PROGRAM

Friday, February 5

9:00 – 9:45 am     Breakfast & Welcome, Hartmut Berghoff, Director of the GHI

9:45 – 12:30 am    Lenders: Modernizing Consumer Lending Across Nations

Moderator: Jan Logemann

Ending Discrimination, Legitimating Debt: The Political Economy of Race, Gender, and Credit Access in the 1960s and 1970s
Louis Hyman, American Academy of Arts and Sciences (paper only)

Selling Televisions on Credit: The Rise of Consumer Credit in Postwar France
Isabelle Gaillard, University of Grenoble

Moral or Modern Marketing? Sparkassen and Consumer Credit in West Germany
Rebecca Belvederesi-Kochs, RWTH Aachen

Credit in a Nation of Savers: The Growth of Consumer Borrowing in Japan
Andrew Gordon, Harvard University

12:30 – 2:00 pm     Lunch Break

2:00 – 5:15 pm     Borrowers: The Use of Consumer Credit and Its Limitations

Moderator: Uwe Spiekermann (GHI)

Culture and Credit: Sub-Prime Markets in the UK since 1880
Sean O’Connell, Queens University Belfast
Credit Discrimination Against Women: Shifting the Cultural to the Social
Lawrence Bowdish, Ohio State University

3:30 – 3:45 pm  Coffee Break

Conflicting Rights: Privacy, Information, and Consumer Credit in the Federal Republic of Germany
Larry Frohman, SUNY Stony Brook

Inalienable Possessions of a Different Sort: The Vanishing World of Pawnbroking in Vienna
Martina Grünwald, University of Applied Arts Vienna

8:00 pm  Workshop Dinner

Saturday, February 6

9:00 – 9:30 am  Breakfast at the GHI

9:30 am – 12:00 pm  The State: Regulating Consumer Credit

Moderator:  Christina Lubinski (GHI)

Credit Regulation in Comparative Perspective: France and the United States
Gunnar Trumbull, Harvard Business School

Consumer Credit Policy in France from 1950s to 1970s: From Opposition to Control
Sabine Efosse, University of Tours

Save It for a Rainy Day: Credit Access as an American Social Policy?
Jan Logemann, GHI Washington

12:00 – 1:00 pm  Lunch Break

1:00 – 3:30 pm  Cultures of Credit: The Cultural Context of Household Borrowing

Moderator:  Ines Prodoehl (GHI)

Beyond Thrift and Hedonism: A Historian’s View of Credit in American Culture
Lendol Calder, Augustana College

Japan and the Western Model: An Economist’s View of Cultures of Household Finance
Charles Yuji Horioka, Osaka University

Credit Where Credit is Due? An Anthropological View of Debt and Symbolic Capital in Modern Credit Economies
Silke Meyer, Münster University

3:00 pm  Final Discussion

3:30 pm  End of Workshop