey was primarily implemented in January, whereas the national census reflects conditions on October $1^{\text {st }}$ in the years of implementation. Moreover, the national census reports on the population not according to year of birth but rather according to age group based on age as of October $1^{\text {st }}$. Therefore, disparities arising from difference in the survey timing were corrected when using national census reports grouped according to month of birth (4 groups) to calculate the birth cohorts and age groups.

## (2)Number of Responses

The number of GCOE survey respondents was calculated by dividing the number of respondents nationwide into the above birth cohorts (or ages) and area groups.
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- Variable to Distinguish Individuals

The variable "PANELID" identify individuals.
PANELID: 6-digit variable stored as the second left variable in each survey data.

## - Other Important Notes

There are some data which are missing from the panel waves due to the survey respondents' inability to answer.
$>\mathrm{SEQNO}=20402$, PANELID $=4071$
$>\mathrm{SEQNO}=41803$, PANELID $=7267$
$\rightarrow \mathrm{SEQNO}=5540006$, PANELID $=8090$
$\rightarrow \mathrm{SEQNO}=7040102$, PENELID $=8200$
> $\mathrm{SEQNO}=250303$, PANELID $=10714$
$>\mathrm{SEQNO}=250309$, PANELID $=10720$
$>\mathrm{SEQNO}=4650104$, PANELID $=12155$
$>\operatorname{SEQNO}=8150110$, PANELID $=13369$
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2023 Survey: Population, Sample and sampling weight (swght)

| Cohort Group in 2023 | Hokkado/ Tohoku | Kanto | Hokuriku/ <br> Koshinetsu | Tokai | Kinki | Chugoku/ Shikoku | Kyushu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,205,716 | 3,317,915 | 724,483 | 1,227,207 | 1,703,616 | 984,098 | 1,129,696 |
| born in the 1950s | 985,889 | 2,427,305 | 529,130 | 869,847 | 1,147,839 | 708,101 | 945,554 |
| born in the 1960s | 874,692 | 2,935,207 | 503,118 | 959,773 | 1,271,453 | 633,104 | 815,276 |
| born in the 1970s | 945,854 | 3,420,143 | 565,447 | 1,115,398 | 1,456,652 | 745,519 | 921,509 |
| born in the 1980s | 731,428 | 2,695,675 | 414,776 | 865,246 | 1,084,089 | 563,999 | 758,027 |
| born in the 1990s | 584,539 | 2,376,148 | 346,268 | 748,272 | 980,165 | 465,580 | 606,150 |
| born in the 2000s | 597,865 | 1,893,941 | 364,380 | 703,721 | 945,315 | 493,818 | 670,961 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 43 | 96 | 16 | 44 | 51 | 27 | 28 |
| born in the 1950s | 39 | 85 | 32 | 42 | 49 | 26 | 28 |
| born in the 1960s | 24 | 78 | 24 | 43 | 52 | 21 | 21 |
| born in the 1970s | 13 | 52 | 6 | 22 | 27 | 17 | 15 |
| born in the 1980s | 23 | 40 | 10 | 18 | 23 | 12 | 16 |
| born in the 1990s | 10 | 37 | 5 | 11 | 18 | 8 | 7 |
| born in the 2000s | 2 | 4 | 1 | 2 | 4 | 2 | 1 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 28039.91 | 34561.61 | 45280.19 | 27891.07 | 33404.23 | 36448.07 | 40346.29 |
| born in the 1950s | 25279.21 | 28556.53 | 16535.31 | 20710.64 | 23425.29 | 27234.65 | 33769.79 |
| born in the 1960s | 36445.5 | 37630.86 | 20963.25 | 22320.3 | 24451.02 | 30147.81 | 38822.67 |
| born in the 1970s | 72758 | 65771.98 | 94241.16 | 50699.91 | 53950.07 | 43854.06 | 61433.93 |
| born in the 1980s | 31801.22 | 67391.88 | 41477.6 | 48069.22 | 47134.3 | 46999.92 | 47376.69 |
| born in the 1990s | 58453.9 | 64220.21 | 69253.6 | 68024.73 | 54453.61 | 58197.5 | 86592.86 |
| born in the 2000s | 298932.5 | 473485.3 | 364380 | 351860.5 | 236328.8 | 246909 | 670961 |
| Female / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,685,866 | 4,233,267 | 951,018 | 1,556,988 | 2,271,820 | 1,335,315 | 1,571,255 |
| born in the 1950s | 1,058,113 | 2,475,091 | 553,479 | 908,352 | 1,258,212 | 759,176 | 1,016,735 |
| born in the 1960s | 909,125 | 2,789,778 | 504,317 | 937,718 | 1,345,330 | 665,999 | 884,259 |
| born in the 1970s | 935,107 | 3,262,455 | 544,177 | 1,060,438 | 1,514,166 | 743,087 | 954,056 |
| born in the 1980s | 716,885 | 2,557,382 | 394,847 | 801,802 | 1,110,904 | 554,377 | 787,667 |
| born in the 1990s | 551,236 | 2,279,478 | 314,146 | 683,481 | 996,596 | 441,861 | 619,682 |
| born in the 2000s | 563,945 | 1,805,157 | 342,039 | 667,860 | 908,653 | 466,072 | 644,797 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 37 | 84 | 23 | 48 | 80 | 33 | 32 |
| born in the 1950s | 44 | 104 | 37 | 49 | 67 | 33 | 38 |
| born in the 1960s | 42 | 110 | 30 | 60 | 71 | 30 | 33 |
| born in the 1970s | 24 | 64 | 18 | 27 | 30 | 22 | 28 |
| born in the 1980s | 23 | 60 | 16 | 22 | 40 | 21 | 16 |
| born in the 1990s | 19 | 41 | 10 | 20 | 24 | 11 | 10 |
| born in the 2000s | 0 | 7 | 0 | 3 | 2 | 2 | 1 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 45563.95 | 50396.04 | 41348.61 | 32437.25 | 28397.75 | 40464.09 | 49101.72 |
| born in the 1950s | 24048.02 | 23798.95 | 14958.89 | 18537.8 | 18779.28 | 23005.33 | 26756.18 |
| born in the 1960s | 21645.83 | 25361.62 | 16810.57 | 15628.63 | 18948.31 | 22199.97 | 26795.73 |
| born in the 1970s | 38962.79 | 50975.86 | 30232.05 | 39275.48 | 50472.2 | 33776.68 | 34073.43 |
| born in the 1980s | 31168.91 | 42623.04 | 24677.94 | 36445.55 | 27772.6 | 26398.9 | 49229.19 |
| born in the 1990s | 29012.42 | 55597.02 | 31414.6 | 34174.05 | 41524.83 | 40169.18 | 61968.2 |
| born in the 2000s |  | 257879.6 |  | 222620 | 454326.5 | 233036 | 644797 |
| Male / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,191,605 | 5,745,220 | 1,253,613 | 2,097,054 | 2,851,455 | 1,692,199 | 2,075,250 |
| 50-59 | 874,692 | 2,935,207 | 503,118 | 959,773 | 1,271,453 | 633,104 | 815,276 |
| 40-49 | 945,854 | 3,420,143 | 565,447 | 1,115,398 | 1,456,652 | 745,519 | 921,509 |
| 20-39 | 1,315,967 | 5,071,823 | 761,044 | 1,613,518 | 2,064,254 | 1,029,579 | 1,364,177 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 90 | 205 | 60 | 99 | 116 | 64 | 66 |
| 50-59 | 21 | 80 | 14 | 42 | 46 | 17 | 16 |
| 40-49 | 15 | 34 | 7 | 13 | 24 | 13 | 13 |
| 20-39 | 28 | 73 | 13 | 28 | 38 | 19 | 21 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 24351.17 | 28025.46 | 20893.55 | 21182.36 | 24581.51 | 26440.61 | 31443.18 |
| 50-59 | 41652 | 36690.09 | 35937 | 22851.74 | 27640.28 | 37241.41 | 50954.75 |
| 40-49 | 63056.93 | 100592.4 | 80778.14 | 85799.84 | 60693.83 | 57347.62 | 70885.3 |
| 20-39 | 46998.82 | 69477.03 | 58541.85 | 57625.64 | 54322.47 | 54188.37 | 64960.81 |
| Female / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,743,979 | 6,708,358 | 1,504,497 | 2,465,340 | 3,530,032 | 2,094,491 | 2,587,990 |
| 50-59 | 909,125 | 2,789,778 | 504,317 | 937,718 | 1,345,330 | 665,999 | 884,259 |
| 40-49 | 935,107 | 3,262,455 | 544,177 | 1,060,438 | 1,514,166 | 743,087 | 954,056 |
| 20-39 | 1,268,121 | 4,836,860 | 708,993 | 1,485,283 | 2,107,500 | 996,238 | 1,407,349 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 91 | 221 | 75 | 115 | 168 | 75 | 80 |
| 50-59 | 46 | 104 | 22 | 59 | 66 | 28 | 35 |
| 40-49 | 15 | 49 | 15 | 15 | 22 | 19 | 18 |
| 20-39 | 37 | 96 | 22 | 40 | 58 | 30 | 25 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 30153.62 | 30354.56 | 20059.96 | 21437.74 | 21012.1 | 27926.55 | 32349.88 |
| 50-59 | 19763.59 | 26824.79 | 22923.5 | 15893.53 | 20383.79 | 23785.68 | 25264.54 |
| 40-49 | 62340.46 | 66580.71 | 36278.46 | 70695.87 | 68825.73 | 39109.84 | 53003.11 |
| 20-39 | 34273.54 | 50383.96 | 32226.96 | 37132.07 | 36336.21 | 33207.93 | 56293.96 |

[Japan] Overview Preference Parameters Study of Osaka University
2022 Survey: Population, Sample and sampling weight (swght)

| Cohort Group in 2022 | Hokkado/ Tohoku | Kanto | Hokuriku/ Koshinetsu | Tokai | Kinki | Chugoku/ Shikoku | Kyushu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,205,716 | 3,317,915 | 724,483 | 1,227,207 | 1,703,616 | 984,098 | 1,129,696 |
| born in the 1950s | 985,889 | 2,427,305 | 529,130 | 869,847 | 1,147,839 | 708,101 | 945,554 |
| born in the 1960s | 874,692 | 2,935,207 | 503,118 | 959,773 | 1,271,453 | 633,104 | 815,276 |
| born in the 1970s | 945,854 | 3,420,143 | 565,447 | 1,115,398 | 1,456,652 | 745,519 | 921,509 |
| born in the 1980s | 731,428 | 2,695,675 | 414,776 | 865,246 | 1,084,089 | 563,999 | 758,027 |
| born in the 1990s | 584,539 | 2,376,148 | 346,268 | 748,272 | 980,165 | 465,580 | 606,150 |
| born in the 2000s | 597,865 | 1,893,941 | 364,380 | 703,721 | 945,315 | 493,818 | 670,961 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 47 | 112 | 21 | 49 | 55 | 34 | 32 |
| born in the 1950s | 39 | 91 | 34 | 44 | 57 | 27 | 30 |
| born in the 1960s | 26 | 77 | 25 | 42 | 57 | 22 | 23 |
| born in the 1970s | 14 | 53 | 7 | 23 | 27 | 19 | 16 |
| born in the 1980s | 30 | 64 | 14 | 28 | 35 | 19 | 21 |
| born in the 1990s | 15 | 62 | 8 | 17 | 34 | 14 | 14 |
| born in the 2000s | 3 | 7 | 2 | 4 | 4 | 4 | 2 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 25,654 | 29,624 | 34,499 | 25,045 | 30,975 | 28,944 | 35303.0 |
| born in the 1950s | 25,279 | 26,674 | 15,563 | 19,769 | 20,138 | 26,226 | 31518.5 |
| born in the 1960s | 33,642 | 38,120 | 20,125 | 22,852 | 22,306 | 28,777 | 35446.8 |
| born in the 1970s | 67,561 | 64,531 | 80,778 | 48,496 | 53,950 | 39,238 | 57594.3 |
| born in the 1980s | 24,381 | 42,120 | 29,627 | 30,902 | 30,974 | 29,684 | 36096.5 |
| born in the 1990s | 38,969 | 38,325 | 43,284 | 44,016 | 28,828 | 33,256 | 43296.4 |
| born in the 2000s | 199,288 | 270,563 | 182,190 | 175,930 | 236,329 | 123,455 | 335480.5 |
| Female / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,685,866 | 4,233,267 | 951,018 | 1,556,988 | 2,271,820 | 1,335,315 | 1,571,255 |
| born in the 1950s | 1,058,113 | 2,475,091 | 553,479 | 908,352 | 1,258,212 | 759,176 | 1,016,735 |
| born in the 1960s | 909,125 | 2,789,778 | 504,317 | 937,718 | 1,345,330 | 665,999 | 884,259 |
| born in the 1970s | 935,107 | 3,262,455 | 544,177 | 1,060,438 | 1,514,166 | 743,087 | 954,056 |
| born in the 1980s | 716,885 | 2,557,382 | 394,847 | 801,802 | 1,110,904 | 554,377 | 787,667 |
| born in the 1990s | 551,236 | 2,279,478 | 314,146 | 683,481 | 996,596 | 441,861 | 619,682 |
| born in the 2000s | 563,945 | 1,805,157 | 342,039 | 667,860 | 908,653 | 466,072 | 644,797 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 43 | 94 | 26 | 49 | 86 | 35 | 33 |
| born in the 1950s | 49 | 109 | 40 | 50 | 70 | 38 | 42 |
| born in the 1960s | 43 | 119 | 32 | 66 | 72 | 29 | 36 |
| born in the 1970s | 25 | 64 | 18 | 28 | 33 | 24 | 30 |
| born in the 1980s | 35 | 90 | 26 | 35 | 52 | 29 | 28 |
| born in the 1990s | 29 | 71 | 14 | 24 | 35 | 23 | 21 |
| born in the 2000s | 2 | 13 | 1 | 4 | 3 | 3 | 2 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 39,206 | 45,035 | 36,578 | 31,775 | 26,417 | 38,152 | 47613.8 |
| born in the 1950s | 21,594 | 22,707 | 13,837 | 18,167 | 17,974 | 19,978 | 24208.0 |
| born in the 1960s | 21,142 | 23,444 | 15,760 | 14,208 | 18,685 | 22,965 | 24562.8 |
| born in the 1970s | 37,404 | 50,976 | 30,232 | 37,873 | 45,884 | 30,962 | 31801.9 |
| born in the 1980s | 20,482 | 28,415 | 15,186 | 22,909 | 21,364 | 19,116 | 28131.0 |
| born in the 1990s | 19,008 | 32,105 | 22,439 | 28,478 | 28,474 | 19,211 | 29508.7 |
| born in the 2000s | 281,973 | 138,858 | 342,039 | 166,965 | 302,884 | 155,357 | 322398.5 |
| Male / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,191,605 | 5,745,220 | 1,253,613 | 2,097,054 | 2,851,455 | 1,692,199 | 2,075,250 |
| 50-59 | 874,692 | 2,935,207 | 503,118 | 959,773 | 1,271,453 | 633,104 | 815,276 |
| 40-49 | 945,854 | 3,420,143 | 565,447 | 1,115,398 | 1,456,652 | 745,519 | 921,509 |
| 20-39 | 1,315,967 | 5,071,823 | 761,044 | 1,613,518 | 2,064,254 | 1,029,579 | 1,364,177 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 90 | 218 | 63 | 100 | 127 | 65 | 71 |
| 50-59 | 25 | 83 | 19 | 40 | 50 | 25 | 18 |
| 40-49 | 15 | 35 | 6 | 20 | 22 | 14 | 14 |
| 20-39 | 44 | 130 | 23 | 47 | 70 | 35 | 35 |
|  |  |  |  |  |  |  |  |
| 60-89 | 24,351 | 26,354 | 19,899 | 20,971 | 22,452 | 26,034 | 29228.9 |
| 50-59 | 34,988 | 35,364 | 26,480 | 23,994 | 25,429 | 25,324 | 45293.1 |
| 40-49 | 63,057 | 97,718 | 94,241 | 55,770 | 66,211 | 53,251 | 65822.1 |
| 20-39 | 29,908 | 39,014 | 33,089 | 34,330 | 29,489 | 29,417 | 38976.5 |
| Female / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,743,979 | 6,708,358 | 1,504,497 | 2,465,340 | 3,530,032 | 2,094,491 | 2,587,990 |
| 50-59 | 909,125 | 2,789,778 | 504,317 | 937,718 | 1,345,330 | 665,999 | 884,259 |
| 40-49 | 935,107 | 3,262,455 | 544,177 | 1,060,438 | 1,514,166 | 743,087 | 954,056 |
| Respondents |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| 60-89 | 100 | 230 | 78 | 113 | 167 | 78 | 84 |
| 50-59 | 46 | 110 | 25 | 58 | 68 | 29 | 37 |
| 40-49 | 16 | 50 | 14 | 24 | 31 | 22 | 21 |
| 20-39 | 64 | 170 | 40 | 61 | 85 | 52 | 50 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 27,440 | 29,167 | 19,288 | 21,817 | 21,138 | 26,852 | 30809.4 |
| 50-59 | 19,764 | 25,362 | 20,173 | 16,168 | 19,784 | 22,965 | 23898.9 |
| 40-49 | 58,444 | 65,249 | 38,870 | 44,185 | 48,844 | 33,777 | 45431.2 |
| 20-39 | 19,814 | 28,452 | 17,725 | 24,349 | 24,794 | 19,158 | 28147.0 |

[Japan] Overview Preference Parameters Study of Osaka University
2021 Survey: Population, Sample and sampling weight (swght)

| Cohort Group in 2021 | Hokkado/ Tohoku | Kanto | Hokuriku/ Koshinetsu | Tokai | Kinki | Chugoku/ Shikoku | Kyushu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,205,716 | 3,317,915 | 724,483 | 1,227,207 | 1,703,616 | 984,098 | 1,129,696 |
| born in the 1950s | 985,889 | 2,427,305 | 529,130 | 869,847 | 1,147,839 | 708,101 | 945,554 |
| born in the 1960s | 874,692 | 2,935,207 | 503,118 | 959,773 | 1,271,453 | 633,104 | 815,276 |
| born in the 1970s | 945,854 | 3,420,143 | 565,447 | 1,115,398 | 1,456,652 | 745,519 | 921,509 |
| born in the 1980s | 731,428 | 2,695,675 | 414,776 | 865,246 | 1,084,089 | 563,999 | 758,027 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 47 | 121 | 20 | 52 | 60 | 39 | 38 |
| born in the 1950s | 43 | 94 | 36 | 46 | 57 | 29 | 30 |
| born in the 1960s | 25 | 81 | 26 | 43 | 55 | 24 | 22 |
| born in the 1970s | 16 | 54 | 7 | 25 | 36 | 18 | 16 |
| born in the 1980s | 10 | 13 | 7 | 9 | 9 | 5 | 5 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 25653.5 | 27420.8 | 36224.1 | 23600.1 | 28393.6 | 25233.3 | 29728.8 |
| born in the 1950s | 22927.7 | 25822.4 | 14698.1 | 18909.7 | 20137.5 | 24417.3 | 31518.5 |
| born in the 1960s | 34987.7 | 36237.1 | 19350.7 | 22320.3 | 23117.3 | 26379.3 | 37058.0 |
| born in the 1970s | 59115.9 | 63336.0 | 80778.1 | 44615.9 | 40462.6 | 41417.7 | 57594.3 |
| born in the 1980s | 73142.8 | 207359.6 | 59253.7 | 96138.4 | 120454.3 | 112799.8 | 151605.4 |
| Female / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,685,866 | 4,233,267 | 951,018 | 1,556,988 | 2,271,820 | 1,335,315 | 1,571,255 |
| born in the 1950s | 1,058,113 | 2,475,091 | 553,479 | 908,352 | 1,258,212 | 759,176 | 1,016,735 |
| born in the 1960s | 909,125 | 2,789,778 | 504,317 | 937,718 | 1,345,330 | 665,999 | 884,259 |
| born in the 1970s | 935,107 | 3,262,455 | 544,177 | 1,060,438 | 1,514,166 | 743,087 | 954,056 |
| born in the 1980s | 716,885 | 2,557,382 | 394,847 | 801,802 | 1,110,904 | 554,377 | 787,667 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 43 | 105 | 32 | 57 | 96 | 34 | 34 |
| born in the 1950s | 50 | 115 | 41 | 50 | 69 | 41 | 42 |
| born in the 1960s | 40 | 123 | 35 | 69 | 70 | 29 | 39 |
| born in the 1970s | 24 | 74 | 19 | 26 | 36 | 25 | 31 |
| born in the 1980s | 4 | 20 | 6 | 8 | 14 | 8 | 6 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 39206.2 | 40316.8 | 29719.3 | 27315.6 | 23664.8 | 39274.0 | 46213.4 |
| born in the 1950s | 21162.3 | 21522.5 | 13499.5 | 18167.0 | 18235.0 | 18516.5 | 24208.0 |
| born in the 1960s | 22728.1 | 22681.1 | 14409.1 | 13590.1 | 19219.0 | 22965.5 | 22673.3 |
| born in the 1970s | 38962.8 | 44087.2 | 28640.9 | 40786.1 | 42060.2 | 29723.5 | 30776.0 |
| born in the 1980s | 179221.3 | 127869.1 | 65807.8 | 100225.3 | 79350.3 | 69297.1 | 131277.8 |
| Male / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,191,605 | 5,745,220 | 1,253,613 | 2,097,054 | 2,851,455 | 1,692,199 | 2,075,250 |
| 50-59 | 874,692 | 2,935,207 | 503,118 | 959,773 | 1,271,453 | 633,104 | 815,276 |
| 40-49 | 945,854 | 3,420,143 | 565,447 | 1,115,398 | 1,456,652 | 745,519 | 921,509 |
| 20-39 | 1,315,967 | 5,071,823 | 761,044 | 1,613,518 | 2,064,254 | 1,029,579 | 1,364,177 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 91 | 225 | 60 | 101 | 126 | 70 | 72 |
| 50-59 | 27 | 84 | 23 | 44 | 50 | 28 | 20 |
| 40-49 | 14 | 43 | 8 | 22 | 34 | 16 | 15 |
| 20-39 | 9 | 11 | 5 | 8 | 7 | 1 | 4 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 24083.6 | 25534.3 | 20893.6 | 20762.9 | 22630.6 | 24174.3 | 28822.9 |
| 50-59 | 32396.0 | 34942.9 | 21874.7 | 21813.0 | 25429.1 | 22610.9 | 40763.8 |
| 40-49 | 67561.0 | 79538.2 | 70680.9 | 50699.9 | 42842.7 | 46594.9 | 61433.9 |
| 20-39 | 146218.6 | 461074.8 | 152208.8 | 201689.8 | 294893.4 | 1029579.0 | 341044.3 |
| Female / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,743,979 | 6,708,358 | 1,504,497 | 2,465,340 | 3,530,032 | 2,094,491 | 2,587,990 |
| 50-59 | 909,125 | 2,789,778 | 504,317 | 937,718 | 1,345,330 | 665,999 | 884,259 |
| 40-49 | 935,107 | 3,262,455 | 544,177 | 1,060,438 | 1,514,166 | 743,087 | 954,056 |
| 20-39 | 1,268,121 | 4,836,860 | 708,993 | 1,485,283 | 2,107,500 | 996,238 | 1,407,349 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 98 | 230 | 82 | 114 | 172 | 77 | 82 |
| 50-59 | 39 | 125 | 28 | 67 | 67 | 32 | 35 |
| 40-49 | 21 | 64 | 18 | 22 | 35 | 20 | 29 |
| 20-39 |  | 18 | 5 | 7 | 11 | 8 | 6 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 27999.8 | 29166.8 | 18347.5 | 21625.8 | 20523.4 | 27201.2 | 31560.9 |
| 50-59 | 23310.9 | 22318.2 | 18011.3 | 13995.8 | 20079.6 | 20812.5 | 25264.5 |
| 40-49 | 44528.9 | 50975.9 | 30232.1 | 48201.7 | 43261.9 | 37154.4 | 32898.5 |
| 20-39 | 422707.0 | 268714.4 | 141798.6 | 212183.3 | 191590.9 | 124529.8 | 234558.2 |

[Japan] Overview Preference Parameters Study of Osaka University
2018 Survey: Population, Sample and sampling weight (swght)

| Cohort Group in 2018 | Hokkado/ Tohoku | Kanto | Hokuriku/ Koshinetsu | Tokai | Kinki | Chugoku/ Shikoku | Kyushu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,482,394 | 4,032,880 | 873,530 | 1,483,614 | 2,081,281 | 1,193,181 | 1,372,170 |
| born in the 1950s | 1,037,067 | 2,576,938 | 552,505 | 914,903 | 1,216,293 | 742,636 | 987,423 |
| born in the 1960s | 893,096 | 3,004,977 | 512,618 | 984,462 | 1,304,296 | 648,469 | 833,335 |
| born in the 1970s | 948,969 | 3,442,401 | 567,850 | 1,131,453 | 1,475,764 | 751,829 | 928,391 |
| born in the 1980s | 726,552 | 2,652,432 | 413,190 | 874,072 | 1,092,054 | 564,185 | 746,531 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 38 | 65 | 20 | 34 | 36 | 20 | 23 |
| born in the 1950s | 37 | 42 | 28 | 32 | 33 | 14 | 22 |
| born in the 1960s | 22 | 56 | 18 | 28 | 30 | 17 | 13 |
| born in the 1970s | 11 | 30 | 5 | 20 | 19 | 17 | 14 |
| born in the 1980s | 5 | 9 | 5 | 5 | 7 | 4 | 2 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 39010.4 | 62044.3 | 43676.5 | 43635.7 | 57813.4 | 59659.1 | 59659.6 |
| born in the 1950s | 28028.8 | 61355.7 | 19732.3 | 28590.7 | 36857.4 | 53045.4 | 44882.9 |
| born in the 1960s | 40595.3 | 53660.3 | 28478.8 | 35159.4 | 43476.5 | 38145.2 | 64102.7 |
| born in the 1970s | 86269.9 | 114746.7 | 113570.0 | 56572.6 | 77671.8 | 44225.2 | 66313.6 |
| born in the 1980s | 145310.4 | 294714.7 | 82638.0 | 174814.4 | 156007.7 | 141046.3 | 373265.5 |
| Female / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,890,759 | 4,707,918 | 1,056,375 | 1,733,801 | 2,535,161 | 1,489,242 | 1,756,572 |
| born in the 1950s | 1,085,410 | 2,563,801 | 563,672 | 932,721 | 1,301,396 | 777,689 | 1,042,633 |
| born in the 1960s | 919,898 | 2,826,187 | 510,235 | 952,220 | 1,364,891 | 675,266 | 897,689 |
| born in the 1970s | 938,594 | 3,262,870 | 547,131 | 1,070,939 | 1,526,158 | 751,092 | 964,131 |
| born in the 1980s | 714,455 | 2,509,465 | 393,300 | 805,220 | 1,124,656 | 557,341 | 784,974 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 33 | 67 | 18 | 39 | 48 | 20 | 23 |
| born in the 1950s | 31 | 61 | 32 | 24 | 33 | 26 | 27 |
| born in the 1960s | 23 | 66 | 24 | 42 | 41 | 24 | 25 |
| born in the 1970s | 14 | 38 | 13 | 19 | 27 | 17 | 20 |
| born in the 1980s | 1 | 11 | 6 | 6 | 8 | 4 | 4 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 57295.7 | 70267.4 | 58687.5 | 44456.4 | 52815.9 | 74462.1 | 76372.7 |
| born in the 1950s | 35013.2 | 42029.5 | 17614.8 | 38863.4 | 39436.2 | 29911.1 | 38616.0 |
| born in the 1960s | 39995.6 | 42821.0 | 21259.8 | 22671.9 | 33290.0 | 28136.1 | 35907.6 |
| born in the 1970s | 67042.4 | 85865.0 | 42087.0 | 56365.2 | 56524.4 | 44181.9 | 48206.6 |
| born in the 1980s | 714455.0 | 228133.2 | 65550.0 | 134203.3 | 140582.0 | 139335.3 | 196243.5 |
| Male / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,167,066 | 5,645,174 | 1,249,003 | 2,072,321 | 2,875,317 | 1,699,288 | 2,019,702 |
| 50-59 | 929,098 | 2,599,591 | 506,109 | 893,068 | 1,168,987 | 658,304 | 874,220 |
| 40-49 | 935,326 | 3,468,714 | 564,530 | 1,131,085 | 1,501,103 | 729,597 | 894,088 |
| 20-39 | 1,489,637 | 5,395,206 | 855,962 | 1,762,332 | 2,265,881 | 1,155,517 | 1,510,801 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 66 | 100 | 42 | 59 | 61 | 33 | 39 |
| 50-59 | 25 | 52 | 23 | 29 | 33 | 15 | 19 |
| 40-49 | 15 | 35 | 6 | 23 | 21 | 18 | 13 |
| 20-39 | 7 | 15 | 5 | 8 | 10 | 6 | 3 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 32834.3 | 56451.7 | 29738.2 | 35124.1 | 47136.3 | 51493.6 | 51787.2 |
| 50-59 | 37163.9 | 49992.1 | 22004.7 | 30795.4 | 35423.8 | 43886.9 | 46011.6 |
| 40-49 | 62355.1 | 99106.1 | 94088.3 | 49177.6 | 71481.1 | 40533.2 | 68776.0 |
| 20-39 | 212805.3 | 359680.4 | 171192.4 | 220291.5 | 226588.1 | 192586.2 | 503600.3 |
| Female / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,748,612 | 6,593,292 | 1,523,528 | 2,441,428 | 3,526,109 | 2,132,897 | 2,572,715 |
| 50-59 | 961,522 | 2,487,157 | 509,786 | 883,539 | 1,232,873 | 688,672 | 933,210 |
| 40-49 | 945,067 | 3,275,364 | 551,270 | 1,076,457 | 1,556,204 | 743,162 | 946,699 |
| 20-39 | 1,455,786 | 5,093,666 | 813,237 | 1,640,303 | 2,327,088 | 1,138,988 | 1,574,136 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 57 | 116 | 45 | 60 | 73 | 42 | 45 |
| 50-59 | 27 | 61 | 29 | 39 | 44 | 21 | 24 |
| 40-49 | 16 | 53 | 12 | 23 | 28 | 21 | 26 |
| 20-39 | 2 | 13 | 7 | 8 | 12 | 7 | 4 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 48221.3 | 56838.7 | 33856.2 | 40690.5 | 48302.9 | 50783.3 | 57171.4 |
| 50-59 | 35611.9 | 40773.1 | 17578.8 | 22654.8 | 28019.8 | 32793.9 | 38883.8 |
| 40-49 | 59066.7 | 61799.3 | 45939.2 | 46802.5 | 55578.7 | 35388.7 | 36411.5 |
| 20-39 | 727893.0 | 391820.5 | 116176.7 | 205037.9 | 193924.0 | 162712.6 | 393534.0 |

[Japan] Overview Preference Parameters Study of Osaka University
2017 Survey: Population, Sample and sampling weight (swght)

| Cohort Group in 2017 | Hokkado/ Tohoku | Kanto | Hokuriku/ Koshinetsu | Tokai | Kinki | Chugoku/ Shikoku | Kyushu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,482,394 | 4,032,880 | 873,530 | 1,483,614 | 2,081,281 | 1,193,181 | 1,372,170 |
| born in the 1950s | 1,037,067 | 2,576,938 | 552,505 | 914,903 | 1,216,293 | 742,636 | 987,423 |
| born in the 1960s | 893,096 | 3,004,977 | 512,618 | 984,462 | 1,304,296 | 648,469 | 833,335 |
| born in the 1970s | 948,969 | 3,442,401 | 567,850 | 1,131,453 | 1,475,764 | 751,829 | 928,391 |
| born in the 1980s | 726,552 | 2,652,432 | 413,190 | 874,072 | 1,092,054 | 564,185 | 746,531 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 44 | 85 | 22 | 42 | 50 | 24 | 35 |
| born in the 1950s | 42 | 50 | 28 | 39 | 38 | 16 | 28 |
| born in the 1960s | 25 | 74 | 19 | 35 | 41 | 18 | 19 |
| born in the 1970s | 13 | 39 | 5 | 23 | 26 | 20 | 20 |
| born in the 1980s | 8 | 10 | 5 | 9 | 8 | 5 | 5 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 33690.8 | 47445.6 | 39705.9 | 35324.1 | 41625.6 | 49715.9 | 39204.9 |
| born in the 1950s | 24692.1 | 51538.8 | 19732.3 | 23459.1 | 32007.7 | 46414.8 | 35265.1 |
| born in the 1960s | 35723.8 | 40607.8 | 26979.9 | 28127.5 | 31812.1 | 36026.1 | 43859.7 |
| born in the 1970s | 72997.6 | 88266.7 | 113570.0 | 49193.6 | 56760.2 | 37591.4 | 46419.6 |
| born in the 1980s | 90819.0 | 265243.2 | 82638.0 | 97119.1 | 136506.8 | 112837.0 | 149306.2 |
| Female / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,890,759 | 4,707,918 | 1,056,375 | 1,733,801 | 2,535,161 | 1,489,242 | 1,756,572 |
| born in the 1950s | 1,085,410 | 2,563,801 | 563,672 | 932,721 | 1,301,396 | 777,689 | 1,042,633 |
| born in the 1960s | 919,898 | 2,826,187 | 510,235 | 952,220 | 1,364,891 | 675,266 | 897,689 |
| born in the 1970s | 938,594 | 3,262,870 | 547,131 | 1,070,939 | 1,526,158 | 751,092 | 964,131 |
| born in the 1980s | 714,455 | 2,509,465 | 393,300 | 805,220 | 1,124,656 | 557,341 | 784,974 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 37 | 88 | 19 | 52 | 66 | 28 | 29 |
| born in the 1950s | 36 | 79 | 35 | 30 | 44 | 28 | 33 |
| born in the 1960s | 28 | 90 | 25 | 54 | 50 | 26 | 34 |
| born in the 1970s | 14 | 51 | 14 | 23 | 33 | 20 | 23 |
| born in the 1980s | 1 | 15 | 5 | 9 | 14 | 4 | 7 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 51101.6 | 53499.1 | 55598.7 | 33342.3 | 38411.5 | 53187.2 | 60571.4 |
| born in the 1950s | 30150.3 | 32453.2 | 16104.9 | 31090.7 | 29577.2 | 27774.6 | 31594.9 |
| born in the 1960s | 32853.5 | 31402.1 | 20409.4 | 17633.7 | 27297.8 | 25971.8 | 26402.6 |
| born in the 1970s | 67042.4 | 63977.8 | 39080.8 | 46562.6 | 46247.2 | 37554.6 | 41918.7 |
| born in the 1980s | 714455.0 | 167297.7 | 78660.0 | 89468.9 | 80332.6 | 139335.3 | 112139.1 |
| Male / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,167,066 | 5,645,174 | 1,249,003 | 2,072,321 | 2,875,317 | 1,699,288 | 2,019,702 |
| 50-59 | 929,098 | 2,599,591 | 506,109 | 893,068 | 1,168,987 | 658,304 | 874,220 |
| 40-49 | 935,326 | 3,468,714 | 564,530 | 1,131,085 | 1,501,103 | 729,597 | 894,088 |
| 20-39 | 1,489,637 | 5,395,206 | 855,962 | 1,762,332 | 2,265,881 | 1,155,517 | 1,510,801 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 72 | 122 | 41 | 72 | 76 | 38 | 54 |
| 50-59 | 30 | 67 | 26 | 32 | 45 | 17 | 26 |
| 40-49 | 20 | 52 | 6 | 31 | 30 | 21 | 18 |
| 20-39 | 10 | 17 | 6 | 13 | 12 | 7 | 9 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 30098.1 | 46271.9 | 30463.5 | 28782.2 | 37833.1 | 44718.1 | 37401.9 |
| 50-59 | 30969.9 | 38799.9 | 19465.7 | 27908.4 | 25977.5 | 38723.8 | 33623.8 |
| 40-49 | 46766.3 | 66706.0 | 94088.3 | 36486.6 | 50036.8 | 34742.7 | 49671.6 |
| 20-39 | 148963.7 | 317365.1 | 142660.3 | 135564.0 | 188823.4 | 165073.9 | 167866.8 |
| Female / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,748,612 | 6,593,292 | 1,523,528 | 2,441,428 | 3,526,109 | 2,132,897 | 2,572,715 |
| 50-59 | 961,522 | 2,487,157 | 509,786 | 883,539 | 1,232,873 | 688,672 | 933,210 |
| 40-49 | 945,067 | 3,275,364 | 551,270 | 1,076,457 | 1,556,204 | 743,162 | 946,699 |
| 20-39 | 1,455,786 | 5,093,666 | 813,237 | 1,640,303 | 2,327,088 | 1,138,988 | 1,574,136 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 64 | 140 | 44 | 78 | 100 | 47 | 52 |
| 50-59 | 32 | 84 | 31 | 50 | 46 | 24 | 33 |
| 40-49 | 18 | 76 | 17 | 27 | 38 | 25 | 31 |
| 20-39 | 2 | 23 | 6 | 13 | 23 | 10 | 10 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 42947.1 | 47094.9 | 34625.6 | 31300.4 | 35261.1 | 45380.8 | 49475.3 |
| 50-59 | 30047.6 | 29609.0 | 16444.7 | 17670.8 | 26801.6 | 28694.7 | 28279.1 |
| 40-49 | 52503.7 | 43096.9 | 32427.6 | 39868.8 | 40952.7 | 29726.5 | 30538.7 |
| 20-39 | 727893.0 | 221463.7 | 135539.5 | 126177.2 | 101177.7 | 113898.8 | 157413.6 |

[Japan] Overview Preference Parameters Study of Osaka University
2016 Survey: Population, Sample and sampling weight (swght)

| Cohort Group in 2016 | Hokkado/ Tohoku | Kanto | Hokuriku/ Koshinetsu | Tokai | Kinki | Chugoku/ Shikoku | Kyushu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,482,394 | 4,032,880 | 873,530 | 1,483,614 | 2,081,281 | 1,193,181 | 1,372,170 |
| born in the 1950s | 1,037,067 | 2,576,938 | 552,505 | 914,903 | 1,216,293 | 742,636 | 987,423 |
| born in the 1960s | 893,096 | 3,004,977 | 512,618 | 984,462 | 1,304,296 | 648,469 | 833,335 |
| born in the 1970s | 948,969 | 3,442,401 | 567,850 | 1,131,453 | 1,475,764 | 751,829 | 928,391 |
| born in the 1980s | 726,552 | 2,652,432 | 413,190 | 874,072 | 1,092,054 | 564,185 | 746,531 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 56 | 122 | 29 | 58 | 77 | 34 | 45 |
| born in the 1950s | 48 | 91 | 37 | 51 | 50 | 29 | 38 |
| born in the 1960s | 35 | 104 | 27 | 47 | 58 | 25 | 27 |
| born in the 1970s | 16 | 57 | 8 | 28 | 37 | 26 | 24 |
| born in the 1980s | 10 | 19 | 7 | 11 | 8 | 6 | 9 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 26471.3 | 33056.4 | 30121.7 | 25579.6 | 27029.6 | 35093.6 | 30492.7 |
| born in the 1950s | 21605.6 | 28318.0 | 14932.6 | 17939.3 | 24325.9 | 25608.1 | 25984.8 |
| born in the 1960s | 25517.0 | 28894.0 | 18985.9 | 20946.0 | 22487.9 | 25938.8 | 30864.3 |
| born in the 1970s | 59310.6 | 60393.0 | 70981.3 | 40409.0 | 39885.5 | 28916.5 | 38683.0 |
| born in the 1980s | 72655.2 | 139601.7 | 59027.1 | 79461.1 | 136506.8 | 94030.8 | 82947.9 |
| Female / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,890,759 | 4,707,918 | 1,056,375 | 1,733,801 | 2,535,161 | 1,489,242 | 1,756,572 |
| born in the 1950s | 1,085,410 | 2,563,801 | 563,672 | 932,721 | 1,301,396 | 777,689 | 1,042,633 |
| born in the 1960s | 919,898 | 2,826,187 | 510,235 | 952,220 | 1,364,891 | 675,266 | 897,689 |
| born in the 1970s | 938,594 | 3,262,870 | 547,131 | 1,070,939 | 1,526,158 | 751,092 | 964,131 |
| born in the 1980s | 714,455 | 2,509,465 | 393,300 | 805,220 | 1,124,656 | 557,341 | 784,974 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 50 | 127 | 34 | 60 | 92 | 38 | 43 |
| born in the 1950s | 47 | 115 | 42 | 48 | 67 | 39 | 43 |
| born in the 1960s | 42 | 137 | 35 | 64 | 66 | 34 | 42 |
| born in the 1970s | 22 | 77 | 20 | 33 | 42 | 26 | 30 |
| born in the 1980s | 4 | 26 | 6 | 9 | 19 | 6 | 9 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 37815.2 | 37070.2 | 31069.9 | 28896.7 | 27556.1 | 39190.6 | 40850.5 |
| born in the 1950s | 23093.8 | 22293.9 | 13420.8 | 19431.7 | 19423.8 | 19940.7 | 24247.3 |
| born in the 1960s | 21902.3 | 20629.1 | 14578.1 | 14878.4 | 20680.2 | 19860.8 | 21373.5 |
| born in the 1970s | 42663.4 | 42374.9 | 27356.6 | 32452.7 | 36337.1 | 28888.2 | 32137.7 |
| born in the 1980s | 178613.8 | 96517.9 | 65550.0 | 89468.9 | 59192.4 | 92890.2 | 87219.3 |
| Male / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,167,066 | 5,645,174 | 1,249,003 | 2,072,321 | 2,875,317 | 1,699,288 | 2,019,702 |
| 50-59 | 929,098 | 2,599,591 | 506,109 | 893,068 | 1,168,987 | 658,304 | 874,220 |
| 40-49 | 935,326 | 3,468,714 | 564,530 | 1,131,085 | 1,501,103 | 729,597 | 894,088 |
| 20-39 | 1,489,637 | 5,395,206 | 855,962 | 1,762,332 | 2,265,881 | 1,155,517 | 1,510,801 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 82 | 180 | 52 | 89 | 110 | 54 | 70 |
| 50-59 | 44 | 97 | 35 | 49 | 56 | 30 | 37 |
| 40-49 | 24 | 83 | 12 | 39 | 45 | 23 | 21 |
| 20-39 | 15 | 33 | 9 | 18 | 19 | 13 | 15 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 26427.6 | 31362.1 | 24019.3 | 23284.5 | 26139.2 | 31468.3 | 28852.9 |
| 50-59 | 21115.9 | 26799.9 | 14460.3 | 18225.9 | 20874.8 | 21943.5 | 23627.6 |
| 40-49 | 38971.9 | 41791.7 | 47044.2 | 29002.2 | 33357.8 | 31721.6 | 42575.6 |
| 20-39 | 99309.1 | 163491.1 | 95106.9 | 97907.3 | 119256.9 | 88885.9 | 100720.1 |
| Female / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,748,612 | 6,593,292 | 1,523,528 | 2,441,428 | 3,526,109 | 2,132,897 | 2,572,715 |
| 50-59 | 961,522 | 2,487,157 | 509,786 | 883,539 | 1,232,873 | 688,672 | 933,210 |
| 40-49 | 945,067 | 3,275,364 | 551,270 | 1,076,457 | 1,556,204 | 743,162 | 946,699 |
| 20-39 | 1,455,786 | 5,093,666 | 813,237 | 1,640,303 | 2,327,088 | 1,138,988 | 1,574,136 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 81 | 197 | 62 | 90 | 138 | 62 | 66 |
| 50-59 | 43 | 128 | 39 | 67 | 60 | 31 | 46 |
| 40-49 | 35 | 109 | 27 | 40 | 57 | 36 | 38 |
| 20-39 | 6 | 48 | 9 | 17 | 31 | 14 | 17 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 33933.5 | 33468.5 | 24573.0 | 27127.0 | 25551.5 | 34401.6 | 38980.5 |
| 50-59 | 22361.0 | 19430.9 | 13071.4 | 13187.1 | 20547.9 | 22215.2 | 20287.2 |
| 40-49 | 27001.9 | 30049.2 | 20417.4 | 26911.4 | 27301.8 | 20643.4 | 24913.1 |
| 20-39 | 242631.0 | 106118.0 | 90359.7 | 96488.4 | 75067.4 | 81356.3 | 92596.2 |

[Japan] Overview Preference Parameters Study of Osaka University

## 2013 Survey: Population, Sample and sampling weight (swght)

| Cohort Group in 2013 | Hokkado/ Tohoku | Kanto | Hokuriku/ Koshinetsu | Tokai | Kinki | Chugoku/ Shikoku | Kyushu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,689,351 | 4,586,544 | 982,599 | 1,678,440 | 2,375,746 | 1,351,534 | 1,547,009 |
| born in the 1950s | 1,059,049 | 2,677,522 | 565,780 | 945,352 | 1,251,789 | 761,634 | 1,005,027 |
| born in the 1960s | 901,089 | 3,048,075 | 520,630 | 1,002,069 | 1,323,048 | 656,563 | 839,173 |
| born in the 1970s | 956,390 | 3,471,688 | 572,340 | 1,140,443 | 1,488,109 | 753,941 | 922,509 |
| born in the 1980s | 741,289 | 2,639,381 | 411,249 | 858,995 | 1,131,026 | 557,113 | 746,110 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 76 | 183 | 42 | 84 | 115 | 52 | 65 |
| born in the 1950s | 62 | 140 | 48 | 69 | 78 | 45 | 60 |
| born in the 1960s | 50 | 138 | 38 | 67 | 81 | 43 | 42 |
| born in the 1970s | 26 | 97 | 12 | 36 | 59 | 34 | 30 |
| born in the 1980s | 18 | 34 | 11 | 16 | 18 | 9 | 13 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 22228.3 | 25063.1 | 23395.2 | 19981.4 | 20658.7 | 25991.0 | 23800.1 |
| born in the 1950s | 17081.4 | 19125.2 | 11787.1 | 13700.8 | 16048.6 | 16925.2 | 16750.4 |
| born in the 1960s | 18021.8 | 22087.5 | 13700.8 | 14956.3 | 16333.9 | 15268.9 | 19980.3 |
| born in the 1970s | 36784.2 | 35790.6 | 47695.0 | 31679.0 | 25222.2 | 22174.7 | 30750.3 |
| born in the 1980s | 41182.7 | 77628.9 | 37386.3 | 53687.2 | 62834.8 | 61901.4 | 57393.1 |
| Female / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 2,025,980 | 5,014,503 | 1,121,950 | 1,846,193 | 2,709,047 | 1,590,627 | 1,869,151 |
| born in the 1950s | 1,103,638 | 2,615,153 | 570,323 | 949,168 | 1,322,422 | 786,393 | 1,051,424 |
| born in the 1960s | 936,637 | 2,845,799 | 516,883 | 963,224 | 1,374,332 | 683,281 | 905,409 |
| born in the 1970s | 953,824 | 3,259,017 | 549,508 | 1,077,387 | 1,533,406 | 754,023 | 963,143 |
| born in the 1980s | 734,517 | 2,460,053 | 393,188 | 802,316 | 1,154,661 | 558,420 | 788,227 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 69 | 178 | 51 | 83 | 133 | 69 | 72 |
| born in the 1950s | 73 | 153 | 53 | 72 | 105 | 57 | 58 |
| born in the 1960s | 60 | 189 | 42 | 82 | 92 | 57 | 60 |
| born in the 1970s | 37 | 124 | 29 | 45 | 65 | 40 | 48 |
| born in the 1980s | 10 | 54 | 8 | 14 | 32 | 13 | 23 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 29362.0 | 28171.4 | 21999.0 | 22243.3 | 20368.8 | 23052.6 | 25960.4 |
| born in the 1950s | 15118.3 | 17092.5 | 10760.8 | 13182.9 | 12594.5 | 13796.4 | 18128.0 |
| born in the 1960s | 15610.6 | 15057.1 | 12306.7 | 11746.6 | 14938.4 | 11987.4 | 15090.2 |
| born in the 1970s | 25779.0 | 26282.4 | 18948.6 | 23941.9 | 23590.9 | 18850.6 | 20065.5 |
| born in the 1980s | 73451.7 | 45556.5 | 49148.5 | 57308.3 | 36083.2 | 42955.4 | 34270.7 |
| Male / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 1,991,303 | 5,184,762 | 1,170,342 | 1,923,282 | 2,698,762 | 1,600,776 | 1,824,655 |
| 50-59 | 1,059,049 | 2,677,522 | 565,780 | 945,352 | 1,251,789 | 761,634 | 1,005,027 |
| 40-49 | 901,089 | 3,048,075 | 520,630 | 1,002,069 | 1,323,048 | 656,563 | 839,173 |
| 20-39 | 1,697,679 | 6,111,069 | 983,589 | 1,999,438 | 2,619,135 | 1,311,054 | 1,668,619 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 90 | 233 | 60 | 109 | 142 | 74 | 84 |
| 50-59 | 67 | 127 | 48 | 65 | 73 | 38 | 60 |
| 40-49 | 42 | 149 | 23 | 66 | 83 | 40 | 37 |
| 20-39 | 33 | 83 | 20 | 32 | 53 | 31 | 29 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 22125.6 | 22252.2 | 19505.7 | 17644.8 | 19005.4 | 21632.1 | 21722.1 |
| 50-59 | 15806.7 | 21082.8 | 11787.1 | 14543.9 | 17147.8 | 20043.0 | 16750.4 |
| 40-49 | 21454.5 | 20456.9 | 22636.1 | 15182.9 | 15940.3 | 16414.1 | 22680.4 |
| 20-39 | 51444.8 | 73627.3 | 49179.4 | 62482.4 | 49417.6 | 42292.1 | 57538.6 |
| Female / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,599,901 | 6,087,451 | 1,470,548 | 2,283,003 | 3,314,493 | 2,068,377 | 2,420,951 |
| 50-59 | 1,103,638 | 2,615,153 | 570,323 | 949,168 | 1,322,422 | 786,393 | 1,051,424 |
| 40-49 | 936,637 | 2,845,799 | 516,883 | 963,224 | 1,374,332 | 683,281 | 905,409 |
| 20-39 | 1,688,341 | 5,719,070 | 942,696 | 1,879,703 | 2,688,067 | 1,312,443 | 1,751,370 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 94 | 231 | 67 | 104 | 165 | 86 | 93 |
| 50-59 | 62 | 162 | 54 | 75 | 99 | 55 | 49 |
| 40-49 | 62 | 180 | 35 | 83 | 94 | 55 | 67 |
| 20-39 | 31 | 125 | 27 | 34 | 69 | 40 | 52 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 27658.5 | 26352.6 | 21948.5 | 21952.0 | 20087.8 | 24050.9 | 26031.7 |
| 50-59 | 17800.6 | 16142.9 | 10561.5 | 12655.6 | 13357.8 | 14298.1 | 21457.6 |
| 40-49 | 15107.0 | 15810.0 | 14768.1 | 11605.1 | 14620.6 | 12423.3 | 13513.6 |
| 20-39 | 54462.6 | 45752.6 | 34914.7 | 55285.4 | 38957.5 | 32811.1 | 33680.2 |

[Japan] Overview Preference Parameters Study of Osaka University
2012 Survey: Population, Sample and sampling weight (swght)

| Cohort Group in 2012 | Hokkado/ Tohoku | Kanto | Hokuriku/ Koshinetsu | Tokai | Kinki | Chugoku/ Shikoku | Kyushu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,689,351 | 4,586,544 | 982,599 | 1,678,440 | 2,375,746 | 1,351,534 | 1,547,009 |
| born in the 1950s | 1,059,049 | 2,677,522 | 565,780 | 945,352 | 1,251,789 | 761,634 | 1,005,027 |
| born in the 1960s | 901,089 | 3,048,075 | 520,630 | 1,002,069 | 1,323,048 | 656,563 | 839,173 |
| born in the 1970s | 956,390 | 3,471,688 | 572,340 | 1,140,443 | 1,488,109 | 753,941 | 922,509 |
| born in the 1980s | 741,289 | 2,639,381 | 411,249 | 858,995 | 1,131,026 | 557,113 | 746,110 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 80 | 193 | 46 | 88 | 120 | 56 | 69 |
| born in the 1950s | 68 | 142 | 48 | 72 | 85 | 49 | 67 |
| born in the 1960s | 54 | 145 | 39 | 68 | 86 | 43 | 48 |
| born in the 1970s | 30 | 104 | 15 | 38 | 63 | 36 | 32 |
| born in the 1980s | 18 | 40 | 11 | 16 | 20 | 9 | 14 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 21116.9 | 23764.5 | 21360.8 | 19073.2 | 19797.9 | 24134.5 | 22420.4 |
| born in the 1950s | 15574.3 | 18855.8 | 11787.1 | 13129.9 | 14726.9 | 15543.6 | 15000.4 |
| born in the 1960s | 16686.8 | 21021.2 | 13349.5 | 14736.3 | 15384.3 | 15268.9 | 17482.8 |
| born in the 1970s | 31879.7 | 33381.6 | 38156.0 | 30011.7 | 23620.8 | 20942.8 | 28828.4 |
| born in the 1980s | 41182.7 | 65984.5 | 37386.3 | 53687.2 | 56551.3 | 61901.4 | 53293.6 |
| Female / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 2,025,980 | 5,014,503 | 1,121,950 | 1,846,193 | 2,709,047 | 1,590,627 | 1,869,151 |
| born in the 1950s | 1,103,638 | 2,615,153 | 570,323 | 949,168 | 1,322,422 | 786,393 | 1,051,424 |
| born in the 1960s | 936,637 | 2,845,799 | 516,883 | 963,224 | 1,374,332 | 683,281 | 905,409 |
| born in the 1970s | 953,824 | 3,259,017 | 549,508 | 1,077,387 | 1,533,406 | 754,023 | 963,143 |
| born in the 1980s | 734,517 | 2,460,053 | 393,188 | 802,316 | 1,154,661 | 558,420 | 788,227 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 74 | 183 | 55 | 87 | 138 | 72 | 79 |
| born in the 1950s | 79 | 162 | 57 | 76 | 107 | 60 | 61 |
| born in the 1960s | 63 | 199 | 43 | 83 | 95 | 57 | 63 |
| born in the 1970s | 40 | 128 | 29 | 49 | 71 | 45 | 50 |
| born in the 1980s | 12 | 59 | 10 | 14 | 33 | 16 | 27 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 27378.1 | 27401.7 | 20399.1 | 21220.6 | 19630.8 | 22092.0 | 23660.1 |
| born in the 1950s | 13970.1 | 16142.9 | 10005.7 | 12489.1 | 12359.1 | 13106.5 | 17236.5 |
| born in the 1960s | 14867.3 | 14300.5 | 12020.5 | 11605.1 | 14466.7 | 11987.4 | 14371.6 |
| born in the 1970s | 23845.6 | 25461.1 | 18948.6 | 21987.5 | 21597.3 | 16756.1 | 19262.9 |
| born in the 1980s | 61209.8 | 41695.8 | 39318.8 | 57308.3 | 34989.7 | 34901.3 | 29193.6 |
| Male / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 1,991,303 | 5,184,762 | 1,170,342 | 1,923,282 | 2,698,762 | 1,600,776 | 1,824,655 |
| 50-59 | 1,059,049 | 2,677,522 | 565,780 | 945,352 | 1,251,789 | 761,634 | 1,005,027 |
| 40-49 | 901,089 | 3,048,075 | 520,630 | 1,002,069 | 1,323,048 | 656,563 | 839,173 |
| 20-39 | 1,697,679 | 6,111,069 | 983,589 | 1,999,438 | 2,619,135 | 1,311,054 | 1,668,619 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 91 | 227 | 58 | 105 | 140 | 69 | 80 |
| 50-59 | 70 | 132 | 50 | 69 | 83 | 44 | 72 |
| 40-49 | 49 | 159 | 30 | 64 | 85 | 45 | 39 |
| 20-39 | 40 | 106 | 21 | 44 | 66 | 35 | 39 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 21882.5 | 22840.4 | 20178.3 | 18317.0 | 19276.9 | 23199.7 | 22808.2 |
| 50-59 | 15129.3 | 20284.3 | 11315.6 | 13700.8 | 15081.8 | 17309.9 | 13958.7 |
| 40-49 | 18389.6 | 19170.3 | 17354.3 | 15657.3 | 15565.3 | 14590.3 | 21517.3 |
| 20-39 | 42442.0 | 57651.6 | 46837.6 | 45441.8 | 39683.9 | 37458.7 | 42785.1 |
| Female / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,599,901 | 6,087,451 | 1,470,548 | 2,283,003 | 3,314,493 | 2,068,377 | 2,420,951 |
| 50-59 | 1,103,638 | 2,615,153 | 570,323 | 949,168 | 1,322,422 | 786,393 | 1,051,424 |
| 40-49 | 936,637 | 2,845,799 | 516,883 | 963,224 | 1,374,332 | 683,281 | 905,409 |
| 20-39 | 1,688,341 | 5,719,070 | 942,696 | 1,879,703 | 2,688,067 | 1,312,443 | 1,751,370 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 96 | 221 | 68 | 103 | 161 | 87 | 92 |
| 50-59 | 69 | 163 | 58 | 78 | 97 | 53 | 58 |
| 40-49 | 66 | 196 | 37 | 76 | 98 | 60 | 70 |
| 20-39 | 37 | 151 | 31 | 52 | 88 | 50 | 60 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 27082.3 | 27545.0 | 21625.7 | 22165.1 | 20586.9 | 23774.4 | 26314.7 |
| 50-59 | 15994.8 | 16043.9 | 9833.2 | 12168.8 | 13633.2 | 14837.6 | 18128.0 |
| 40-49 | 14191.5 | 14519.4 | 13969.8 | 12674.0 | 14023.8 | 11388.0 | 12934.4 |
| 20-39 | 45630.8 | 37874.6 | 30409.5 | 36148.1 | 30546.2 | 26248.9 | 29189.5 |

[Japan] Overview Preference Parameters Study of Osaka University
2011 Survey: Population, Sample and sampling weight (swght)

| Cohort Group in 2011 | Hokkado/ Tohoku | Kanto | Hokuriku/ Koshinetsu | Tokai | Kinki | Chugoku/ Shikoku | Kyushu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,689,351 | 4,586,544 | 982,599 | 1,678,440 | 2,375,746 | 1,351,534 | 1,547,009 |
| born in the 1950s | 1,059,049 | 2,677,522 | 565,780 | 945,352 | 1,251,789 | 761,634 | 1,005,027 |
| born in the 1960s | 901,089 | 3,048,075 | 520,630 | 1,002,069 | 1,323,048 | 656,563 | 839,173 |
| born in the 1970s | 956,390 | 3,471,688 | 572,340 | 1,140,443 | 1,488,109 | 753,941 | 922,509 |
| born in the 1980s | 741,289 | 2,639,381 | 411,249 | 858,995 | 1,131,026 | 557,113 | 746,110 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 87 | 208 | 47 | 90 | 128 | 69 | 72 |
| born in the 1950s | 71 | 161 | 53 | 76 | 92 | 54 | 70 |
| born in the 1960s | 56 | 156 | 41 | 71 | 92 | 42 | 59 |
| born in the 1970s | 37 | 115 | 17 | 46 | 66 | 41 | 36 |
| born in the 1980s | 20 | 44 | 12 | 18 | 22 | 13 | 18 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 19417.8 | 22050.7 | 20906.4 | 18649.3 | 18560.5 | 19587.4 | 21486.2 |
| born in the 1950s | 14916.2 | 16630.6 | 10675.1 | 12438.8 | 13606.4 | 14104.3 | 14357.5 |
| born in the 1960s | 16090.9 | 19538.9 | 12698.3 | 14113.6 | 14381.0 | 15632.5 | 14223.3 |
| born in the 1970s | 25848.4 | 30188.6 | 33667.1 | 24792.2 | 22547.1 | 18388.8 | 25625.3 |
| born in the 1980s | 37064.4 | 59985.9 | 34270.8 | 47721.9 | 51410.3 | 42854.8 | 41450.6 |
| Female / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 2,025,980 | 5,014,503 | 1,121,950 | 1,846,193 | 2,709,047 | 1,590,627 | 1,869,151 |
| born in the 1950s | 1,103,638 | 2,615,153 | 570,323 | 949,168 | 1,322,422 | 786,393 | 1,051,424 |
| born in the 1960s | 936,637 | 2,845,799 | 516,883 | 963,224 | 1,374,332 | 683,281 | 905,409 |
| born in the 1970s | 953,824 | 3,259,017 | 549,508 | 1,077,387 | 1,533,406 | 754,023 | 963,143 |
| born in the 1980s | 734,517 | 2,460,053 | 393,188 | 802,316 | 1,154,661 | 558,420 | 788,227 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 81 | 191 | 59 | 90 | 148 | 79 | 87 |
| born in the 1950s | 84 | 172 | 57 | 81 | 114 | 67 | 64 |
| born in the 1960s | 67 | 204 | 44 | 91 | 100 | 63 | 64 |
| born in the 1970s | 41 | 137 | 30 | 52 | 76 | 46 | 56 |
| born in the 1980s | 14 | 67 | 11 | 15 | 34 | 17 | 31 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 25012.1 | 26253.9 | 19016.1 | 20513.3 | 18304.4 | 20134.5 | 21484.5 |
| born in the 1950s | 13138.5 | 15204.4 | 10005.7 | 11718.1 | 11600.2 | 11737.2 | 16428.5 |
| born in the 1960s | 13979.7 | 13950.0 | 11747.3 | 10584.9 | 13743.3 | 10845.7 | 14147.0 |
| born in the 1970s | 23264.0 | 23788.4 | 18316.9 | 20719.0 | 20176.4 | 16391.8 | 17199.0 |
| born in the 1980s | 52465.5 | 36717.2 | 35744.4 | 53487.7 | 33960.6 | 32848.2 | 25426.7 |
| Male / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 1,991,303 | 5,184,762 | 1,170,342 | 1,923,282 | 2,698,762 | 1,600,776 | 1,824,655 |
| 50-59 | 1,059,049 | 2,677,522 | 565,780 | 945,352 | 1,251,789 | 761,634 | 1,005,027 |
| 40-49 | 901,089 | 3,048,075 | 520,630 | 1,002,069 | 1,323,048 | 656,563 | 839,173 |
| 20-39 | 1,697,679 | 6,111,069 | 983,589 | 1,999,438 | 2,619,135 | 1,311,054 | 1,668,619 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 91 | 230 | 57 | 102 | 139 | 79 | 78 |
| 50-59 | 73 | 155 | 51 | 70 | 90 | 49 | 72 |
| 40-49 | 57 | 162 | 36 | 71 | 91 | 46 | 56 |
| 20-39 | 50 | 137 | 26 | 58 | 80 | 45 | 49 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 21882.5 | 22542.4 | 20532.3 | 18855.7 | 19415.6 | 20263.0 | 23393.0 |
| 50-59 | 14507.5 | 17274.3 | 11093.7 | 13505.0 | 13908.8 | 15543.6 | 13958.7 |
| 40-49 | 15808.6 | 18815.3 | 14461.9 | 14113.6 | 14539.0 | 14273.1 | 14985.2 |
| 20-39 | 33953.6 | 44606.3 | 37830.3 | 34473.1 | 32739.2 | 29134.5 | 34053.4 |
| Female / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,599,901 | 6,087,451 | 1,470,548 | 2,283,003 | 3,314,493 | 2,068,377 | 2,420,951 |
| 50-59 | 1,103,638 | 2,615,153 | 570,323 | 949,168 | 1,322,422 | 786,393 | 1,051,424 |
| 40-49 | 936,637 | 2,845,799 | 516,883 | 963,224 | 1,374,332 | 683,281 | 905,409 |
| 20-39 | 1,688,341 | 5,719,070 | 942,696 | 1,879,703 | 2,688,067 | 1,312,443 | 1,751,370 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 92 | 213 | 65 | 98 | 160 | 88 | 97 |
| 50-59 | 80 | 171 | 60 | 82 | 109 | 63 | 62 |
| 40-49 | 66 | 203 | 38 | 91 | 104 | 65 | 64 |
| 20-39 | 49 | 184 | 38 | 58 | 99 | 56 | 79 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 28259.8 | 28579.6 | 22623.8 | 23295.9 | 20715.6 | 23504.3 | 24958.3 |
| 50-59 | 13795.5 | 15293.3 | 9505.4 | 11575.2 | 12132.3 | 12482.4 | 16958.5 |
| 40-49 | 14191.5 | 14018.7 | 13602.2 | 10584.9 | 13214.7 | 10512.0 | 14147.0 |
| 20-39 | 34455.9 | 31081.9 | 24807.8 | 32408.7 | 27152.2 | 23436.5 | 22169.2 |

[Japan] Overview Preference Parameters Study of Osaka University
2010 Survey: Population, Sample and sampling weight (swght)

| Cohort Group in 2010 | Hokkado/ <br> Tohoku | Kanto | Hokuriku/ Koshinetsu | Tokai | Kinki | Chugoku/ Shikoku | Kyushu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,841,001 | 4,990,464 | 1,060,072 | 1,826,181 | 2,587,473 | 1,468,681 | 1,666,576 |
| born in the 1950s | 1,087,868 | 2,722,294 | 577,646 | 970,047 | 1,274,019 | 780,172 | 1,019,474 |
| born in the 1960s | 916,128 | 3,042,255 | 528,077 | 1,016,136 | 1,329,013 | 665,324 | 840,346 |
| born in the 1970s | 971,064 | 3,409,044 | 576,693 | 1,143,396 | 1,495,838 | 755,362 | 916,839 |
| born in the 1980s | 837,399 | 2,476,980 | 442,677 | 845,253 | 1,194,381 | 609,323 | 838,304 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 99 | 223 | 52 | 95 | 138 | 76 | 79 |
| born in the 1950s | 76 | 175 | 61 | 85 | 99 | 63 | 80 |
| born in the 1960s | 61 | 166 | 42 | 76 | 99 | 44 | 65 |
| born in the 1970s | 41 | 124 | 18 | 55 | 71 | 42 | 41 |
| born in the 1980s | 25 | 58 | 13 | 19 | 25 | 14 | 22 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 18596.0 | 22378.8 | 20386.0 | 19223.0 | 18749.8 | 19324.8 | 21095.9 |
| born in the 1950s | 14314.1 | 15556.0 | 9469.6 | 11412.3 | 12868.9 | 12383.7 | 12743.4 |
| born in the 1960s | 15018.5 | 18326.8 | 12573.3 | 13370.2 | 13424.4 | 15121.0 | 12928.4 |
| born in the 1970s | 23684.5 | 27492.3 | 32038.5 | 20789.0 | 21068.1 | 17984.8 | 22361.9 |
| born in the 1980s | 33496.0 | 42706.6 | 34052.1 | 44487.0 | 47775.2 | 43523.1 | 38104.7 |
| Female / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 2,105,907 | 5,183,383 | 1,160,163 | 1,918,005 | 2,816,528 | 1,652,115 | 1,932,983 |
| born in the 1950s | 1,117,111 | 2,628,645 | 574,889 | 959,992 | 1,332,846 | 794,577 | 1,056,165 |
| born in the 1960s | 948,666 | 2,812,518 | 521,556 | 969,316 | 1,377,480 | 692,169 | 908,444 |
| born in the 1970s | 967,855 | 3,174,286 | 552,470 | 1,077,534 | 1,545,457 | 762,533 | 964,506 |
| born in the 1980s | 805,532 | 2,276,106 | 418,348 | 797,119 | 1,178,881 | 595,555 | 837,445 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 93 | 214 | 62 | 97 | 161 | 89 | 95 |
| born in the 1950s | 92 | 185 | 61 | 83 | 115 | 71 | 68 |
| born in the 1960s | 69 | 214 | 45 | 94 | 109 | 66 | 67 |
| born in the 1970s | 46 | 158 | 33 | 60 | 82 | 51 | 65 |
| born in the 1980s | 20 | 77 | 13 | 18 | 37 | 21 | 33 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 22644.2 | 24221.4 | 18712.3 | 19773.2 | 17494.0 | 18563.1 | 20347.2 |
| born in the 1950s | 12142.5 | 14208.9 | 9424.4 | 11566.2 | 11590.0 | 11191.2 | 15531.8 |
| born in the 1960s | 13748.8 | 13142.6 | 11590.1 | 10311.9 | 12637.4 | 10487.4 | 13558.9 |
| born in the 1970s | 21040.3 | 20090.4 | 16741.5 | 17958.9 | 18847.0 | 14951.6 | 14838.6 |
| born in the 1980s | 40276.6 | 29559.8 | 32180.6 | 44284.4 | 31861.6 | 28359.8 | 25377.1 |
| Male / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 1,792,100 | 4,414,625 | 1,044,328 | 1,661,608 | 2,330,690 | 1,425,397 | 1,617,669 |
| 50-59 | 1,149,231 | 3,038,764 | 641,080 | 1,092,106 | 1,498,644 | 890,335 | 1,066,381 |
| 40-49 | 962,412 | 2,676,358 | 524,532 | 932,702 | 1,204,313 | 683,308 | 893,909 |
| 20-39 | 1,839,615 | 6,419,888 | 1,068,064 | 2,119,828 | 2,823,413 | 1,394,744 | 1,744,830 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 99 | 223 | 52 | 95 | 138 | 76 | 79 |
| 50-59 | 76 | 175 | 61 | 85 | 99 | 63 | 80 |
| 40-49 | 61 | 166 | 42 | 76 | 99 | 44 | 65 |
| 20-39 | 66 | 182 | 31 | 74 | 96 | 56 | 63 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 18102.0 | 19796.5 | 20083.2 | 17490.6 | 16889.1 | 18755.2 | 20476.8 |
| 50-59 | 15121.5 | 17364.4 | 10509.5 | 12848.3 | 15137.8 | 14132.3 | 13329.8 |
| 40-49 | 15777.2 | 16122.6 | 12488.9 | 12272.4 | 12164.8 | 15529.7 | 13752.4 |
| 20-39 | 27873.0 | 35274.1 | 34453.7 | 28646.3 | 29410.6 | 24906.1 | 27695.7 |
| Female / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,376,625 | 5,199,143 | 1,354,283 | 2,000,201 | 2,887,957 | 1,897,815 | 2,221,231 |
| 50-59 | 1,191,950 | 3,008,326 | 640,604 | 1,095,540 | 1,580,393 | 908,636 | 1,107,825 |
| 40-49 | 990,355 | 2,509,409 | 520,971 | 904,467 | 1,250,931 | 704,978 | 946,690 |
| 20-39 | 1,845,199 | 5,936,983 | 1,028,024 | 2,001,203 | 2,903,713 | 1,416,692 | 1,843,733 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 93 | 214 | 62 | 97 | 161 | 89 | 95 |
| 50-59 | 92 | 185 | 61 | 83 | 115 | 71 | 68 |
| 40-49 | 69 | 214 | 45 | 94 | 109 | 66 | 67 |
| 20-39 | 66 | 235 | 46 | 78 | 119 | 72 | 98 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 25555.1 | 24295.1 | 21843.3 | 20620.6 | 17937.6 | 21323.8 | 23381.4 |
| 50-59 | 12956.0 | 16261.2 | 10501.7 | 13199.3 | 13742.5 | 12797.7 | 16291.5 |
| 40-49 | 14353.0 | 11726.2 | 11577.1 | 9622.0 | 11476.4 | 10681.5 | 14129.7 |
| 20-39 | 27957.6 | 25263.8 | 22348.3 | 25656.4 | 24400.9 | 19676.3 | 18813.6 |

[Japan] Overview Preference Parameters Study of Osaka University
2009 Survey: Population, Sample and sampling weight (swght)

| Cohort Group in 2009 | Hokkado/ Tohoku | Kanto | Hokuriku/ Koshinetsu | Tokai | Kinki | Chugoku/ Shikoku | Kyushu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,841,001 | 4,990,464 | 1,060,072 | 1,826,181 | 2,587,473 | 1,468,681 | 1,666,576 |
| born in the 1950s | 1,087,868 | 2,722,294 | 577,646 | 970,047 | 1,274,019 | 780,172 | 1,019,474 |
| born in the 1960s | 916,128 | 3,042,255 | 528,077 | 1,016,136 | 1,329,013 | 665,324 | 840,346 |
| born in the 1970s | 971,064 | 3,409,044 | 576,693 | 1,143,396 | 1,495,838 | 755,362 | 916,839 |
| born in the 1980s | 837,399 | 2,476,980 | 442,677 | 845,253 | 1,194,381 | 609,323 | 838,304 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 111 | 242 | 59 | 105 | 147 | 93 | 92 |
| born in the 1950s | 96 | 196 | 68 | 93 | 109 | 74 | 93 |
| born in the 1960s | 72 | 192 | 51 | 83 | 102 | 54 | 81 |
| born in the 1970s | 51 | 144 | 23 | 64 | 81 | 46 | 54 |
| born in the 1980s | 28 | 75 | 15 | 28 | 38 | 17 | 30 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 16585.6 | 20621.8 | 17967.3 | 17392.2 | 17601.9 | 15792.3 | 18115.0 |
| born in the 1950s | 11332.0 | 13889.3 | 8494.8 | 10430.6 | 11688.2 | 10542.9 | 10962.1 |
| born in the 1960s | 12724.0 | 15845.1 | 10354.5 | 12242.6 | 13029.5 | 12320.8 | 10374.6 |
| born in the 1970s | 19040.5 | 23673.9 | 25073.6 | 17865.6 | 18467.1 | 16420.9 | 16978.5 |
| born in the 1980s | 29907.1 | 33026.4 | 29511.8 | 30187.6 | 31431.1 | 35842.5 | 27943.5 |
| Female / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 2,105,907 | 5,183,383 | 1,160,163 | 1,918,005 | 2,816,528 | 1,652,115 | 1,932,983 |
| born in the 1950s | 1,117,111 | 2,628,645 | 574,889 | 959,992 | 1,332,846 | 794,577 | 1,056,165 |
| born in the 1960s | 948,666 | 2,812,518 | 521,556 | 969,316 | 1,377,480 | 692,169 | 908,444 |
| born in the 1970s | 967,855 | 3,174,286 | 552,470 | 1,077,534 | 1,545,457 | 762,533 | 964,506 |
| born in the 1980s | 805,532 | 2,276,106 | 418,348 | 797,119 | 1,178,881 | 595,555 | 837,445 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 106 | 253 | 74 | 112 | 185 | 104 | 111 |
| born in the 1950s | 100 | 210 | 67 | 94 | 123 | 78 | 83 |
| born in the 1960s | 74 | 236 | 48 | 104 | 120 | 78 | 80 |
| born in the 1970s | 55 | 179 | 39 | 67 | 90 | 56 | 75 |
| born in the 1980s | 27 | 96 | 15 | 21 | 44 | 28 | 42 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 19867.0 | 20487.7 | 15677.9 | 17125.0 | 15224.5 | 15885.7 | 17414.3 |
| born in the 1950s | 11171.1 | 12517.4 | 8580.4 | 10212.7 | 10836.1 | 10186.9 | 12724.9 |
| born in the 1960s | 12819.8 | 11917.4 | 10865.8 | 9320.3 | 11479.0 | 8874.0 | 11355.5 |
| born in the 1970s | 17597.4 | 17733.4 | 14165.9 | 16082.6 | 17171.7 | 13616.7 | 12860.1 |
| born in the 1980s | 29834.5 | 23709.4 | 27889.9 | 37958.0 | 26792.8 | 21269.8 | 19939.2 |
| Male / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 1,792,100 | 4,414,625 | 1,044,328 | 1,661,608 | 2,330,690 | 1,425,397 | 1,617,669 |
| 50-59 | 1,149,231 | 3,038,764 | 641,080 | 1,092,106 | 1,498,644 | 890,335 | 1,066,381 |
| 40-49 | 962,412 | 2,676,358 | 524,532 | 932,702 | 1,204,313 | 683,308 | 893,909 |
| 20-39 | 1,839,615 | 6,419,888 | 1,068,064 | 2,119,828 | 2,823,413 | 1,394,744 | 1,744,830 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 99 | 218 | 52 | 91 | 134 | 84 | 83 |
| 50-59 | 94 | 202 | 63 | 97 | 113 | 77 | 93 |
| 40-49 | 78 | 194 | 62 | 85 | 103 | 56 | 82 |
| 20-39 | 87 | 235 | 39 | 100 | 127 | 67 | 92 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 18102.0 | 20250.6 | 20083.2 | 18259.4 | 17393.2 | 16969.0 | 19490.0 |
| 50-59 | 12225.9 | 15043.4 | 10175.9 | 11258.8 | 13262.3 | 11562.8 | 11466.5 |
| 40-49 | 12338.6 | 13795.7 | 8460.2 | 10973.0 | 11692.4 | 12201.9 | 10901.3 |
| 20-39 | 21145.0 | 27318.7 | 27386.3 | 21198.3 | 22231.6 | 20817.1 | 18965.5 |
| Female / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,376,625 | 5,199,143 | 1,354,283 | 2,000,201 | 2,887,957 | 1,897,815 | 2,221,231 |
| 50-59 | 1,191,950 | 3,008,326 | 640,604 | 1,095,540 | 1,580,393 | 908,636 | 1,107,825 |
| 40-49 | 990,355 | 2,509,409 | 520,971 | 904,467 | 1,250,931 | 704,978 | 946,690 |
| 20-39 | 1,845,199 | 5,936,983 | 1,028,024 | 2,001,203 | 2,903,713 | 1,416,692 | 1,843,733 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 96 | 224 | 64 | 102 | 169 | 96 | 103 |
| 50-59 | 99 | 217 | 72 | 97 | 129 | 81 | 82 |
| 40-49 | 78 | 229 | 49 | 104 | 115 | 73 | 81 |
| 20-39 | 89 | 304 | 58 | 95 | 149 | 94 | 125 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 24756.5 | 23210.5 | 21160.7 | 19609.8 | 17088.5 | 19768.9 | 21565.3 |
| 50-59 | 12039.9 | 13863.3 | 8897.3 | 11294.2 | 12251.1 | 11217.7 | 13510.1 |
| 40-49 | 12696.9 | 10958.1 | 10632.1 | 8696.8 | 10877.7 | 9657.2 | 11687.5 |
| 20-39 | 20732.6 | 19529.5 | 17724.6 | 21065.3 | 19488.0 | 15071.2 | 14749.9 |

[Japan] Overview Preference Parameters Study of Osaka University
2008 Survey: Population, Sample and sampling weight (swght)

| Cohort Group in 2008 | Hokkado/ Tohoku | Kanto | Hokuriku/ <br> Koshinetsu | Tokai | Kinki | Chugoku/ Shikoku | Kyushu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,841,001 | 4,990,464 | 1,060,072 | 1,826,181 | 2,587,473 | 1,468,681 | 1,666,576 |
| born in the 1950s | 1,087,868 | 2,722,294 | 577,646 | 970,047 | 1,274,019 | 780,172 | 1,019,474 |
| born in the 1960s | 916,128 | 3,042,255 | 528,077 | 1,016,136 | 1,329,013 | 665,324 | 840,346 |
| born in the 1970s | 971,064 | 3,409,044 | 576,693 | 1,143,396 | 1,495,838 | 755,362 | 916,839 |
| born in the 1980s | 837,399 | 2,476,980 | 442,677 | 845,253 | 1,194,381 | 609,323 | 838,304 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 73 | 153 | 33 | 63 | 95 | 55 | 57 |
| born in the 1950s | 42 | 96 | 35 | 36 | 41 | 30 | 37 |
| born in the 1960s | 21 | 86 | 21 | 22 | 41 | 17 | 25 |
| born in the 1970s | 10 | 60 | 4 | 20 | 21 | 11 | 14 |
| born in the 1980s | 4 | 15 | 2 | 6 | 4 | 2 | 2 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 25219.2 | 32617.4 | 32123.4 | 28987.0 | 27236.6 | 26703.3 | 29238.2 |
| born in the 1950s | 25901.6 | 28357.2 | 16504.2 | 26945.8 | 31073.6 | 26005.7 | 27553.4 |
| born in the 1960s | 43625.1 | 35375.1 | 25146.5 | 46188.0 | 32415.0 | 39136.7 | 33613.8 |
| born in the 1970s | 97106.4 | 56817.4 | 144173.3 | 57169.8 | 71230.4 | 68669.3 | 65488.5 |
| born in the 1980s | 209349.8 | 165132.0 | 221338.5 | 140875.5 | 298595.3 | 304661.5 | 419152.0 |
| Female / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 2,105,907 | 5,183,383 | 1,160,163 | 1,918,005 | 2,816,528 | 1,652,115 | 1,932,983 |
| born in the 1950s | 1,117,111 | 2,628,645 | 574,889 | 959,992 | 1,332,846 | 794,577 | 1,056,165 |
| born in the 1960s | 948,666 | 2,812,518 | 521,556 | 969,316 | 1,377,480 | 692,169 | 908,444 |
| born in the 1970s | 967,855 | 3,174,286 | 552,470 | 1,077,534 | 1,545,457 | 762,533 | 964,506 |
| born in the 1980s | 805,532 | 2,276,106 | 418,348 | 797,119 | 1,178,881 | 595,555 | 837,445 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 62 | 137 | 40 | 49 | 111 | 51 | 57 |
| born in the 1950s | 45 | 102 | 50 | 40 | 58 | 34 | 29 |
| born in the 1960s | 30 | 121 | 16 | 53 | 58 | 32 | 36 |
| born in the 1970s | 23 | 72 | 12 | 20 | 35 | 21 | 28 |
| born in the 1980s | 5 | 24 | 2 | 1 | 7 | 8 | 8 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 33966.2 | 37834.9 | 29004.1 | 39143.0 | 25374.1 | 32394.4 | 33912.0 |
| born in the 1950s | 24824.7 | 25771.0 | 11497.8 | 23999.8 | 22980.1 | 23369.9 | 36419.5 |
| born in the 1960s | 31622.2 | 23244.0 | 32597.3 | 18289.0 | 23749.7 | 21630.3 | 25234.6 |
| born in the 1970s | 42080.7 | 44087.3 | 46039.2 | 53876.7 | 44155.9 | 36311.1 | 34446.6 |
| born in the 1980s | 161106.4 | 94837.8 | 209174.0 | 797119.0 | 168411.6 | 74444.4 | 104680.6 |
| Male / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 1,792,100 | 4,414,625 | 1,044,328 | 1,661,608 | 2,330,690 | 1,425,397 | 1,617,669 |
| 50-59 | 1,149,231 | 3,038,764 | 641,080 | 1,092,106 | 1,498,644 | 890,335 | 1,066,381 |
| 40-49 | 962,412 | 2,676,358 | 524,532 | 932,702 | 1,204,313 | 683,308 | 893,909 |
| 20-39 | 1,839,615 | 6,419,888 | 1,068,064 | 2,119,828 | 2,823,413 | 1,394,744 | 1,744,830 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 61 | 126 | 28 | 55 | 78 | 45 | 49 |
| 50-59 | 45 | 104 | 31 | 36 | 47 | 38 | 38 |
| 40-49 | 26 | 93 | 27 | 27 | 47 | 15 | 29 |
| 20-39 | 18 | 87 | 9 | 29 | 30 | 17 | 19 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 29378.7 | 35036.7 | 37297.4 | 30211.1 | 29880.6 | 31675.5 | 33013.7 |
| 50-59 | 25538.5 | 29218.9 | 20680.0 | 30336.3 | 31886.0 | 23429.9 | 28062.7 |
| 40-49 | 37015.8 | 28778.0 | 19427.1 | 34544.5 | 25623.7 | 45553.9 | 30824.4 |
| 20-39 | 102200.8 | 73791.8 | 118673.8 | 73097.5 | 94113.8 | 82043.8 | 91833.2 |
| Female / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,376,625 | 5,199,143 | 1,354,283 | 2,000,201 | 2,887,957 | 1,897,815 | 2,221,231 |
| 50-59 | 1,191,950 | 3,008,326 | 640,604 | 1,095,540 | 1,580,393 | 908,636 | 1,107,825 |
| 40-49 | 990,355 | 2,509,409 | 520,971 | 904,467 | 1,250,931 | 704,978 | 946,690 |
| 20-39 | 1,845,199 | 5,936,983 | 1,028,024 | 2,001,203 | 2,903,713 | 1,416,692 | 1,843,733 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 46 | 112 | 32 | 43 | 99 | 42 | 47 |
| 50-59 | 53 | 106 | 51 | 39 | 58 | 38 | 31 |
| 40-49 | 32 | 114 | 23 | 53 | 61 | 33 | 37 |
| 20-39 | 34 | 124 | 14 | 28 | 51 | 33 | 43 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 51665.8 | 46420.9 | 42321.3 | 46516.3 | 29171.3 | 45186.1 | 47260.2 |
| 50-59 | 22489.6 | 28380.4 | 12560.9 | 28090.8 | 27248.2 | 23911.5 | 35736.3 |
| 40-49 | 30948.6 | 22012.4 | 22650.9 | 17065.4 | 20507.1 | 21363.0 | 25586.2 |
| 20-39 | 54270.6 | 47878.9 | 73430.3 | 71471.5 | 56935.6 | 42930.1 | 42877.5 |

[Japan] Overview Preference Parameters Study of Osaka University
2007 Survey: Population, Sample and sampling weight (swght)

| Cohort Group in 2007 | Hokkado/ Tohoku | Kanto | Hokuriku/ Koshinetsu | Tokai | Kinki | Chugoku/ Shikoku | Kyushu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,841,001 | 4,990,464 | 1,060,072 | 1,826,181 | 2,587,473 | 1,468,681 | 1,666,576 |
| born in the 1950s | 1,087,868 | 2,722,294 | 577,646 | 970,047 | 1,274,019 | 780,172 | 1,019,474 |
| born in the 1960s | 916,128 | 3,042,255 | 528,077 | 1,016,136 | 1,329,013 | 665,324 | 840,346 |
| born in the 1970s | 971,064 | 3,409,044 | 576,693 | 1,143,396 | 1,495,838 | 755,362 | 916,839 |
| born in the 1980s | 837,399 | 2,476,980 | 442,677 | 845,253 | 1,194,381 | 609,323 | 838,304 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 80 | 170 | 41 | 75 | 100 | 66 | 64 |
| born in the 1950s | 52 | 109 | 37 | 40 | 51 | 33 | 42 |
| born in the 1960s | 26 | 101 | 21 | 25 | 44 | 21 | 32 |
| born in the 1970s | 10 | 74 | 9 | 25 | 27 | 12 | 17 |
| born in the 1980s | 7 | 18 | 2 | 6 | 6 | 2 | 4 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 23012.5 | 29355.7 | 25855.4 | 24349.1 | 25874.7 | 22252.7 | 26040.3 |
| born in the 1950s | 20920.5 | 24975.2 | 15612.1 | 24251.2 | 24980.8 | 23641.6 | 24273.2 |
| born in the 1960s | 35235.7 | 30121.3 | 25146.5 | 40645.4 | 30204.8 | 31682.1 | 26260.8 |
| born in the 1970s | 97106.4 | 46068.2 | 64077.0 | 45735.8 | 55401.4 | 62946.8 | 53931.7 |
| born in the 1980s | 119628.4 | 137610.0 | 221338.5 | 140875.5 | 199063.5 | 304661.5 | 209576.0 |
| Female / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 2,105,907 | 5,183,383 | 1,160,163 | 1,918,005 | 2,816,528 | 1,652,115 | 1,932,983 |
| born in the 1950s | 1,117,111 | 2,628,645 | 574,889 | 959,992 | 1,332,846 | 794,577 | 1,056,165 |
| born in the 1960s | 948,666 | 2,812,518 | 521,556 | 969,316 | 1,377,480 | 692,169 | 908,444 |
| born in the 1970s | 967,855 | 3,174,286 | 552,470 | 1,077,534 | 1,545,457 | 762,533 | 964,506 |
| born in the 1980s | 805,532 | 2,276,106 | 418,348 | 797,119 | 1,178,881 | 595,555 | 837,445 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 67 | 158 | 46 | 58 | 121 | 64 | 62 |
| born in the 1950s | 49 | 112 | 54 | 45 | 64 | 35 | 34 |
| born in the 1960s | 32 | 134 | 18 | 58 | 62 | 34 | 40 |
| born in the 1970s | 31 | 78 | 12 | 23 | 42 | 25 | 31 |
| born in the 1980s | 7 | 31 | 2 | 4 | 9 | 13 | 8 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 31431.4 | 32806.2 | 25220.9 | 33069.1 | 23277.1 | 25814.3 | 31177.1 |
| born in the 1950s | 22798.2 | 23470.0 | 10646.1 | 21333.2 | 20825.7 | 22702.2 | 31063.7 |
| born in the 1960s | 29645.8 | 20988.9 | 28975.3 | 16712.3 | 22217.4 | 20357.9 | 22711.1 |
| born in the 1970s | 31221.1 | 40696.0 | 46039.2 | 46849.3 | 36796.6 | 30501.3 | 31113.1 |
| born in the 1980s | 115076.0 | 73422.8 | 209174.0 | 199279.8 | 130986.8 | 45811.9 | 104680.6 |
| Male / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 1,792,100 | 4,414,625 | 1,044,328 | 1,661,608 | 2,330,690 | 1,425,397 | 1,617,669 |
| 50-59 | 1,149,231 | 3,038,764 | 641,080 | 1,092,106 | 1,498,644 | 890,335 | 1,066,381 |
| 40-49 | 962,412 | 2,676,358 | 524,532 | 932,702 | 1,204,313 | 683,308 | 893,909 |
| 20-39 | 1,839,615 | 6,419,888 | 1,068,064 | 2,119,828 | 2,823,413 | 1,394,744 | 1,744,830 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 56 | 126 | 31 | 60 | 77 | 50 | 51 |
| 50-59 | 62 | 119 | 34 | 45 | 56 | 42 | 44 |
| 40-49 | 34 | 110 | 31 | 30 | 50 | 22 | 30 |
| 20-39 | 23 | 117 | 14 | 36 | 45 | 20 | 34 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 32001.8 | 35036.7 | 33688.0 | 27693.5 | 30268.7 | 28507.9 | 31719.0 |
| 50-59 | 18536.0 | 25535.8 | 18855.3 | 24269.0 | 26761.5 | 21198.5 | 24235.9 |
| 40-49 | 28306.2 | 24330.5 | 16920.4 | 31090.1 | 24086.3 | 31059.5 | 29797.0 |
| 20-39 | 79983.3 | 54870.8 | 76290.3 | 58884.1 | 62742.5 | 69737.2 | 51318.5 |
| Female / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,376,625 | 5,199,143 | 1,354,283 | 2,000,201 | 2,887,957 | 1,897,815 | 2,221,231 |
| 50-59 | 1,191,950 | 3,008,326 | 640,604 | 1,095,540 | 1,580,393 | 908,636 | 1,107,825 |
| 40-49 | 990,355 | 2,509,409 | 520,971 | 904,467 | 1,250,931 | 704,978 | 946,690 |
| 20-39 | 1,845,199 | 5,936,983 | 1,028,024 | 2,001,203 | 2,903,713 | 1,416,692 | 1,843,733 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 43 | 114 | 31 | 47 | 98 | 41 | 43 |
| 50-59 | 61 | 121 | 50 | 46 | 62 | 52 | 44 |
| 40-49 | 36 | 130 | 32 | 53 | 72 | 30 | 38 |
| 20-39 | 46 | 148 | 19 | 42 | 66 | 48 | 50 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 55270.3 | 45606.5 | 43686.5 | 42557.5 | 29468.9 | 46288.2 | 51656.5 |
| 50-59 | 19540.2 | 24862.2 | 12812.1 | 23816.1 | 25490.2 | 17473.8 | 25177.8 |
| 40-49 | 27509.9 | 19303.1 | 16280.3 | 17065.4 | 17374.0 | 23499.3 | 24912.9 |
| 20-39 | 40113.0 | 40114.8 | 54106.5 | 47647.7 | 43995.7 | 29514.4 | 36874.7 |

[Japan] Overview Preference Parameters Study of Osaka University
2006 Survey: Population, Sample and sampling weight (swght)

| Cohort Group in 2006 | Hokkado/ Tohoku | Kanto | Hokuriku/ Koshinetsu | Tokai | Kinki | Chugoku/ Shikoku | Kyushu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,841,001 | 4,990,464 | 1,060,072 | 1,826,181 | 2,587,473 | 1,468,681 | 1,666,576 |
| born in the 1950s | 1,087,868 | 2,722,294 | 577,646 | 970,047 | 1,274,019 | 780,172 | 1,019,474 |
| born in the 1960s | 916,128 | 3,042,255 | 528,077 | 1,016,136 | 1,329,013 | 665,324 | 840,346 |
| born in the 1970s | 971,064 | 3,409,044 | 576,693 | 1,143,396 | 1,495,838 | 755,362 | 916,839 |
| born in the 1980s | 837,399 | 2,476,980 | 442,677 | 845,253 | 1,194,381 | 609,323 | 838,304 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 102 | 213 | 45 | 91 | 120 | 87 | 72 |
| born in the 1950s | 60 | 126 | 43 | 46 | 62 | 40 | 51 |
| born in the 1960s | 32 | 120 | 22 | 34 | 53 | 26 | 37 |
| born in the 1970s | 15 | 88 | 9 | 30 | 35 | 17 | 26 |
| born in the 1980s | 10 | 26 | 2 | 9 | 12 | 3 | 10 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 18049.0 | 23429.4 | 23557.2 | 20067.9 | 21562.3 | 16881.4 | 23146.9 |
| born in the 1950s | 18131.1 | 21605.5 | 13433.6 | 21088.0 | 20548.7 | 19504.3 | 19989.7 |
| born in the 1960s | 28629.0 | 25352.1 | 24003.5 | 29886.4 | 25075.7 | 25589.4 | 22712.1 |
| born in the 1970s | 64737.6 | 38739.1 | 64077.0 | 38113.2 | 42738.2 | 44433.1 | 35263.0 |
| born in the 1980s | 83739.9 | 95268.5 | 221338.5 | 93917.0 | 99531.8 | 203107.7 | 83830.4 |
| Female / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 2,105,907 | 5,183,383 | 1,160,163 | 1,918,005 | 2,816,528 | 1,652,115 | 1,932,983 |
| born in the 1950s | 1,117,111 | 2,628,645 | 574,889 | 959,992 | 1,332,846 | 794,577 | 1,056,165 |
| born in the 1960s | 948,666 | 2,812,518 | 521,556 | 969,316 | 1,377,480 | 692,169 | 908,444 |
| born in the 1970s | 967,855 | 3,174,286 | 552,470 | 1,077,534 | 1,545,457 | 762,533 | 964,506 |
| born in the 1980s | 805,532 | 2,276,106 | 418,348 | 797,119 | 1,178,881 | 595,555 | 837,445 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 93 | 183 | 49 | 83 | 140 | 76 | 80 |
| born in the 1950s | 57 | 131 | 61 | 53 | 73 | 42 | 43 |
| born in the 1960s | 38 | 154 | 22 | 64 | 64 | 39 | 50 |
| born in the 1970s | 40 | 95 | 15 | 26 | 48 | 27 | 37 |
| born in the 1980s | 9 | 39 | 5 | 12 | 13 | 15 | 13 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 22644.2 | 28324.5 | 23676.8 | 23108.5 | 20118.1 | 21738.4 | 24162.3 |
| born in the 1950s | 19598.4 | 20066.0 | 9424.4 | 18113.1 | 18258.2 | 18918.5 | 24562.0 |
| born in the 1960s | 24964.9 | 18263.1 | 23707.1 | 15145.6 | 21523.1 | 17747.9 | 18168.9 |
| born in the 1970s | 24196.4 | 33413.5 | 36831.3 | 41443.6 | 32197.0 | 28242.0 | 26067.7 |
| born in the 1980s | 89503.6 | 58361.7 | 83669.6 | 66426.6 | 90683.2 | 39703.7 | 64418.8 |
| Male / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 1,792,100 | 4,414,625 | 1,044,328 | 1,661,608 | 2,330,690 | 1,425,397 | 1,617,669 |
| 50-59 | 1,149,231 | 3,038,764 | 641,080 | 1,092,106 | 1,498,644 | 890,335 | 1,066,381 |
| 40-49 | 962,412 | 2,676,358 | 524,532 | 932,702 | 1,204,313 | 683,308 | 893,909 |
| 20-39 | 1,839,615 | 6,419,888 | 1,068,064 | 2,119,828 | 2,823,413 | 1,394,744 | 1,744,830 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 68 | 141 | 30 | 66 | 87 | 57 | 55 |
| 50-59 | 69 | 153 | 38 | 56 | 68 | 56 | 52 |
| 40-49 | 44 | 120 | 33 | 42 | 60 | 30 | 38 |
| 20-39 | 38 | 159 | 20 | 46 | 67 | 30 | 51 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 26354.4 | 31309.4 | 34810.9 | 25175.9 | 26789.5 | 25007.0 | 29412.2 |
| 50-59 | 16655.5 | 19861.2 | 16870.5 | 19501.9 | 22038.9 | 15898.8 | 20507.3 |
| 40-49 | 21873.0 | 22303.0 | 15894.9 | 22207.2 | 20071.9 | 22776.9 | 23523.9 |
| 20-39 | 48410.9 | 40376.7 | 53403.2 | 46083.2 | 42140.5 | 46491.5 | 34212.4 |
| Female / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,376,625 | 5,199,143 | 1,354,283 | 2,000,201 | 2,887,957 | 1,897,815 | 2,221,231 |
| 50-59 | 1,191,950 | 3,008,326 | 640,604 | 1,095,540 | 1,580,393 | 908,636 | 1,107,825 |
| 40-49 | 990,355 | 2,509,409 | 520,971 | 904,467 | 1,250,931 | 704,978 | 946,690 |
| 20-39 | 1,845,199 | 5,936,983 | 1,028,024 | 2,001,203 | 2,903,713 | 1,416,692 | 1,843,733 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 53 | 121 | 29 | 56 | 106 | 46 | 55 |
| 50-59 | 80 | 143 | 57 | 59 | 77 | 62 | 48 |
| 40-49 | 42 | 144 | 39 | 63 | 72 | 34 | 50 |
| 20-39 | 62 | 194 | 27 | 60 | 83 | 57 | 70 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 44842.0 | 42968.1 | 46699.4 | 35717.9 | 27244.9 | 41256.8 | 40386.0 |
| 50-59 | 14899.4 | 21037.2 | 11238.7 | 18568.5 | 20524.6 | 14655.4 | 23079.7 |
| 40-49 | 23579.9 | 17426.5 | 13358.2 | 14356.6 | 17374.0 | 20734.6 | 18933.8 |
| 20-39 | 29761.3 | 30603.0 | 38075.0 | 33353.4 | 34984.5 | 24854.2 | 26339.0 |

[Japan] Overview Preference Parameters Study of Osaka University
2005 Survey: Population, Sample and sampling weight (swght)

| Cohort Group in 2005 | Hokkado/ Tohoku | Kanto | Hokuriku/ Koshinetsu | Tokai | Kinki | Chugoku/ Shikoku | Kyushu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 1,946,654 | 5,252,313 | 1,115,849 | 1,925,442 | 2,741,433 | 1,543,884 | 1,746,438 |
| born in the 1950s | 1,113,338 | 2,757,471 | 590,259 | 982,082 | 1,310,751 | 795,093 | 1,034,705 |
| born in the 1960s | 926,736 | 3,058,945 | 533,197 | 1,010,935 | 1,363,250 | 668,637 | 840,618 |
| born in the 1970s | 992,548 | 3,443,358 | 574,988 | 1,104,917 | 1,587,535 | 752,276 | 931,485 |
| born in the 1980s | 927,756 | 2,255,632 | 490,336 | 854,230 | 1,193,410 | 677,960 | 932,966 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 96 | 180 | 37 | 70 | 104 | 67 | 51 |
| born in the 1950s | 50 | 94 | 38 | 32 | 49 | 31 | 44 |
| born in the 1960s | 19 | 92 | 16 | 35 | 37 | 24 | 29 |
| born in the 1970s | 10 | 54 | 7 | 21 | 36 | 9 | 21 |
| born in the 1980s | 7 | 18 | 2 | 7 | 8 | 3 | 3 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 20277.6 | 29179.5 | 30158.1 | 27506.3 | 26359.9 | 23043.0 | 34243.9 |
| born in the 1950s | 22266.8 | 29334.8 | 15533.1 | 30690.1 | 26750.0 | 25648.2 | 23516.0 |
| born in the 1960s | 48775.6 | 33249.4 | 33324.8 | 28883.9 | 36844.6 | 27859.9 | 28986.8 |
| born in the 1970s | 99254.8 | 63765.9 | 82141.1 | 52615.1 | 44098.2 | 83586.2 | 44356.4 |
| born in the 1980s | 132536.6 | 125312.9 | 245168.0 | 122032.9 | 149176.3 | 225986.7 | 310988.7 |
| Female / Cohort Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 2,154,165 | 5,298,116 | 1,183,610 | 1,963,355 | 2,891,869 | 1,686,118 | 1,970,550 |
| born in the 1950s | 1,128,294 | 2,636,529 | 579,685 | 966,469 | 1,348,416 | 801,465 | 1,061,511 |
| born in the 1960s | 954,302 | 2,792,061 | 523,566 | 968,678 | 1,395,450 | 696,991 | 909,115 |
| born in the 1970s | 976,558 | 3,144,365 | 548,285 | 1,063,531 | 1,603,092 | 765,681 | 968,034 |
| born in the 1980s | 882,943 | 2,124,470 | 464,483 | 811,741 | 1,150,338 | 650,557 | 893,655 |
| Respondents |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 64 | 145 | 45 | 62 | 119 | 65 | 75 |
| born in the 1950s | 49 | 112 | 42 | 50 | 58 | 45 | 38 |
| born in the 1960s | 30 | 108 | 14 | 46 | 51 | 33 | 34 |
| born in the 1970s | 26 | 82 | 9 | 24 | 43 | 20 | 36 |
| born in the 1980s | 4 | 16 | 3 | 12 | 11 | 5 | 8 |
| swght_a |  |  |  |  |  |  |  |
| born in the 1930s and the 1940s | 33658.8 | 36538.7 | 26302.4 | 31667.0 | 24301.4 | 25940.3 | 26274.0 |
| born in the 1950s | 23026.4 | 23540.4 | 13802.0 | 19329.4 | 23248.6 | 17810.3 | 27934.5 |
| born in the 1960s | 31810.1 | 25852.4 | 37397.6 | 21058.2 | 27361.8 | 21120.9 | 26738.7 |
| born in the 1970s | 37559.9 | 38345.9 | 60920.6 | 44313.8 | 37281.2 | 38284.1 | 26889.8 |
| born in the 1980s | 220735.8 | 132779.4 | 154827.7 | 67645.1 | 104576.2 | 130111.4 | 111706.9 |
| Male / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 1,622,264 | 3,584,285 | 938,166 | 1,389,295 | 1,936,158 | 1,284,445 | 1,463,469 |
| 50-59 | 1,057,433 | 3,102,844 | 627,882 | 1,119,901 | 1,592,361 | 868,038 | 956,348 |
| 40-49 | 1,113,338 | 2,757,471 | 590,259 | 982,082 | 1,310,751 | 795,093 | 1,034,705 |
| 20-39 | 1,919,284 | 6,502,303 | 1,108,185 | 2,115,852 | 2,950,785 | 1,420,913 | 1,772,103 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 68 | 118 | 23 | 42 | 66 | 43 | 35 |
| 50-59 | 54 | 116 | 33 | 43 | 63 | 38 | 39 |
| 40-49 | 35 | 90 | 28 | 38 | 38 | 30 | 36 |
| 20-39 | 25 | 114 | 16 | 42 | 67 | 23 | 38 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 23856.8 | 30375.3 | 40789.8 | 33078.5 | 29335.7 | 29870.8 | 41813.4 |
| 50-59 | 19582.1 | 26748.7 | 19026.7 | 26044.2 | 25275.6 | 22843.1 | 24521.7 |
| 40-49 | 31809.7 | 30638.6 | 21080.7 | 25844.3 | 34493.4 | 26503.1 | 28741.8 |
| 20-39 | 76771.4 | 57037.7 | 69261.6 | 50377.4 | 44041.6 | 61778.8 | 46634.3 |
| Female / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,151,965 | 4,320,573 | 1,247,699 | 1,720,932 | 2,463,925 | 1,747,303 | 2,042,401 |
| 50-59 | 1,122,267 | 3,080,454 | 631,167 | 1,115,667 | 1,656,946 | 901,972 | 1,029,218 |
| 40-49 | 1,128,294 | 2,636,529 | 579,685 | 966,469 | 1,348,416 | 801,465 | 1,061,511 |
| 20-39 | 1,930,860 | 5,936,426 | 1,071,851 | 2,032,209 | 2,998,542 | 1,462,672 | 1,877,149 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 37 | 97 | 25 | 42 | 84 | 37 | 43 |
| 50-59 | 60 | 105 | 39 | 47 | 59 | 57 | 54 |
| 40-49 | 31 | 115 | 33 | 53 | 55 | 34 | 37 |
| 20-39 | 45 | 146 | 16 | 52 | 84 | 40 | 57 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 58161.2 | 44542.0 | 49908.0 | 40974.6 | 29332.4 | 47224.4 | 47497.7 |
| 50-59 | 18704.4 | 29337.7 | 16183.8 | 23737.6 | 28083.8 | 15824.1 | 19059.6 |
| 40-49 | 36396.6 | 22926.3 | 17566.2 | 18235.3 | 24516.7 | 23572.5 | 28689.5 |
| 20-39 | 42908.0 | 40660.5 | 66990.7 | 39080.9 | 35696.9 | 36566.8 | 32932.4 |

[Japan] Overview Preference Parameters Study of Osaka University

## 2004 Survey: Population, Sample and sampling weight (swght)

| in 2004 | Hokkado/ Tohoku | Kanto | Hokuriku/ Koshinetsu | Tokai | Kinki | Chugoku/ Shikoku | Kyushu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 1,622,264 | 3,584,285 | 938,166 | 1,389,295 | 1,936,158 | 1,284,445 | 1,463,469 |
| 50-59 | 1,057,433 | 3,102,844 | 627,882 | 1,119,901 | 1,592,361 | 868,038 | 956,348 |
| 40-49 | 1,113,338 | 2,757,471 | 590,259 | 982,082 | 1,310,751 | 795,093 | 1,034,705 |
| 20-39 | 1,919,284 | 6,502,303 | 1,108,185 | 2,115,852 | 2,950,785 | 1,420,913 | 1,772,103 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 78 | 145 | 28 | 54 | 83 | 49 | 45 |
| 50-59 | 76 | 152 | 45 | 66 | 85 | 59 | 52 |
| 40-49 | 53 | 141 | 36 | 48 | 57 | 38 | 54 |
| 20-39 | 46 | 214 | 26 | 70 | 99 | 41 | 58 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 20798.3 | 24719.2 | 33505.9 | 25727.7 | 23327.2 | 26213.2 | 32521.5 |
| 50-59 | 13913.6 | 20413.4 | 13952.9 | 16968.2 | 18733.7 | 14712.5 | 18391.3 |
| 40-49 | 21006.4 | 19556.5 | 16396.1 | 20460.0 | 22995.6 | 20923.5 | 19161.2 |
| 20-39 | 41723.6 | 30384.6 | 42622.5 | 30226.5 | 29805.9 | 34656.4 | 30553.5 |
| Female / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,151,965 | 4,320,573 | 1,247,699 | 1,720,932 | 2,463,925 | 1,747,303 | 2,042,401 |
| 50-59 | 1,122,267 | 3,080,454 | 631,167 | 1,115,667 | 1,656,946 | 901,972 | 1,029,218 |
| 40-49 | 1,128,294 | 2,636,529 | 579,685 | 966,469 | 1,348,416 | 801,465 | 1,061,511 |
| 20-39 | 1,930,860 | 5,936,426 | 1,071,851 | 2,032,209 | 2,998,542 | 1,462,672 | 1,877,149 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 53 | 129 | 33 | 53 | 101 | 49 | 54 |
| 50-59 | 81 | 154 | 49 | 62 | 92 | 67 | 72 |
| 40-49 | 54 | 161 | 47 | 66 | 80 | 43 | 50 |
| 20-39 | 76 | 220 | 30 | 85 | 112 | 66 | 87 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 40603.1 | 33492.8 | 37809.1 | 32470.4 | 24395.3 | 35659.2 | 37822.2 |
| 50-59 | 13855.1 | 20002.9 | 12881.0 | 17994.6 | 18010.3 | 13462.3 | 14294.7 |
| 40-49 | 20894.3 | 16376.0 | 12333.7 | 14643.5 | 16855.2 | 18638.7 | 21230.2 |
| 20-39 | 25406.1 | 26983.8 | 35728.4 | 23908.3 | 26772.7 | 22161.7 | 21576.4 |

2003 Survey: Population, Sample and sampling weight (swght)

| in 2003 | Hokkado/ Tohoku | Kanto | Hokuriku/ Koshinetsu | Tokai | Kinki | Chugoku/ Shikoku | Kyushu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 1,622,264 | 3,584,285 | 938,166 | 1,389,295 | 1,936,158 | 1,284,445 | 1,463,469 |
| 50-59 | 1,057,433 | 3,102,844 | 627,882 | 1,119,901 | 1,592,361 | 868,038 | 956,348 |
| 40-49 | 1,113,338 | 2,757,471 | 590,259 | 982,082 | 1,310,751 | 795,093 | 1,034,705 |
| 20-39 | 1,919,284 | 6,502,303 | 1,108,185 | 2,115,852 | 2,950,785 | 1,420,913 | 1,772,103 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 27 | 48 | 12 | 10 | 26 | 15 | 18 |
| 50-59 | 26 | 62 | 15 | 23 | 32 | 23 | 17 |
| 40-49 | 20 | 43 | 13 | 18 | 21 | 9 | 17 |
| 20-39 | 18 | 78 | 8 | 22 | 30 | 16 | 26 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 60083.9 | 74672.6 | 78180.5 | 138929.5 | 74467.6 | 85629.7 | 81303.8 |
| 50-59 | 40670.5 | 50045.9 | 41858.8 | 48691.3 | 49761.3 | 37740.8 | 56255.8 |
| 40-49 | 55666.9 | 64127.2 | 45404.5 | 54560.1 | 62416.7 | 88343.7 | 60865.0 |
| 20-39 | 106626.9 | 83362.9 | 138523.1 | 96175.1 | 98359.5 | 88807.1 | 68157.8 |
| Female / Age Group |  |  |  |  |  |  |  |
| Population |  |  |  |  |  |  |  |
| 60-89 | 2,151,965 | 4,320,573 | 1,247,699 | 1,720,932 | 2,463,925 | 1,747,303 | 2,042,401 |
| 50-59 | 1,122,267 | 3,080,454 | 631,167 | 1,115,667 | 1,656,946 | 901,972 | 1,029,218 |
| 40-49 | 1,128,294 | 2,636,529 | 579,685 | 966,469 | 1,348,416 | 801,465 | 1,061,511 |
| 20-39 | 1,930,860 | 5,936,426 | 1,071,851 | 2,032,209 | 2,998,542 | 1,462,672 | 1,877,149 |
| Respondents |  |  |  |  |  |  |  |
| 60-89 | 10 | 44 | 13 | 21 | 27 | 14 | 26 |
| 50-59 | 29 | 51 | 18 | 26 | 34 | 17 | 24 |
| 40-49 | 16 | 46 | 7 | 21 | 28 | 17 | 14 |
| 20-39 | 22 | 70 | 13 | 24 | 47 | 22 | 24 |
| swght_b |  |  |  |  |  |  |  |
| 60-89 | 215196.5 | 98194.8 | 95976.8 | 81949.1 | 91256.5 | 124807.4 | 78553.9 |
| 50-59 | 38698.9 | 60401.1 | 35064.8 | 42910.3 | 48733.7 | 53057.2 | 42884.1 |
| 40-49 | 70518.4 | 57315.8 | 82812.1 | 46022.3 | 48157.7 | 47145.0 | 75822.2 |
| 20-39 | 87766.4 | 84806.1 | 82450.1 | 84675.4 | 63798.8 | 66485.1 | 78214.5 |

