# THE IMPACT OF ASSET PURCHASES IN AN EXPERIMENTAL MARKET WITH CONSUMPTION SMOOTHING MOTIVES

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November 2021

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# The impact of asset purchases in an experimental market with consumption smoothing motives\*

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November 10, 2021

#### Abstract

We investigate the effect of preannounced market intervention on an asset price as well as participants' welfare in an experimental framework where participants have consumption smoothing motives to trade the asset. The results show that, on one hand, the preannounced intervention results in significantly larger overpricing of the asset relative to the rational expectations equilibrium level in periods prior to the intervention compared with the treatment without it. The participants' welfare, measured by the discounted sum of the payoffs at the beginning of the experiment, on the other hand, are not significantly worsened by the intervention.

JEL Code: C90, D84

Keywords: Asset Pricing, Consumption Smoothing, Bounded Rationality, Quantitative Easing

<sup>\*</sup>The experiments reported in this paper has been approved by IRB of the Institute of Social and Economic Research, Osaka University. We gratefully acknowledge financial support from grant-in-aid for scientific research (KAKENHI, grant number: 18K19954, 20H05631) from the Japan Society for the Promotion of Science (JSPS) as well as support from the Joint Usage/Research Center at ISER, Osaka University. We thank Daiki Maeda and participants at the international workshop on lab and field experiments (Osaka), 2021 ESA Global Online Meeting for comments and discussion.

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#### 1 Introduction

The biggest monetary policy experiment in recent years has been quantitative easing (QE). Between 2008 and 2017, seven central banks (Mexico, England, Japan, Europe, US, Switzerland, and Sweden) have employed this policy (Committee on the Global Financial System, 2019). Furthermore, QE has been extended in duration in many countries in response to the economic downturn resulting from the spread of Covid-19. For example, since March 2020, the US Federal Reserve has implemented an unlimited QE policy.

However, from the perspective of the standard textbook model with complete markets without frictions and infinitely lived rational decision makers, this policy should have no effects on any macroeconomic variables (Eggertsson and Woodford, 2003). Nevertheless, a number of empirical studies provide evidence that QE has indeed affected the market price of financial assets. For instance, Corbet et al. (2019) find the Federal Open Market Committee announcement has significantly and substantially increased stock market volatility, McLaren et al. (2014) and Grosse-Rueschkamp et al. (2019) indicate that the QE announcements from central banks has reduced bond yields, implying there exists a QE announcement effect. In particular, D'Amico and King (2013) and McLaren et al. (2014) observe a "local supply" effect, i.e., the yield curve within a particular maturity sector has responded more to changes in the total value of outstanding bonds in that sector than to similar changes in the other sectors, indicating a segmentation or an imperfect

substitution within the Treasury bond market.

Penalver et al. (2020) offer, based on an experimental analysis, a perspective based on the limited rationality of investors a la level-K (Nagel, 1995) or the cognitive hierarchy (Camerer et al., 2004) model; namely, a possibility of some market participants (maybe naively) believing that QE will raise the prices of bonds because QE is a commitment by the central bank, who is an unusual participant to the market, to buy a large amount of bonds. Such a possibility would indeed result in QE raising the prices of bonds because other, more sophisticated, participants optimally respond to the existence of such naive participants.<sup>1</sup>

The experiment of Penalver et al. (2020) is similar to that of Bostian and Holt (2009) and extends the framework of Smith et al. (1988).<sup>2</sup> In the Benchmark setting, participants trade a set of risk-free bonds using experimental currency (cash) for a known finite number of periods. Bonds and cash, when carried over to the next period, generate a dividend and an interest income, respectively. The bond matures at the end of the final trading period and is converted into cash. The interest on cash, the dividend, and the value of the bond at maturity are set so that the fundamental value of the bond is constant, and equal to the value of the bond at maturity in all trading

<sup>&</sup>lt;sup>1</sup>Farhi and Werning (2019) analyze, theoretically, an implication of similar limited rationality on the effects of monetary policy in the New Keynesian setup. Namely, the authors show that level-k thinking together with incomplete credits markets, idiosyncratic risks that cannot be insured, and borrowing constraints that bind occasionally, can potentially explain the "forward guidance puzzle"; i.e., monetary policy being too effective.

<sup>&</sup>lt;sup>2</sup>See, among others, Palan (2013) and Powell and Shestakova (2016), for surveys of the large literature on the experimental asset market pioneered by Smith et al. (1988).

periods. In the treatment with QE intervention, after a preannounced number of periods, the computer (acting as a QE operator) intervenes to buy a prespecified quantity of bonds from participants through a discriminatory auction. Penalver et al. (2020) find that such a market intervention not only raises the postintervention prices of bonds, but also, after participants experience it once, significantly raises *preintervention* market prices when the experiment is repeated.<sup>3</sup>

The effect of market intervention observed in the experiments by Penalver et al. (2020) and Haruvy et al. (2014) are observed in an environment where no trade is predicted under a risk neutral rational expectations equilibrium (REE, for short). In such an environment, asset prices tend to deviate from their fundamental value because the main rationale for participants to trade the asset is to speculate, compared with alternative environments where participants have nonspeculative motives, such as a consumption smoothing motive, to trade (Crockett et al., 2019). Hence, the effect of intervention observed by Penalver et al. (2020) and Haruvy et al. (2014) may be exaggerated compared with situations where participants have nonspeculative motives to trade the asset.

In this study, therefore, we reexamine the effect of preannounced market intervention considered by Penalver et al. (2020) in a new experimen-

<sup>&</sup>lt;sup>3</sup>Haruvy et al. (2014) also show, in a similar but a different experimental design, that assets being (re-)purchased by computer from market participants raises their prices. Haruvy et al. (2014) did not investigate, however, how participants experiencing the effect of (repurchase) intervention once influences the preintervention price by repeating the experiment.

tal framework introduced by Asparouhova et al. (2016) and Crockett et al. (2019), where participants trade assets to smooth their consumption across periods. This new experimental framework is designed based on the Lucas asset pricing model (Lucas Jr, 1978), and has the following characteristics: (1) there are an indefinite number of periods, instead of a known finite number of periods; (2) participants receive incomes, which can be used to consume or to trade the assets, that fluctuate across periods; and (3) participants are paid based on their consumption at the end of periods, instead of the final value of their portfolio at the end of the last period. In this setting, the asset will be traded to smooth consumption in the REE.

We investigate, in this new framework, the effect of preannounced market intervention (which we call QE operations below), as well as the effect of the existence of an additional method of consumption smoothing; i.e., the possibility to directly save cash. Our data show that the existence of QE operations significantly increase the magnitude of overpricing of the asset (which we call bonds below) relative to the REE level regardless of the existence of a saving possibility even before participants having experienced the effect of the QE operation. However, the participants' payoffs, measured by the discounted sum of per period payoffs, are not significantly worsened by the larger mispricing of assets caused by the preannounced intervention.

The rest of the paper is organized as follows. Section 2 describes the model and experimental design. Section 3 outlines the theoretical predictions and hypotheses. Section 4 provides an analysis of the data. Finally, Section 5

offers some conclusions.

# 2 Experiments

#### 2.1 Basic experimental design

Our experimental design in the Benchmark (B) treatment builds upon the previous experiments by Crockett et al. (2019) and Asparouhova et al. (2016). We consider an indefinite horizon economy with a nonstorable consumption good and an infinitely lived asset. In the experiment, the nonstorable consumption good and the infinitely lived asset are represented by the experimental currency (francs) and the bond, respectively. Time is discrete. At the beginning of the economy (t=1), each trader is endowed with some units of bond and some francs, which they can use to trade among themselves. Subsequently, at the beginning of period  $t \geq 2$ , each trader receives  $y_t^i$  francs of income as well as D=2 francs per unit of bonds they hold as the dividend payment. While the aggregate income,  $\sum_i y_t^i$ , is constant across periods, individual income,  $y_t^i$ , fluctuates between odd- and even-numbered periods. Let  $y_o^i$  and  $y_e^i$  denote trader i's income in odd- and even-numbered periods, respectively.

At the end of each period  $(t \ge 1)$ , each trader consumes the francs he/she has. Once consumption takes place, the economy continues to the next period with probability  $\pi = 5/6$  or ends with probability  $1 - \pi = 1/6$ . Recall that while francs are nonstorable and cannot be carried over to the next period,

the bond is storable and can be carried over to the next period. However, if the economy ends, all the bond holdings are lost without any compensation. In the experiment, participants, who are acting as traders, are paid based on their final consumption before the economy ends according to a prespecified conversion rate we specify below. The risk neutral fundamental value of a unit of bonds in period t is  $FV_t = D\pi/(1-\pi) = 10$  francs for all t.

In the experiment, there are eight traders in an economy. These eight traders are equally divided into two types of traders, Type 1 and Type 2, who differ in their endowment and income streams. The endowments are 92 francs and one unit of bonds for Type 1 traders and 32 francs and four units of bonds for Type 2 traders, respectively. Incomes are set so that  $y_o^1 = y_e^2 = 90$  francs and  $y_e^1 = y_o^2 = 24$  francs, where superscripts denote trader's type.

Consumption, c, in francs is converted into JPY according to the following increasing and strictly concave function:

$$u_{JPY}(c) = 3573.50 - 64872.01 \times (c + 40.5)^{-0.7478}.$$
 (1)

Under this experimental setting, traders can obtain a higher expected payoff by smoothing their consumption across periods. Note, however, to smooth the consumption, traders need to trade bonds. Thus, unlike many experiments employing the framework of Smith et al. (1988) including Haruvy et al. (2014) and Penalver et al. (2020), trade will take place in the current experimental setup under the REE. Crockett et al. (2019) demonstrated that

such a consumption smoothing motive of trading reduces the price deviation from the fundamental value.

#### 2.2 Trading mechanism

The experiment adopts an open-book continuous double-auction mechanism. The trading period lasts 120 seconds. As noted above, at the beginning of period t, before the market opens, trader i who hold  $K_t^i$  units of bonds receives  $y_t^i + 2K_t^i$  units of cash (francs) as his/her income and the dividend payment.

Once trading begins, traders can submit a bid order (a buy order) and/or an ask order (a sell order) for a unit of bonds in continuous time. Traders can trade as many units of bonds as they wish during the 120 seconds within their budget constraint. No borrowing of cash or short-selling of bonds is permitted. Orders are sorted according to price and the time of the order submission. A transaction takes place when the best bid and the best ask cross, at the price determined by whichever is submitted earlier. Once a transaction takes place, cash and bond holdings are immediately updated and all the outstanding orders submitted by the two traders who just traded are automatically canceled.

Table 1: Four treatments							
	Without saving	With saving					
without QE	В	BS					
with QE	QE	QES					

#### 2.3 Treatments

We use a two-by-two between-subjects design, in which we vary the existence of QE operations (with v.s. without QE operations), and the existence of an additional way of smoothing consumption (with v.s. without the possibility of saving francs). Table 1 summarizes these four treatments.

Regarding the QE operations, before the experiment begins, participants are informed that, just before the trading in period 4 and after participants receive their income and dividend, a maximum of six units of bonds will be bought by the computer through a uniform price auction. During this intervention, participants who want to sell their bonds to the computer, place an order by specifying the minimum price at which they wish to sell their bonds and the number of units they wish to sell.

Then, the computer buys up to six units of bonds from the lowest-priced orders from the participants in each group. The transaction price of the intervention is the highest price among those accepted orders in the group.

In the treatments with saving (BS and QES), francs become storable. Namely, just after the trading in each period, participants can determine how much of their remaining francs to save and to carry over to the next period. The saved francs generate an interest earning from a 20% interest

rate, which is paid at the beginning of the next period. If the economy ends, however, just as the bond is lost, the saved francs are lost. Interest earnings are rounded down to the nearest integer. We set the interest rate at 20% to make it equal to the return of bonds at the rational expectations equilibrium.

#### 2.4 Termination, timing, and payment

To secure sufficient data and to ensure that market intervention occurs in the QE and QES treatments, we adopted the method of block random termination (BRT, Fréchette and Yuksel, 2017). Similarly to the standard random termination, under BRT, the computer rolls a die at the end of each period to determine whether an economy (called a round) ends or not. However, participants must at least experience the round for a fixed number of periods (one block). Whether the round has ended or not is disclosed only at the end of each block. If the round has ended during the current block, participants are told in which period it has happened, and their corresponding payoffs at that period. Recall that participants' payoff (for the round) is computed based on their consumption at the final period of the round. Otherwise, they are told that the round has not ended yet, and they start a new block. In this experiment, at the end of each period, the round ends with a probability 1/6, and each block consists of six periods.

At the end of a round, if fewer than 35 minutes have passed since the beginning of the first round, a new round begins; otherwise, the experiment ends. Therefore, each session of the experiment consists of at least one round.

Furthermore, each round consists of at least one block of six periods. At the start of each round, the endowments of all participants are reset. After the experiment ends, the computer randomly selects one round to calculate the participant's earning. Participants are paid in cash based on their earnings in the chosen round in addition to the 1000 JPY show-up fee.

To exclude the effect from variations in duration of rounds, and to control the length of the experiment, we use a computer program to randomly determine the number of periods (thus, the number of the block) in each round in advance.<sup>4</sup> Then, we used this predetermined number of periods across rounds for all the sessions in our experiment. Therefore, each round has the same number of periods (blocks) in all the sessions, and all the sessions consist of at least two rounds in our experiment. In particular, all of the rounds in the four treatments consist of one block of six periods, and each session of all the treatments except for B consists of two rounds, while each session of B consists of three rounds. We did not provide participants with this information.<sup>5</sup>

<sup>&</sup>lt;sup>4</sup>Although there is so far no evidence showing that variations in duration of rounds affect asset pricing in the macroeconomics experiment, some studies document that such variations indeed affect the experimental results. For instance, Bo and Fréchette (2011) and Engle-Warnick and Slonim (2006) report that such variations can affect the extent of cooperative behavior in repeated prisoner's dilemma game experiments and repeated trust game experiments.

<sup>&</sup>lt;sup>5</sup>Such a design is also adopted by Duffy and Puzzello (2014), Duffy and Puzzello (2020), and Fréchette and Yuksel (2017).

# 3 Hypothesis

Let us derive the REE bond price under the representative agent framework. At period 0, the agent faces the following maximization problem.

$$\max_{\{c_t, k_{t+1}\}_{t=0}^{\infty}} \left[ \sum_{t=0}^{\infty} \pi^t v(c_t) \right]$$
 (2)

subject to

$$y_t + (D + P_t)k_t = c_t + P_t k_{t+1}, (3)$$

where  $c_t$  is the consumption of francs,  $P_t$  is the bond price, and  $k_t$  is the number of the bonds that the agent owns at the beginning of period t.  $\pi \in (0,1)$  is the continuation probability.  $v(c_t) = (1-\pi)u_{JPY}(c_t) + \pi 0 = (1-\pi)u(c_t)$  is the expected monetary reward in period t by "consuming"  $c_t$ .

We define the Lagrangian as follows:

$$L = \sum_{t=0}^{\infty} \left( \pi^t v(c_t) + \lambda_t \left( y_t + (D + P_t) k_t - c_t - P_t k_{t+1} \right) \right). \tag{4}$$

The first order condition with respect to  $c_t$  is

$$\frac{\partial L}{\partial c_t} = \pi^t v'(c_t) - \lambda_t = 0 \text{ for all } t.$$
 (5)

The first order condition with respect to  $k_{t+1}$  is

$$\frac{\partial L}{\partial k_{t+1}} = -\lambda_t P_t + \lambda_{t+1} (D + P_{t+1}) = 0 \text{ for all } t.$$
 (6)

Combining Eq. 6 and Eq. 5 for  $c_t$  and  $c_{t+1}$  gives us

$$\pi^t v'(c_t) P_t = \pi^{t+1} v'(c_{t+1}) (D + P_{t+1}).$$

Thus,

$$P_t^* = \frac{v'(c_{t+1})}{v'(c_t)} \pi(P_{t+1} + D), \tag{7}$$

where  $P_t^*$  is the equilibrium price of the bond at period t. By applying the law of iterated expectations, Eq. 7 can be rewritten as

$$P_t^* = \sum_{\tau=1}^{\infty} \pi^{\tau} \frac{v'(c_{t+\tau})}{v'(c_t)} D,$$
 (8)

with  $v'(c_t) = (1 - \pi)u'_{JPY}(c_t)$  for all t. As  $u_{JPY}(c_t)$  is strictly concave, in treatment B, consumption satisfies  $c_1 = c_2 = \dots = c_t = \dots$  Thus,  $\frac{v'(c_{t+\tau})}{v'(c_t)} = 1$ . Therefore,

$$P_t^{*,B} = \sum_{\tau=1}^{\infty} \pi^{\tau} D = \frac{\pi D}{1-\pi} = FV \text{ for all } t.$$
 (9)

We now consider the REE price of the QE treatment. In the experiment, the QE operation occurs at the beginning of period 4. Because up to six units of bonds are purchased during the QE operation, the dividend loss of the purchased bonds leads to a decrease in consumption after period 4. Thus,

$$c_4 > c_1 = c_2 = c_3 > c_5 = c_6 = \dots$$
 (10)

and

$$v'(c_{t|t>5}) > v'(c_{t|t<3}) > v'(c_4). \tag{11}$$

Given that consumption will be constant, in the equilibrium, after period 5, we have

$$P_{t|t>5}^{*,QE} = FV. (12)$$

The equilibrium prices in period 4 are

$$P_4^{*,QE} = \frac{v'(c_5)}{v'(c_4)} \pi(FV + D) = \frac{v'(c_5)}{v'(c_4)} FV, \tag{13}$$

which depends on  $c_4$ ; i.e., the outcome of the QE operation. The equilibrium price in period 3 is

$$P_3^{*,QE} = \pi \frac{v'(c_4)}{v'(c_3)} (P_4^{*,QE} + D) = \pi \frac{v'(c_5)}{v'(c_3)} FV + \pi \frac{v'(c_4)}{v'(c_3)} D.$$
 (14)

In period 4, if the agent responds to the QE operation, the expected payoff must be no less than when the agent can expect from not doing so. This means that the consumption stream must satisfy the following inequality

$$\sum_{\tau=1}^{\infty} \pi^{\tau} [v(c_3) - v(c_{**})] \le v(c_4) - v(c_3), \tag{15}$$

where  $c_{**}$  is the optimal per period consumption from period 5 on.

The left part of the above inequality is the discounted future loss from permanently lower income (because of lost dividend income) when the agent responds to the QE operation, and the right part is the short-term gain in welfare from doing so. If the competition among agents drives the QE price down to the point of indifference, this implies

$$\frac{v(c_3) - \pi v(c_{**})}{1 - \pi} = v(c_4). \tag{16}$$

This identifies the equilibrium QE intervention price. Although we could not derive the relationship between  $P_3^{*,QE}$  and FV under general conditions, we can at least numerically derive the specific value of  $P_3^{*,QE}$  for the specific parameter used in our experiment. Assuming, consistent with the representative agent assumption, that all the agents have the same level of consumption in the REE, when the computer purchases six units of bonds in the QE operation, we  $c_{t|t\leq 3}=62$  and  $c_{t|t\geq 5}=60.5$ . Moreover, substituting these values in Eq. 16, we have  $c_4=70.1216$  under the representative agent assumption (so that each agent sells 6/8 units of bonds to the computer during the QE operation), with the equilibrium intervention price being

$$p_{inter}^{*,QE} = (70.1216 - 62) / \frac{6}{8} = 10.82.$$
 (17)

With  $u_{JPY}(c_t)$  and  $P_5^{*,QE} = FV = 10$ , we obtain

$$P_{t=3}^{*,QE} = 10.00959 > FV = P_{t=3}^{*,B}.$$
 (18)

Given Eq. 7, this means

$$P_{t=3}^{*,QE} > P_{t=2}^{*,QE} > P_{t=1}^{*,QE} > 10; (19)$$

in particular,  $P_{t=2}^{*,QE} = 10.005$ ,  $P_{t=1}^{*,QE} = 10.0042$ . Thus, the announced QE operation slightly raises the prices in preintervention periods under the REE.

In the BS and QES treatments, because participants can carry over their francs into the next period by saving with an interest rate of 20%, a 10 francs saving can perfectly substitute for holding one unit of bonds when the market price is FV. Thus, there is no reason that participants buy or sell the bonds at a market price higher or lower than FV under the REE. Furthermore, in the QES treatment, for the same reason, the intervention price converges to FV when the QE operation is fully competitive.

While the REE bond prices are (slightly) different across the four treatments, we hypothesize, based on the REE,

**Hypothesis 1** The magnitudes of mispricing are the same across the four treatments.

Alternatively, if, as proposed by Penalver et al. (2020), some participants naively anticipating profits to be made during the QE operation causes prices to deviate from the REE, the magnitude of mispricing would be larger in the treatments with QE than those without, especially, in the periods prior to the QE operation.

Furthermore, because of the competition during the QE operation, we

expect, based on the REE,

**Hypothesis 2** The ex ante expected payoffs are the same across the four treatments.

Alternatively, while QE operations may raise the consumption level in period 4 (and if saving is possible in the later periods) and thus make participants better off, speculative trades in periods prior to it may disturb consumption smoothing and thus may make participants worse off. The overall effect is, however, not clear and the ex ante expected payoff may differ across treatments.

#### 4 Results and Discussions

The experiment was programmed using z-Tree (Fischbacher, 2007) and was run at the experimental laboratory of the Institute of Social and Economic Research at Osaka University from October 2020 to June 2021. All participants were students enrolled in the school and recruited by the ORSEE recruiting system (Greiner, 2015).

In total, 304 students participated in the experiment across 13 sessions. In all the sessions, the instruction movie was played to the participants. The participants had a printed handout at hand. The participants' understanding of the rules of the experiment, including how their payoffs are computed, was checked with a quiz. To ensure that participants understood the rules,

the experiment started only after all the participants had answered all the questions correctly. There are nine groups in Benchmark, QE, and BS treatments and 11 Groups in the QES treatment.<sup>6</sup> The sessions lasted between one and a half to two hours.<sup>7</sup> The average payoff was 2456 JPY ( $\approx 22.99$  USD, based on the exchange rate at the time experiments were conducted).

### 4.1 Price dynamics and mispricing

Did the intervention affect the bond transaction prices? Figures 1 and 2 show the dynamics of mispricing observed in each treatment in Rounds 1 and 2, respectively. The mispricing in period t of round r of group g is calculated by  $MP_t^{g,r} = \frac{1}{N_t^{g,r}} \sum_n^{N^{g,r}} (P_t^{g,r,n} - p_t^{*,r})/p_t^{*,r}$ , where  $N_t^{g,r}$  is the number of transactions in the group for period t of round r,  $P_t^{g,r,n}$  is the realized price of the n-th transaction in period t of round r for the group, and  $p_t^{*,r}$  is the REE price in period t of round r for the treatment as derived in the previous section.

Each solid line shows the dynamics of the within period median mispricing of a group. The dashed lines correspond to the dynamics of the across-group median for the treatments. As mentioned in Section 2.4, because all sessions adopted the same sequence of predetermined dice numbers, the duration of

<sup>&</sup>lt;sup>6</sup>In the QES treatment, however, the computer failed to purchase the bonds in three groups in one session because of a programming mistake. Subsequently, the error in the program was corrected, and we excluded the data of these three groups from the analyses. Thus, data from 35 groups (nine groups each in the Benchmark, QE, and BS treatments, and eight in the QES treatment) are used for subsequent analysis.

<sup>&</sup>lt;sup>7</sup>We recruited participants for two hours, but our sessions all ended within 1.5 hours, so as to avoid any possible end game effects.

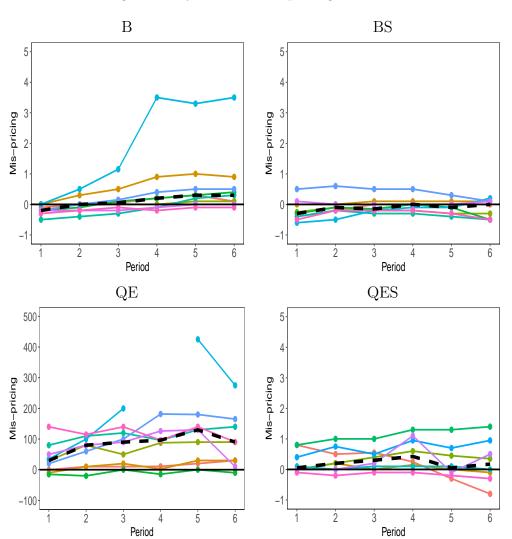


Figure 1: Dynamics of mispricing: Round 1

Note: Each line represents the dynamics of the normalized median prices of a group. The dashed lines represent the dynamics of the median normalized prices for the treatment in the round.

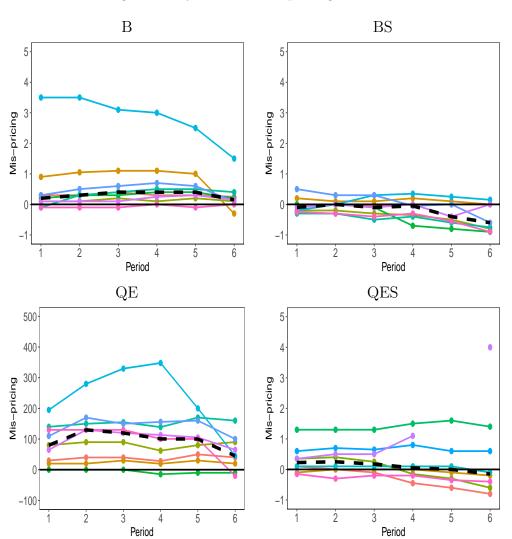


Figure 2: Dynamics of mispricing: Round 2

Note: Each line represents the dynamics of the normalized median prices of a group. The dashed lines represent the dynamics of the median normalized prices for the treatment in the round.

each round is the same. Precisely, each round consists of one block (six periods).

Figure 1 reveals that, in Round 1, mispricing tends to be lower in B compared with QE, and in BS compared with QES. In particular, this tendency is observed not only after the QE operation that takes place in period 4 (periods 4–6), but also before it takes place (periods 1–3). Furthermore, the mispricing in QES tends to be smaller than that in QE. Between B and BS, a part from the latter half of the round, the mispricings are similar. A similar tendency is observed in Round 2, shown in Figure 2, except that mispricing in BS tends to be smaller than the one in B.

To formally compare the degree of mispricing, we compute the geometric deviation (GD) introduced by Powell (2016).<sup>8</sup> For group g in round r,  $GD^{g,r}$  is defined as

$$GD^{g,r} = \exp\left(\frac{1}{N^{g,r}} \sum_{n=1}^{N^{g,r}} \frac{p_n^{g,r}}{p_n^*}\right) - 1,$$
 (20)

where  $N^{g,r}$  is the number of transactions that occurred in round r,  $p_n^{g,r}$  is the realized price of the n-th transaction, and  $p_n^*$  are the REE prices in the period when the n-th transaction occurred. As GD takes the direction of price deviation into account, the bonds are overpriced (underpriced) relative to the REE prices if GD is significantly higher (lower) than 0.

We calculate the GDs for two subperiods separately: periods 1–3 denote the preintervention periods, and periods 4–6 denote the postintervention periods. Table 2 summarizes the median GDs in Round 1 for each treatment

<sup>&</sup>lt;sup>8</sup>See Appendix A for results based on other measures of mispricing.

Table 2: Median GDs in Round 1

#### Median GDs

	В	QE	BS	QES
Preintervention	-0.052	0.467	-0.208	0.101
Postintervention	0.166	0.871	-0.054	0.252
p-values* $(H_0: Pre = Post)$	0.004	0.074	0.910	0.547

p-values<sup>+</sup> for treatment comparisons

Preintervention periods			Postintervention periods				
	В	QE	QES		В	QE	QES
QE	0.047	-	-	QE	0.969	-	-
QES	0.164	1.000	-	QES	1.000	0.833	-
BS	1.000	0.034	0.047	BS	0.113	0.011	1.000

<sup>\*:</sup> p-values from the Wilcoxon signed-rank (WSR) test are reported.

in the preintervention and postintervention periods (top panel), as well as the p-values of the pairwise treatment comparisons based on the Wilcoxon rank-sum test (bottom panel). These p-values are corrected for multiple comparisons using the Bonferroni method.

Table 2 shows that, in Round 1, the preintervention GDs in the QE treatment are significantly higher than those in the B treatment (p = 0.047), and similarly, the preintervention GDs in the QES treatment are significantly higher than in the BS treatment (p = 0.047). Thus, unlike the results reported in Penalver et al. (2020), the announced intervention raises the degree of mispricing even before the intervention actually takes place, regardless of the existence of the saving possibility.

Observation 1 In Round 1, the announcement of the QE intervention re-

<sup>+</sup>: p-values from the pairwise Mann–Whitney U (MW) test are reported. Bonferroni method is used for correcting p-values for multiple comparisons.

sults in significantly larger overpricing of the bond in the preintervention periods than the treatments without the intervention.

Moreover, although the median postintervention periods GDs are higher in the QE treatments than in the B treatments (and also in the QES treatments than in the BS treatments), as reported in the bottom panel of Table 2, these differences are not statistically significant. Thus, unlike in Penalver et al. (2020), the intervention does not significantly affect the magnitude of mispricing in the postintervention periods compared with the cases without it.

Observation 2 In Round 1, the intervention does not result in a statistically significant difference in the magnitude of mispricing in the postintervention periods compared with the cases without the intervention.

A potential reason for the absence of the significant differences in the postintervention GDs between the B and QE treatments is the significant increase in the GDs in the postintervention periods compared with the preintervention periods observed in the B treatment. We have, however, no clear explanation for the upward trend in the mispricing observed in this treatment.

Let us now turn to the outcomes of Round 2. Penalver et al. (2020) report that once the effect of intervention is experienced in Round 1, the bond is significantly overpriced in the preintervention periods in the treatment with preannounced intervention in Round 2.

Table 3: Median GDs in Round 2

#### Median GDs

	В	QE	BS	QES
Preintervention	0.275	0.860	-0.056	0.198
Postintervention	0.264	0.764	-0.331	-0.059
p-values* $(H_0: Pre = Post)$	0.654	0.027	0.129	0.742

p-values<sup>+</sup> for treatment comparisons

Preintervention periods			Postintervention periods				
	В	QE	QES		В	QE	QES
QE	0.969	-	-	QE	0.815	-	-
QES	1.000	0.278	-	QES	1.000	1.000	-
BS	0.047	0.002	0.355	BS	0.011	0.005	1.000

 $<sup>*:\,</sup>p-values$  from the Wilcoxon signed-rank (WSR) test are reported.

Table 3 shows the median preintervention and postintervention GDs in Round 2 for each treatment. While the median preintervention GD is higher in the QE than in the B treatments (higher in the QES than in the BS treatments) as shown in the top panel, there is no statistically significant difference in preintervention or postintervention GDs between the QE and the B treatments (and in the QES treatments and BS treatments) in Round 2. Thus, unlike the results of Penalver et al. (2020), the effect of intervention does not persist when participants repeat the same experiment with the same group of participants under the same market conditions.

It should be noted that preintervention GDs are significantly higher in Round 2 than in Round 1 for the QE treatment (p = 0.008, WSR test) suggesting that having experienced the high preintervention and postinter-

<sup>+</sup>: p-values from the pairwise Mann–Whitney U (MW) test are reported. Bonferroni method is used for correcting p-values for multiple comparisons.

vention market prices in Round 1, participants in the QE treatment traded the bond at an even higher price before the intervention in Round 2 than in Round 1. However, as noted above, probably because of the upward price trend observed in the B treatment in Round 1, its preintervention GDs in Round 2 are also significantly higher than those in Round 1 (p = 0.004, WSR test). In Penalver et al. (2020), and many other experiments using the Smith et al. (1988) paradigm, the magnitude of mispricing decreases as participants gain experience in the baseline treatment. We believe that the increase in the magnitude of mispricing in Round 2 under the B treatment is the reason for the absence of the persistence of the QE intervention when the saving possibility is absent. We also note that in Round 2, the GDs are significantly higher in the B treatment than in the BS treatments both for the preintervention (p = 0.047, using the MW test) and for the postintervention (p = 0.011, using the MW test). Thus, in the absence of the intervention, the saving possibility significantly reduces the magnitude of overpricing among experienced participants.

<sup>&</sup>lt;sup>9</sup>There is no statistically significant difference in the preintervention GDs between Round 1 and Round 2 for the BS and QES treatments (p=0.496 in the BS treatment and p=0.641 in the QES treatment, using the WSR test). Furthermore, there is no significant difference (at the 5% significance level) in the postintervention GDs between Rounds 1 and 2 for all the treatments (p-values are 1.000, 0.652, 0.098, 0.461, for the B, QE, BS, and QES treatments, respectively, using the WSR test.

#### 4.2 Welfare and Consumption Smoothing

Note that in our experiment, the participants' expected payoffs do not directly depend on the transaction price in each period but on their consumption paths across several periods. Here, we first compare participants' payoffs, measured by the discounted sum of the payoffs over six periods (for participant i, it is defined as  $w^i = \sum_{t=1}^6 \pi^{t-1} u_{JPY}(c_t^i)$ ), across four treatments. We use the within-group mean of  $w^i$ ,  $W^g$ , as an independent observation.

Table 4 shows the across-group median  $W^g$  in the four treatments in two rounds. In Round 1, the  $W^g$ s are similar between the B and QE treatments (p = 1.000), but the  $W^g$  in the BS treatment is significantly smaller than that in the QES treatment (p = 0.047). Thus, despite the significantly larger preintervention mispricing observed in the QE and QES treatments than in the B and BS treatments, the discounted payoffs are not significantly worsened. On the contrary, in the presence of a saving possibility, the QE intervention increased welfare.

Table 4 also shows that the  $W^g$ s are significantly higher in Round 2 than in Round 1 at the 5% significance level in all the treatments except for QES. In Round 2, there is no longer significant differences in the  $W^g$ s between the B and QE treatments or between the BS and QES treatments.<sup>10</sup>

As noted above, the QE intervention may lower the payoffs in the preintervention period because of increased mispricing, while improving the postin-

<sup>&</sup>lt;sup>10</sup>In Appendix C, we separately analyze discounted payoffs for two types. The results show that significant treatment differences in the discounted payoffs are mainly because of the variation in the discounted payoff of Type 2 players.

Table 4: Median  $W^g$ 

Median  $W^g$ 

	В	QE	BS	QES
Round 1	5723.84	5747.33	5507.73	5798.26
Round 2	5851.31	5892.67	5838.08	5955.09
p-values* $(H_0: R1 = R2)$	0.008	0.004	0.004	0.055

p-values<sup>+</sup> for treatment comparisons

	Round 1			Round 2				
	В	QE	QES		В	QE	QES	
QE	1.000	-	-	QE	1.000	-	-	
QES	3 1.000	1.000	-	QES	0.560	1.000	_	
BS	0.240	0.302	0.047	BS	1.000	1.000	0.560	

<sup>\*:</sup> p-values from the Wilcoxon signed-rank (WSR) test are reported.

tervention payoffs because of the increased consumption induced by the cash injection. However, as reported in Appendix D, the anticipated intervention does not result in a significant change in (nondiscounted) mean payoffs either in the preintervention or postintervention periods at the 5% significance level in both rounds.

**Observation 3** The intervention does not significantly affect welfare, measured by the discounted payoffs, in Round 2. It improves it in the presence of a saving possibility in Round 1.

We also compute the Gini coefficient of  $w^i$  for each group to investigate whether the QE intervention has increased the within-group inequality in the discounted payoffs. Table 5 shows the median Gini coefficient in each

<sup>+</sup>: p-values from the pairwise Mann–Whitney U (MW) test are reported. Bonferroni method is used for correcting p-values for multiple comparisons.

Table 5: Median Gini coefficient based on  $w^i$ 

#### Median Gini coefficient

	В	QE	BS	QES
Round 1	0.030	0.044	0.068	0.050
Round 2	0.030	0.041	0.032	0.037
p-values* $(H_0: R1 = R2)$	0.91	0.652	0.012	0.641

p-values<sup>+</sup> for treatment comparisons

					1		
Round 1			Round 2				
	В	QE	QES		В	QE	QES
QE	1.000	-	-	QE	0.970	-	-
QES	1.000	1.000	-	QES	1.000	1.000	-
BS	0.110	0.460	1.000	BS	1.000	0.970	1.000

<sup>\*:</sup> p-values from the Wilcoxon signed-rank (WSR) test are reported.

treatment. While there is no statistically significant difference between any relevant pairs of treatments, we do observe significant reduction in the Gini coefficient in Round 2 compared with Round 1 for the BS treatment. This reduction in the Gini coefficient in the BS treatment is because of the improvement in the discounted payoff of Type 2 participants in Round 2 compared with Round 1.<sup>11</sup>

**Observation 4** The intervention does not significantly affect within-group inequality in terms of their discounted payoffs.

<sup>+</sup>: p-values from the pairwise Mann–Whitney U (MW) test are reported. Bonferroni method is used for correcting p-values for multiple comparisons.

 $<sup>^{11}\</sup>mathrm{In}$  fact, while the mean discounted payoffs are significantly higher in Round 2 than in Round 1 for Type 2 players at the 5% significance level in all the treatments except for QES, there is no significant increase for Type 1 participants. See Appendix C.

Table 6: Comparison of the mispricing during the intervention between QE and QES treatments and rounds.

	QE	QES	p-values
Round 1	1.032***	0.850***	0.726
Round 2	$1.309^{***}$	0.300**	0.525
p-values	0.195	0.125	

Note: The median mispricing of each treatment in each round is reported. The fourth column reports the p-values of the differences between treatments from the Wilcoxon rank-sum test. The third row reports the p-values of the differences between rounds within treatments from the Wilcoxon signed-rank test.

#### 4.3 Prices in the intervention

As reported in Section 4.1, the magnitudes of the overpricing in the preintervention periods are significantly larger in the presence of intervention than in the absence of it. This indicates that participants expect the bonds to be sold at high prices during the intervention, pushing the preintervention prices up. Are their expectations fulfilled? Here we investigate the following two questions: (1) do participants sell the bonds to the computer at a price higher than the competitive equilibrium intervention price? and (2) is the intervention price influenced by the possibility of saving?

Table 6 compares the magnitude of mispricing during the intervention between the QE and QES treatments for Rounds 1 and 2. The mispricing is computed as  $(P_{inter}^{g,r} - p_{inter}^*)/p_{inter}^*$ , where  $P_{inter}^{g,r}$  is the realized computer purchasing price for group g in round r, and  $p_{inter}^*$  is the competitive equilibrium price derived in Section 3. The fourth column reports the p-values

<sup>\*\*,</sup> and \*\*\* indicate a significant difference from 0 at the 5 and 1% significance levels using the Wilcoxon rank-sum test

of differences between treatments. The last row reports the p-values of differences between rounds within treatments. The "\*"s indicate whether the mispricing is significantly different from zero.

As shown in Table 6, the mispricings during the intervention are significantly higher than 0 in both treatments in both rounds. This result is consistent with Penalver et al. (2020), who suggest that the price competition was not strong enough during the QE operation.<sup>12</sup>

Observation 5 The intervention prices are significantly higher than the competitive equilibrium intervention prices, regardless of the existence of the saving possibility.

Besides, Table 6 (the fourth column) shows that the magnitude of mispricing is not significantly different between the QE and QES treatments. Thus, the saving condition does not influence the intervention prices. Table 6 (the last row) also fails to show any statistically significant difference between Round 1 and Round 2 within both treatments, implying participants observing a high intervention in Round 1 do not promote the price competition during the QE operation of Round 2.

 $<sup>^{12}</sup>$ In Bertrand price competition experiments, for example, conducted by Dufwenberg and Gneezy (2000) and Baye and Morgan (2004), overpricing is also observed. Dufwenberg and Gneezy (2000) explain the reason for participants not competing aggressively enough  $a\ la$  the level-k model.

#### 5 Conclusions

In this study, we conducted an experiment to examine the effect of market intervention in the presence of a consumption smoothing motive to trade. Existing experimental studies that investigate the impact of market intervention (Haruvy et al., 2014; Penalver et al., 2020) have employed variants of the Smith et al. (1988) paradigm where no trade is expected under the risk neutral rational expectations equilibrium, and a large mispricing has been observed. By employing the new experimental framework based on the Lucas asset pricing model (Lucas Jr, 1978) proposed by Asparouhova et al. (2016) and Crockett et al. (2019), we reexamine the effect of market intervention in the framework where assets are traded to smooth consumption. In this new framework, Crockett et al. (2019) report that the magnitude of mispricing tends to be smaller than those observed in the Smith et al. (1988) framework. To the best of our knowledge, this study is the first study that examines the effect of market intervention under the Lucas asset pricing model in a lab.

Furthermore, we investigated the effect of the market intervention under the two conditions: with and without the possibility to save. Under a nosaving condition, participants need to smooth consumption only by trading assets, and under the saving condition, they can smooth consumption not only by trading assets, but also by saving.

The results show a significant effect of market intervention on overpricing of the asset before the intervention actually occurs, regardless of the existence of the saving possibility. This result is consistent with that of Penalver et al. (2020). However, contrary to Penalver et al. (2020), which shows the effect becomes larger as participants repeat the same experiment, in our experiment, the effect of market intervention on the mispricing becomes statistically insignificant in the second round. Surprisingly to us, despite the significant effect on the overpricing of the asset, the intervention did not significantly worsen participants' payoffs. On the contrary, in the presence of a saving possibility, it improved it, although the effect was observed only in the first round.

Future research may investigate how the market intervention on one asset may influence the pricing of other assets in a multiple assets market experiment by extending the multi-asset markets. Because experiments with multiple assets markets are still scarce, and they mainly use the Smith et al. (1988) framework (Charness and Neugebauer, 2019; Duffy et al., 2021) except for Asparouhova et al. (2016), we believe such an exercise will be very fruitful.

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#### A Other measures of market outcomes

Table A.1: Definitions of the measures of mispricing.

Relative absolute deviation (RAD)	$\frac{1}{N} \sum_{n=1}^{N} \left  \frac{p_n - p_t^*}{p_n^*} \right $
Relative deviation (RD)	$\frac{1}{N} \sum_{n=1}^{N} \left  \frac{p_n - p_t^*}{p_n^*} \right  $ $\frac{1}{N} \sum_{n=1}^{N} \frac{p_n - p_t^*}{p_n^*} $
Geometric absolute deviation (GAD)	$exp(\frac{1}{N}\sum_{n=1}^{N} ln\frac{p_{n}}{p_{n}^{*}} )-1$
Geometric deviation (GD)	$exp(\frac{1}{N}\sum_{n=1}^{N}ln\frac{p_n}{p_n^*})-1$

This section presents the comparison results for mispricing among treatments based on the four measures proposed in the literature, including the geometric deviation (GD) reported in the main text. Table A.1 summarizes the definition of each measure. Table A.2 displays the median value of each measure of each treatment in each round and reports the results of comparisons between the treatments with and without intervention.

In Table A.2, consistent with the GD results, in the preintervention periods of the first round, we observe that there also exists a significant difference in relative deviation (RD) between the B and QE treatments (p-value=0.047) at the 5% significance level. However, we do not find any difference in relative absolute deviation (RAD) or geometric absolute deviation (GAD) in the preintervention periods. The reason is that RAD and GAD do not differentiate between overpricing and underpricing. While in the preintervention periods, bonds tend to be underpriced in the B and BS treatments, and they tend to be overpriced in the QE and QES treatments.

Table A.2: Median value (standard deviation) of each measure of bond mispricing.

$BS = QES^a$		p = 1.000	p = 0.033	p = 1.000	p = 0.033		p = 0.450	p = 0.684	p = 0.680	p = 0.684		p = 1.000	p = 0.355	p = 1.000	p = 0.355		p = 1.000	p = 1.000	p = 1.000	n - 1000
$B = QE^a$	ls	p = 0.460	p = 0.047	p = 0.680	p = 0.047	ds	p = 0.680	p = 0.681	p = 0.820	p = 0.681	ls	p = 1.000	p = 0.969	p = 1.000	p = 0.969	ds	p = 0.560	p = 0.564	p = 0.970	-0.564
QES	ervention period	0.197 (0.316)	0.117 (0.354)	0.201 (0.303)	0.101 (0.328)	tervention perior	0.479 (0.432)	0.285(0.565)	0.591 (0.494)	0.252 (0.596)	ervention period	0.251 (0.420)	0.200(0.482)	0.272 (0.415)	0.198 (0.483)	tervention perior	0.507 (2.173)	-0.048 (2.34)	0.702(1.291)	0 505 (1 317)
BS	Round 1, Periods 1 - 3. Preintervention periods	0.261 (0.177)	-0.200(0.323)	0.388(0.319)	-0.208 (0.318)	Round 1, Periods 4 - 6. Postintervention periods	0.164 (0.133)	-0.050 (0.232)	0.232 (0.243)	-0.054 (0.233)	Round 2, Periods 1 - 3. Preintervention periods	0.200 (0.138)	-0.053(0.227)	0.248 (0.213)	-0.055(0.227)	Round 2, Periods 4 - 6. Postintervention periods	0.392 (0.255)	-0.240 (0.358)	0.686 (1.260)	0.921(0.976)
QE	Round 1, Peri	0.661 (0.523)	0.581 (0.523)	0.620 (0.450)	0.487 (0.517)	Round 1, Peric	0.957 (1.918)	0.950(1.934)	0.940 (1.453)	0.940 (1.476)	Round 2, Perid	0.942 (0.867)	$0.936\ (0.867)$	0.891 (0.842)	0.884 (0.843)	Round 2, Peric	0.643 (0.684)	0.846 (0.701)	$0.839\ (0.595)$	(2090) 8880
В		0.180 (0.154)	-0.046 (0.259)	0.221 (0.237)	-0.524 (0.243)		0.233 (1.061)	0.170 (1.096)	0.237 (0.105)	$GD  0.166 \ (1.091)$		0.277 (1.024)	0.276 (1.041)	0.276 (1.102)	0.276 (1.036)		0.333 (0.643)	0.268 (0.648)	0.331 (0.602)	(209 0) 784 0
		RAD	RD	GAD	GD		RAD	RD	GAD	GD		RAD	RD	GAD	GD		RAD	RD	GAD	כ

a: p-values are based on the pairwise Wilcoxon rank-sum test among the four treatments

## B Analysis of trading volume

Besides the mispricing and consumption, we also consider whether the intervention influences the trading volume. Intuitively, in the QES treatment, if some participants expect to sell bonds to the computer at a high market price during the QE operation, they have an incentive to trade the bonds. That means the trading volume in the QES treatment may be higher than that in the BS treatment in the preintervention periods. Moreover, because participants have to smooth consumption by trading in the B and QE treatments, the trading volume in the B and QE treatments should be higher than in the BS treatment.

Table B.1 reports the median of Turnover in each treatment (top panel), as well as the results of comparisons among treatments (bottom panel). Turnover of group g,  $TO^g$ , is defined as

$$TO^g = \frac{1}{T} \sum_{t=1}^{T} \frac{q_t}{OS_t},\tag{B.1}$$

where  $q_t$  is the trading volume at period t, and  $OS_t$  is the total number of the tradable bonds at period t.

Contrary to our intuition, from Table B.1, we observe that while Turnover is higher in the B treatment than in the QE treatment, and also in the B treatment than in the BS treatment, there is no statistically significant difference in Turnover among treatments either in the preintervation or the postintervention periods. This may be because the intervention may not only

Table B.1: Median of Turnover in each treatment.

	Prein	iterven	tion p	eriods	Postintervention periods				
	В	QE	BS	QES	В	QE	BS	QES	
Round 1	0.50	0.40	0.40	0.38	0.42	0.40	0.38	0.35	
Round 2	0.43	0.38	0.37	0.30	0.40	0.48	0.33	0.48	

The comparison across treatments.

	I	Preinterventio	n period	ds	Postintervention periods					
		Benchmark	QE	QES		Benchmark	QE	QES		
	QE	1.000	-	-	QE	1.000	-	-		
Round 1	QES	0.600	1.000	-	QES	1.000	1.000	-		
	BS	0.250	1.000	1.000	BS	1.000	1.000	1.000		
		Benchmark	QE	QES		Benchmark	QE	QES		
	QE	1.000	-	-	QE	0.790	-	-		
Round 2	QES	0.550	1.000	-	QES	0.540	1.000	-		
	BS	1.000	1.000	1.000	BS	1.000	0.150	0.180		

Note: The p-values from the pairwise Wilcoxon rank-sum test are reported. Bonferroni method is used for correcting p-values for multiple comparisons.

increase the participants' incentive to buy the bonds, but also increase the incentive to keep bonds, and neutralizes the variation of the trading volume.

## C Discounted payoffs of each type

In this appendix, we compare discounted payoff,  $w^i = \sum_{t=1}^6 \pi^{t-1} u_{JPY}(c_t^i)$ , for two types (1 and 2) separately across four treatments. Here, we use the within-group mean of  $w_{type}^i$  for each type ( $\in \{1,2\}$ ),  $W_{type}^g$ , as an independent observation.

Table C.1 shows the across-group medians  $W_1^g$  and  $W_2^g$  in the four treatments for Rounds 1 and 2. It shows that  $W_1^g$  and  $W_2^g$  are significantly different in the BS treatment in both rounds. Furthermore, it shows that significant differences across treatments are observed only for Type 2 in both rounds. Finally, a statistically significant increase in  $W_2^g$  in Round 2 compared with Round 1 is observed at the 5% significance level in all the treatments except for QES, but not for  $W_1^g$ .

The significantly lower discounted payoffs for Type 2 compared with Type 1 in the BS treatment is because of the difficulty Type 2 players had in trading the bond. When saving is possible, Type 1 players whose initial endowment consists of a larger amount and one unit of bonds can easily carry their surplus cash to the next period without purchasing the bond from Type 2 players who are initially endowed with four units of bonds and a smaller amount of cash. As a result, Type 2 players' consumption becomes lower in early periods, and thus the lower discounted payoffs.

Table C.1: Median  $W_1^g$  and  $W_2^g$ 

The median  $W_1^g$  and  $W_2^g$  in Round 1

	В	QE	BS	QES
Type 1 $(W_1^g)$	5621.52	5769.30	5764.60	5960.91
Type 2 $(W_1^g)$	5714.31	5672.95	5240.40	5949.80
p-values* $(H_0: W_1^g = W_2^g)$	0.359	0.496	0.039	0.945

p-values<sup>+</sup> for treatment comparisons for Round 1

				1					
	Ty	pe 1		Type 2					
	В	QE	QES		В	QE	QES		
QE	1.000	-	-	QE	1.000	-	-		
QES	1.000	1.000	-	QES	1.000	0.684	-		
BS	1.000	1.000	1.000	BS	0.034	0.024	0.033		

Median  $W_1^g$  and  $W_2^g$  in Round 2

	В	QE	BS	QES
Type $1(W_1^g)$	5647.32	5775.84	5931.09	6112.07
Type 2 $(W_2^g)$	6054.54	6017.76	5671.41	6123.77
p-values* $(H_0: W_1^g = W_2^g)$	0.039	0.129	0.008	0.945

p-values<sup>+</sup> for treatment comparisons for Round 2

	Ty	pe 1		Type 2					
	В	QE	QES		В	QE	QES		
QE	1.000	-	-	QE	1.000	-	-		
QES	0.091	0.556	-	QES	1.000	1.000	-		
BS	0.189	0.969	1.000	BS	0.001	0.085	0.047		

p-values\* comparing Round 1 and Round 2

	В	QE	BS	QES
Type 1(R1=R2)	0.820	0.734	0.074	0.148
Type 2 (R1=R2)	0.020	0.004	0.004	0.055

 $<sup>*:\</sup> p-values$  from the Wilcoxon signed-rank (WSR) test are reported.

<sup>+</sup>: p-values from the pairwise Mann–Whitney U (MW) test are reported. Bonferroni method is used for correcting p-values for multiple comparisons.

# D Nondiscounted payoffs in preintervention and postintervention periods

In this section, we investigate further the effect of intervention by separately considering the preintervention and postintervention periods. Namely, we compare nondiscounted payoffs in preintervention (periods 1 to 3),  $\widetilde{w}_{pre}^i = \frac{1}{3} \sum_{t=1}^3 u_{JPY}(c_t^i)$ , and in postintervention (periods 4 to 6),  $\widetilde{w}_{post}^i = \frac{1}{3} \sum_{t=4}^6 u_{JPY}(c_t^i)$ . We use within-group means as an independent observation. Table D.1 reports these measures for the four treatments in Rounds 1 and 2.

Table D.1 shows that in Round 1,  $\widetilde{w}_{pre}^{i}$  are not significantly different (at the 5% significance level) between the B and QE treatments, as well as between the BS and QES treatments. The same is true for  $\widetilde{w}_{post}^{i}$ . Thus, the QE intervention does not significantly affect the nondiscounted payoffs. Table D.1 also shows that  $\widetilde{w}_{pre}^{i}$  is significantly lower (p=0.034), while  $\widetilde{w}_{post}^{i}$  is significantly higher (p=0.003), in the BS treatment than in the B treatment. Thus, the saving possibility, in the absence of QE intervention, results in significantly lower payoffs in periods 1 to 3, while it results in significantly higher payoffs in periods 4 to 6. In Round 2, contrary to Round 1, the saving possibility does not significantly lower the payoffs in periods 1 to 3. However, it results in significantly higher payoffs in the postintervention periods both in the presence (QE vs QES, p=0.022) and in the absence (B vs BS, p<0.001) of the intervention.

Table D.1: Median  $\widetilde{w}^i_{pre}$  and  $\widetilde{w}^i_{post}$ 

Median  $\widetilde{w}^i_{pre}$  and  $\widetilde{w}^i_{post}$  in Round 1

pre	posi	,		
	В	QE	BS	QES
Preintervention $(\widetilde{w}_{pre}^i)$	4358.03	4202.81	3880.03	4168.39
Postintervention $(\hat{\widetilde{w}}_{post}^i)$	4277.37	4326.12	4719.25	4869.29
p-values* ( $H_0$ : Pre = Post)	0.734	0.004	0.004	0.008

p-values<sup>+</sup> for treatment comparisons in Round 1

Pre	einterven	tion per	iods	Postintervention periods					
	В	QE	QES		В	QE	QES		
QE	0.462	-	-	QE	0.969	-	-		
QES	0.556	1.000	-	QES	0.022	0.216	-		
BS	0.034	0.011	0.091	BS	0.003	0.113	1.000		

Median  $\widetilde{w}_{pre}^{i}$  and  $\widetilde{w}_{post}^{i}$  in Round 2

	В	QE	BS	QES
Preintervention $(\widetilde{w}_{pre}^i)$	4413.53	4402.24	4278.49	4347.75
Postintervention $(\hat{\widetilde{w}}_{post}^i)$	4371.66	4461.73	4733.41	4756.16
p-values* ( $H_0$ : Pre = Post)	0.652	0.359	0.004	0.008

p-values<sup>+</sup> for treatment comparisons in Round 2

Preintervention periods				Postintervention periods			
	В	QE	QES		В	QE	QES
QE	1.000	-	-	QE	1.000	-	-
QES	1.000	1.000	-		< 0.001		-
BS	0.064	0.302	1.000	BS	< 0.001	0.024	1.000

<sup>\*:</sup> p-values from the Wilcoxon signed-rank (WSR) test are reported. +: p-values from the pairwise Mann–Whitney U (MW) test are reported. Bonferroni method is used for correcting p-values for multiple comparisons.

## Online Supplementary Material

## An English translation of the instructions

An English translation of the instruction for QES treatment is provided. The upper half of the page (in box) shows the slide, and the bottom half of the page show the transcript of the audio content.

- The instruction of B treatment consists of materials from Section I to IV.
- The instruction for QE treatment consists of materials for B and that in Section VI.
- The instruction of BS treatment consists of materials for B and that is section V.

## Asset market experiment

#### Instruction

This experiment is an experiment on decision-making regarding market transactions. The amount of earnings you receive is determined by the decisions of you and other participants, and random factors. Please make sure you understand the instruction of this experiment and make the appropriate decisions. The payment for this experiment will be paid in cash after the end of this experiment.

Asset market experiment.

Instruction.

This experiment is an experiment on decision-making regarding market transactions.

The amount of earnings you receive is determined by the decisions of you and other participants and random factors.

Please make sure you understand the description of this experiment and make appropriate decisions.

The payment for this experiment will be paid in cash after the end of this experiment.

## I The flow of the entire experiment (1)

In this experiment:

- **Eight participants** in one group.
- ➤ You trade virtual <u>bonds</u> with seven other participants in a group using the experimental currency, <u>franc</u>.
- > The group members remain the same until the end of the experiment.
- We call one experiment one **round**, which consists of multiple periods.
- The length of one round is <u>randomly</u> determined.

Section 1. The flow of the entire experiment.

In this experiment, you trade virtual bonds with seven other participants in a group using the experimental currency, franc.

The members of the other seven participants are the same until the end of the experiment.

In the following, we call one experiment one round.

One round consists of multiple periods.

In today's experiment, the length of one round is randomly determined, as will be explained later.

Therefore, it is unclear at this time how many rounds will be during the experiment time.

## I The flow of the entire experiment (2)

Private Information Sheet

- At the beginning of each round, you will receive as many francs and bonds as listed on the "Private Information Sheet" shown on the screen.
- > During each round, at the beginning of each period, besides the francs listed on the "Private Information Sheet," additionally you will receive dividend of 2 francs for each bond you hold.

This information is private. Please don't share it with others.

Your income of odd-numbered periods (e.g., period 1, 3, 5, ...): ? francs

Your income of even-numbered periods (e.g., period 2, 4, 6, ...): ? francs

The number of bonds you hold in the first period: ?-unit

Bond dividend per unit in each period: 2 francs

Therefore, you will hold ?? francs when the first trading period begins.

At the beginning of each round, you will receive as many francs and bonds as listed on the "Private Information Sheet" shown on the screen. Further, during each round, at the beginning of each period, besides the francs listed on the "Personal Information Sheet," you will additionally receive a dividend of 2 francs for each bond you hold.

## I The flow of the entire experiment (3)

- > In each period, you can:
  - use the franc to buy bonds from seven other participants in the same group;
  - sell your bonds to other participants in the same group.

(More details will be introduced later in Section IV.)

In each period, you can use the franc to buy bonds from seven other participants or sell your bonds to other participants in the same group. More details on how to trade the bond will be introduced later in Section four.

## I The flow of the entire experiment (4)

- ➤ At the end of each period, your franc balance will be converted to Japanese Yen based on your "Payoff Table." The final payment you will receive will be determined by this Japanese Yen earnings.
- > The bonds you own:
  - Will be carried over to the next period if the round continues;
  - Otherwise, they will vanish and lose their value.
- > the benefit you hold a bond is:
  - ① to get the dividend at the beginning of each period;
  - 2 to earn the franc by selling bonds until the round end.

At the end of each period, your franc balance will be converted to Japanese Yen based on your "Payoff Table."

The final payment you will receive will be determined by this Japanese Yen earnings.

If the round continues, the bonds you own will be carried over to the next period; otherwise, they will vanish and lose their value.

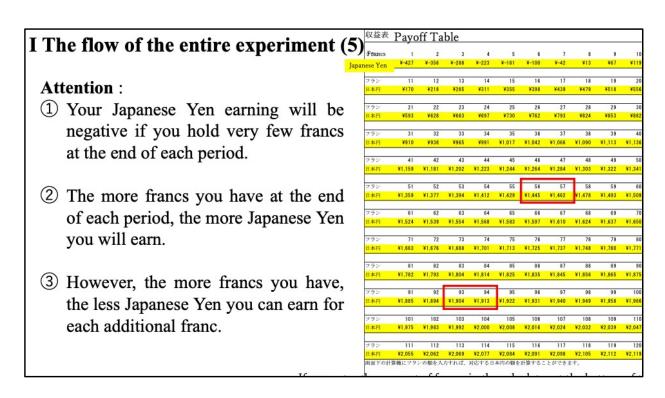
The detail of the conditions for continuing the round will be introduced later.

So the benefit you hold a bond is:

Firstly,

to get the dividend at the beginning of each period; and Secondly,

to earn the franc by selling bonds until the round end.



Please look at the "Payoff Table" on the screen.

This table shows the exchange rate of francs on hand to the Japanese yen at the end of each period.

Further, the "Payoff Chart" illustrates this relationship graphically.

Please note the following three points.

Firstly,

Your Japanese Yen earning will be negative if you hold very few francs at the end of each period.

Secondly,

The more francs you have at the end of each period, the more Japanese Yen you will earn.

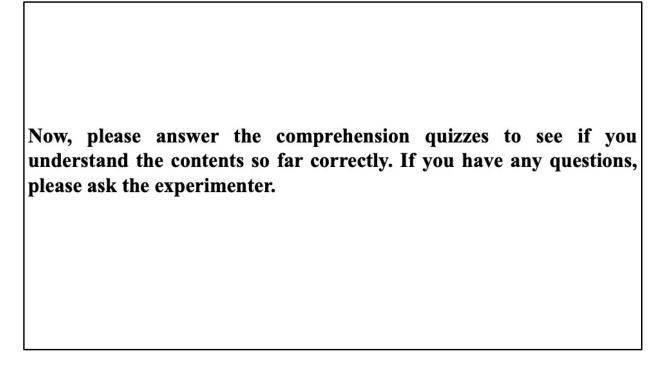
Thirdly,

However, the more francs you have, the less Japanese Yen you can earn for each additional franc.

For example, the Japanese Yen payoff difference between 56 and 57 francs is larger than the difference between 93 and 94 francs.

Attention.

The bond dividend is equal for all participants, paying 2 francs per unit for each period.



Now, please answer the comprehension quizzes to see if you understand the contents so far correctly.

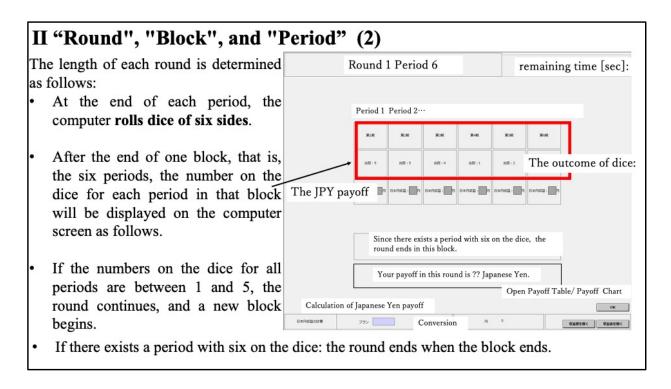
If you have any questions, please ask the experimenter.

## II "Round", "Block", and "Period" (1)

- > Today's experiment consists of one or more rounds.
- Each round consists of one or more blocks, with six periods as one block.
- > The time of trading for each period is 2 minutes.

Section 2. "Round", "Block", and "Period."

As mentioned earlier, today's experiment consists of one or more rounds. Each round consists of one or more blocks, with six periods as one block. The time of trading for each period is 2 minutes.



The length of each round is determined as follows:

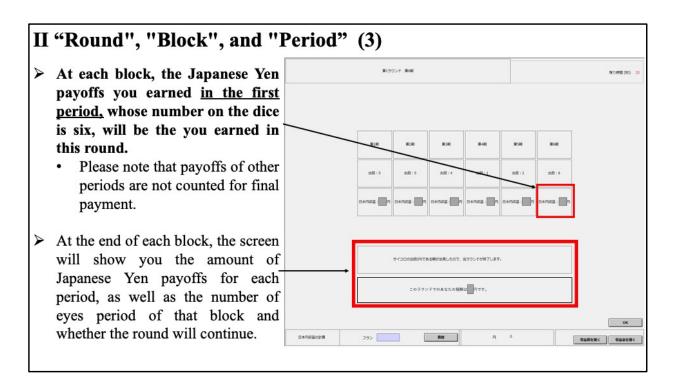
At the end of each period, the computer rolls dice of six sides.

After the end of one block, that is, the six periods, the number of eyes on the dice for each period in that block will be displayed on the computer screen as follows.

If the numbers of eyes on the dice for all periods are between 1 and 5, the round continues, and a new block begins.

However, if at least one period's number of eyes on the dice is 6, the round ends when the block ends.

That is, the number of eyes on the dice for each period is displayed at the end of each block, and the round continues unless there exists a period whose number of eyes is six.



At each block, the Japanese Yen payoffs you earned in the first period whose number of eyes on the dice is six will be the Japanese Yen payoff you earned in this round.

Please note that payoffs of other periods are not eligible for final payment.

At the end of each block, the screen will show you the amount of Japanese Yen payoffs for each period, as well as the number of eyes period of that block and whether the round will continue.

## II "Round", "Block", and "Period" (4)

At the end of the round:

- If less than 35 minutes have passed since the start of the first round, a new round will begin.
- Otherwise, if the elapsed time from the start of the first round exceeds 35 minutes, the experiment will end.

At the end of the round, if less than 35 minutes have passed since the start of the first round, a new round will begin.

Otherwise, if the elapsed time from the start of the first round exceeds 35 minutes, the experiment will end.

## III The final payment in this experiment

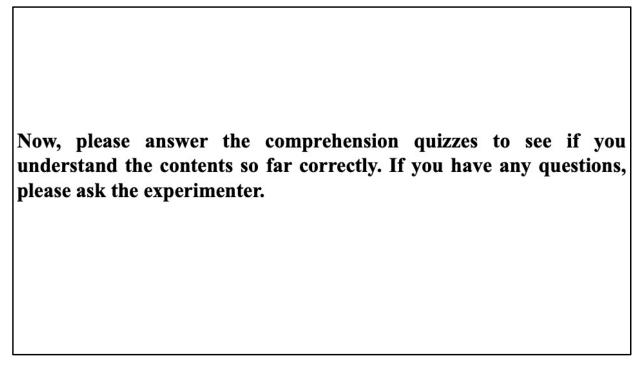
- After the experiment ends, the computer will randomly choose one round.
- The final payment you receive will be of an amount of the Japanese Yen payoff you earned in the round that the computer chose plus the experimental participation fee of 1000 Yen. (rounded up to 10 Yen)
- ➤ Please note that if the earned Japanese Yen payoff is negative, it will be deducted from the participation fee.

Section 3. the final payment in this experiment.

After the experiment ends, the computer will randomly choose one round.

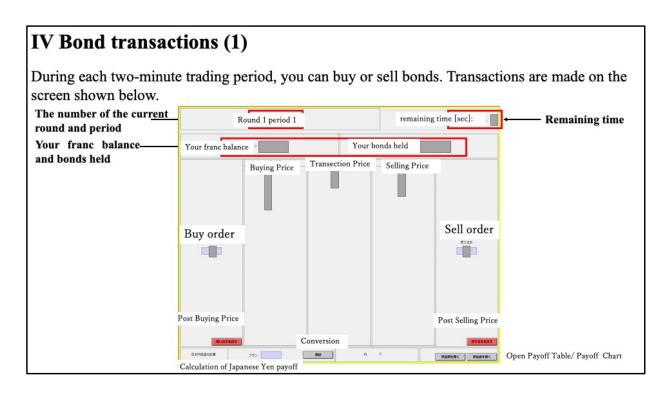
The final payment you receive will be of an amount of the sum of the Japanese Yen payoff you earned in that round plus the experimental participation fee of 1000 Yen. (rounded up to in units of 10 Yen)

Please note that if the earned Japanese Yen payoff is negative, it will be deducted from the participation fee.



Now, please answer the comprehension quizzes to see if you understand the contents so far correctly.

If you have any questions, please ask the experimenter.



Section 4. bond transactions.

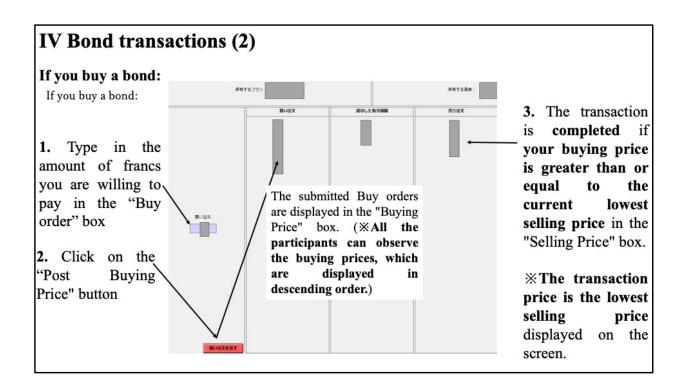
During each two-minute trading period, you can buy or sell bonds.

Transactions are made on the screen shown below.

The upper left side shows the current round and period number, and the upper right shows the remaining trading time.

Further, the box just below shows your franc balance and your bonds.

You can only buy and sell one bond at a time, but you can repeat the transaction as many times as you like before you run out of time.



If you buy a bond: type in the amount of francs you are willing to pay for a unit of the bond in the "Buying price" box on the left. Then click on the "Post Buying Price" button on the bottom left.

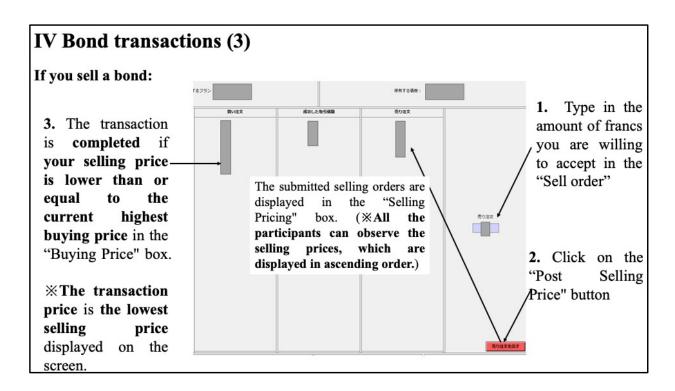
The computer will tell you if you don't have enough francs to place a buy order.

All submitted Buying orders are displayed in the "Buying Pricing" box in the center-left of the computer screen.

In the "Buying Pricing" box, the buying prices are displayed in descending order.

If your buying price is greater than or equal to the current lowest selling price, that is, the lowest selling price displayed in the "Selling Price" box in the center-right, the transaction is completed.

In this case, the transaction price is the lowest selling price displayed on the screen.



If you sell a bond: type in the amount of francs you are willing to accept for a unit of the bond in the "Selling price" box on the right.

Then click on the "Post Selling Price" button on the bottom right.

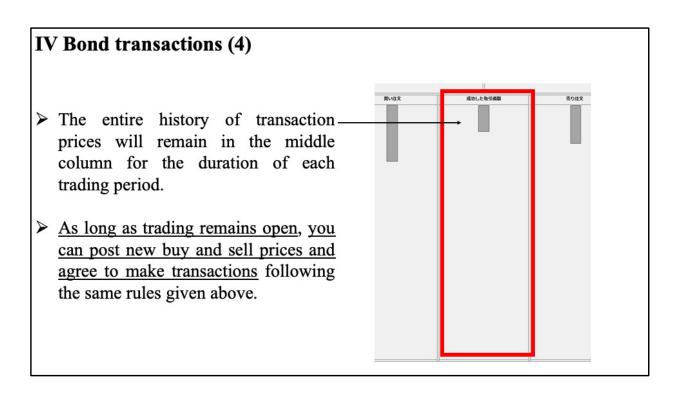
If you do not hold the bonds, you will not be able to place a sell order.

All submitted Selling orders are displayed in the "Selling Pricing" box in the center-right of the computer screen.

In the "Selling Pricing" box, the Selling prices are displayed in ascending order.

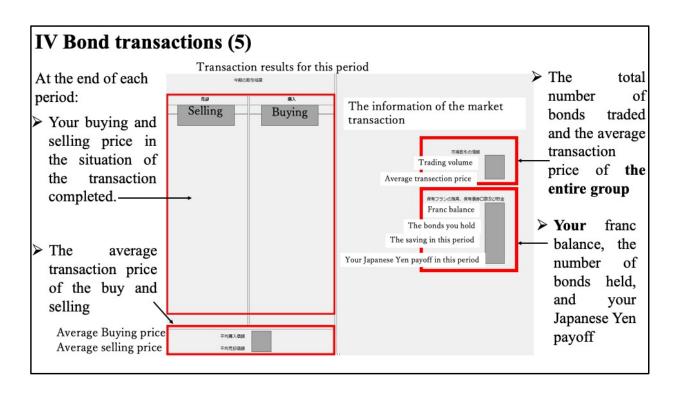
If your selling price is lower than or equal to the current highest buying price, that is, the highest buying price displayed in the "Buying Price" box in the center-left, the transaction is completed.

In this case, the transaction price is the highest buying price displayed on the screen.



The entire history of transaction prices will remain in the middle column for the duration of each trading period.

As long as trading remains open, you can post new buy and sell prices and agree to make transactions following the same rules given above.



At the end of each period, the screen will show the following information. The left half of the screen shows your buying and selling price in the situation of the transaction complete and the average transaction price in the current period.

On the right half of the screen, the upper side half shows the total number of bonds traded and the average transaction price of the entire group during the current period. The lower right half shows your franc balance, the number of bonds held, and your Japanese Yen payoff for the current period.

#### IV Bond transactions (6)

#### Attention:

- > (1) If there are multiple orders at the outstanding lowest selling price or the outstanding highest buying price, the computer will execute the transaction based on the earliest submitted order among them.
- ➤ (2) You cannot trade with yourself. For example, when both the highest outstanding buying price and the lowest outstanding selling prices are submitted by you, no transaction will occur even if the selling price you submitted is higher than the outstanding highest buying price.

When you trade the bond, please note the following two points. First.

If there are multiple orders at the outstanding lowest selling price or the outstanding highest buying price, the computer will execute the transaction based on the earliest submitted order among them. Second.

You cannot trade with yourself.

For example, when both the highest outstanding buying price and the lowest outstanding selling prices are submitted by you, no transaction will occur even if the selling price you submitted is higher than the outstanding highest buying price.

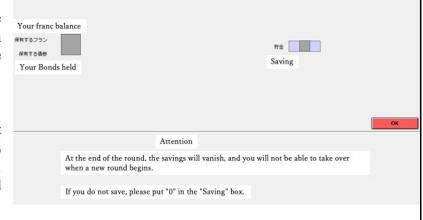
Now, let's practice trading by actually using the softwar any questions, please ask the experimenter.	e. If you have

Now, let's practice trading by actually using the software. If you have any questions, please ask the experimenter.

### V Savings (1)

After the transaction of each period, just before the transaction result screen appears, you can decide how much experimental currency (francs) you want to save in the balance of francs on the following screen.

- ➤ The saved francs will not be converted into Japanese yen payoff and brought into the next period
- ➤ At the beginning of the next period, you will earn 20% interest on your savings. (The interest is truncated after the decimal point.)



Section 5. savings.

After the transaction of each period, just before the transaction result screen appears, you can decide how much experimental currency (francs) you want to save in the balance of francs on the following screen.

The saved francs will not be converted into Japanese yen payoff and brought into the next period.

In addition, at the beginning of the next period, you will earn 20% interest on your savings.

Note that the interest is truncated after the decimal point.

For example, if you save 9 francs, the interest from the 20% rate is 1.8 francs, but the actual interest you get is 1 franc.

If you save 10 francs, the actual interest you will get will be 2 francs.

## V Savings (2)

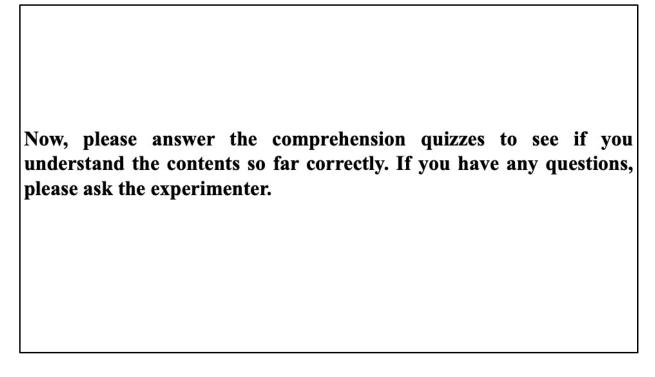
At the beginning of the second period in each round, your available francs consist of income (according to the "Private Information Sheet"), the dividend (from the bonds), the saving (from the immediately preceding period), and the interest.

Attention:

Please note that your savings will vanish at the end of the round, so you cannot take them over when a new round begins.

At the beginning of the second period in each round, your available francs consist of income (according to the "Private Information Sheet"), the dividend (from the bonds), the saving (from the immediately preceding period), and the interest.

However, Please note that your savings will vanish at the end of the round, so you cannot take them over when a new round begins. If you do not save, please put "0" in the "Saving" box.



Now, please answer the comprehension quizzes to see if you understand the contents so far correctly.

If you have any questions, please ask the experimenter.

## VI Purchase of bonds by the computer (1)

The computer will purchase the bonds from participants at the beginning of period-4 of each round before trading among participants:

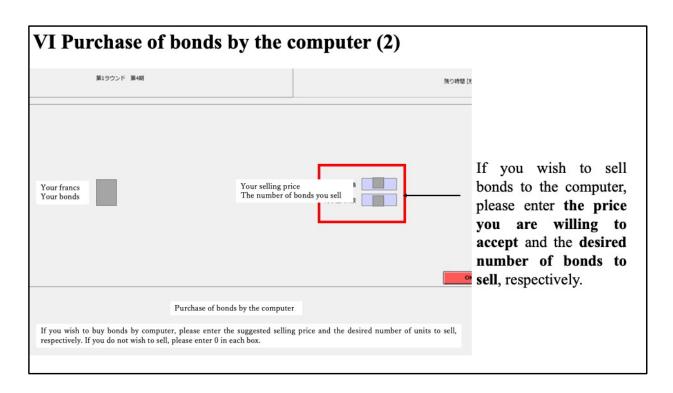
- ➤ The computer will solicit sell orders from participants, then buys from these sell orders in **ascending order of price**;
- The upper limit of the bonds that the computer can purchase is six units. Then the experiment will continue to start trading among participants even if the upper limit is not reached.

Section 6. purchase of bonds by the computer.

In this experiment, the computer will purchase the bonds from participants at the beginning of period four of each round before trading among participants.

Specifically, the computer will solicit sell orders from participants, then buys from these sell orders in ascending order of price.

The upper limit of the bonds that the computer can purchase is six units. Then the experiment will continue to start trading among participants even if the upper limit is not reached.



The screen of the computer purchase is as follows.

If you wish to sell bonds to the computer, please enter the price you are willing to accept and the desired number of units to sell, respectively. If you do not wish to sell, please enter 0 in the "Sell Price" and "Number of bonds you want to sell" boxes.

#### VI Purchase of bonds by the computer (3)

After all the participants post the order:

- The computer will <u>buy up to 6-unit bonds in ascending price order at the same</u> transaction price.
- > The transaction price is the highest selling price within the orders purchased by the computer.
- ➤ When there are multiple orders with the same selling price that satisfy the conditions of the purchase, and the total number of the bonds of these orders exceeds the 6-unit purchase limit, the computer will randomly select from these orders and buy.

After all the participants post the order, the computer will buy up to 6-unit bonds in ascending price order at the same transaction price.

The transaction price is the highest selling price within the orders purchased by the computer.

When there are multiple orders with the same selling price that satisfy the conditions of the purchase, and the total number of the bonds of these orders exceeds the 6-unit purchase limit, the computer will randomly select from these orders and buy.

### VI Purchase of bonds by the computer (4)

The example of purchasing bonds by computer:

Participant	Selling price	The number of the bonds they sell
A	a francs	2 units
В	b francs	3 units
C	c francs	3 units

(a < b)

- ➤ In this case, the computer firstly buys three units from participant A, then buys three units from a participant randomly chosen between Participant B and Participant C, and finally buys the last one unit from the remaining one participant.
- The purchase price is <u>b francs</u>.

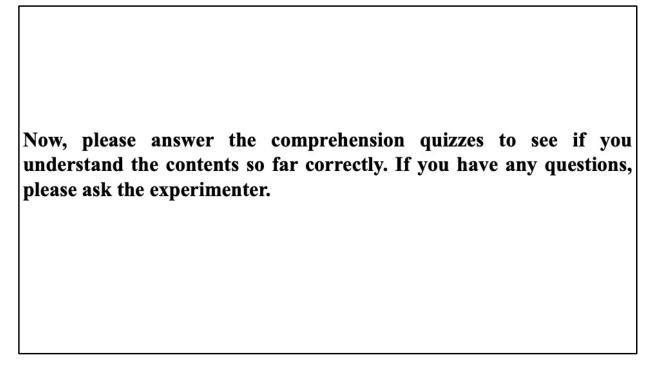
To get an accurate picture of the rules for purchasing bonds by computer, please look at the example shown in the table on this screen.

Let's assume that participant A sells 2-unit bonds at a price of *a* francs, and Participants B and C sell 3-unit bonds at *b* francs.

In this case, the minimum selling price is *a* francs, so the computer firstly buys two units from participant A.

Then, since the computer maximum buys up to 6 bonds from participants, the computer will buy three units from a participant randomly chosen between Participant B and Participant C and finally buy the last one unit from the remaining one participant.

Since the highest selling price for the purchased bonds is b francs, the computer will buy all the bonds at b francs.



Now, please answer the comprehension quizzes to see if you understand the contents so far correctly.

If you have any questions, please ask the experimenter.