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# ON THE PERFORMANCE OF THE CRÉMER–MCLEAN AUCTION: AN EXPERIMENT

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# On the Performance of the Crémer–McLean Auction: An Experiment*

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**Abstract**

The paradoxical full-surplus-extraction (FE) result, which can impair the mechanism design paradigm, is a long-standing concern in the literature. We tackle this problem by experimentally testing the performance of an FE auction, which is a second-price (2P) auction with lotteries. In the FE treatment, overbid amounts given entry increased and entry rates decreased through rounds, thus FE failed. By contrast, most subjects learned value bidding in the 2P treatment. To identify the causes of failure in the FE, we take an evolutionary-game approach. The FE auction with risk-neutral bidders has exactly two symmetric equilibria, either value bidding with full or partial entry, and only the partial-entry equilibrium is (evolutionarily or asymptotically) stable. Replicator dynamics with vanishing trends well explain observed dynamic bidding patterns. Together, these findings suggest that the FE outcome is not robust to trial-and-error learning by bidders.

*Keywords*: Full surplus extraction, Crémer–McLean auction, auction experiment, evolutionary stability, perturbed replicator dynamics.

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# 1 Introduction

Full-surplus-extraction (FE) auctions designed by Crémer and McLean (1988, CM) are regarded as unrealistic. CM proved that these auctions allow a seller of an item to extract full surplus on average from risk-neutral bidders with private information. This FE result holds true if there is a (generically satisfied) statistical dependence among bidders' private values. Nonetheless, Börgers (2015, p. 124) argue that "one should view the Crémer–McLean result as a paradox rather than a guidance to the construction of mechanisms that could work in practice."[1] Moreover, CM themselves concluded that "Economic intuition and informal evidence (we know of no way to test such a proposition) suggest that this result is counterfactual, and several explanations can be suggested." The purpose of this study is to experimentally test whether FE auctions perform as predicted by CM and investigate any underlying cause if full surplus extraction fails.

The most serious problem with the FE result is that an auction rule depends on the commonly known joint distribution of values. As CM pointed out, the seller should not only know the true distribution, but also share this information with bidders in a credible way. An experimental approach, however, removes these hurdles because we can construct a common prior distribution and present it to subjects in the laboratory. Specifically, we consider a two-bidder environment with a positive correlation between their private values. This distribution produces a "surplus-extracting lottery" for each bidder, which is simple in the sense that the prize is monotonically decreasing in the opponent's bid.[2] In a second-price (2P) auction using this lottery, value bidding is a dominant strategy given entry, and risk-neutral bidders always break even if both bid their values. The seller can thus extract full surplus in the *full-entry* equilibrium of this FE auction. In our main treatment, labelled FE, subjects play this auction game.[3]

The second problem raised by CM is that the FE result relies on bidders' risk neutrality. For risk-averse bidders in the FE auction, value bidding is still dominant given entry, but the best response to value bidding is to opt out. The full-entry equilibrium is then lost. We address this problem by introducing another treatment, labelled PE (partial extraction), in which the lottery function is shifted upward when compared with the FE. In other words, the seller pays "risk premia"

[1] See Milgrom (2004, p. 165) and Carroll (2019, p. 142) for similar arguments.

[2] We employ a compound distribution as in Carroll (2019), which allows us to characterize the lottery.

[3] Strictly speaking, we add a unit point to the lottery to endow the full-entry equilibrium with strictness.

for entry.[4] The fixed amount of premia is selected such that the seller's expected revenue in the auction is nearly equal to that in a 2P (or ascending-clock) auction with the optimal reserve price, given value bidding in both auctions.[5] This revenue equivalence implies that if the actual average revenue in PE is lower than the expected revenue, then the PE auction is useless for the seller in practice. We also elicited subjects' risk preferences using multiple price lists (Laury and Holt, 2005) to investigate whether they have effects on entry decisions.

Our between-subjects experiment involves three treatments, FE, PE, and 2P, with each treatment having 20 auction rounds. Applying group matching (Tan, 2020), we randomly divide subjects into groups of size 6, with random pairing within a group in each round. 2P is a control treatment in which a pair of subjects plays the 2P auction game with neither a lottery nor reserve price. In experiments on 2P auctions, overbidding (i.e., bidding higher than values) has been frequently observed (Kagel and Levin, 2016). This behavior has been explained by, among others, spite motives (Bartling and Netzer, 2016; Cooper and Fang, 2008; Morgan et al., 2003; Nishimura et al., 2011; Tan, 2020) and cognitive limitations (Breitmoser and Schweighofer-Kodritsch, 2022; Li, 2017; Schneider and Porter, 2020). To control these confounding factors as much as possible in all three treatments, we apply several methods proposed in the auction experiment literature.

First, to control social preferences, we use the amended random payment scheme developed by Lim and Xiong (2021) in their English-auction experiment on jump bidding. Under this scheme, one payment round is randomly chosen for each subject, who is uninformed about this round until the end of a session. The ingenuity of this scheme is that each subject is informed about whether each round is the current opponent's payment round. Subjects with social preferences should thus care only about their own material payoffs in opponents' *non*payment rounds. Without any control, spite motives would cause overbidding as in previous experiments, and even worse, spite might be encouraged by the lotteries in FE and PE, where the opponent's prize is decreasing in own bid. Therefore, we adopt this scheme to induce selfish preferences in opponents' nonpayment rounds. We focus on bidding data in these rounds in the statistical analysis unless otherwise stated.

[4] Alternatively, we could adopt a binary lottery procedure (Roth and Malouf, 1979) to induce risk-neutral preferences. However, evidence on its performance in auction experiments (Rietz, 1993; Walker et al., 1990) is mixed. Selten et al. (1999) also showed that this procedure was counterproductive in their lottery-choice experiment.

[5] There is sufficient evidence that subjects immediately follow value bidding in ascending-clock auctions with private values. See, e.g., Kagel et al. (1987), Li (2017), and Breitmoser and Schweighofer-Kodritsch (2022).

The second method is the ascending-clock presentation developed by Breitmoser and Schweighofer-Kodritsch (2022) for the alleviation of cognitive problems. Under this feedback method, a pair of subjects watches an "ascending price" after they submit sealed bids. Breitmoser and Schweighofer-Kodritsch (2022) provide experimental evidence that this method greatly reduces the deviations from value bidding in the 2P auction. Moreover, in FE and PE, we cannot resort to a dynamic ascending-clock format as in Li (2017), because the clock stops as soon as a bidder drops out, and hence, the loser's lottery prize is not well-defined. For these reasons, we adopt the static format with an ascending-clock presentation in all three treatments. We also elicit subjects' cognitive abilities by using the cognitive reflection test (Frederick, 2005; Toplak et al., 2014) to investigate the relationships with bidding behavior, following Schneider and Porter (2020).

Our experimental results show that the FE auction does not perform as predicted by the full-entry equilibrium. The seller's average revenues in the experiment are ranked as follows: full surplus $>$ FE $\approx$ PE $>$ 2P. Full surplus extraction thus failed in FE. In 2P, most subjects bid their values in most rounds, and many others who underbid in early rounds learn value bidding through rounds. This is in stark contrast to bidding behavior in FE and PE, in which the average overbid amount conditional on entry increased and the entry rate decreased through rounds.

The question is where the subjects were going in FE and PE. To respond, we take an evolutionary-game approach (Fudenberg and Levine, 1998; Weibull, 1997). Given subjects are randomly paired in each group, we analyze the symmetric equilibria in the auction game. First, the FE auction with risk-neutral bidders has the other equilibrium named the *partial-entry* equilibrium, in which bidders opt out if values are low, and opt in more often as values become higher, with value bidding given entry. Second, the partial-entry equilibrium is *evolutionarily stable*—whereas the full-entry equilibrium is *asymptotically unstable* in replicator dynamics. Hence, the former is a unique stable state to which the interior paths can converge. These replicator dynamics are approximations of reinforcement-learning processes as shown by Börgers and Sarin (1997). The partial-entry equilibrium also changes continuously with the bidders' risk preference, which allows participants to learn these equilibria.

Our clustering analysis suggests that in the second half of FE, two clusters of subjects (42%) exhibited behavior in line with the partial-entry equilibria, while another cluster (30%) bid their values with full entry, and two clusters (19%) overbid with full or partial entry. Remarkably, FE had some extreme overbidders,

who often bid the maximum amount. In the replicator dynamics, some paths from the interior (e.g., uniform) initial states explain the decrease in entry rates in FE. It is, however, difficult to explain the increase in overbids because overbidding is a dominated strategy for rational and selfish bidders and hence, should approach "extinction." The fact that irrational overbidders coexist with rational value bidders in later rounds is not consistent with selection pressure.

We approach this problem by incorporating *vanishing trends* toward overbidding and value bidding into the dynamics. We find the perturbed dynamics well explain the dynamic bidding patterns in FE as well as PE and 2P. Indeed, overbidding in FE and PE leads to a further decrease in entry rates because this behavior, together with the CM lotteries, deters entry. In 2P, overbidding has no such effect. Given the estimated parameters, a predicted long-run state for FE is close to a partial-entry equilibrium for slightly risk-averse bidders. In this equilibrium, the seller earns slightly less than in the 2P auction with the optimal reserve price. This underperformance finding provides a clue about why CM auctions are not used in practice within a conventional game theory framework.

**Related Literature** By extending an insightful example of Myerson (1981), Crémer and McLean (1985, 1988) designed FE mechanisms in interdependent- and private-values environments with risk-neutral agents. CM characterized, for each of Bayesian and dominant incentive compatibility, the joint value distributions that guarantee full surplus extraction. In this study, we apply their result for dominant incentive compatibility. Their Bayesian implementation result was extended to a general environment with continuum-type spaces by McAfee and Reny (1992),[6] who wrote the following famous passage:

> Although the paper develops tools for solving mechanism design problems with correlated information, the results (full rent extraction) cast doubt on the value of the current mechanism design paradigm as a model of institutional design.

This pessimistic opinion is supported by the fact that arbitrarily small amounts of correlation result in full rent extraction. Heifetz and Neeman (2006) and Chen and Xiong (2013a), with different concepts of genericity, then proved nongenericity and genericity results on full surplus extraction in infinite-dimensional spaces of priors (e.g., the collection of all priors on the universal type space), respectively.

[6]More recently, Mezzetti (2007) proposed two-stage FE mechanisms in environments with independent types but interdependent values. Noda (2019) constructed FE mechanisms in general dynamic environments by using intertemporal correlations of agents' types.

Although these two studies reached opposite conclusions, they shared the same motivation—the evaluation of the validity of mechanism design paradigm. Chen and Xiong (2013a, p. 826) argue that the classical model as in CM remains subject to the "full-surplus-extraction critique." Our experiment, with only a single joint value distribution, is not designed to empirically study genericity problems. As CM suggested, it may be impossible to test their generic implementation results even experimentally.

To establish genericity, Chen and Xiong (2013a) showed that CM auctions are robust to common priors about types. Pham and Yamashita (2024), however, reveal that CM auctions are not robust to heterogeneity in priors. As shown by Pham and Yamashita (2024), even slight perturbations of bidders' priors from the true prior about values can drastically change interim beliefs and equilibria in CM auctions, and the equilibrium revenues in CM (and other) auctions are no higher than the optimal dominant-strategy mechanism (e.g., the 2P auction with the optimal reserve price).[7] Our experimental design should ensure that the prior distribution is common knowledge among subjects. In addition, interim beliefs are explicitly displayed to subjects. Our evolutionary analysis with experimental evidence indicates that even in this clean environment, CM auctions have another non-robustness problem—namely, instability with respect to bidders' trial-and-error learning.

Although CM recognized the problem of multiple equilibria, they regarded the full-entry value-bidding equilibrium as focal and focused on partial implementation. Nonetheless, the instability of this equilibrium implies that their view might be optimistic. Full implementation of the FE outcome has been studied by Maskin and Riley (1980), Brusco (1998), Matsushima (2007), and Chen and Xiong (2013b). Our experiment has no treatment for their mechanisms because they are more complicated than CM auctions (or are experimentally infeasible). We defer experiments on these full-implementation mechanisms to future research.

The partial-entry equilibrium revenue in the FE treatment is decreasing in the degree of bidders' risk aversion. Relatedly, the effects of risk aversion on rent extraction have been theoretically studied. Robert (1991) proved that if bidders are risk averse (or have limited liability), then the seller's optimal revenue is continuous in value distributions, especially at independent distributions. The optimal auction with risk-averse bidders and correlated values was characterized

[7]See Chung and Ely (2007) for some foundations of dominant-strategy mechanisms. However, these foundations are weakened by Börgers (2017), which constructed a mechanism that "dominates" the optimal dominant-strategy mechanism.

by Eső (2005). The auction rule depends not only on the value distribution but also on bidders' risk preferences. Hence, to experimentally test its performance, one needs to elicit subjects' risk preferences in advance.

Finally, there are a few experimental studies of surplus extraction. Nishimura (2022) experimentally compared two CM auctions: the 2P and 1P (first-price) auctions with CM lotteries. In the 2P-CM auction, overbidding persisted throughout all rounds. However, the overbid amount slightly decreased through rounds in the 1P-CM auction. Although this tendency toward value bidding is of interest, this experiment is simpler than the current approach, particularly as no bidder had an opt-out option. For public goods problems, Krajbich et al. (2009) and Krajbich et al. (2017) experimentally tested the performance of their "neurometrically informed mechanisms." In this novel mechanism, each agent's tax payment depends on an ex post signal correlated with their payoff type, as in Riordan and Sappington (1988). These nonmanipulable signals are interpreted as noisy neural measures of subjects' preferences provided by neurometric technologies.[8] The neurometrically informed mechanisms, which are efficient, dominant incentive compatible, and interim individually rational, performed surprisingly well in their experiments. In contrast with their mechanisms, a bidder's lottery prize in the FE auction depends on the opponent's bid, not on its own neural signal. This additional strategic interaction between bidders may account for the underperformance of the FE auction.

The remainder of the paper is organized as follows. Section 2 presents our theoretical framework with predictions and Section 3 demonstrates our experimental design. Section 4 shows the experimental results and Section 5 analyzes the dynamics of bidding strategies. Section 6 discusses future research directions. Several lemmas and proofs are presented in Appendix A. The Supplementary Material (SM) to this paper contains some additional information, including English language translations of the instructions for the experiment.

# 2 Theoretical Framework

In this section, we construct an auction model following CM to derive theoretical predictions for our experiment. We provide a partial characterization of the set of symmetric equilibria and refine them applying stability concepts in

[8] Krajbich et al. (2009) actually used functional magnetic resonance imaging (fMRI) to obtain signals of subjects' induced values, while Krajbich et al. (2017) used computers to simulate noisy signals as if they were generated by a neurometric technology.

evolutionary-game theory. We also illustrate how stable equilibria in the experimental setting change with bidders' risk attitude.

## 2.1 Model

There are two bidders competing for a single item auctioned by a seller. Each bidder $i \in \{1, 2\}$ has a value $v_i$ for the item. The set of values is $V := \{v^1, v^2, ..., v^n\} \subset \mathbb{R}_{++}$ with $n \geq 2$. Bidders have the same von Neumann–Morgenstern utility function $u : \mathbb{R} \to \mathbb{R}$ over surpluses (or profits) with $u(0) = 0$. We assume that $u$ is strictly increasing.

Bidders' values $(\tilde{v}_1, \tilde{v}_2)$ are jointly distributed on $V^2$ according to the following compound distribution:[9] With probability $\rho \in (0, 1)$, bidders have a common value $\tilde{v}$ distributed according to a full-support probability mass function $p$ on $V$. With the remaining probability $1 - \rho$, they have values $(\tilde{w}_1, \tilde{w}_2)$ that are independently and identically distributed according to the mass function $p$ on $V$. Hence, the parameter $\rho$ is the correlation coefficient between $\tilde{v}_1$ and $\tilde{v}_2$. We also denote by $\tilde{w}$ a random variable with distribution $p$.

The auction rule is defined as follows. The set of sealed bids is $B := V \cup \{0\}$. Any positive bid $b_i > 0$ infers entry (opt in). The opt-out bid $b_i = 0$ always gives bidder $i$ zero profit. We append the following *(full-extraction) lottery* $l_0 : B \to \mathbb{R}$ to the 2P auction:

$$l_0(b) := \frac{1-\rho}{\rho} \left( (1-\rho) E \left[ \max\{\tilde{w}_i - \tilde{w}_j, 0\} \right] - E \left[ \max\{b - \tilde{w}, 0\} \right] \right) \tag{1}$$

for each $b \in V$, and $l_0(0) := 0$. The item is sold in the same way as in the 2P auction. In addition, any bidder $i$ who opts in obtains a lottery prize $l_0(b)$ that depends on the opponent $j$'s bid $b$. We assume $v^1 < l_0(v^1)$ for simplicity, which holds if $v^1$ is close to zero.

This is a Vickrey–Clarke–Groves mechanism, so that value bidding $b_i = v_i$ (weakly) dominates non-value bidding $b_i \in V \setminus \{v_i\}$. Moreover, the lottery allows the seller to extract full surplus on average from risk-neutral bidders who bid their values, and each bidder $i$ then breaks even as follows:

$$E \left[ v - \min\{v, \tilde{v}_j\} + l_0(\tilde{v}_j) \mid \tilde{v}_i = v \right] = 0 \tag{2}$$

for each $v \in V$. The breakeven conditions (2) indeed pin down the lottery $l_0$ as the function (1) (Lemma 1). Note that the lottery $l_0$ is strictly decreasing on $V$.

[9] Random variables are denoted with tildes.

The prize $l_0(b)$ is positive (i.e., a bonus) if the opponent's positive bid $b$ is low, and negative (i.e., a penalty) if $b$ is high. As entry can entail losses, risk-averse bidders may rationally choose to opt out. We therefore introduce a more general lottery $l : B \to \mathbb{R}$ defined as $l(b) := l_0(b) + \pi$ for $b \in V$ and $l(0) := 0$, where the fixed amount $\pi \geq 0$ is called a *premium*.

The *auction game* proceeds as follows: First, values $(\tilde{v}_1, \tilde{v}_2)$ are realized according to the compound distribution. Each bidder $i$ privately knows the realized value $v_i$. Second, each bidder $i$ submits a sealed bid $b_i \in B$. Third, a bidder $i$ with the higher bid $b_i > b_j$ wins the item at price $b_j$. If the tie $b_1 = b_2 > 0$ occurs, then either bidder wins the item at price $b_1$ with equal probability. If $b_1 = b_2 = 0$, the item is unsold. Finally, each bidder $i$ has a utility $u(x_i)$, where the ex post surplus or profit $x_i$ is determined as follows: $x_i = v_i - b_j + l(b_j)$ if $i$ opts in and wins, $x_i = l(b_j)$ if $i$ opts in but loses, and $x_i = 0$ if $i$ opts out.

A (behavioral) strategy is denoted by $\sigma \in \Delta(B)^V$, where $\sigma(v, b)$ is the probability with which a bidder with value $v$ submits bid $b$. Let $U^\sigma(v, b)$ denote the interim utility of a bidder with value $v$ bidding $b$ given the opponent's strategy $\sigma$. Specifically, $U^\sigma(v, 0) = 0$ and

$$U^\sigma(v,b) = E\left[\sum_{b' \leq b} u(v - b' + l(b'))\frac{\sigma(\tilde{v}_j, b')}{1 + I(b' = b)} + \sum_{b' \geq b} u(l(b'))\frac{\sigma(\tilde{v}_j, b')}{1 + I(b' = b)} \mid \tilde{v}_i = v\right]$$

for $b > 0$, where $I$ is the indicator function. With some abuse of notation, we also define $U^\sigma(v, \sigma') := \sum_b U^\sigma(v, b)\sigma'(v, b)$ and $U(\sigma', \sigma) := E\left[U^\sigma(\tilde{v}_i, \sigma')\right]$ for $i$'s own strategy $\sigma'$. Our main focus is on the symmetric Bayesian Nash equilibrium, that is, a strategy $\sigma$ such that $U(\sigma, \sigma) \geq U(\sigma', \sigma)$ for each strategy $\sigma'$. We simply call this an *equilibrium*.

## 2.2 Equilibrium and Stability

This subsection is devoted to the equilibrium and stability analyses. As already mentioned, value bidding is dominant given entry. Moreover, every equilibrium $\sigma$ requires bidders with any risk preference to do so (i.e., $\sigma(v, v)+\sigma(v, 0) = 1$). Using this fact, we often identify an equilibrium with the *opt-out strategy* $z \in [0, 1]^V$ such that a bidder with value $v$ submits $b = 0$ and $b = v$ with probabilities $z(v)$ and $1 - z(v)$, respectively.

Given the opponent's opt-out strategy $z$, we denote by $U^z(v)$ a bidder's interim

utility from value bidding:

$$U^z(v) = E\left[u(v)z(\tilde{v}_j) + u(v - \min\{v, \tilde{v}_j\} + l(\tilde{v}_j))(1 - z(\tilde{v}_j)) \mid \tilde{v}_i = v\right]. \quad (3)$$

This utility is increasing in the opt-out probability $z(v_j)$ if and only if the externality $l(v_j) - \min\{v, v_j\}$ from the opponent's entry is nonpositive. Hence, bidders' entry decisions are strategic substitutes (as in the "hawk–dove" game) if each bidder $i$ has a high value $v_i > l(v_i)$, and strategic complements (as in the "stag–hunt" game) if each $i$ has a low value $v_i < l(v_i)$. This result is key to understanding our theoretical and experimental results. If bidders are risk neutral with $u(x) \equiv x$, then the breakeven condition (2) leads to the following equation:

$$U^z(v) = \rho(v - l(v))z(v) + (1 - \rho)E[(\min\{v, \tilde{w}\} - l(\tilde{w}))z(\tilde{w})] + \pi. \quad (4)$$

We classify equilibria $z$ into the two categories: the *full-entry equilibrium* if $z(v) = 0$ for each $v \in V$, and a *partial-entry equilibrium* if $z(v) > 0$ for some $v \in V$. Given the premium $\pi$ is nonnegative, the full-entry equilibrium exists, provided bidders are risk neutral (or risk loving). The following theorem provides a partial characterization of the set of equilibria for risk-neutral bidders. In particular, the game with $\pi = 0$ has exactly two equilibria.

**Theorem 1.** *Suppose that bidders are risk neutral. Then, there exists a threshold $\underline{\pi} > 0$ of premium with the following properties: (i) If $\pi < \underline{\pi}$, then the auction game has a unique equilibrium $z^c$ among those $z$ that satisfy $z(v) > 0$ for some $v > l(v)$. If $\pi = 0$, then $z^c$ is the unique partial-entry equilibrium. (ii) If $\pi \geq \underline{\pi}$, then every equilibrium $z$ satisfies $z(v) = 0$ for each $v > l(v)$.*

The partial-entry equilibrium $z^c$ itself is characterized in the proof. It has a cutoff value $v^c > l(v^c)$ such that $z^c(v^1) = \cdots = z^c(v^{c-1}) = 1 > z^c(v^c) > \cdots > z^c(v^n) > 0$. Hence, bidders always break even in this equilibrium. Indeed, the indifference between opt in and opt out for high values implies that bidders with low values $v < l(v)$ would suffer a loss $U^{z^c}(v) < 0$ from entry. Roughly speaking, mixed entry for bidders with high values $v \geq v^c$ follows from the fact that entry decisions are strategic substitutes. Recall that the unique symmetric equilibrium in the hawk–dove game is also mixed.

We then argue that the full-entry equilibrium for low premia is implausible from the perspective of evolutionary-game theory (Fudenberg and Levine, 1998; Weibull, 1997). Following Selten (1983), we first define a *(direct) evolutionarily stable strategy (ESS)* as an equilibrium $\sigma$ such that $U(\sigma, \sigma) = U(\sigma', \sigma)$ for $\sigma' \neq \sigma$

implies $U(\sigma, \sigma') > U(\sigma', \sigma')$. Equivalently, an ESS is a behavioral strategy $\sigma$ such that, for each $\sigma' \neq \sigma$, there exists a number $\varepsilon_{\sigma'} \in (0, 1]$ with $U(\sigma, \varepsilon\sigma' + (1-\varepsilon)\sigma) > U(\sigma', \varepsilon\sigma' + (1-\varepsilon)\sigma)$ for all $\varepsilon \in (0, \varepsilon_{\sigma'})$. Here, $\sigma$ is called an *incumbent*, $\sigma'$ a *mutant*, and $\varepsilon_{\sigma'}$ an *invasion barrier* of $\sigma$ against $\sigma'$. We next define the *replicator dynamics* as the system of $n(n+1)$ differential equations:

$$\dot{\sigma}(v, b) = p(v) \left( U^{\sigma}(v, b) - U^{\sigma}(v, \sigma) \right) \sigma(v, b) \tag{5}$$

for each $v \in V$ and $b \in B$, where the dot denotes the time derivative, with the time variable being omitted. The *state space* is given by $\Delta(B)^V$. A strategy $\sigma$ is referred to as an *asymptotically stable strategy (ASS)* if the population state $\sigma$ is asymptotically stable in the replicator dynamics (5).[10] We can verify that every ESS is an ASS, by applying standard methods with a so-called Lyapunov function (Weibull, 1997, Proposition 3.10).

*Remark* 1. In the 2P auction (i.e., $l(b) \equiv 0$), value bidding is the unique ESS for bidders with any risk preference. This is because value bidding is the unique best response to itself for bidders with $v > v^1$, and any mutant $\sigma'$ with non-value bidding by $v = v^1$ earns less against itself than value bidding $\sigma$ does against $\sigma'$ (i.e., $U(\sigma', \sigma') < U(\sigma, \sigma')$).

We now obtain the following (in)stability results for the full-entry equilibrium:

**Theorem 2.** *Suppose that bidders are risk neutral. Let $\sigma$ denote the full-entry equilibrium. (i) If $\pi = 0$, then $\sigma$ is not an ASS. (ii) If $\pi > 0$, then $\sigma$ is an ESS. The highest invasion barrier $\varepsilon_{\sigma'}(\pi)$ of the incumbent $\sigma$ against each mutant $\sigma' \neq \sigma$ is increasing in premium $\pi$ on $\mathbb{R}_{++}$, and $\varepsilon_{\sigma'}(\pi) \to 0$ as $\pi \to 0$ for some mutant $\sigma'$.*

The proof of Theorem 2 is simple and summarized as follows. If $\pi = 0$, then the opt-out bid spreads in the subpopulation of each value $v < l_0(v)$ (i.e., the strategic complements region) given value bidding in the subpopulation of each value $v > l_0(v)$ (i.e., the strategic substitutes region). If $\pi > 0$, then the full-entry equilibrium is strict, and hence, an ESS. However, the decrease in premium $\pi$

[10] The model (5) is a model for the agent normal form where selection of bids takes place within the "subpopulation" of each value $v$. We can also consider standard replicator dynamics for the normal form. In the latter model for our auction game, the state space is the set $\Delta(B^V)$ of *mixed* strategies, where $B^V$ is the set of *pure* strategies. Any result presented in this paper that a strategy is an ASS (or not an ASS) still holds in the dynamics for the normal form of our auction game. Moreover, the normal-form dynamics cause computational problems in estimation reported in Section 5 since $|B^V| = (n+1)^n$ is large. Therefore, we employ the more tractable model (5). See Amann and Possajennikov (2009) for these two dynamics in Bayesian games.

lowers the invasion barrier against mutants because the full-entry incumbent then loses any relative advantage. In particular, the invasion barrier against a mutant that opts in if $v < l_0(v)$ and otherwise opts out converges to zero as $\pi \to 0$. An important implication for our experiment is that given low premia $\pi$, the full-entry equilibrium may collapse if a few bidders with low values opt out of the auction.

The instability of the full-entry equilibrium shifts our attention toward partial-entry equilibria. However, the auction game with positive premia $\pi$ has multiple partial-entry equilibria in general, as in the stag-hunt game with three symmetric equilibria. As a benchmark, we introduce a *minimal-entry equilibrium* that has the lowest entry probability $1 - E[z(\tilde{v}_i)]$ among all equilibria $z$. This benchmark is useful for a treatment with high premia. To characterize this equilibrium for risk-neutral bidders, we construct an opt-out strategy $z^d$ as follows: we first define $z^d$ given any cutoff value $v^d$ so that $z^d(v) := 1$ if $v < v^d$ and $z^d(v) := 0$ otherwise, and then choose the highest one among all cutoff values $v^d$ that satisfy $U^{z^d}(v) < 0$ if $v < v^d$ and $U^{z^d}(v) \geq 0$ otherwise.[11] The next theorem characterizes the minimal-entry equilibrium.

**Theorem 3.** *Suppose that bidders are risk neutral. Let $\underline{\pi}$ denote the threshold of premium in Theorem 1. (i) If $\pi < \underline{\pi}$, then the partial-entry equilibrium $z^c$ in Theorem 1 is the unique minimal-entry equilibrium. (ii) If $\pi \geq \underline{\pi}$, then the strategy $z^d$ is the unique minimal-entry equilibrium. If $\pi > \underline{\pi}$, then it is an ESS.*

We can expect that the partial-entry equilibrium $z^c$ in Theorem 1 is also an ESS, recalling that a mixed-strategy equilibrium in the hawk–dove game is evolutionarily stable. There are, however, multiple subpopulations in the hawk–dove region $v > l(v)$ in general. Although this prevents us from showing a general result, we have confirmed that the partial-entry equilibrium $z^c$ is an ESS in our experimental setting. This is shown in the next subsection.

## 2.3 Stable Equilibria in the Experimental Setting

This subsection illustrates stable equilibria in our experimental setting. The environmental conditions are specified as follows: the set of values is given by $V = \{100, 200, ..., 10000\}$, the correlation coefficient by $\rho = 1/3$, and the probability mass function by $p(v) \equiv 1/100$. The full surplus is $E[\max\{\tilde{v}_1, \tilde{v}_2\}] = 6161$. The full-extraction lottery (1) is given by $l_0(v) = 2222 - (v/100)((v/100) - 1)$ and the threshold in Theorem 1 by $\underline{\pi} \approx 159$. The premium is set at either $\pi = 1$ or

[11] At least one such value $v^d$ (e.g., $v^1$) exists.

$\pi = 991$. We now claim that if $\pi = 1$, the minimal-entry equilibrium $z^c$ is the unique ESS (and ASS) among all partial-entry equilibria:[12]

**Claim 1.** *Suppose that bidders are risk neutral. In our experimental setting with $\pi = 1$, (i) the minimal-entry equilibrium $z^c$ in Theorem 3 is an ESS, and (ii) no other partial-entry equilibrium is an ASS.*

Finally, we show how the minimal-entry equilibria $z^c$ and $z^d$ in Theorem 3 change with bidders' risk attitude. We assume that bidders have a constant-absolute-risk-aversion (CARA) utility function $u$ defined as follows:

$$u(x) := \frac{1 - \exp(-rx)}{r} \tag{6}$$

for each $r \neq 0$ and $u(x) := x$ for $r = 0$. Given the low premium $\pi = 1$ and some CARA parameters $r$, Figure 1 illustrates partial-entry equilibria that are "connected" to the minimal-entry equilibrium $z^c$ for risk-neutral bidders. Similarly, given the high premium $\pi = 991$ and some $r$, Figure 2 illustrates partial-entry equilibria that are connected to the minimal-entry equilibrium $z^d$. Table 1 summarizes aggregate equilibrium outcomes.

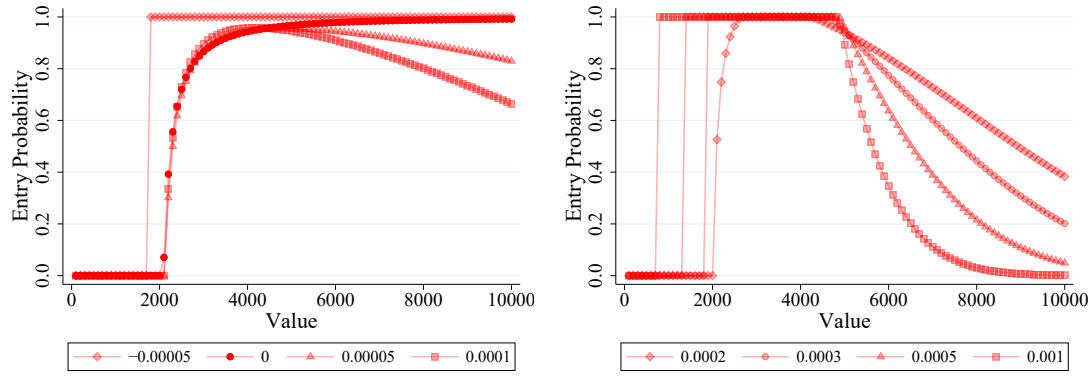



Figure 1: Partial-entry equilibrium $z$ for Each CARA Parameter $r$. *Note*: The premium is $\pi = 1$. The entry probability is $1 - z(v)$. The equilibrium for $r = 0$ is the minimal-entry equilibrium $z^c$ in Theorem 3 (i) with the cutoff $v^c = 2100$.

[12] For $\pi = 0$, we can confirm that $z^c$ is an ESS by using the same way as Claim 1 (i).

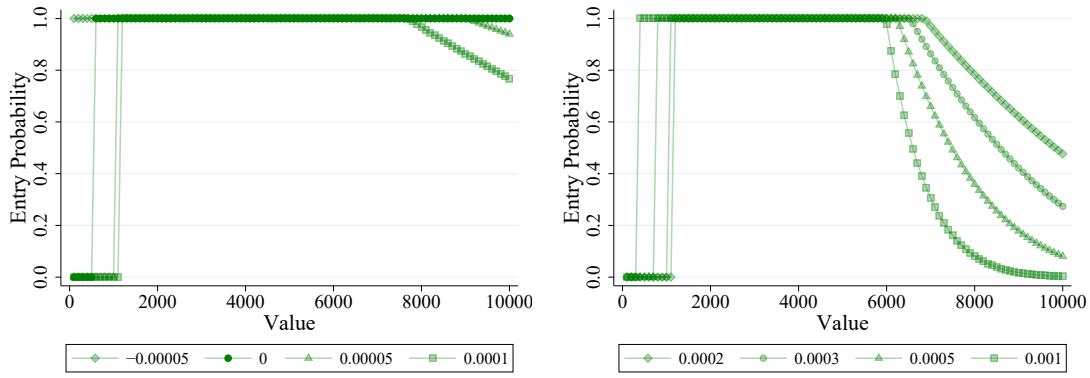



Figure 2: Partial-entry equilibrium $z$ for Each CARA Parameter $r$. *Note*: The premium is $\pi = 991$. The entry probability is $1 - z(v)$. The equilibrium for $r = 0$ is the minimal-entry equilibrium $z^d$ in Theorem 3 (ii) with the cutoff $v^d = 600$.

Table 1: Aggregate outcomes for each equilibrium $z$ in Figures 1 and 2.

| | $\pi = 1$ | | | | $\pi = 991$ | | | |
|---|---|---|---|---|---|---|---|---|
| CARA Parameter $r$ | Seller's Revenue | Social Surplus | Bidder's Profit | Entry Prob. | Seller's Revenue | Social Surplus | Bidder's Profit | Entry Prob. |
| −0.00005 | 6316 | 6087 | −114 | 0.83 | 4179 | 6161 | 991 | 1.00 |
| 0 | 5968 | 5968 | 0 | 0.74 | 4456 | 6155 | 849 | 0.95 |
| 0.00005 | 5010 | 5728 | 359 | 0.70 | 4574 | 6116 | 771 | 0.89 |
| 0.0001 | 4143 | 5450 | 653 | 0.66 | 3979 | 5947 | 984 | 0.86 |
| 0.0002 | 2818 | 4858 | 1019 | 0.61 | 2741 | 5493 | 1375 | 0.79 |
| 0.0003 | 1941 | 4292 | 1175 | 0.58 | 1814 | 5013 | 1599 | 0.75 |
| 0.0005 | 1014 | 3460 | 1222 | 0.54 | 716 | 4231 | 1757 | 0.69 |
| 0.001 | 276 | 2555 | 1139 | 0.51 | −202 | 3259 | 1748 | 0.64 |

*Note*: The aggregate outcomes are evaluated as ex ante expected values. The seller's ex ante revenue is $E[(1 - z(\tilde{v}_1))(1 - z(\tilde{v}_2))(\min\{\tilde{v}_1, \tilde{v}_2\} + l(\tilde{v}_1) + l(\tilde{v}_2))]$. The ex ante social surplus from trade is $E[(1 - z(\tilde{v}_1))((1 - z(\tilde{v}_2)) \max\{\tilde{v}_1, \tilde{v}_2\} + 2(1 - z(\tilde{v}_1))z(\tilde{v}_2)\tilde{v}_1)]$. This surplus does not include risk premia for non-risk-neutral bidders. Each bidder's ex ante profit is half the difference between the social surplus and the seller's revenue. The ex ante entry probability is $1 - E[z(\tilde{v}_i)]$.

Figures 1 and 2 illustrate that the entry probability $1-z$ for risk-averse bidders is nonmonotonic in their values. In particular, it is decreasing for high values. The intuition for this result is as follows: a risk-averse bidder $i$ with a high value $v$ with $l(v) < 0$ is reluctant to opt in because the opponent, who has the same value $v$ with high probability $\rho + (1-\rho)p(v) = 51/150$, bids the value $v$ given entry, which in turn causes bidder $i$ the ex post loss $u(l(v)) < 0$ from entry. As bidders become

extremely risk averse (i.e., $r \to \infty$), this partial-entry equilibrium converges to the opt-out strategy $z$ such that $z(v) = 0$ if $l(v) \geq 0$, and $z(v) = 1$ if $l(v) < 0$. As shown by Table 1, the seller's ex ante revenue rapidly declines as the bidders become more risk averse. This is because high-value bidders opt out more often, and thus the seller fails to collect high lottery penalties.

# 3 Experimental Design

This section presents the procedure used in our experiment. As explained in Section 1, we control for confounding factors as much as possible by applying several methods developed in the auction experiment literature.

## 3.1 Procedure

Our between-subjects experiment consists of three treatments: *full extraction* (FE), *partial extraction* (PE), and *second price* (2P). Given the environmental parameters $V, \rho, p$ in Section 2.3, each treatment is defined as follows: First, each pair of subjects in FE and PE plays the auction game in Section 2.1 with the premium $\pi = 1$ and $\pi = 991$, respectively. The premium $\pi = 1$ is the lowest integer amount that endows the full-entry equilibrium with evolutionary stability, but this amount is so low that its invasion barrier against mutants is also low, as shown by Theorem 2. The very small premium also provides risk-averse subjects only weak incentives to opt in. By contrast, the premium $\pi = 991$ is sufficiently high for entry. We chose this amount so that the seller's ex ante revenue in the full-entry equilibrium is about equal to the dominant-equilibrium revenue (4179) in the 2P auction with the optimal reserve price (3800). Next, 2P is a benchmark treatment in which each pair of subjects plays the 2P auction game with neither lottery nor reserve price.

Each session has 20 auction rounds. We adopt the following group matching (Tan, 2020) as a matching rule: subjects are randomly divided into groups of 6 at the beginning of a session, and 3 pairs randomly formed within a group in each round. This rule allows us to regard each group as a unit of independent observation in the statistical analysis. We use this rule to obtain sufficient statistical power when testing our theoretical hypotheses, and at the same time, mitigate any repeated-game effect as much as possible. Each group corresponds to a single population in the evolutionary-game model of Section 2.2 although the population size is not so large.

Each session proceeded as follows: First, subjects with instruction handouts watched a video explaining the rules of the experiment.[13] The instructions announced that the initial endowment for each subject is JPY 3,000 (equal to USD 23 at the time of the experiment). Second, each subject chose one lottery for each problem in gain and loss domains. The multiple price lists (MPL) are shown by Table 1 in the SM (Holt and Laury, 2002; Laury and Holt, 2005). Third, subjects played 2 practice rounds of the auction game, in which their opponents' bids were predetermined to be 5000 and 0. Fourth, subjects had a comprehension quiz about the rule of the experiment. Each group could not proceed until all group members correctly answered all questions. Fifth, subjects played 20 rounds of the game. The unit of profit in the game was called a point. The exchange rate was JPY 1 per 10 points in a payment round. Sixth, subjects took the cognitive reflection test (CRT), in which they answered 7 questions in Table 3 in the SM (Frederick, 2005; Toplak et al., 2014). Each subject obtained JPY 60 per correct answer. Finally, the session ended with a questionnaire that asked gender, age, and how they had made their entry and bidding decisions.

The experiment was programmed in oTree (Chen et al., 2016). Figures 2–4 in the SM are screenshots of the bidding and result pages. The joint distribution of values $\tilde{v}_1$ and $\tilde{v}_2$ was shown to subjects in a table (Figure 1 in the SM). The bidding page also displayed the conditional probability of the opponent's value $v_j$ given bidder $i$'s own value $v_i$. The probability is equal to $\rho+(1-\rho)p(v_j) = 51/150$ if $v_j = v_i$, and $(1-\rho)p(v_j) = 1/150$ if $v_j \neq v_i$. We gave this additional description because subjects may not update beliefs according to Bayes' rule, while it may help them correctly calculate interim profits (or utilities). Subjects in FE and PE could check the graph of the lottery $l$ and use a calculator that displays the lottery prize for each bid (Figure 3 in the SM).[14] The result page displayed the following items: winner, value $v_i$, bid $b_i$, the opponent's bid $b_j$, price $\min\{b_i, b_j\}$, profit $v_i - \min\{b_i, b_j\}$ (if $i$ won), lottery prize $l(b_j)$, and total profit $x_i$.[15] On the bidding page, subjects could check the results of previous rounds.

To minimize the effect of social preferences on bids, we used the amended random payment scheme developed by Lim and Xiong (2021). Under this scheme, one payment round $t \in \{1, ..., 20\}$ is randomly chosen for each subject, who is uninformed about $t$ until the end of a session. Each subject is, however, informed about whether each round is the current opponent's payment round (Figure 2 in

[13] Appendix D in the SM provides an English language translation of the instructions in FE.

[14] To avoid any framing effect, the lottery prize $l(b_j)$ for bidder $i$ was referred to as the profit adjustment (or change).

[15] The lottery prize and total profit were displayed only in FE and PE.

the SM). Subjects with social preferences should then care only about their own material payoffs in opponents' *non*payment rounds. We focus on these rounds in the data analysis unless otherwise stated.

Furthermore, to alleviate cognitive problems, we applied the ascending-clock presentation developed by Breitmoser and Schweighofer-Kodritsch (2022). Under this feedback method, a pair of subjects watches an "ascending price" after they submit sealed bids. Specifically, on the result page (Figure 4 in the SM), the black bar becomes longer until it reaches the second-highest bid. We adopted a static auction format with this ascending-clock presentation in all three treatments.

## 3.2 Administrative Details

The experiment was conducted at the laboratories of Osaka and Kansai Universities in Japan in 2023. In total, 367 subjects (students at Osaka and Kansai Universities) participated in our experiment. They were recruited from the subject pools of the ISER at Osaka University and the RISS at Kansai University through the ORSEE system (Greiner, 2015). Given our matching rule prescribes that the group size is 6, the remaining subjects in each session, if any, joined a group with computerized bidders. The total number of subjects who joined human-only groups was 330. We focus on these subjects in the statistical analysis. The numbers of sessions, groups, and subjects in each treatment, together with summary of subjects' characteristics, are shown in Table 2.[16] See Table 4 in the SM for details of the sessions.

Each session lasted approximately 80 minutes on average, including 12 (FE and PE) or 10 (2P) minutes for the instruction. The average total payment per subject was JPY 3,499. The highest and lowest payments were JPY 4,720 and JPY 1,930, respectively. Our samples are well-balanced across treatments. For every treatment pair and each item, Table 2 presents a p-value from the Wilcoxon rank-sum test of the null hypothesis that subjects' characteristics in the two treatments come from the same distribution.[17] In the quiz, subjects made fewer mistakes in 2P than in FE and PE ($p = 0.0114$ for FE vs. 2P; $p = 0.0261$ for PE vs. 2P). This is a natural result as the rule of FE (or PE) is more difficult than that of

[16] Following the preregistration, we exclude data as outliers for subjects (2 in FE, 2 in PE, and 3 in 2P) who cumulatively made 20 or more mistakes in the comprehension quiz. Due to machine troubles, subjects in 2 sessions (8 groups) of FE could not watch the instruction video. However, they could hear the video and observe their instruction handouts. There seems to be no essential difference in bidding behavior between sessions with and without these complications (Figures 5 and 6 and Table 5 in the SM). Therefore, we include the data from these two sessions.

[17] All statistical tests in this paper are two sided.

2P, and the former treatment has 10 problems in the quiz while the latter has 8 problems.

Table 2: Treatments.

| | | FE | PE | 2P | FE vs. PE | FE vs. 2P | PE vs. 2P |
|---|---|---|---|---|---|---|---|
| # of Sessions | | 8 | 5 | 5 | | | |
| # of Groups | | 27 | 14 | 14 | | | |
| # of Subjects | | 162 | 84 | 84 | | | |
| Gender | Male | 45.6% | 45.2% | 57.1% | | | |
| | Female | 47.5% | 51.1% | 38.0% | | | |
| | Other | 2.4% | 0% | 3.5% | | | |
| | No Answer | 4.3% | 3.5% | 1.1% | | | |
| Age | | 21.4 | 21.5 | 21.2 | 0.6104 | 0.7025 | 0.4574 |
| # of Safe Choices (Gain) | | 5.7 | 5.9 | 5.7 | 0.5915 | 0.9028 | 0.5105 |
| # of Safe Choices (Loss) | | 6.0 | 5.8 | 5.8 | 0.3721 | 0.6520 | 0.7359 |
| CRT Score | | 5.3 | 5.2 | 5.5 | 0.4500 | 0.3558 | 0.1201 |
| # of Mistakes in Quiz | | 4.0 | 4.2 | 3.5 | 0.9752 | 0.0114 | 0.0261 |

*Note*: This table summarizes information about the treatments. For each treatment, the table details the gender composition, and the average age, numbers of safe choices in the MPL, CRT score, and number (cumulative total) of mistakes in the comprehension quiz. The last three columns show the exact p-values of the Wilcoxon rank-sum tests for each treatment pair.

The histograms for subjects' characteristics are shown by Figure 7 in the SM. In every treatment, the mode categories of risk attitudes are risk aversion and risk neutrality in the gain and loss domains, respectively.[18] Table 2 in the SM also shows the range of CARA parameters given the number of safe choices in the MPL. The CARA parameters in Table B.II are comparable with those in Figures 1 and 2 given the exchange rate was JPY 1 per 10 points.

# 4 Experimental Results

In this section, we report the experimental results and compare them with the theoretical predictions derived in Section 2. According to the stability results in Theorems 2 and 3 with Claim 1, the main predictions for FE and PE are

[18]In the gain domain, 93% (FE), 95% (PE), and 92% (2P) of subjects correctly switched lottery choices at most once. In the loss domain, 95% (FE), 97% (PE), and 95% (2P) did so. There was no irrational subject who chose the safe (risky) lottery in the last problem in the gain (loss) domain.

the minimal-entry equilibria $z^c$ and $z^d$ in Figures 1 and 2, respectively—and the full-entry equilibrium. The full-entry equilibrium in FE, however, is implausible because of the low invasion barrier against mutants as shown by Theorem 2 (ii). From Remark 1, the unique prediction for 2P is the full-entry equilibrium. In Section 4.1, we report results on the seller's revenue, which provide suggestive evidence against the full- and minimal-entry equilibria in FE. We then investigate subjects' bidding behavior in Section 4.2 and classify them according to their behavior in Section 4.3.

## 4.1 Seller's Revenue

We begin with auction performances for the seller.[19] Figure 3 plots the seller's average realized and equilibrium revenues. The realized revenues were 5370, 4980, and 3461 points in FE, PE, and 2P, respectively. Given the realized values in the experiment, the full-entry equilibrium revenues are 6308, 4311, and 3982 points in FE, PE, and 2P, respectively. Similarly, the minimal-entry equilibrium revenues are 6113 and 4580 points in FE and PE, respectively.[20] The realized revenue in FE is thus lower than the full- and minimal-entry equilibrium revenues by around 15% and 12%, respectively.

We then test the equilibrium hypotheses about the seller's revenue. The first hypothesis is the full-entry equilibrium. For each treatment, we conduct a Wilcoxon matched-pairs signed-rank test of the null hypothesis that the realized and equilibrium revenues come from the same distribution. The exact p-values are given by $p = 0.0121$ for FE, $p = 0.1040$ for PE, and $p = 0.0040$ for 2P respectively. Second, let us consider the minimal-entry equilibria in FE and PE as predictions. The exact p-values from the signed-rank tests are $p = 0.0340$ for FE and $p = 0.3910$ for PE, respectively.

We also evaluate average treatment effects on revenues. For every treatment pair, we conduct a Wilcoxon rank-sum test of the null hypothesis that the realized revenues in these two treatments come from the same distribution. The exact p-values are $p = 0.5408$ for FE vs. PE, $p = 0.0002$ for FE vs. 2P, and $p = 0.0088$ for PE vs. 2P, respectively.

[19] We have revised the preregistered plan for the statistical analysis. See Appendix C in the SM for details.

[20] Note that in PE, the full-entry revenue is less than the minimal-entry revenue because the latter equilibrium prevents low-value bidders' entry with high prizes for opponents (Figure 2).

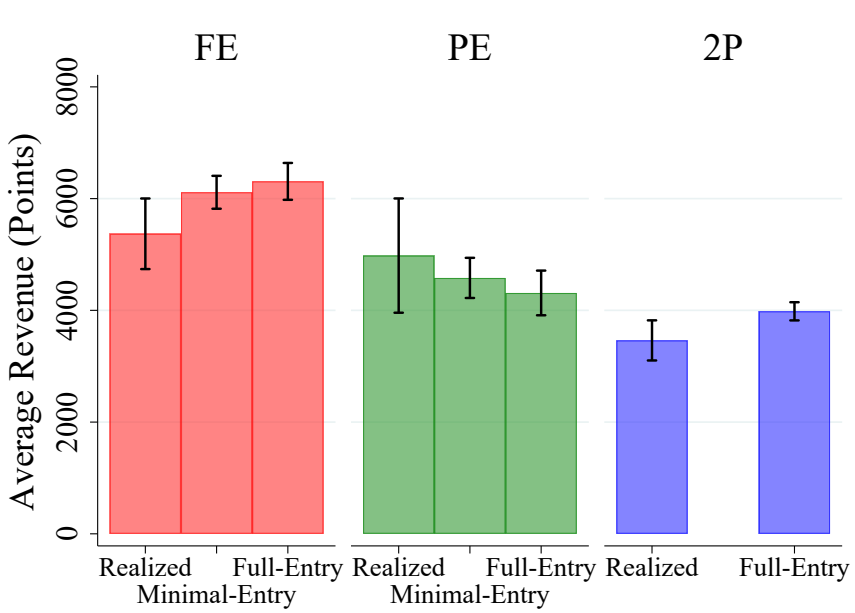


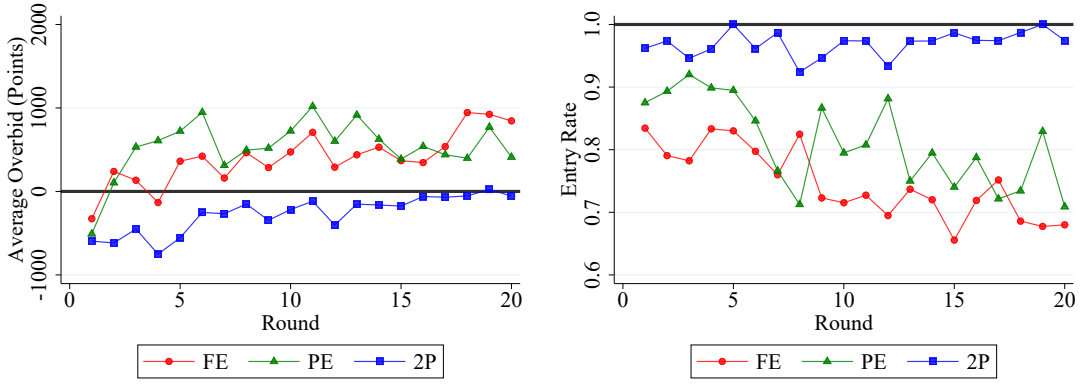

Figure 3: Realized and Equilibrium Revenues for the Seller. *Note*: The minimal-entry equilibria are given by Theorem 3. The unit of observation is a group. The capped spikes represent 95% confidence intervals.

## 4.2 Bidding Behavior

The results in Section 4.1 suggest that the performance in FE is worse than in the full- and minimal-entry equilibria. To identify the causes of this underperformance, we investigate how subjects made bidding decisions in FE and the other two treatments.

In panel data analysis, let $b_{it} \in B$ and $v_{it} \in V$ denote subject $i$'s bid and value in round $t \in \{1, 2, ..., 20\}$, respectively. Subject $i$'s overbid amount and deviation (from value bidding) given entry are measured as $b_{it} - v_{it}$ and $|b_{it} - v_{it}|$ with $b_{it} > 0$, respectively.

Figure 4 illustrates the time series of average overbid amounts given entry and entry rates. Figure 4a shows that the average overbid amount increases through rounds in every treatment. A crucial difference between the treatments is that the amount deviates from zero in FE and PE, while it approaches zero from below in 2P. This trend away from underbidding toward value bidding is similar to those in the 2P ascending-clock-presentation treatments of Breitmoser and Schweighofer-Kodritsch (2022, Fig. 3). Figure 4b shows that the entry rate decreases through rounds in FE and PE, while it approaches one in 2P. The entry rates in FE and PE are around 0.7 in the final round. These rates are compatible with some equilibria for risk-averse bidders (Table 1), but the departure from value bidding given entry




(a) Average Overbid Amount Given Entry

(b) Entry Rate

Figure 4: Time Series of Average Overbid Amounts Given Entry and Entry Rates.

is not.

We now conduct more rigorous analysis to examine the determinants of bidding behavior. Specifically, we report the regression results of multilevel mixed-effects models for each treatment. Each model in Tables 3–5 has group- and subject-level random effects. We include bidding data in opponents' payment rounds to examine whether and how subjects changed behavior in these rounds.[21]

Table 3 presents tobit models in which the bids $b_{it}$ in entry rounds, censored at the upper limit of 10000, are regressed on several explanatory variables. A robust result is that subjects with higher values bid higher ($p < 0.0001$ in all treatments). Subjects also raise their bids through rounds in FE and 2P ($p = 0.0024$ in FE; $p = 0.3884$ in PE; $p < 0.0001$ in 2P), and become more aggressive as their last opponents bid higher in FE and PE ($p < 0.0001$ in FE; $p = 0.0010$ in PE) although the impacts are small in magnitude. The coefficients on the opponent-payment-round dummy are all negative ($p = 0.1474$ in FE; $p = 0.0666$ in PE; $p = 0.1200$ in 2P), contrary to the spite hypotheses, but the standard errors of the coefficients are relatively high. It then appears that subjects have heterogeneous social preferences as some subjects bid higher in opponents' payment rounds while others bid lower in these same rounds. Table 4, which presents linear regression models for the deviations $|b_{it} - v_{it}|$ in entry rounds, indeed shows that the deviations are larger in opponents' payment rounds ($p = 0.0004$ in FE; $p = 0.0013$ in PE; $p = 0.0015$ in 2P). The deviations increase by around 700–1100 points in these rounds. This table also shows that the deviations decrease through rounds in PE and 2P ($p = 0.0001$ in PE; $p < 0.0001$ in 2P). There is no such declining trend in FE.

[21] When reporting any effect in the analysis, we present a p-value from the z-test of the null hypothesis that the associated coefficient is zero. The z-statistic is defined as the estimate divided by the robust standard error clustered at the group level.

Table 3: Tobit regression models for bids.

| Dependent Variable | Bid (in Entry Round) | | |
|---|---|---|---|
| Treatment | FE | PE | 2P |
| Value | 0.74 (0.03) | 0.70 (0.03) | 0.90 (0.15) |
| Round | 53.67 (17.74) | 18.83 (21.83) | 39.27 (9.21) |
| Last Opponent's Bid | 0.06 (0.01) | 0.08 (0.02) | −0.003 (0.01) |
| Opponent's Payment Round | −587.64 (405.63) | −840.39 (458.15) | −738.78 (475.19) |
| # of Mistakes in Quiz | −73.10 (53.03) | −49.01 (52.28) | −27.31 (29.06) |
| CRT Score | 74.09 (95.20) | 24.63 (117.08) | −144.75 (71.82) |
| Male | 115.62 (320.99) | −633.48 (358.23) | −199.55 (215.07) |
| Constant | 1221.51 (595.44) | 2240.16 (580.80) | 863.26 (393.76) |
| Var. of Group Random Effect | 356992 | 117437 | 179579 |
| Var. of Subject Random Effect | 3739427 | 2084651 | 769620 |
| Var. of Residual | 5478177 | 5433625 | 1853798 |
| Log Pseudolikelihood | −17453 | −9970 | −12571 |
| # of Observations | 2267 | 1264 | 1489 |

*Note*: Bid $= b_{it} > 0$. Value $= v_{it}$. Round $= t > 1$. Last opponent's bid $= b_{jt-1}$, where subject $j$ is $i$'s opponent in round $t-1$. Opponent's payment round $= 1$ if $t$ is a payment round for the current opponent, and 0 otherwise. Male $= 1$ if subject $i$ is male, and $= 0$ otherwise. Robust standard errors that are clustered at the group level are shown in parentheses. Var. denotes a variance.

Table 4: Linear regression models for deviations from value bidding.

| Dependent Variable | Deviation (in Entry Round) | | |
|---|---|---|---|
| Treatment | FE | PE | 2P |
| Round | 12.53 (10.93) | −35.36 (9.26) | −42.81 (9.75) |
| Last Opponent's Bid | 0.01 (0.01) | 0.03 (0.02) | −0.005 (0.01) |
| Opponent's Payment Round | 1152.42 (326.77) | 740.68 (230.27) | 1129.32 (356.40) |
| # of Mistakes in Quiz | 23.39 (29.66) | 35.68 (33.13) | 33.35 (30.51) |
| CRT Score | 86.22 (49.99) | −88.42 (61.75) | −39.41 (63.68) |
| Male | 31.48 (208.61) | −41.13 (279.51) | 50.48 (191.32) |
| Constant | 793.17 (303.74) | 2235.32 (361.91) | 1298.53 (394.39) |
| Var. of Group Random Effect | 64148 | 76888 | 16585 |
| Var. of Subject Random Effect | 1318473 | 656056 | 833219 |
| Var. of Residual | 3243918 | 3261763 | 1447716 |
| Log Pseudolikelihood | −20362 | −11332 | −12773 |
| # of Observations | 2267 | 1264 | 1489 |

*Note*: Deviation $= |b_{it} - v_{it}|$ with $b_{it} > 0$. The note of Table 3 is also applied.

Table 5: Linear regression models for entry decisions.

| Dependent Variable | Entry Dummy × 100 | | |
|---|---|---|---|
| Treatment | FE | PE | 2P |
| Value / $10^2$ | 1.17 (0.10) | 1.29 (0.22) | 0.41 (0.14) |
| Value × Value / $10^4$ | −0.006 (0.0009) | −0.008 (0.001) | −0.002 (0.001) |
| Round | −0.81 (0.13) | −0.84 (0.15) | 0.01 (0.09) |
| Last Opponent's Bid / $10^4$ | −8.15 (1.73) | −5.61 (2.03) | 1.93 (1.55) |
| Opponent's Payment Round | 7.15 (3.16) | 7.02 (2.91) | −4.38 (3.80) |
| # of Safe Choices (Gain) | −2.44 (0.97) | −1.06 (1.31) | 0.15 (0.31) |
| # of Safe Choices (Loss) | −1.14 (1.58) | 1.97 (1.09) | −0.76 (0.38) |
| # of Mistakes in Quiz | 0.58 (0.55) | −0.23 (0.43) | 0.13 (0.20) |
| CRT Score | −0.55 (1.18) | −2.19 (0.51) | 0.83 (0.60) |
| Male | −3.29 (3.56) | −5.37 (4.21) | 0.94 (1.84) |
| Constant | 72.44 (14.30) | 66.51 (11.54) | 82.27 (8.23) |
| Var. of Group Random Effect | 5.06 / $10^{13}$ | 34 | 1.62 / $10^{10}$ |
| Var. of Subject Random Effect | 416 | 136 | 24 |
| Var. of Residual | 1177 | 1032 | 262 |
| Log Pseudolikelihood | −13797 | −7298 | −5949 |
| # of Observations | 2755 | 1482 | 1406 |

*Note*: Entry Dummy = $I(b_{it} > 0)$. The note of Table 3 is also applied.

Table 5 presents linear models in which the entry dummy $I(b_{it} > 0)$ is regressed on several variables. We include the squared term of the values as some equilibrium entry probabilities shown in Figures 1 and 2 are nonmonotonic in value. The estimated coefficients on $v_{it}$ and $v_{it}^2$ imply that the entry rates reach their peak at around $v = 9750$ (FE), $v = 8062$ (PE), and $v = 10250$ (2P). In FE and PE, subjects are less likely to opt in through rounds ($p < 0.0001$ in both) and as the last opponents bid higher ($p < 0.0001$ in FE; $p = 0.0057$ in PE). In FE, and as expected, more risk-averse subjects (in the gain domain) are less likely to opt in ($p = 0.0117$). In PE, subjects with higher CRT scores are less likely to opt in ($p < 0.0001$).

## 4.3 Subject Clusters

Subjects' bidding behavior in FE and PE is highly heterogeneous. To explore the types of strategies used in each treatment, we classify subjects into clusters by applying the method of $k$-means clustering (Hastie et al., 2009; Macqueen,

1967).[22] Here, we are interested in the bidding behavior of subjects who learned group members' behavior, at least to some extent. For this reason, we focus on bidding data in the second half of the experiment (i.e., rounds 11–20). As we see below, even in these later rounds, no single equilibrium can explain subjects' behavior in FE (and PE).

Our clustering procedure is described as follows. For each subject $i$, we denote by $T_i' \subset \{11, 12, ..., 20\}$ the set of opponents' *non*payment rounds and by $T_i := \{t \in T_i' \mid b_{it} > 0\}$ the subset of entry rounds. If subject $i$ chose entry in at most one round (i.e., $|T_i| \leq 1$), then this subject is classified into cluster 0 ("infrequent-entry" cluster). Let us then suppose that subject $i$ chose entry more than once (i.e., $|T_i| > 1$). To define a *feature vector* of this subject, we combine multiple estimates given the pure or behavioral strategy in the auction game is high dimensional. For subject $i$, we obtain the OLS estimates $(\hat{\beta}_0, \hat{\beta}_1)$ and $(\hat{\gamma}_0, \hat{\gamma}_1, \hat{\gamma}_2)$ from two linear regression models:

$$b_{it} = \beta_0 + \beta_1 v_{it} + \varepsilon_{it}, \quad t \in T_i,$$
$$I(b_{it} > 0) = \gamma_0 + \gamma_1 v_{it} + \gamma_2 v_{it}^2 + \eta_{it}, \quad t \in T_i',$$

where the errors $\varepsilon_{it}$ and $\eta_{it}$ are independently and identically distributed. These formulations follow the regression models in Tables 3 and 5.[23] We also calculate subject $i$'s average overbid amount $\hat{o} := \frac{1}{|T_i|} \sum_{t \in T_i} (b_{it} - v_{it})$ in entry rounds and entry rate $\hat{e} := |T_i|/|T_i'|$. Subject $i$ thus has a 7-dimensional feature vector $(\hat{\beta}_0, \hat{\beta}_1, \hat{\gamma}_0, \hat{\gamma}_1, \hat{\gamma}_2, \hat{o}, \hat{e})$.[24] Finally, for each treatment, the $k$-means algorithm classifies subjects into $k$ clusters to (locally) minimize within-cluster variances of feature vectors, where the number $k$ of clusters is specified by us. We set $k = 8$ for FE and $k = 5$ for PE and 2P, including cluster 0.

Figure 5 presents the clustering result for FE. Cluster 4 includes value bidders, who almost always chose bids close to their values, with some noisy bidders. This cluster accounts for 30% of subjects. The bidding patterns in clusters 2 and 3 are qualitatively consistent with some partial-entry equilibria in Figure 1. The

[22] Clustering approaches based on machine learning algorithms have been successfully introduced into the experimental economics literature. To organize high-dimensional behavioral data, Fréchette et al. (2022) used the $k$-means algorithm and Romero and Rosokha (2023) a clustering algorithm called affinity propagation.

[23] We have chosen these simple models because the number of observations for each subject is at most ten. The use of the probit or the Heckman selection model requires much more variation in entry decisions.

[24] Subjects' feature vectors are standardized so that each coordinate has zero mean and unit variance within each treatment.

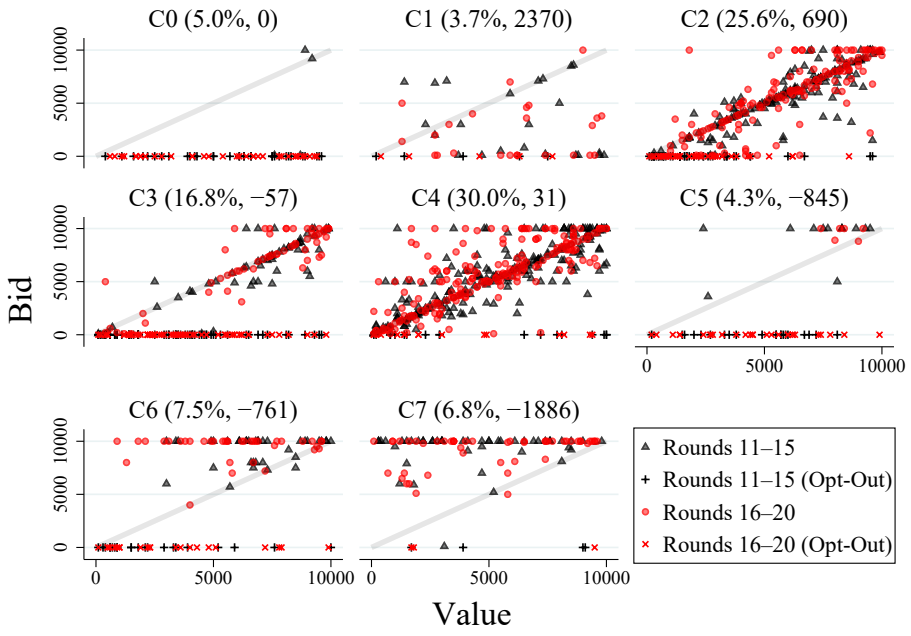
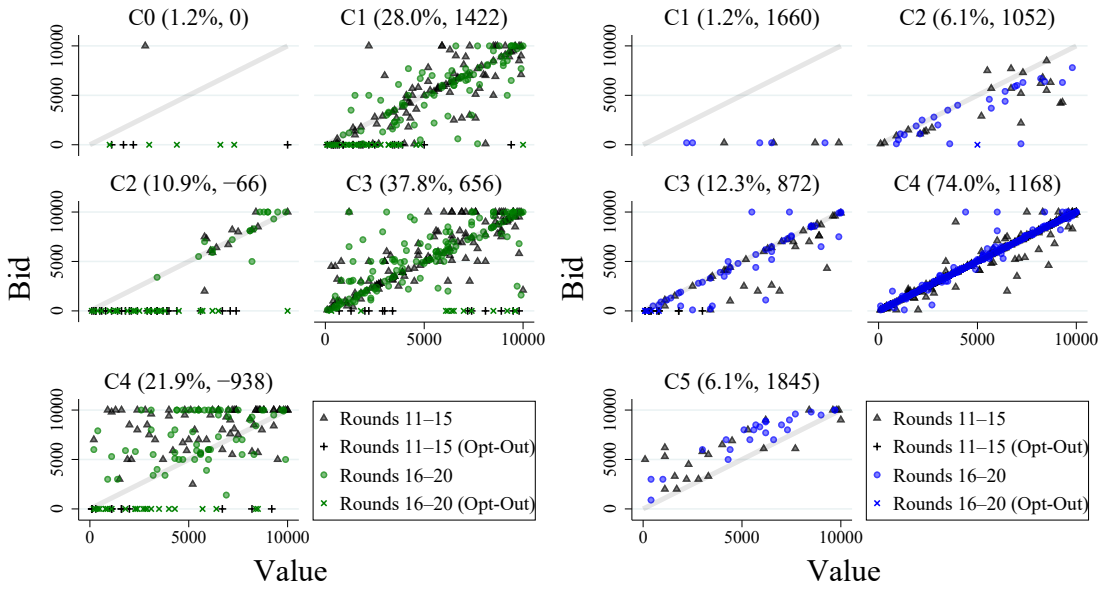



Figure 5: Subject Clusters in FE. *Note*: A capital C stands for cluster. These clusters (excluding cluster 0) are consecutively numbered according to the average overbid amount in entry rounds within each cluster. For each cluster, the percentage and the number in parentheses show the proportion of subjects and the average profit in rounds 16–20, respectively. Triangle and plus symbols denote bids in rounds 11–15, and circle and cross symbols bids in rounds 16–20. The 45-degree line shows value bidding.

subject-level data (Figures 8 and 9 in the SM) also suggest that subjects in these clusters had their own "threshold values" $v$ at which they changed entry decisions. Clusters 2 and 3 together account for 42% of subjects and Clusters 5–7, which together account for 19%, have many overbidders with full or partial entry. In particular, cluster 7 includes 4 extreme overbidders who always bid the maximum amount. As shown in Figure 5, the average profits of clusters 5–7 in rounds 16–20 are negative. Cluster 1 has underbidders.




(a) PE (b) 2P

Figure 6: Subject Clusters in PE and 2P. *Note*: The note of Figure 5 is applied.

Figure 6a illustrates the clusters in PE. Cluster 3 includes value bidders, with some subjects who opted out when their values were relatively *high*. This behavior is in accordance with partial-entry equilibria for risk-averse bidders (Figure 2). This cluster accounts for 38% of subjects. Clusters 1 and 2, which together account for 39%, are similar to clusters 2 and 3 in FE, respectively. The subjects in these two clusters in PE might have their own threshold values $v$ for entry decisions (Figures 10 and 11 in the SM). Their thresholds are, however, so high that the partial-entry equilibria in Figure 2 cannot explain their entry decisions. Cluster 4, which accounts for 22% of subjects, includes some noisy overbidders.

Finally, Figure 6b depicts the clusters in 2P. The clustering result is simple: 74% of subjects are value bidders in cluster 4, 20% are underbidders in clusters 1–3, and 6% are overbidders in cluster 5. Almost all subjects in 2P always chose entry in rounds 11–20.

# 5 Dynamics of Bidding Strategies

Finally, we analyze the dynamics of the bidding strategies. As some clusters in FE and PE earned negative profits as shown by Figures 5 and 6a, subjects might be still learning strategies, even in later rounds. We explain their bidding behavior using a model of perturbed replicator dynamics. This model then provides long-run predictions about their behavior.

## 5.1 Perturbed Replicator Dynamics

Our clustering analysis for FE reveals that some subjects exhibited behavior in line with the full- or partial-entry equilibria, while others presented overbidding behavior. Altogether, Figure 5 shows that a majority of bids are on the "letter Z." Indeed, extreme overbidding $b = 10000$, value bidding $b = v$ and opting out $b = 0$ account for 15%, 14% and 29% of all bids in rounds 16–20 of FE, respectively. The standard replicator dynamics (5) have difficulty in explaining this mixed bidding pattern for several reasons.

Most importantly, overbidding is a dominated strategy for selfish bidders with any risk preference, and hence, should approach "extinction." Specifically, $U^\sigma(v, v) \geq U^\sigma(v, b)$ holds for each value $v$, non-value bid $b \in V \setminus \{v\}$ and strategy $\sigma$, and the inequality is strict if $\sigma(v, b) = 1$. Hence, this non-value bid $b \neq v$ vanishes from the subpopulation of $v$ in the limit $t \to \infty$ along every interior solution path to the replicator dynamics (5).[25] Of course, "irrational" overbidding can prevail during early periods in the dynamics, but this may not coexist with the "rational" strategy of value bidding given entry. Recall also that we adopted the amended random payment scheme to induce selfish preferences.

Secondly, the equilibria in Figure 1 require bidders with low values to opt out with probability one, while subjects with low values chose entry too often. In particular, this is the case with clusters 4 (value bidders) and 7 (overbidders) in Figure 5.

We approach this problem by incorporating trends toward (extreme) overbidding and (full-entry) value bidding into the replicator dynamics (5). To implement this idea, we perturb the dynamics as follows:

$$\dot{\sigma}(v, b) = p(v) \left[ (1 - \delta(t)) \left( U^\sigma(v, b) - U^\sigma(v, \sigma) \right) \sigma(v, b) + \delta(t) \left( \theta(v, b) - \sigma(v, b) \right) \right], \tag{7}$$

[25] We can prove this extinction result by applying Proposition 3.2 of Weibull (1997) to our dynamics.

where $\delta(t) \in [0,1)$ denotes an error rate at time $t$ and $\theta \in \Delta(B)^V$ is a strategy defined as $\theta(v, 10000) = \lambda$ and $\theta(v, v) = 1 - \lambda$ given a weight parameter $\lambda$. In words, the fractions $\delta(t)\lambda$ and $\delta(t)(1-\lambda)$ of the subpopulation of $v$ exogenously change bids from their current bids to $b = 10000$ and $b = v$, respectively, while the original selection takes place in the other fraction $1-\delta(t)$. Our formulation follows Gale et al. (1995), but has a crucial difference from their perturbed replicator dynamics in that they mainly focused on random drift (i.e., uniform noise), which here corresponds to $\theta \equiv 1/|B|$.[26] This is why we adopt the term "trend" rather than "drift," which reminds us of random genetic drift in biology. We do *not* insist that the trends toward overbidding and value bidding are actually perpetual. We regard the exogenous changes of bids as naïve and temporary behavior. In Section 5.2, we discuss possible reasons for these trends in our experiment. Here, let us assume that the error rate is strictly decreasing in time and will vanish as follows:

$$\delta(t) := \varepsilon e^{-\eta t}$$

for some initial error rate $\varepsilon \in [0,1)$ and decay rate $\eta > 0$.

For estimation, we next introduce a discrete-time version of the perturbed replicator dynamics. In particular, we apply the reinforcement-learning model of Börgers and Sarin (1997). This model is suitable for our experiment, in which subjects receive less feedback about opponents' strategies. As explained in Appendix E in the SM, this learning process is stochastic, and the expected movement of the state is determined by the following system of $n(n+1)$ difference equations given an initial state $\sigma(0) \in \Delta(B)^V$:

$$\frac{\sigma_b^v(t+\tau) - \sigma_b^v(t)}{\tau p(v)} = (1-\delta(t)) \left( U^{\sigma(t)}(v,b) - U^{\sigma(t)}(v, \sigma(t)) \right) \sigma_b^v(t) + \delta(t) \left( \theta_b^v - \sigma_b^v(t) \right) \tag{8}$$

at each time $t \in \{0, \tau, 2\tau, ...\}$, where $\sigma_b^v$ and $\theta_b^v$ denote $\sigma(v,b)$ and $\theta(v,b)$ respectively. As the step size $\tau$ goes to zero, the model (8) converges to the continuous-time model (7).[27]

We are interested in time $t$ at which the state $\sigma(t)$ well fits the data in rounds 16–20. To avoid overfitting, we basically assume that the initial state $\sigma(0)$ is

[26] Their purpose is to show that small noises can stabilize imperfect Nash equilibria in ultimatum bargaining. See also Binmore and Samuelson (1999) for the role of evolutionary drift in equilibrium selection.

[27] Moreover, Börgers and Sarin (1997) proved that any *actual* state of their stochastic learning process converges in probability to the associated state in the continuous-time replicator dynamics.

uniform.[28] Nevertheless, the opt-out bid can be distinguished from positive bids. We therefore parameterize the initial state using a weight $\alpha \in [0,1]$ such that $\sigma_b^v(0) := \alpha/2 + (1-a)/101$ if $b = 0$ and $\sigma_b^v(0) := \alpha/200 + (1-a)/101$ if $b > 0$. The value $\alpha = 1$ implies that random decisions are made at "two stages," while there is no such distinction between $b = 0$ and $b > 0$ if $\alpha = 0$. Our design of the bidding page (Figure 2 in the SM) enhances the former possibility. We also assume that bidders have the CARA utility function (6) with a parameter $r$. Given our learning model follows Börgers and Sarin (1997), a positive affine transformation is applied to the utility function $u$ so that $u(x) \in (0,1)$ for all profit levels $x$ in the experiment. See Appendix E in the SM for details.

Our model thus contains five parameters $(\alpha, \varepsilon, \lambda, r, t)$ to be estimated using a maximum-likelihood method. We set $\eta = 0.001$ as it turns out that lower decay rates provide better fit.[29] With the bidding data in rounds 16–20 of each treatment, we conduct a grid search over parameter values in the note of Table 6 to find a combination that maximizes the log-likelihood (LL):

$$\sum_{i \in N} \sum_{s \in T_i} \ln \sigma(v_{is}, b_{is})(t), \tag{9}$$

where $\sigma$ is the solution path to the discrete-time dynamics (8) given the initial state $\sigma(0)$, $N$ the set of subjects in a treatment, and $T_i \subset \{16, 17, ..., 20\}$ the set of nonpayment rounds for subject $i$'s opponents. The estimates are presented in Table 6, which also shows the estimates for three restricted models.[30] The full model provides the best fit (and the unperturbed model the worst fit) for every treatment according to the Akaike information criterion (AIC) and Bayesian information criterion (BIC).

[28] This approach has a flavor like the logit solution (Goeree et al., 2016), which traces back to completely random behavior.

[29] We also set $\tau = 10$. As $\tau$ is larger, learning is faster. We chose this large step size to speed up computation.

[30] The CARA estimates $\hat{r}$ in 2P are relatively high. This may be because 2P had many underbidders (Figure 6b). Note that, for a bidder with a concave (convex) utility function, underbidding is a less (more) costly mistake than overbidding due to loss aversion (loving).

Table 6: Maximum likelihood estimates for the replicator dynamics.

| Treatment | Model | $\hat{\alpha}$ | $\hat{\varepsilon}$ | $\hat{\lambda}$ | $\hat{r}$ | $\hat{t}$ | LL | AIC | BIC |
|---|---|---|---|---|---|---|---|---|---|
| FE | Full | 0.2 | 0.007 | 0.7 | 0.0001 | 8440 | −2295 | 4603 | 4631 |
| | Restricted ($\lambda = 1$) | 0.1 | 0.004 | 1 | 0.0001 | 10530 | −2485 | 4981 | 5005 |
| | Restricted ($\lambda = 0$) | 1 | 0.006 | 0 | 0 | 1920 | −2631 | 5272 | 5296 |
| | Unperturbed ($\varepsilon = 0$) | 0.8 | 0 | — | 0 | 2330 | −2836 | 5679 | 5693 |
| PE | Full | 0.4 | 0.005 | 0.8 | 0.0001 | 11520 | −1298 | 2608 | 2632 |
| | Restricted ($\lambda = 1$) | 0.4 | 0.003 | 1 | 0.0001 | 13130 | −1383 | 2776 | 2796 |
| | Restricted ($\lambda = 0$) | 1 | 0.003 | 0 | 0.00005 | 3600 | −1426 | 2862 | 2882 |
| | Unperturbed ($\varepsilon = 0$) | 1 | 0 | — | 0.00005 | 4630 | −1518 | 3042 | 3054 |
| 2P | Full | 0.2 | 0.003 | 0.1 | 0.0003 | 28470 | −851 | 1715 | 1739 |
| | Restricted ($\lambda = 1$) | 0.1 | 0.001 | 1 | 0.0002 | 45570 | −1371 | 2752 | 2772 |
| | Restricted ($\lambda = 0$) | 0.1 | 0.006 | 0 | 0.0002 | 11900 | −874 | 1759 | 1779 |
| | Unperturbed ($\varepsilon = 0$) | 0.1 | 0 | — | 0.00025 | 47990 | −1398 | 2802 | 2814 |

*Note*: The estimated parameter values for the full model maximize the LL (9) over the following sets: $\alpha \in \{0.1m \mid m = 0, 1, ..., 10\}$, $\varepsilon \in \{0.001m \mid m = 0, 1, ..., 10\}$, $\lambda \in \{0.1m \mid m = 0, 1, ..., 10\}$, $r \in \{0.00005m \mid m = -6, -5, ..., 6\}$ and $t \in \{0, \tau, 2\tau, ..., 5000\tau\}$ given the step size $\tau = 10$ and the decay rate $\eta = 0.001$. The estimates for each restricted model maximize the LL over the associated subsets. The table also displays LL, AIC and BIC values. The numbers of parameters for the full, restricted, and unperturbed models are six ($\alpha$, $\varepsilon$, $\lambda$, $r$, $t$ and $\eta$), five ($\alpha$, $\varepsilon$, $r$, $t$ and $\eta$), and three ($\alpha$, $r$, and $t$), respectively.

## 5.2 Predicted Dynamics

Using the estimated parameters of the full models, we now analyze the predicted dynamics. For each treatment, let us call the estimated time $\hat{t}$ in Table 6 the *medium run* and its fiftyfold $50\hat{t}$ the *long run*. The long run is so long that the computed solution path to the dynamics (8) given the other estimates $(\hat{\alpha}, \hat{\varepsilon}, \hat{\lambda}, \hat{r})$ in Table 6 achieves enough convergence. This distinction between time spans follows Binmore and Samuelson (1999, p. 367).

Figures 7 and 8 demonstrate observed and estimated bidding behavior in the medium run and predicted behavior in the long run. We can observe from these figures that the medium-run state $\sigma(\hat{t})$ fits the data well. Moreover, the predicted time series shown by Figure 9 are qualitatively similar to the observed series in Figure 4. It should be emphasized that we did not use the bidding data in early rounds to obtain the estimates in Table 6. As an exercise, we then estimated time $t$ at which the LL for bidding data in rounds 1–15 is maximized given the estimates $(\hat{\alpha}, \hat{\varepsilon}, \hat{\lambda}, \hat{r})$ in Table 6. As explained in the note accompanying Figure

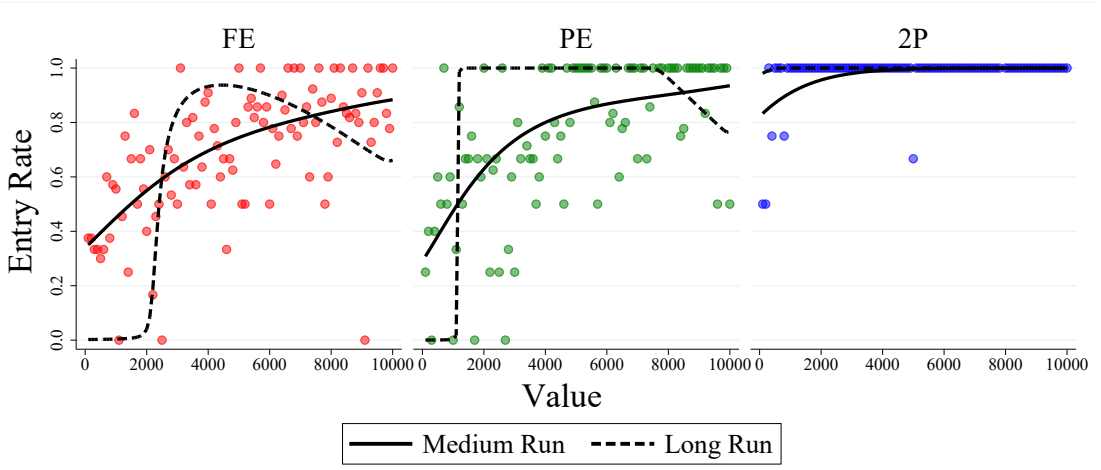



Figure 7: Entry Rates by Value. *Note*: Circles represent observed entry rates in rounds 16–20. The solid and dashed curves for each treatment depict the estimated medium-run rates (at time $\hat{t}$ in Table 6) and predicted long-run rates (at time $50\hat{t}$), respectively.

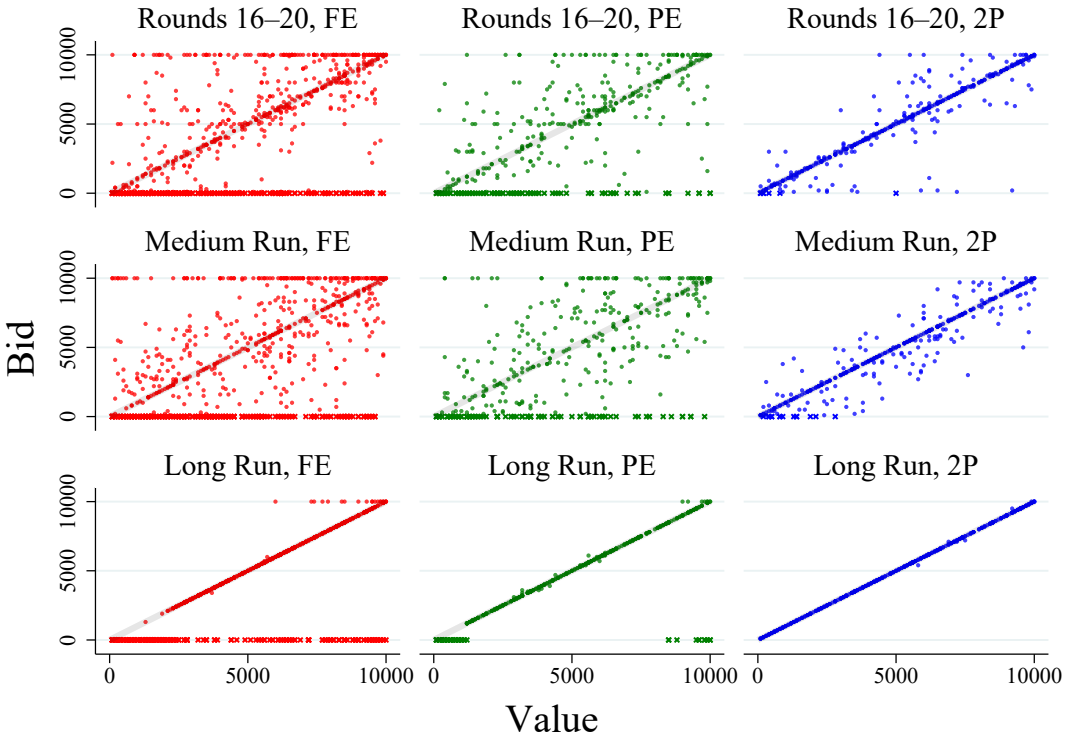
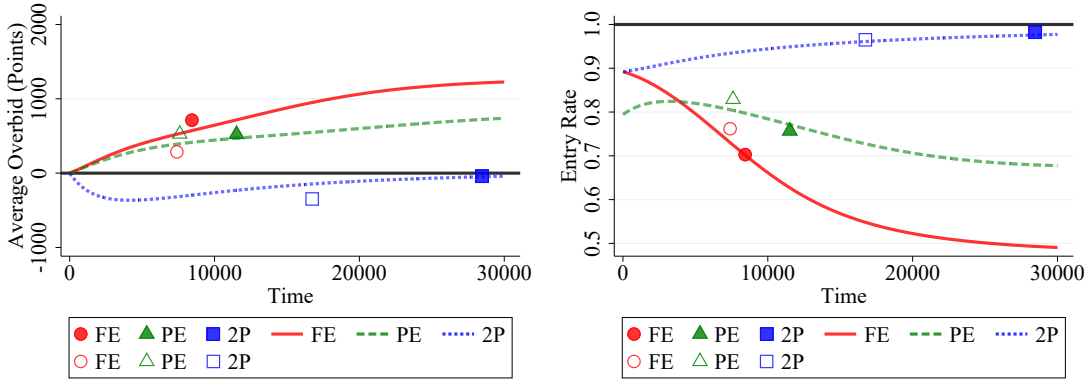



Figure 8: Bids by Value. *Note*: For each treatment, the scatter plot at the top shows observed bids in rounds 16–20. The plot at the middle depicts simulated bids drawn from the medium-run distributions $\sigma_v(\hat{t}) \in \Delta(B)$ at the estimated time $\hat{t}$ in Table 6 (given the realized values $v$ in rounds 16–20). The plot at the bottom illustrates simulated bids drawn from the long-run distributions $\sigma_v(50\hat{t})$ (given the realized values $v$ in rounds 16–20).




(a) Average Overbid Amount Given Entry

(b) Entry Rate

Figure 9: Predicted Time Series of Average Overbid Amounts Given Entry and Entry Rates. *Note*: The lines for each treatment show time series predicted by the solution path $\sigma$ to the perturbed replicator dynamics (8) given the full-model estimates $(\hat{\alpha}, \hat{\varepsilon}, \hat{\lambda}, \hat{r})$ in Table 6. The circle, triangle and square, located at the estimated times 8440 (FE), 11520 (PE) and 28470 (2P), respectively, represent observed averaged data in rounds 16–20. The hollow circle, triangle, and square, located at the estimated times 7400 (FE), 7600 (PE), and 16740 (2P), respectively, represent observed averaged data in rounds 1–15.

9, the estimated time for each treatment is prior to the medium run $\hat{t}$. We can see from this figure that the predicted time series (lines) also explain the data in rounds 1–15 (hollow symbols) fairly well. The result of this exercise validates to some extent our model of the perturbed replicator dynamics with vanishing trends.

The medium-run states $\sigma(\hat{t})$ for FE and PE are not close to the equilibria given the CARA estimate $\hat{r} = 0.0001$ (Figures 1 and 2). First, the entry rate curves are more "flattened", as shown by Figure 7. Second, there are many extreme overbids, as shown at the middle of Figure 8. These two results are caused by the exogenous trends with the CM lotteries. To illustrate, let us consider the subpopulation of $v = 6000$. The trend of overbidding enhances "entry deterrence," imposing the severe lottery penalty $l(10000)$ on the entire population. The maximum bid thus keeps spreading. Overbidding, however, harms the subpopulation itself, and hence, selection fosters opt out. In the subpopulation of a low value, say, $v = 100$, the high entry rates (0.3–0.4) are primarily due to the trend of value bidding. Extreme overbidding is too costly for low-value bidders.

What are the causes of these trends toward overbidding and value bidding in the first place? The trend of value bidding might be created by ascending-clock presentation used in our experiment. In FE and PE, this presentation might

induce some subjects to naïvely follow value bidding with *full entry*. We now identify several reasons for the trend of overbidding. The first is strategic. As already mentioned, overbidding can enhance entry deterrence in FE and PE. The negative effects of the last opponent's bid in Table 5 provide evidence for this argument. It is likely that subjects who counted overbidding as effective in entry deterrence were inclined to do so. However, overbidding might not contribute their profits as suggested by the negative average profits of overbidding clusters (Figures 5 and 6a). The second is behavioral. The positive effects of the last opponent's bid in Table 3 suggest (indirect) reciprocal behavior within each group in FE and PE. Although we used the amended random payment scheme to control spite, some subjects might have motives for causing their opponents anxiety by overbidding. Moreover, the regression results in Tables 3 and 5 suggest that subjects' bidding and entry decisions in 2P are not affected by the last opponents' bid amounts. This clear distinction between the treatments implies that the CM lotteries played a key role for the observed trend of overbidding, irrespective of whether the underlying reason is strategic or behavioral.

These trends virtually vanish in the long run. As shown by Figures 7 and 8, the predicted long-run states in FE and PE are close to the partial-entry equilibria given the CARA estimate $\hat{r} = 0.0001$ (Figures 1 and 2). This suggests that the middle-run state $\sigma(\hat{t})$ for each treatment lies in the basin of attraction of this partial-entry equilibrium in the original dynamics (5), albeit the basin of attraction of the full-entry equilibrium in PE is relatively large. The seller's ex ante revenues in those partial-entry equilibria are 4143 in FE and 3979 in PE (Table 1). These revenues are less than 4179, which is the revenue in the 2P auction with the optimal reserve price (Section 3.1). This underperformance provides some clue about why CM auctions are not used in practice.

# 6 Discussion

We conducted a controlled laboratory experiment to investigate whether CM auctions perform as predicted by theory and found evidence against the full surplus extraction. The perturbed replicator dynamics with vanishing trends predict that in the long run for FE treatment, the seller will earn slightly less than in the 2P auction with the optimal reserve price. While we considered a single joint distribution of values in our experiment, examining how the degree (or sign) of value correlation changes subjects' behavior in FE auctions would be a fruitful direction for future research. On one hand, if the correlation coefficient $\rho$ is close

to one, then bidders have almost common values. In the limit, the lottery (1) is always zero, and thus the FE auction is equivalent to the standard 2P auction, which may perform well with the aid of ascending-clock presentation. Conversely, if the correlation coefficient $\rho$ is close to zero, then bidders have almost independent values. In this case, the lottery (1) imposes very high penalties if the opponent submits high bids, and hence bidders seldom choose entry in the partial-entry equilibrium characterized by Theorem 1 (i). Therefore, we expect that the seller's revenue is low in this case.

We also argued that the underperformance of the FE auction may be caused by the (evolutionary and asymptotical) instability of the full-entry value-bidding equilibrium. While we proved the instability in the specific environment, we conjecture that this result holds true in more general environments. Although we leave more formal analysis to future research, for expositional purposes, let us suppose that there are two ex-ante symmetric (risk-neutral) bidders, and consider the 2P auction with CM lotteries. Because the full-surplus-extraction lotteries must sometimes give positive prizes (i.e., bonuses) to provide full-entry incentives, a mutant strategy that opts out (opts in) when values are lower (higher) than the lottery prizes for the opponent earns more than the incumbent strategy, as shown by Theorem 2 (i). Hence, it spreads in the single population of bidders.

# A Lemmas and Proofs

The proofs of lemmas are provided in Appendix F in the SM.

**Lemma 1.** *A function $l_0 : V \to \mathbb{R}$ satisfies equation (2) for each $v \in V$ if and only if $l_0$ satisfies equation (1) for each $b \in V$.*

**Lemma 2.** *Fix any opt-out strategy $z$ for risk-neutral bidders. (i) If $z(v') > 0$ for some $v' > l(v')$, then $U^z(v') > U^z(v)$ for each $v \leq l(v)$. (ii) If $z(v) > 0$ for some $v < l(v)$, then $U^z(v) < U^z(v')$ for each $v' \geq l(v')$.*

**Lemma 3.** *Fix any symmetric equilibrium $z$ for risk-neutral bidders. Then: (i) $z$ is decreasing on $\{v \in V \mid v \geq l(v)\}$. (ii) $z(v^n) < 1$. (iii) If $z(v^m) = 0$ for some $v^m \geq l(v^m)$, then $z(v) = 0$ and $U^z(v) = U^z(v^m) \geq 0$ for each $v > l(v)$. (iv) $U^z(v) \leq \pi$ for each $v \in V$.*

*Proof of Theorem 1.* As preliminaries, we define the threshold $\underline{\pi} > 0$ as the unique

solution to the equation

$$\pi = (1-\rho) \sum_{w \leq l_0(w)+\pi} p(w)(l_0(w) + \pi - w). \tag{10}$$

The uniqueness is shown as follows: The right side of (10) is strictly increasing in $\pi$. It is continuous in $\pi$, and positive at $\pi = 0$. Its left derivative with respect to $\pi$ at $\pi > 0$ is given by $(1-\rho)\sum_{w-l_0(w)<\pi} p(w) < 1$. Hence, the right and left sides of (10) have a single-crossing point $\underline{\pi} > 0$. We see from equation (4) that equation (10) is the breakeven condition $U^z(v) = 0$ for any $v \geq l(v)$ when high values $w > l(w)$ opt in and low values $w \leq l(w)$ opt out.

(i) Suppose $\pi < \underline{\pi}$. We characterize the equilibrium in the statement by using several necessary conditions. Let $z$ be an equilibrium such that $z(v) > 0$ for some $v > l(v)$. Lemma 3 (ii) and (iii) then imply $z(v^n) \in (0,1)$. Lemma 2 (i) also implies that if $v \leq l(v)$, then $U^z(v) < U^z(v^n) = 0$ and $z(v) = 1$. Together with these facts, it follows from Lemma 3 (i) that there exists a cutoff $c \leq n$ with $v^c > l(v^c)$ such that $z(v) = 1$ if $v < v^c$, and $z(v) \in (0,1)$ if $v \geq v^c$. Hence, $z$ is a solution to the following system of $n$ linear equations:

$$z(v') = 1, \tag{11}$$

$$\rho\,(v - l(v))\,z(v) + (1-\rho)\sum_{w \in V} p(w)\,(\min\{v,w\} - l(w))\,z(w) = -\pi \tag{12}$$

for each $v' \in \{v^1, ..., v^{c-1}\}$ and $v \in \{v^c, ..., v^n\}$. Note that equation (12) is equivalent to $U^z(v) = 0$ from equation (4). Also, $U^z(v^{c-1}) \leq 0$ is necessary for preventing the entry of $v^{c-1}$. In the following four steps, we construct a unique equilibrium with such a cutoff $c$.

**Step 1:** Fix any integer $c \leq n$ with $v^c > l(v^c)$. We find a unique solution $z^c \in \mathbb{R}^n$ to the system of $n$ linear equations (11) and (12). Let $P$ denote the cumulative distribution function of $p$. By using the equation

$$\rho(l(v^m) - l(v^{m+1})) = (1-\rho)P(v^m)(v^{m+1} - v^m)$$

for each $m < n$ and subtracting equation (12) for $v = v^{n-1}$ from that for $v = v^n$, we obtain

$$z^c(v^{n-1}) = \frac{\rho(v^{n-1} - l(v^{n-1})) + (v^n - v^{n-1})}{\rho(v^{n-1} - l(v^{n-1}))} z^c(v^n).$$

More generally, a similar calculation yields the following for each $m$ with $c \leq m <$

$n$:

$$z^c(v^m) = \frac{\rho(v^m - l(v^m)) + (\rho + (1-\rho)P(v^{m+1}))(v^{m+1} - v^m)}{\rho(v^m - l(v^m))} z^c(v^{m+1}) + \frac{(1-\rho)(v^{m+1} - v^m)}{\rho(v^m - l(v^m))} \sum_{k \geq m+2} p(v^k) z^c(v^k). \tag{13}$$

Note that the coefficient on $z^c(v^{m+1})$ is greater than one and that on $z^c(v^k)$ is positive given $v^m > l(v^m)$. Hence, $z^c$ is strictly decreasing on $\{v \mid v \geq v^c\}$ if $z^c(v^n) > 0$, and increasing on $\{v \mid v \geq v^c\}$ if $z^c(v^n) \leq 0$.

Proceeding recursively, we can represent $z^c(v^m)$ for each $m \geq c$ as a linear function of $z^c(v^n)$ with a positive slope. We then substitute these values $(z^c(v^c), z^c(v^{c+1}), ..., z^c(v^{n-1}))$ (with $z^c(v) = 1$ for each $v < v^c$) into equation (12) for $v = v^n$. In the resulting equation, the coefficient on $z^c(v^n)$ is positive. Solving this equation with respect to $z^c(v^n)$ yields a unique solution $z^c \in \mathbb{R}^n$ given the cutoff $c$.

For any pair of two vectors $z^c, z^{c-1} \in \mathbb{R}^n$ characterized in this way, we denote $\zeta^c(v) := z^c(v) - z^{c-1}(v)$ for each $v \in V$ and use the next equation:

$$U^{z^c}(v) - U^{z^{c-1}}(v) = \rho\,(v - l(v))\,\zeta^c(v) + (1-\rho) \sum_{w \geq v^{c-1}} p(w)\,(\min\{v, w\} - l(w))\,\zeta^c(w), \tag{14}$$

where the equality follows from $z^c(w) = z^{c-1}(w) = 1$ for each $w < v^{c-1}$.

**Step 2:** We find an integer $c \leq n$ that satisfies $v^c > l(v^c)$, $z^c(v^c) \in (0, 1)$ and $U^{z^c}(v^{c-1}) \leq 0$. First, we claim that $v^c > l(v^c)$ implies $z^c(v^c) > 0$. Indeed, if $z^c(v^c) \leq 0$, then $z^c(v^c) \leq \cdots \leq z^c(v^n) \leq 0$ from step 1, and $U^{z^c}(v^n) < 0$ from equations (4) and (10) with $z^c(v^1) = \cdots = z^c(v^{c-1}) = 1$ and $\pi < \underline{\pi}$. This contradicts equation (12) for $v = v^n$ (i.e., $U^{z^c}(v^n) = 0$).

Second, we assert that the lowest integer $c$ with $v^c > l(v^c)$ satisfies $U^{z^c}(v^{c-1}) < 0$. Indeed, our first claim with step 1 then implies that $z^c(v)$ is positive for each $v \geq v^c$. Hence, equation (4) with $(v^{c-1} - l(v^{c-1}))z^c(v^{c-1}) \leq 0$ implies $U^{z^c}(v^{c-1}) < U^{z^c}(v^c) = 0$.

Third, we claim that the highest integer $c$ with $U^{z^c}(v^{c-1}) \leq 0$ is a required integer. As this integer $c$ satisfies $v^c > l(v^c)$ and $z^c(v^c) > 0$ from our second and first claims, it remains to show $z^c(v^c) < 1$. To derive a contradiction, we suppose $z^c(v^c) \geq 1$. This occurs only if $c < n$ from equations (3) and (12). Then, $\zeta^{c+1}(v^c) = 1 - z^c(v^c) \leq 0$. Hence, $\zeta^{c+1}(w) \geq 0$ for each $w \geq v^{c+1}$ because if not,

then $\zeta^{c+1}(w) < 0$ for each $w \geq v^{c+1}$ from step 1, and $0 = U^{z^{c+1}}(v^n) < U^{z^c}(v^n) = 0$ from equations (12) and (14), which is a contradiction. Using these inequalities for $\zeta^{c+1}$ with (14), we obtain

$$U^{z^{c+1}}(v^c) = U^{z^{c+1}}(v^c) - U^{z^c}(v^c) \leq U^{z^{c+1}}(v^{c+1}) - U^{z^c}(v^{c+1}) = 0.$$

This contradicts the hypothesis that $c$ is the highest integer with $U^{z^c}(v^{c-1}) \leq 0$.

**Step 3:** We show that the vector $z^c$ in step 1 given the cutoff $c$ in step 2 is a partial-entry equilibrium. The vector $z^c$ is indeed an opt-out strategy because it follows from step 1 with $z^c(v^c) \in (0,1)$ that $z^c(v) \in (0,1)$ if $v \geq v^c$, and $z^c(v) = 1$ if $v < v^c$. Moreover, any bidder has no incentive to deviate from $z^c$, because $U^{z^c}(v) = 0$ for each $v \geq v^c$ from equation (12), $U^{z^c}(v^{c-1}) \leq 0$, and $U^{z^c}(v) < 0$ for each $v < v^{c-1}$ from equation (4) with $z^{c-1}(v) = 1$.

**Step 4:** We show that the auction game has no other equilibrium $z$ that satisfies $z(v) > 0$ for some $v > l(v)$. To show this, fix any equilibrium with this property. As shown in step 1, this equilibrium is characterized as the vector $z^m$ given some cutoff $m \leq n$ such that $v^m > l(v^m)$, $z^m(v^m) \in (0,1)$ and $U^{z^m}(v^{m-1}) \leq 0$. Given the cutoff $c$ in step 2 is defined as the highest integer with $U^{z^c}(v^{c-1}) \leq 0$, we have $m \leq c$.

To derive a contradiction, suppose $m < c$. As the latter cutoff is higher, $z^{c-1}(v^{c-1}) \leq z^m(v^{c-1}) < 1$ from equation (13). Hence, $\zeta^c(v^{c-1}) = 1 - z^{c-1}(v^{c-1}) > 0$ and $\zeta^c(w) < 0$ for each $w \geq v^c$. Together with these inequalities, equation (14) implies

$$U^{z^c}(v^{c-1}) = U^{z^c}(v^{c-1}) - U^{z^{c-1}}(v^{c-1}) > U^{z^c}(v^c) - U^{z^{c-1}}(v^c) = 0,$$

which contradicts $U^{z^c}(v^{c-1}) \leq 0$. Therefore, $m = c$ and $z^m \equiv z^c$.

Finally, we show that if $\pi = 0$ (and therefore $l = l_0$), then this equilibrium $z^c$ is the unique partial-entry equilibrium. To show this, fix any equilibrium $z$. If $z(v^n) > 0$, then $z \equiv z^c$ from the former result. Next, we consider the case of $z(v^n) = 0$. Lemma 3 (iii) then implies that $z(v) = 0$ if $v > l_0(v)$. We thus obtain

$$U^z(v^n) = (1-\rho) \sum_{w < l_0(w)} p(w)(w - l_0(w))z(w) \geq 0.$$

Hence, $z(w) = 0$ if $w < l_0(w)$. If $z(w) > 0$ for $w = l_0(w)$, then $U^z(v^1) = (1-\rho)p(w)(v^1 - l_0(w))z(w) < 0$, which contradicts $U^z(v^1) \geq 0$. We thus conclude

that $z \equiv 0$ (i.e., the full-entry equilibrium) in this case.

(ii) Suppose $\pi \geq \underline{\pi}$. Fix any equilibrium $z$. To derive a contradiction, suppose $z(v) > 0$ for some $v > l(v)$. Then, $U^z(v) \leq 0$ since $z$ is an equilibrium. Now, since $\pi \geq \underline{\pi}$, the premium $\pi$ is weakly higher than the right side of equation (10). Hence, equation (4) with $l = l_0 + \pi$ and $(v - l(v))z(v) > 0$ implies $U^z(v) > 0$, which contradicts $U^z(v) \leq 0$. □

*Proof of Theorem 2.* (i) Suppose $\pi = 0$. Let us consider a pure opt-out strategy $z$ such that $z(v) = 1$ for some $v < l_0(v)$ and $z(v) = 0$ for each $v \geq l_0(v)$. Equation (4) implies that a bidder with any value $v$ incurs a loss $U^z(v) < 0$ from value bidding when matching with this pure strategy $z$. The replicator dynamics (5) then imply that, on the subset $\{\sigma \in \Delta(B)^V \mid \sigma(v,v) + \sigma(v,0) = 1 \text{ and } \sigma(v,v) \in (0,1) \text{ if } v < l_0(v), \sigma(v,v) = 1 \text{ if } v \geq l_0(v)\}$ of states, the proportion of value bidders in the subpopulation of any value $v < l_0(v)$ is strictly decreasing because $\dot{\sigma}(v,v) = p(v)U^\sigma(v,v)(1 - \sigma(v,v))\sigma(v,v) < 0$. Thus, the full-entry equilibrium is asymptotically unstable in the dynamics (5).

(ii) Suppose $\pi > 0$. Let $z$ denote the full-entry equilibrium. Given a risk-neutral bidder with any value $v$ obtains the positive interim profit $U^z(v) = \pi > 0$, value bidding is the unique best response to itself. The full-entry equilibrium is thus evolutionarily stable.

Let $\sigma$ denote the full-entry equilibrium, and fix any mutant $\sigma' \neq \sigma$. Let $\varepsilon_{\sigma'}(\pi) \in (0,1]$ be the highest invasion barrier of $\sigma$ against $\sigma'$. For each $\varepsilon \in (0, \varepsilon_{\sigma'}(\pi))$, the terms of $\pi$ in the utilities $U(\sigma, \varepsilon\sigma' + (1-\varepsilon)\sigma)$ for the incumbent $\sigma$ and $U(\sigma', \varepsilon\sigma' + (1-\varepsilon)\sigma)$ for the mutant $\sigma'$ are given by

$$\begin{aligned}
&((1-\varepsilon) + \varepsilon E[1 - \sigma'(\tilde{v}_j, 0)])\,\pi, \\
&((1-\varepsilon)E[1 - \sigma'(\tilde{v}_i, 0)] + \varepsilon E[(1 - \sigma'(\tilde{v}_i, 0))(1 - \sigma'(\tilde{v}_j, 0))])\,\pi
\end{aligned}$$

respectively. As the former is not lower than the latter, the barrier $\varepsilon_{\sigma'}$ is increasing in $\pi$.

We now consider the mutant $\sigma'$ such that $\sigma'(v,0) = 1$ for each $v < l_0(v)$ and $\sigma'(v,v) = 0$ for each $v \geq l_0(v)$. With equation (4), some algebra shows that

$$\varepsilon_{\sigma'}(\pi) = \frac{\Pr[\tilde{v}_i < l_0(\tilde{v}_i)]\pi}{\sum_{v_i < l_0(v_i)} \sum_{v_j < l_0(v_j)} \Pr[\tilde{v}_i = v_i, \tilde{v}_j = v_j]\,(l_0(v_j) + \pi - \min\{v_i, v_j\})}$$

if the right side is lower than one, and $\varepsilon_{\sigma'}(\pi) = 1$ otherwise. Thus, the highest invasion barrier $\varepsilon_{\sigma'}(\pi)$ of $\sigma$ against the mutant $\sigma'$ converges to zero as $\pi \to 0$. □

*Proof of Theorem 3.* (i) Fix any equilibrium $z$. If $z(v) > 0$ for some $v > l(v)$, then $z$ is the partial-entry equilibrium $z^c$ from Theorem 1 (i). If $z(v) = 0$ for each $v > l(v)$, then $z(v) = 0 < z^c(v) \in (0,1)$ for each $v \geq v^c > l(v^c) \geq l(v)$ and $z(v) \leq 1 = z^c(v)$ for each $v < v^c$. Thus, $z^c$ is the unique minimal-entry equilibrium.

(ii) By construction, the opt-out strategy $z^d$ is an equilibrium. Fix another equilibrium $z$. We show that $z(v) \leq z^d(v)$ for each $v \in V$, and hence, $z^d$ is the unique minimal-entry equilibrium. It follows from Theorem 1 (ii) that $z(v) = z^d(v) = 0$ for each $v > l(v)$. Let $m$ be the lowest integer such that $z(v) = 0$ for each $v \geq v^m$. To derive a contradiction, suppose $v^d < v^m$. We now consider the opt-out strategy $z'$ such that $z'(v) = 1$ if $v < v^m$ and $z'(v) = 0$ if $v \geq v^m$. Equation (4) then implies that $U^{z'}(v^1) < \cdots < U^{z'}(v^{m-1}) \leq U^z(v^{m-1}) \leq 0$, where the last inequality follows from $z(v^{m-1}) > 0$. Equation (4) also implies

$$U^{z'}(v^m) = U^{z'}(v^{m+1}) = \cdots = U^{z'}(v^n) = (1-\rho) \sum_{w \leq v^{m-1}} p(w)\,(w - l(w)) + \pi \geq 0,$$

where the last inequality follows from equation (10) with $w \leq v^{m-1} \leq l(v^{m-1}) \leq l(w)$ and $\pi \geq \underline{\pi}$. This contradicts the construction of the strategy $z^d$ with the cutoff $v^d$.

Suppose now $\pi > \underline{\pi}$. Equation (10) then implies that $U^{z^d}(v) > 0$ for each $v \geq v^d$. Given $U^{z^d}(v) < 0$ for each $v < v^d$ by construction, the minimal-entry equilibrium $z^d$ is strict, and hence, an ESS. □

**Lemma 4.** *Every ASS $z$ with $z(v) = 0$ for each $v \geq l(v)$ satisfies $z(v) \in \{0,1\}$ for each $v < l(v)$.*

*Proof of Claim 1.* (i) The minimal-entry equilibrium $z^c$ satisfies $U^{z^c}(v) < 0$ for each $v < v^{c-1}$. This strict inequality also holds for $v = v^{c-1}$ in the experimental setting with $\pi = 1$. This implies that any mutant $\sigma'$ is a best response to the incumbent $\sigma$ equivalent to $z^c$ only if $\sigma'(v, 0) = 1$ for each $v < v^c$. We now define the quadratic function

$$f(z) := E\left[(1 - z^c(\tilde{v}_i))U^z(\tilde{v}_i)\right] - E\left[(1 - z(\tilde{v}_i))U^z(\tilde{v}_i)\right] = E\left[(z(\tilde{v}_i) - z^c(\tilde{v}_i))U^z(\tilde{v}_i)\right]$$

on $Z := \{z \in [0,1]^V \mid z(v) = 1 \ \forall v < v^c\}$. The minimal-entry equilibrium $z^c$ is an ESS if and only if $f(z) > 0$ for each mutant opt-out strategy $z \in Z$ with $z \neq z^c$.

Given $z^c$ is an equilibrium with $z^c(v) \in (0,1)$ for each $v \geq v^c$, the first-order condition $\frac{\partial f}{\partial z_v}(z^c) = 0$ is satisfied for each $v \geq v^c$, where $z_v := z(v)$. Let $H$ denote

the Hessian matrix of $f$ with respect to $(z_v)_{v=v^c}^{v^n}$. The diagonal and off-diagonal elements of $H$ are given by

$$\frac{\partial^2 f}{\partial z_v^2} = p(v)p(v)(1-\rho)(2v - 2l(v)) + p(v)\rho(2v - 2l(v))$$
$$\frac{\partial^2 f}{\partial z_v \partial z_w} = p(v)p(w)(1-\rho)(2\min\{v,w\} - l(v) - l(w))$$

for each $v, w \geq v^c$ with $v \neq w$, respectively. If $z^c$ minimizes $f$, then $H$ should be positive semidefinite. We can indeed show that $H$ is positive definite, and hence, $f$ is strictly convex on $Z$. From Sylvester's criterion (Gilbert, 1991), the symmetric matrix $H$ is positive definite if and only if all principal minors of $H$ are positive. We can show by direct computations that $H$ satisfies the latter condition in the experimental setting with $\pi = 1$. Thus, $f(z) > 0$ for each $z \in Z$ with $z \neq z^c$, so that $z^c$ is an ESS.

(ii) Fix another partial-entry equilibrium $z \neq z^c$. Theorem 1 (i) with $\pi < \underline{\pi}$ implies that $z(v) = 0$ for each $v > l(v)$. As the FE treatment has no value $v$ with $v = l(v)$, we can find a value $v < l(v)$ with $z(v) > 0$. To derive a contradiction, suppose that $z$ is an ASS. Lemma 4 then implies $z(v) = 1$. A bidder with value $v^1$ should then opt out because

$$U^z(v^1) \leq (1-\rho)p(v)(v^1 - l(v)) + \pi = \frac{1}{150}(100 - l_0(v)) + \frac{149}{150} < 0, \tag{15}$$

where the first inequality follows from equation (4), and the last inequality from $l_0(v) \geq l_0(1800) > 1800$. A bidder with value $v^n$ should then opt out because

$$U^z(v^n) \leq (1-\rho)p(v^1)(v^1 - l(v^1)) + \pi < 0,$$

where the last inequality follows from (15) with $p(v) = p(v^1)$ and $l(v) \leq l(v^1)$. This contradicts $z(v^n) = 0$. □

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# Supplementary Material for "On the Performance of Crémer–McLean Auction: An Experiment"

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November 12, 2024

## B Figures and Tables

Bidder B's value

| Bidder A's value | 100 | 200 | · · · | 9900 | 10000 | Total |
|---|---|---|---|---|---|---|
| **100** | $\frac{51}{15000}$ | $\frac{1}{15000}$ | · · · | $\frac{1}{15000}$ | $\frac{1}{15000}$ | $\frac{1}{100}$ |
| **200** | $\frac{1}{15000}$ | $\frac{51}{15000}$ | · · · | $\frac{1}{15000}$ | $\frac{1}{15000}$ | $\frac{1}{100}$ |
| · · · | · · · | · · · | · · · | · · · | · · · | · · · |
| **9900** | $\frac{1}{15000}$ | $\frac{1}{15000}$ | · · · | $\frac{51}{15000}$ | $\frac{1}{15000}$ | $\frac{1}{100}$ |
| **10000** | $\frac{1}{15000}$ | $\frac{1}{15000}$ | · · · | $\frac{1}{15000}$ | $\frac{51}{15000}$ | $\frac{1}{100}$ |
| Total | $\frac{1}{100}$ | $\frac{1}{100}$ | · · · | $\frac{1}{100}$ | $\frac{1}{100}$ | 1 |

Figure 1: Joint Probability Distribution of Values. *Note*: The instruction told subjects that the probability of each cell along the diagonal is 51 out of 15,000, while the probability of any other cell is 1 out of 15,000.

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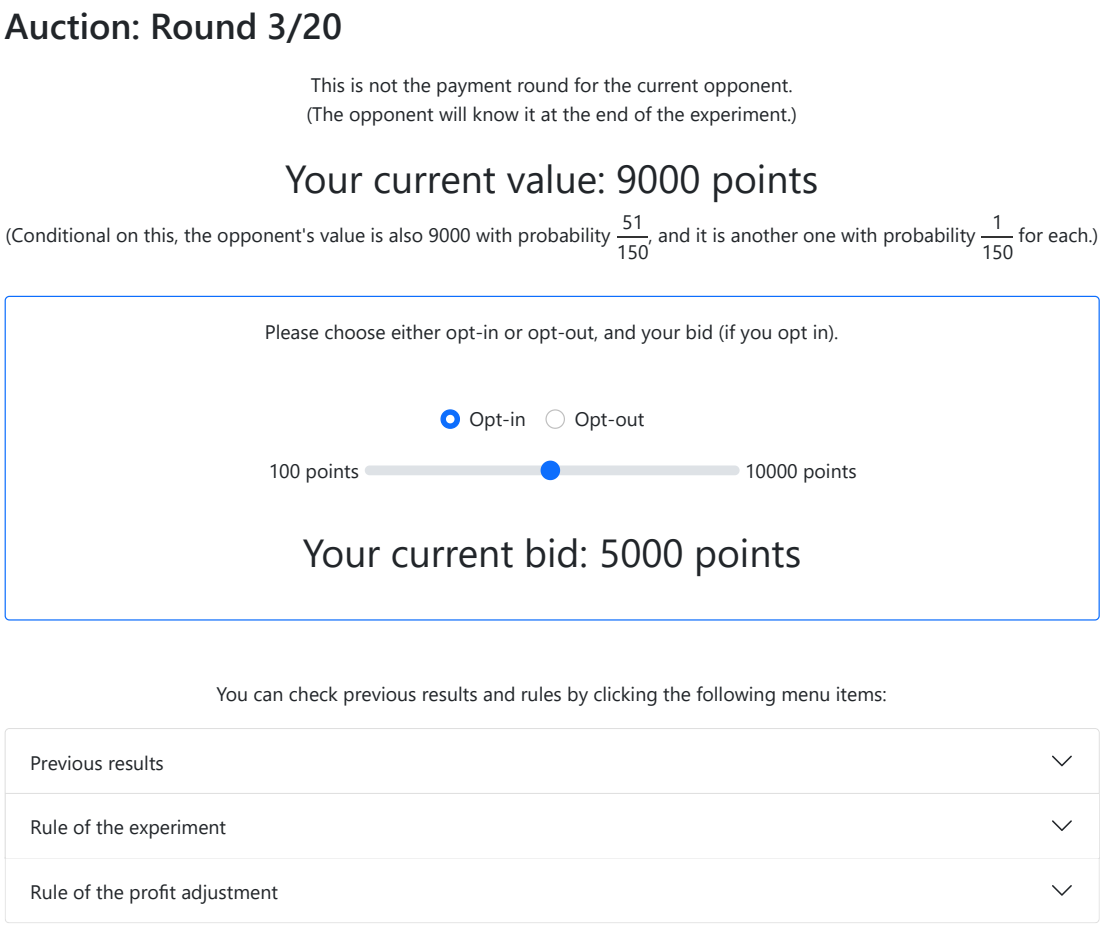



Figure 2: Screenshot of the Bidding Page. *Note*: In 2P, there is no menu item for the rule of the profit adjustment (i.e., CM lottery). The default bid is 5000. The current bid is automatically submitted after 45 seconds pass. In the experiment, the captions on this page were displayed in Japanese.

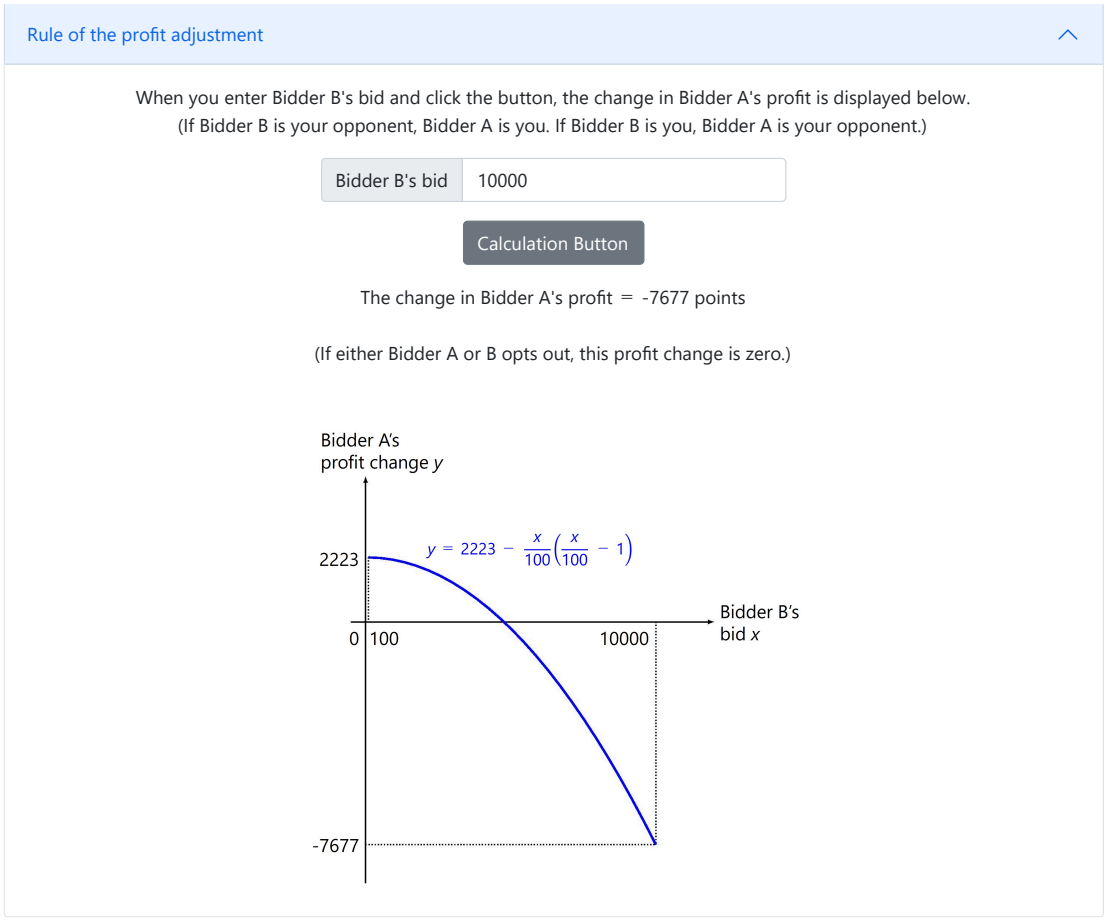
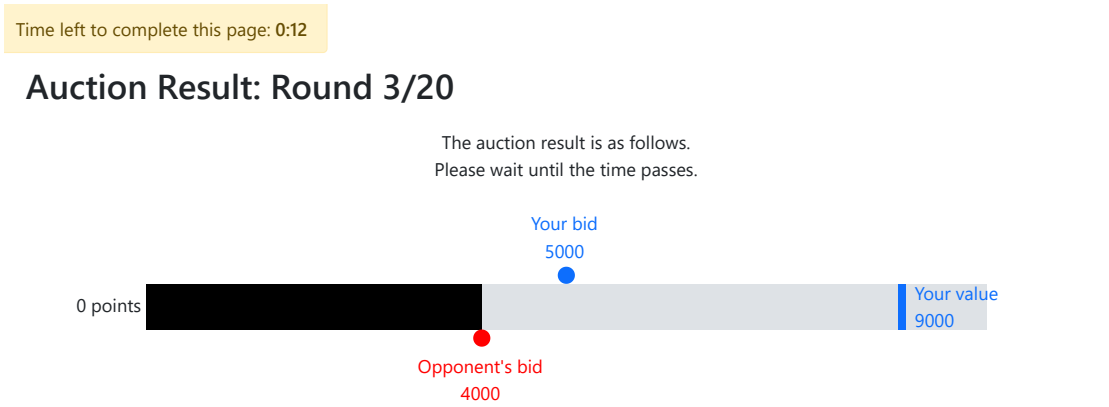



Figure 3: Rule of the Profit Adjustment (CM Lottery). *Note*: In the experiment, the captions on this page were displayed in Japanese.




| ①Winner | ②Your value | ③Your bid | ④Opponent's bid | ⑤Price = minimum of ③ and ④ | ⑥Profit = ②−⑤ (when you win) | ⑦Change in profit (depends on ④) | ⑧Your total profit = ⑥+⑦ |
|---|---|---|---|---|---|---|---|
| You | 9000 | 5000 | 4000 | 4000 | 5000 | 663 | 5663 points |

Figure 4: Screenshot of the Result Page. *Note*: In 2P, the last two columns (the change in profit and the total profit) are not displayed. Subjects must wait until 15 seconds pass. In the experiment, the captions on this page were displayed in Japanese.

Table 1: MPL for the elicitation of risk attitudes in the gain and loss domains.

| Choice | Lottery A (Safe) | | | | Lottery B (Risky) | | | |
|---|---|---|---|---|---|---|---|---|
| Problem | Prob. | Payoff | Prob. | Payoff | Prob. | Payoff | Prob. | Payoff |
| 1 | 10% | 200 | 90% | 160 | 10% | 385 | 90% | 10 |
| 2 | 20% | 200 | 80% | 160 | 20% | 385 | 80% | 10 |
| 3 | 30% | 200 | 70% | 160 | 30% | 385 | 70% | 10 |
| 4 | 40% | 200 | 60% | 160 | 40% | 385 | 60% | 10 |
| 5 | 50% | 200 | 50% | 160 | 50% | 385 | 50% | 10 |
| 6 | 60% | 200 | 40% | 160 | 60% | 385 | 40% | 10 |
| 7 | 70% | 200 | 30% | 160 | 70% | 385 | 30% | 10 |
| 8 | 80% | 200 | 20% | 160 | 80% | 385 | 20% | 10 |
| 9 | 90% | 200 | 10% | 160 | 90% | 385 | 10% | 10 |
| 10 | 100% | 200 | 0% | 160 | 100% | 385 | 0% | 10 |
| Choice | Lottery A (Safe) | | | | Lottery B (Risky) | | | |
| Problem | Prob. | Payoff | Prob. | Payoff | Prob. | Payoff | Prob. | Payoff |
| 1 | 10% | −200 | 90% | −160 | 10% | −385 | 90% | −10 |
| 2 | 20% | −200 | 80% | −160 | 20% | −385 | 80% | −10 |
| 3 | 30% | −200 | 70% | −160 | 30% | −385 | 70% | −10 |
| 4 | 40% | −200 | 60% | −160 | 40% | −385 | 60% | −10 |
| 5 | 50% | −200 | 50% | −160 | 50% | −385 | 50% | −10 |
| 6 | 60% | −200 | 40% | −160 | 60% | −385 | 40% | −10 |
| 7 | 70% | −200 | 30% | −160 | 70% | −385 | 30% | −10 |
| 8 | 80% | −200 | 20% | −160 | 80% | −385 | 20% | −10 |
| 9 | 90% | −200 | 10% | −160 | 90% | −385 | 10% | −10 |
| 10 | 100% | −200 | 0% | −160 | 100% | −385 | 0% | −10 |

*Note*: This table shows the multiple price lists (MPL). Each subject chooses either lottery A or B for all choice problems in 3 × 2 minutes. At the end of a session, one problem in each domain is randomly selected and the lottery chosen in this problem is drawn by a computer. The unit of payoff is JPY.

Table 2: CARA parameters given the number of safe choices in the MPL.

| # of Safe Choices | Range of CARA Parameters | |
|---|---|---|
| | Gain Domain | Loss Domain |
| 0 | $r < -0.0093$ | NA (Irrational) |
| 1 | $-0.0093 < r < -0.0055$ | $r < -0.0119$ |
| 2 | $-0.0055 < r < -0.0030$ | $-0.0119 < r < -0.0078$ |
| 3 | $-0.0030 < r < -0.0009$ | $-0.0078 < r < -0.0051$ |
| 4 | $-0.0009 < r < 0.0010$ | $-0.0051 < r < -0.0029$ |
| 5 | $0.0010 < r < 0.0029$ | $-0.0029 < r < -0.0010$ |
| 6 | $0.0029 < r < 0.0051$ | $-0.0010 < r < 0.0009$ |
| 7 | $0.0051 < r < 0.0078$ | $0.0009 < r < 0.0030$ |
| 8 | $0.0078 < r < 0.0119$ | $0.0030 < r < 0.0055$ |
| 9 | $0.0119 < r$ | $0.0055 < r < 0.0093$ |
| 10 | NA (Irrational) | $0.0093 < r$ |

*Note*: This table shows the range of constant-absolute-risk-aversion (CARA) parameters given the number of safe lotteries chosen by a decision maker who correctly switches lottery choices at most once in the MPL. The CARA utility function is defined as $u(y) = (1-\exp(-ry))/r$ (if $r \neq 0$) and $u(y) = y$ (if $r = 0$) for monetary payoffs $y \in \mathbb{R}$.

Table 3: Questions in the CRT.

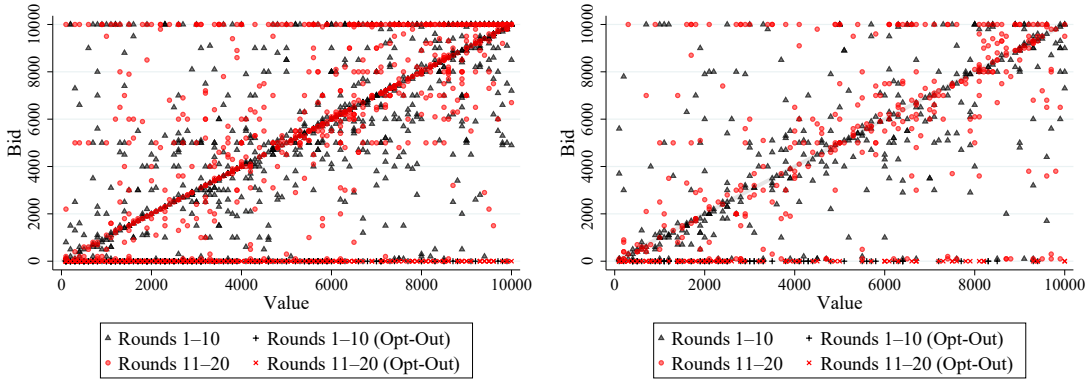
| | Question | Answer |
|---|---|---|
| 1 | A book and a pen cost 1,100 yen in total. The book costs 1,000 yen more than the pen. How much does the pen cost? | 50 yen |
| 2 | If it takes 5 machines 5 minutes to make 5 widgets, how long would it take 100 machines to make 100 widgets? | 5 minutes |
| 3 | In a lake, there is a patch of lily pads. Every day, the patch doubles in size. If it takes 48 days for the patch to cover the entire lake, how long would it take for the patch to cover half of the lake? | 47 days |
| 4 | If Taro can drink one barrel of water in 6 days, and Hanako can drink one barrel of water in 12 days, how long would it take them to drink one barrel of water together? | 4 days |
| 5 | Jiro received both the 15th highest and the 15th lowest mark in the class. How many students are in the class? | 29 students |
| 6 | A man buys a pig for 6,000 yen, sells it for 7,000 yen, buys it back for 8,000 yen, and sells it finally for 9,000 yen. How much has he made? | 2,000 yen |
| 7 | Saburo decided to invest 800,000 yen in the stock market one day early in 2008. Six months after he invested, on July 17, the stocks he had purchased were down 50%. Fortunately for Saburo, from July 17 to October 17, the stocks he had purchased went up 75%. At this point, Saburo has:<br>a. broken even in the stock market, b. is ahead of where he began, c. has lost money. | c |

*Note*: This table shows the cognitive reflection test (CRT). Each subject answers all questions in 6 minutes, obtaining JPY 60 per correct answer. In the experiment, these questions were displayed in Japanese. See Harada et al. (2018) for a Japanese version.

Table 4: Sessions.

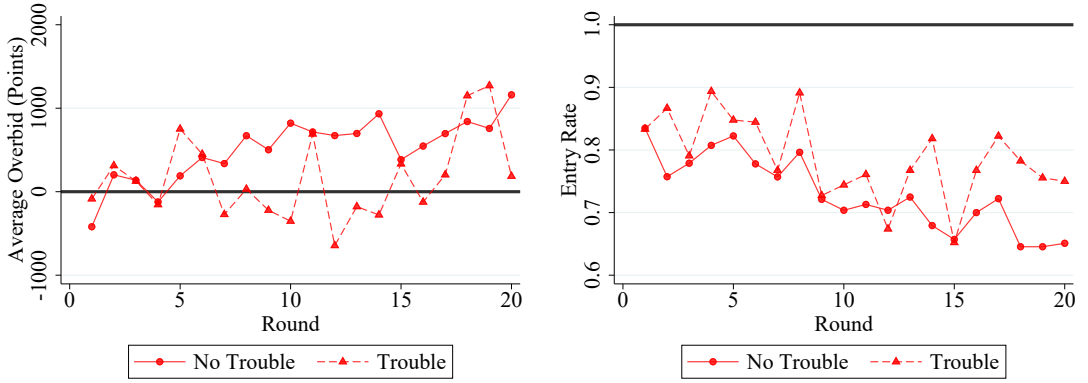
| Treatment | Session # | Date | # of Groups | # of Subjects | University |
|---|---|---|---|---|---|
| FE | 1 | January 23, 2023 | 2 | 12 | Osaka |
| | 2 | January 24, 2023 | 4 | 24 | Osaka |
| | 3 | January 24, 2023 | 3 | 18 | Osaka |
| | 4 | March 7, 2023 | 3 | 18 (22) | Osaka |
| | 5 | January 26, 2023 | 4 | 24 (25) | Kansai |
| | 6 | January 26, 2023 | 4 | 24 | Kansai |
| | 7 | January 30, 2023 | 3 | 18 (23) | Kansai |
| | 8 | January 30, 2023 | 4 | 24 | Kansai |
| PE | 1 | January 23, 2023 | 2 | 12 (15) | Osaka |
| | 2 | January 25, 2023 | 2 | 12 (17) | Osaka |
| | 3 | March 6, 2023 | 3 | 18 (22) | Osaka |
| | 7 | January 27, 2023 | 4 | 24 (25) | Kansai |
| | 8 | January 27, 2023 | 3 | 18 (22) | Kansai |
| 2P | 1 | January 26, 2023 | 3 | 18 (20) | Osaka |
| | 2 | January 26, 2023 | 2 | 12 (16) | Osaka |
| | 3 | March 6, 2023 | 3 | 18 (22) | Osaka |
| | 7 | January 27, 2023 | 2 | 12 | Kansai |
| | 8 | January 30, 2023 | 4 | 24 | Kansai |

*Note*: This table shows the date, the numbers of (human-only) groups and subjects, and the university for each session. The numbers of subjects in parentheses include those who joined groups with computerized bidders. The two sessions with machine troubles mentioned in footnote 16 of the paper are sessions 5 and 6 for FE.




(a) No Trouble (b) Trouble

Figure 5: Bids by Value in FE. *Note*: The left and right scatter plots show bids by value in the FE sessions without and with the troubles in the instruction (footnote 16 of the paper), respectively.




(a) Average Overbid Amount Given Entry (b) Entry Rate

Figure 6: Time Series of Average Overbid Amounts Given Entry and Entry Rates in FE. *Note*: The solid and dashed lines illustrate the time series in the FE sessions without and with the troubles in the instruction (footnote 16 of the paper), respectively.

Table 5: Regression models with the trouble dummy for FE.

| Dependent Variable | Bid (in Entry Round) | Deviation (in Entry Round) | Entry Dummy × 100 |
|---|---|---|---|
| Value / $10^2$ | 74.76 (3.39) | | 1.17 (0.10) |
| Value × Value / $10^4$ | | | −0.006 (0.0009) |
| Round | 53.62 (17.75) | 12.52 (10.94) | −0.81 (0.13) |
| Last Opponent's Bid / $10^4$ | 693.70 (149.34) | 170.38 (118.41) | −8.12 (1.73) |
| Opponent's Payment Round | −588.78 (405.31) | 1153.56 (326.62) | 7.14 (3.16) |
| # of Safe Choices (Gain) | | | −2.38 (0.94) |
| # of Safe Choices (Loss) | | | −1.18 (1.60) |
| # of Mistakes in Quiz | −71.64 (54.20) | 22.21 (29.79) | 0.56 (0.54) |
| CRT Score | 54.39 (91.25) | 94.93 (52.06) | −0.31 (1.20) |
| Male | 79.45 (328.23) | 46.49 (200.42) | −3.03 (3.58) |
| Trouble in Instruction | −593.96 (431.51) | 241.99 (274.99) | 4.80 (3.71) |
| Constant | 1517.30 (586.08) | 671.57 (339.74) | 69.52 (14.48) |
| Var. of Group Random Effect | 285235 | 53507 | 1.7 / $10^7$ |
| Var. of Subject Random Effect | 3739201 | 1319039 | 412 |
| Var. of Residual | 5477131 | 3243698 | 1177 |
| Log Pseudolikelihood | −17452 | −20361 | −13796 |
| # of Observations | 2267 | 2267 | 2755 |

*Note*: We introduce a trouble dummy (footnote 16 of the paper) into the models in Tables 3–5 of the paper. The three models in this table use data in FE because the trouble occurred only in this treatment. Bid = $b_{it} > 0$. Value = $v_{it}$. Deviation = $|b_{it} - v_{it}|$ with $b_{it} > 0$. Entry Dummy = $I(b_{it} > 0)$. Round = $t > 1$. Last Opponent's Bid = $b_{jt-1}$, where subject $j$ is $i$'s opponent in round $t - 1$. Opponent's Payment Round = 1 if $t$ is a payment round for the current opponent, and 0 otherwise. Male = 1 if subject $i$ is male, and = 0 otherwise. Trouble in Instruction = 1 if the session has a trouble in the instruction, and = 0 otherwise. Robust standard errors clustered at the group level are shown in parentheses. Var. denotes a variance.

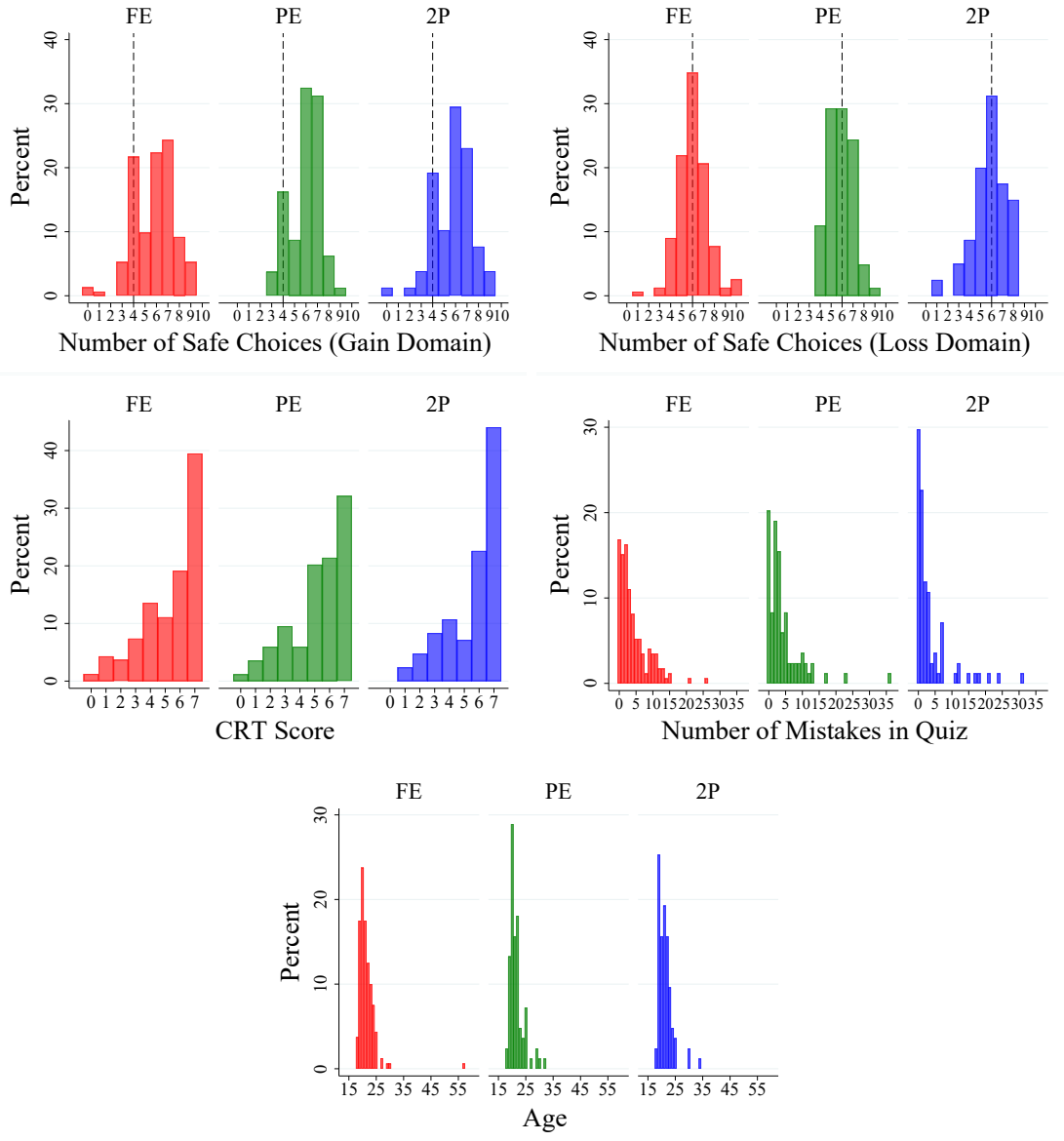



Figure 7: Histograms for the Numbers of Safe Choices in the MPL, CRT Score, the Number of Mistakes in the Comprehension Quiz, and Age. *Note*: In the histograms for the MPL, the dashed lines denote the numbers of safe lotteries chosen by a risk-neutral decision maker (4 and 6 safe choices in the gain and loss domains respectively).

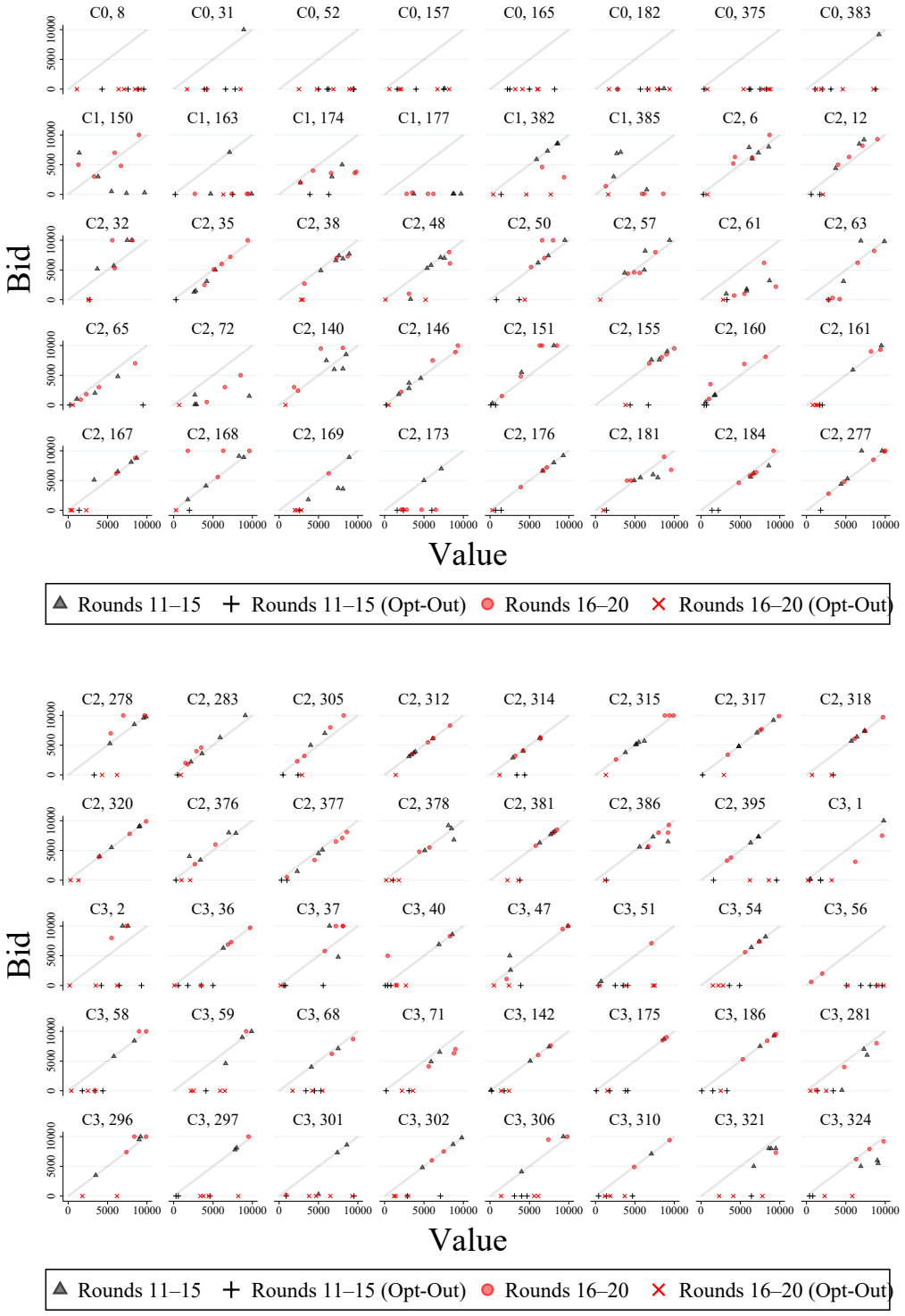



Figure 8: Bids by Subjects in FE. *Note*: Each cluster ID is followed by a participant ID number.

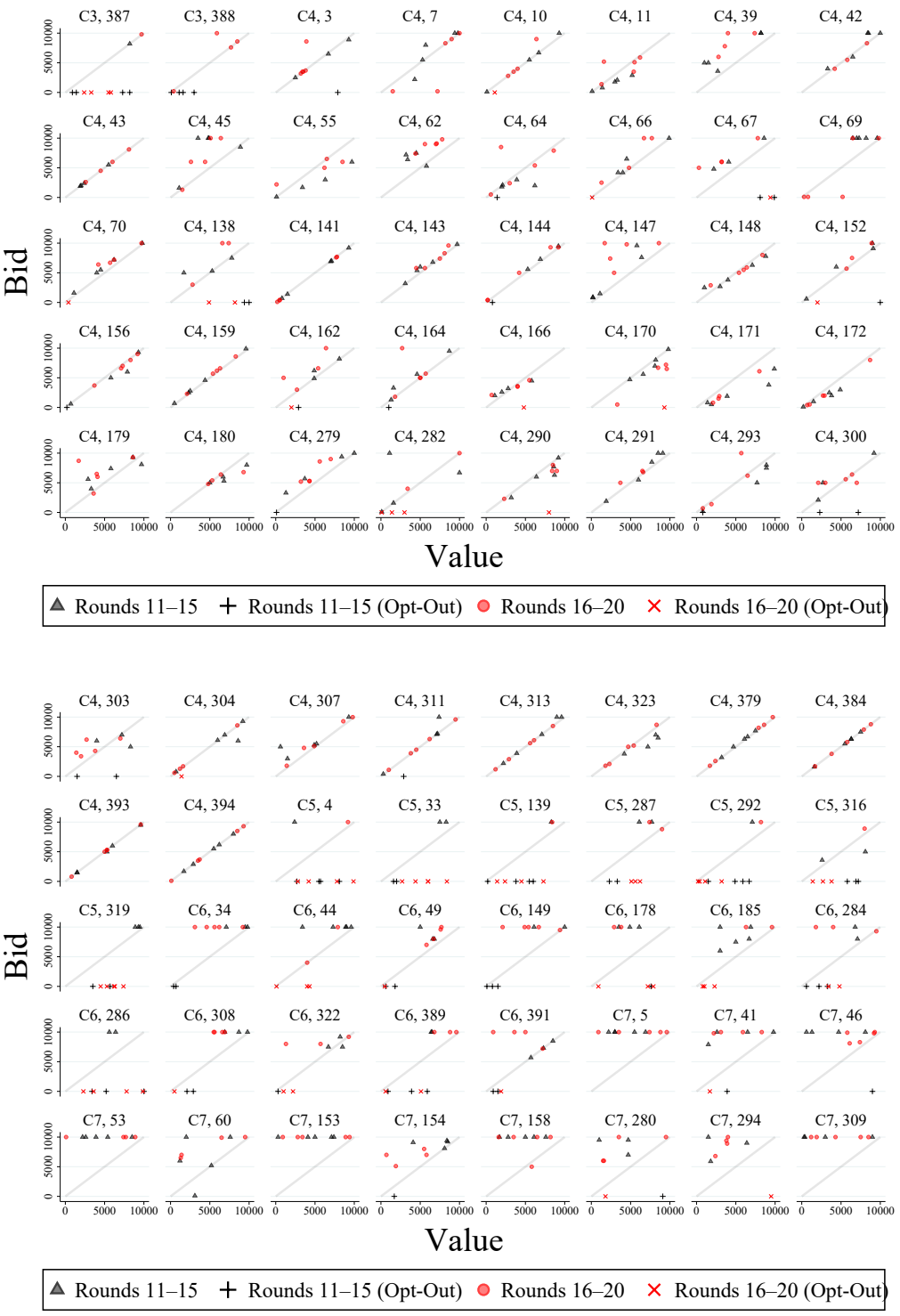



Figure 9: Bids by Subjects in FE. *Note*: Each cluster ID is followed by a participant ID number.

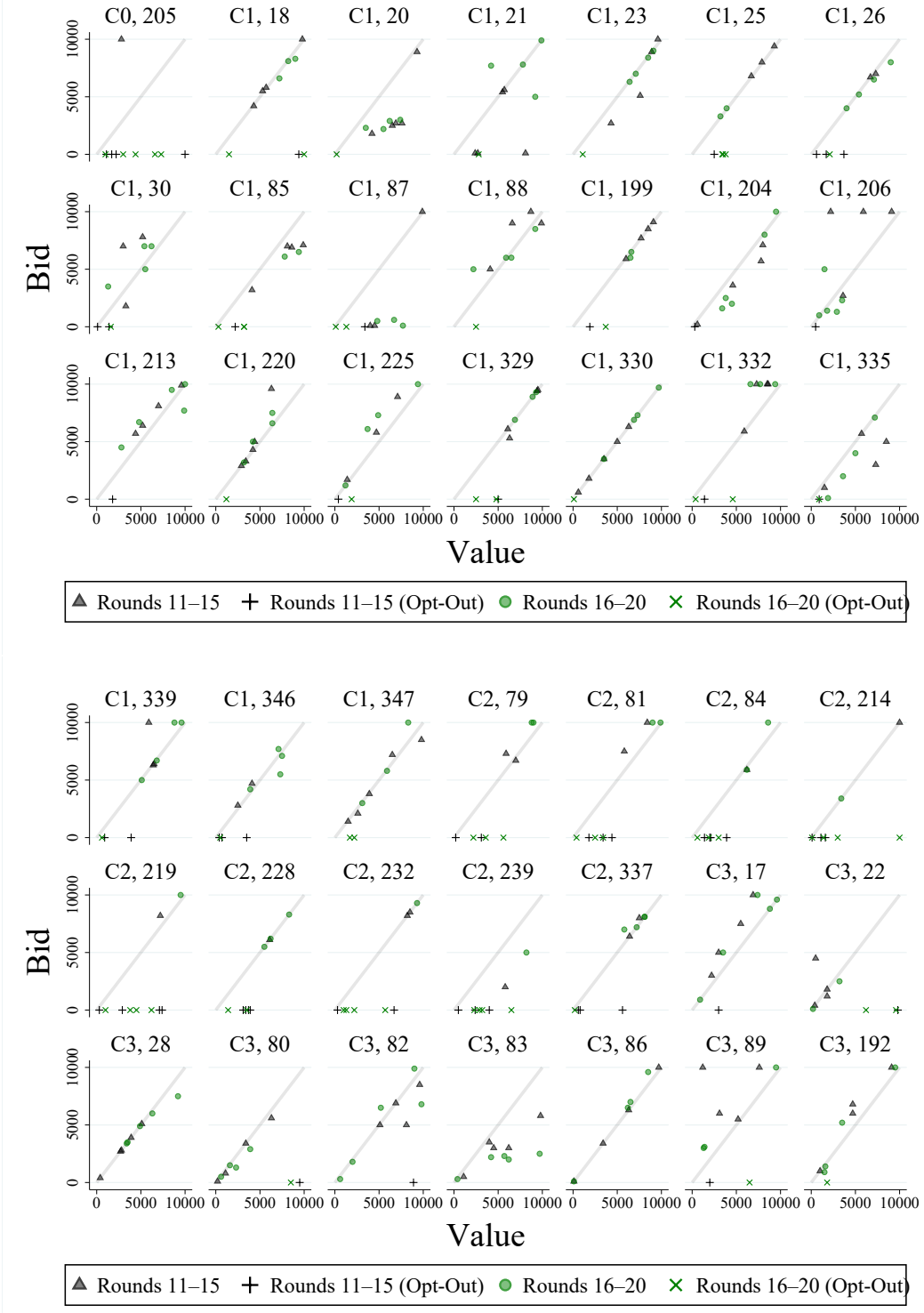



Figure 10: Bids by Subjects in PE. *Note*: Each cluster ID is followed by a participant ID number.

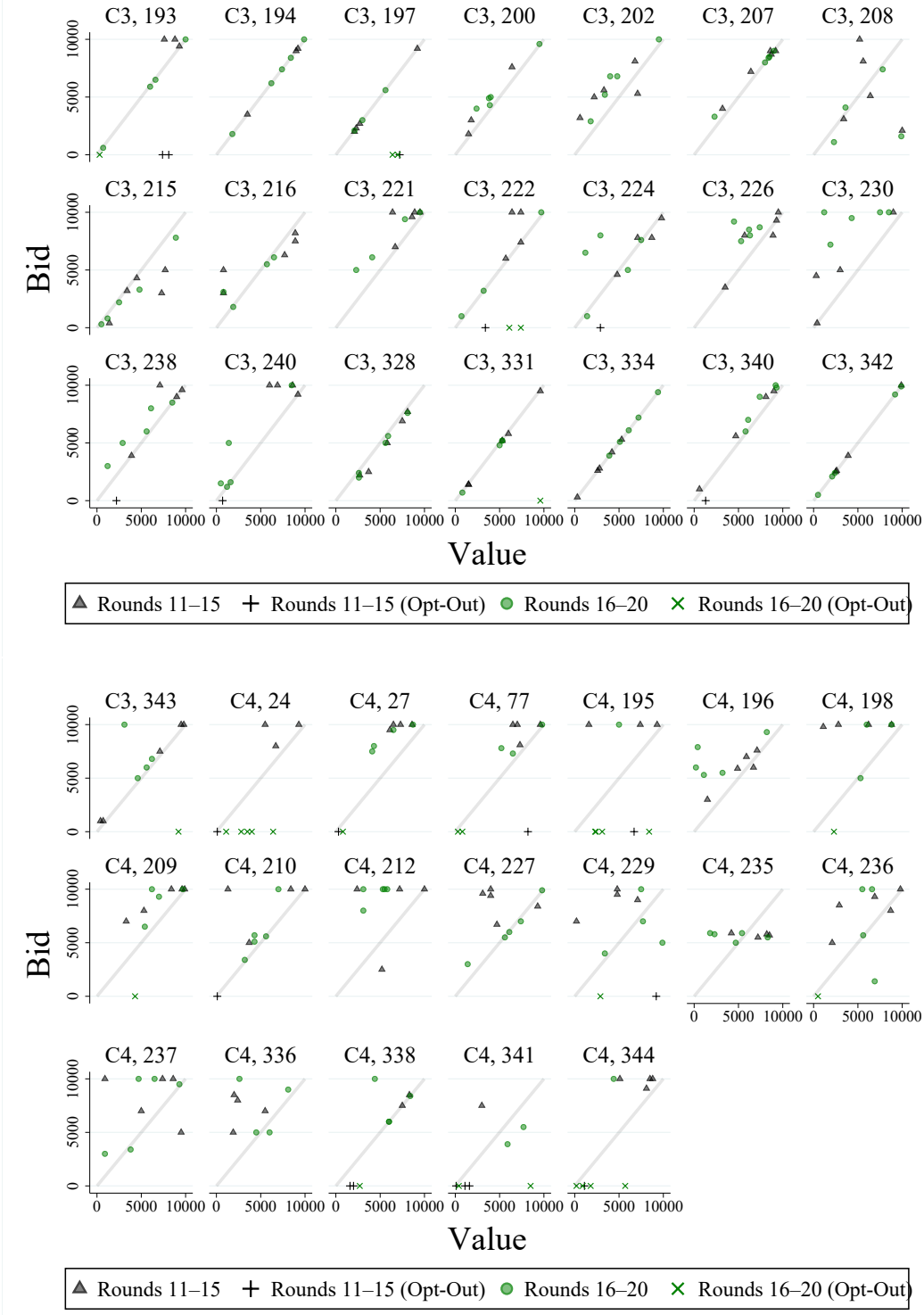



Figure 11: Bids by Subjects in PE. *Note*: Each cluster ID is followed by a participant ID number.

# C Preregistered Analyses

In this appendix, we conduct statistical analyses according to the preregistered plan, and explain why and how the original plan is revised in the paper.[1]

In the preregistration, we specified three outcome variables as the key dependent variables. The first one is an overbid amount for each subject in each round (conditional on entry). The second one is a bid deviation from value bidding for each subject in each round (conditional on entry). The third one is the entry dummy for each subject in each round.

Table 6: Treatment effects on bidding decisions.

| Dependent Variable | Overbid (in Entry Round) | Deviation (in Entry Round) | Entry Dummy $\times$ 100 |
|---|---|---|---|
| PE | 194.39 (205.81) | 114.16 (169.03) | 6.36 (2.68) |
| 2P | −618.68 (203.28) | −858.16 (153.21) | 22.26 (1.73) |
| Constant | 336.76 (140.49) | 1568.75 (111.54) | 74.67 (1.55) |
| Var. of Group Random Effect | 99477 | 56469 | 2.64 / $10^{11}$ |
| Var. of Subject Random Effect | 1540254 | 979837 | 278 |
| Var. of Residual | 3812768 | 2563453 | 1123 |
| Log Pseudolikelihood | −45490 | −44485 | −30518 |
| # of Observations | 5021 | 5021 | 6132 |

*Note*: Overbid $= b_{it} - v_{it}$ with $b_{it} > 0$. Deviation $= |b_{it} - v_{it}|$ with $b_{it} > 0$. Entry Dummy $= I(b_{it} > 0)$.

[1]The experiment was preregistered at AsPredicted.org (#119225, https://aspredicted.org/55gs-7f5r.pdf).

Table 7: Treatment effects on bidding decisions (with control variables).

| Dependent Variable | Overbid (in Entry Round) | Deviation (in Entry Round) | Entry Dummy × 100 |
|---|---|---|---|
| PE | 127.76 (203.26) | 92.06 (173.56) | 7.79 (2.71) |
| 2P | −738.19 (203.72) | −848.59 (153.75) | 23.15 (1.80) |
| Value / $10^2$ | | | 0.40 (0.03) |
| Round | 26.21 (8.50) | −16.56 (6.96) | −0.60 (0.09) |
| Last Opponent's Bid / $10^4$ | 507.13 (109.30) | 153.79 (91.17) | −5.15 (1.26) |
| Opponent's Payment Round | −603.12 (241.07) | 1052.77 (188.73) | 3.78 (2.14) |
| # of Safe Choices (Gain) | | | −1.70 (0.62) |
| # of Safe Choices (Loss) | | | −0.54 (0.86) |
| # of Mistakes in Quiz | −48.51 (23.42) | 28.27 (18.30) | 0.10 (0.31) |
| CRT Score | −48.99 (47.99) | 9.59 (33.58) | −0.77 (0.61) |
| Male | −164.15 (152.74) | −3.49 (128.97) | −3.25 (2.04) |
| Constant | 438.03 (270.43) | 1523.68 (224.83) | 80.98 (7.97) |
| Var. of Group Random Effect | 96952 | 55285 | 4.32 / $10^{10}$ |
| Var. of Subject Random Effect | 1548973 | 1048596 | 262 |
| Var. of Residual | 4160288 | 2737016 | 965 |
| Log Pseudolikelihood | −45689 | −44641 | −27666 |
| # of Observations | 5020 | 5020 | 5643 |

*Note*: Overbid = $b_{it} - v_{it}$ with $b_{it} > 0$. Deviation = $|b_{it} - v_{it}|$ with $b_{it} > 0$. Entry Dummy = $I(b_{it} > 0)$. Value = $v_{it}$. Round = $t > 1$. Last Opponent's Bid = $b_{jt-1}$, where subject $j$ is $i$'s opponent in round $t-1$. Opponent's Payment Round = 1 if $t$ is a payment round for the current opponent, and 0 otherwise. Male = 1 if subject $i$ is male, and = 0 otherwise.

Following the preregistration, we demonstrate the estimated average treatment effects on these outcome variables in Table 6, using the multilevel mixed-effects linear regression models with group- and subject-level random effects.[2] Here, we exclude data in opponents' payment rounds. In FE, the overbid amount given entry is 336.76 points (p = 0.0165). The overbid amount and deviation given entry are larger in FE than in 2P (p = 0.0023 for the overbid amount; p < 0.0001 for the deviation). The overbid amount and deviation given entry are smaller in FE than in PE (p = 0.3449 for the overbid amount; p = 0.4994 for the deviation). The entry rate is lower in FE than in PE and 2P (p = 0.0176 for FE vs. PE; p < 0.0001 for FE vs. 2P). The three linear models in Table 7 have several control variables specified in the preregistration. Here, we include data in

[2]When reporting any effect in this appendix, we present a p-value from the z-test of the null hypothesis that the associated coefficient (or constant) is zero. The z-statistic is defined as the estimate divided by the robust standard error clustered at the group level.

opponents' payment rounds to examine the effects on bidding decisions. These models demonstrate similar treatment effects as follows: The overbid amount and deviation given entry are larger in FE than in 2P ($p = 0.0002$ for the overbid amount; $p < 0.0001$ for the deviation). The overbid amount and deviation given entry are smaller in FE than in PE ($p = 0.5296$ for the overbid amount; $p = 0.5958$ for the deviation). The entry rate is lower in FE than in PE and 2P ($p = 0.0040$ for FE vs. PE; $p < 0.0001$ for FE vs. 2P).

In Section 4.1 of the paper, we have used the seller's realized revenues, instead of subjects' decision variables, to test equilibrium hypotheses. Moreover, we include the minimal-entry equilibrium as another hypothesis for each of FE and PE (Figure 3 of the paper). The reason for this inclusion is that, in FE, this equilibrium is more plausible than the full-entry equilibrium from the perspective of evolutionary game theory, as shown by Theorem 2 and Claim 1 of the paper.

In Section 4.2 of the paper, we have changed the models in Table 7 into those in Tables 3–5 of the paper. The first change is that we use models by treatment. This is because the effects of some control variables are essentially different between the treatments (e.g., the round effects on the deviation in Table IV). Second, we replace the overbid amount with the bid, and adopt tobit models in which the bids in entry rounds, censored at the upper limit of 10000, are regressed on values with other control variables (Table III). As shown in the paper (e.g., Figures 5 and 6a), both FE and PE had overbidders who bid the maximum amount 10000. This suggests that the upper limit might be constraints for them. Hence, we use the tobit models to obtain less biased estimates. Third, we introduce the squared term of the values for entry decisions (Table V) because the entry probabilities in partial-entry equilibria for risk-averse bidders are nonmonotonic in values (Figures 1 and 2 of the paper).

# D English Translation of the Instruction for FE

We now explain the rules of the experiment. Please watch the video until the end. This is an "auction" experiment. Participants will be asked to play an "auction game" with others under the experimental rules. The experiment will be conducted on a website. The items up for auction are hypothetical. There will be two bidders, competing as a pair. Monetary rewards will be provided according to the experimental results. The initial reward is 3,000 yen, and the reward amount will increase or decrease depending on the results. The profits and losses that occur in the game are referred to as "points."

Now, we explain the rules for each round of the auction. First, the "value" of each item for each bidder will be determined stochastically. A bidder who wins an auction will earn points based on their value of the item. The value ranges from 100 to 10,000 points, in increments of 100 points. The probability of each combination of values for the two bidders is shown on the next page.

In this table,[3] the numbers on the left represent Bidder A's values, while the numbers on the top represent Bidder B's values. The values range from 100 to 10,000 points, in increments of 100 points. Some parts of the table are omitted. The probability of each cell along the diagonal is 51 out of 15,000, while the probability of any other cell is 1 out of 15,000. This means that the likelihood of both bidders having the same value is relatively high. For example, the probability that both bidders have a value of 100 is 51 out of 15,000. Meanwhile, the probability that Bidder A has a value of 100 and Bidder B has a value of 10,000 is 1 out of 15,000. The sum of the fractions in the white cells adds up to 1, or 100%.

Each participant is only informed of their own value and not the opponent's value. Each participant will then decide whether to opt in the auction and, if they choose to opt in, the amount they wish to bid. Bids can range from 100 to 10,000 points, in increments of 100 points. If a participant chooses to opt out, their bid will be 0 points. In that case, their profit will also always be 0 points.

After both participants have submitted their bids, the price will automatically rise from 0 points, stopping at the lower of the two bids. This final price is the "winning price." The participant who submitted the higher bid becomes the "winner." In the event of equal bids, the winner is determined randomly. If both participants choose to opt out, there is no winner. The winning bidder earns a "winning profit." The winning profit is determined by subtracting the winning price from the winner's value.

Finally, if both participants opt in the auction, each participant's profit will also be adjusted depending on the opponent's bid, regardless of the participant's own bid or whether the participant won the auction. The adjustment is made according to the formula displayed on the screen:

$$\text{Your profit change} = 2223 - \frac{\text{Opponent's bid}}{100} \times \left( \frac{\text{Opponent's bid}}{100} - 1 \right)$$

Although the formula is complicated, you can check it during the experiment. However, if either you or your opponent opts out of the auction, this profit ad-

[3]The table is shown in Figure 1.

justment will be 0 points.

Additionally, the profit adjustment is represented by a graph.[4] In this graph, the horizontal axis represents the opponent's bid, while the vertical axis represents the change in your profit. As you can see from the graph, the higher the opponent's bid, the fewer points you earn. You can also check this graph during the experiment.

Now, we explain how groups and competing pairs are determined. In the beginning, each participant will be randomly assigned to a group of six. These groups will remain fixed for the duration of the experiment. If there are not enough participants, computers will join to form groups of six. Participants will be informed if computers are included in their group. If a computer participates, its bidding behavior will be displayed on the screen. Each group will play 20 rounds of auction games. The competing pair for each auction will be randomly selected within the group for each round.

Next, we explain how rewards from the auction are determined. For each participant, one of the 20 rounds will be randomly selected as the round that determines their reward. The reward from the auction is calculated as follows: The total profit from the selected round is multiplied by 0.1 to determine the performance-based reward. However, this performance-based reward can be negative. Fractions will be rounded up. In addition, an initial reward of 3,000 yen will be given. The total auction reward is the sum of the performance-based reward and the initial reward. You will not know which round is selected for your reward until the end of the experiment, so please make decisions seriously in all rounds.

Now, we explain the layout of the screens for each round. Each round of the auction consists of two screens. The first is the bidding screen.[5] The upper left of the page displays the time limit. After the time limit passes, the system automatically moves to the next page. The page title indicates that this is the third round of bidding. Below that, you can confirm whether this round is the reward-determining round for your opponent. However, you will not know if this round is the reward-determining round for you until the end of the experiment. Below that, you can check your value for this round. In this example, your value is 9,000 points. Next, please focus on the blue box. Here, you will choose whether to opt in and, if so, how much to bid. Use the radio buttons to select whether to

[4]The graph is shown in Figure 3.
[5]The screen is shown in Figure 2.

opt in. If you choose to opt in, use the slider to select your bid. You can operate the slider with your mouse or keyboard. The amount you select will be displayed below the slider. After the time limit passes, your selection will be submitted automatically. You can change your selection as many times as you like before the time limit.

There is more to the bidding screen. By clicking this menu, you can check the results of previous rounds, the experimental rules, and the profit adjustment rules. Now, let's explain how to use a calculator for the profit adjustment in detail.[6] First, enter Bidder B's bid amount. Then, click the "calculation" button. The change in Bidder A's profit will then be displayed below. Please use this calculator if you wish to check the profit adjustment rules.

The second screen is the auction result screen.[7] The price will rise from 0 points in an animation, stopping at the lower of the two bids. This final price is the winning price. In this example, your bid is 5,000 points, and your opponent's bid is 4,000 points, so the winning price is 4,000 points. Since you submitted the higher bid, you are the winner. The winning profit is calculated by subtracting the winning price (4,000 points) from your value (9,000 points), resulting in a profit of 5,000 points. Additionally, according to the profit adjustment rules explained earlier, your profit increases by 663 points according to your opponent's bid. As a result, your total profit in this round is the sum of your winning profit and the profit change, which is 5,663 points. This concludes one round of the auction.

Finally, we explain the schedule of the experiment. First, you will log in to the experiment website. After logging in, you will be asked to answer a brief questionnaire for trait assessment. The questionnaire will be shown on the screen later. The results of the questionnaire will affect your rewards. Afterward, you will participate in practice auctions. These practice rounds are intended to help you get familiar with the rules and operations, and two rounds of practice auctions will be conducted. The practice rounds will not count toward the rewards. After the practice auctions, you will take a quiz to confirm your understanding of the rules. Then, the actual auction will begin. There will be 20 rounds of auctions in total, and they will count toward your rewards. After the main rounds, you will take another quiz. The quiz content will be shown on the screen later. This quiz is unrelated to the auction. There is an additional reward for completing this quiz. Finally, after a brief survey and receipt of your participation payment,

[6]The calculator is shown in Figure 3.
[7]The screen is shown in Figure 4.

the experiment will conclude. The payment will be made in increments of 10 yen. Any amount less than 10 yen will be rounded up.

This concludes the explanation of the experimental rules.

# E Reinforcement Learning Model

In this appendix, we apply the reinforcement learning model of Börgers and Sarin (1997) to our auction game. Given the auction game is a Bayesian game, we need some modification. We also borrow the idea of perturbation from Gale et al. (1995, Section 6) .

Fix any step size $\kappa \in (0, 1]$. Let $\tilde{\sigma}(t)$ and $\tilde{\varsigma}(t)$ denote bidder $i$'s and $j$'s *states* at each time $t \in \{0, \kappa, 2\kappa, ...\}$ respectively. Their states are random variables. We assume that $\tilde{\sigma}(0) = \sigma(0)$ and $\tilde{\varsigma}(0) = \varsigma(0)$ with probability one, and bidders have the same initial state $\sigma(0) = \varsigma(0) \in \Delta(B)^V$. At each time $t$, bidders independently choose bids according to their states given their realized values. We denote by $\sigma(t) = E[\tilde{\sigma}(t)]$ and $\varsigma(t) = E[\tilde{\varsigma}(t)]$ their expected states at $t$. We call the component $\tilde{\sigma}^v(t) \in \Delta(B)$ the substate for bidder $i$ with value $v$ at $t$.

We assume that, at each time, each bidder observes only his or her own previous bids, values, and payoffs. Bidders update their states as follows: Following Börgers and Sarin (1997), we interpret payoffs as "strengths of reinforcement." Fix any CARA parameter $r \in \mathbb{R}$. We apply a positive affine transformation to the CARA utility function $u$ so that $u(x) \in (0, 1)$ for all profit levels $x$ in the experiment. Let $\tilde{u}_b^v(t)$ denote the payoff for bidder $i$ with value $v$ bidding $b$ at time $t$. This payoff is realized according to the opponent's state $\tilde{\varsigma}(t)$ and value $\tilde{v}_j$ conditional on $\tilde{v}_i = v$. The interim expected payoff is

$$E\left[\tilde{u}_b^v(t)\right] = U^{\varsigma(t)}(v, b).$$

First, we define a learning process with no perturbation. We suppose that bidder $i$ with value $v$ has chosen a bid $b$ at time $t$. At time $t + \kappa$, bidder $i$ with value $v$ updates his or her substate by taking a weighted average of the old substate $\tilde{\sigma}^v(t)$ and the unit vector that puts all probability on bid $b$. The weight on the unit vector is given by $\kappa\tilde{u}_b^v(t)$. Bidder $i$ with another value $w \neq v$ retains the old substate. The learning process is thus defined as

$$\begin{aligned}
\tilde{\sigma}_b^v(t + \kappa) &= (1 - \kappa\tilde{u}_b^v(t))\tilde{\sigma}_b^v(t) + \kappa\tilde{u}_b^v(t), \\
\tilde{\sigma}_a^v(t + \kappa) &= (1 - \kappa\tilde{u}_b^v(t))\tilde{\sigma}_a^v(t)
\end{aligned}$$

for each $a \in B \setminus \{b\}$, and $\tilde{\sigma}^w(t+\kappa) = \tilde{\sigma}^w(t)$ for each $w \in V \setminus \{v\}$. Taking expectation with respect to bidder $i$'s value, bid, payoff, and substate at time $t$ yields

$$\frac{\sigma_b^v(t+\kappa) - \sigma_b^v(t)}{\kappa p(v)} = \left(U^{\varsigma(t)}(v,b) - U^{\varsigma(t)}(v,\sigma(t))\right)\sigma_b^v(t).$$

Next, we introduce perturbations into the learning process. At each time $t+\kappa$, bidder $i$ with value $v$ follows the original process with probability $1-\delta(t)$, and updates his or her substate by taking a weighted average of $\tilde{\sigma}^v(t)$ and $\theta^v$ with the remaining probability $\delta(t)$. The weight on the exogenous substate $\theta^v$ is $\kappa$. Bidder $i$ with another value $w \neq v$ retains the old substate. The process is thus modified as follows:

$$\begin{aligned}
\tilde{\sigma}_b^v(t+\kappa) &= (1-\delta(t))\left((1-\kappa\tilde{u}_b^v(t))\tilde{\sigma}_b^v(t) + \kappa\tilde{u}_b^v(t)\right) + \delta(t)\left((1-\kappa)\tilde{\sigma}_b^v(t) + \kappa\theta_b^v\right), \\
\tilde{\sigma}_a^v(t+\kappa) &= (1-\delta(t))(1-\kappa\tilde{u}_b^v(t))\tilde{\sigma}_a^v(t) + \delta(t)\left((1-\kappa)\tilde{\sigma}_a^v(t) + \kappa\theta_a^v\right)
\end{aligned}$$

for each $a \in B \setminus \{b\}$, and $\tilde{\sigma}^w(t+\kappa) = \tilde{\sigma}^w(t)$ for each $w \in V \setminus \{v\}$. Taking expectation with respect to bidder $i$'s value, bid, payoff, and substate at time $t$ yields

$$\frac{\sigma_b^v(t+\kappa) - \sigma_b^v(t)}{\kappa p(v)} = (1-\delta(t))\left(U^{\varsigma(t)}(v,b) - U^{\varsigma(t)}(v,\sigma(t))\right)\sigma_b^v(t) + \delta(t)\left(\theta_b^v - \sigma_b^v(t)\right).$$

As $\sigma(t) = \varsigma(t)$ due to $\sigma(0) = \varsigma(0)$ and symmetry between bidders, we obtain equation (8) in the paper by replacing the step size $\kappa$ with $\tau$.[8]

# F Proofs of Lemmas in the Paper

**Lemma 1.** *A function $l_0 : V \to \mathbb{R}$ satisfies equation (2) for each $v \in V$ if and only if $l_0$ satisfies equation (1) for each $b \in V$.*

*Proof of Lemma 1.* It follows from the compound distribution of $(\tilde{v}_1, \tilde{v}_2)$ that the break-even condition (2) is equivalent to

$$\rho l_0(v) + (1-\rho)E\left[v - \min\{v, \tilde{w}\} + l_0(\tilde{w})\right] = 0. \tag{16}$$

Simple algebra shows that the function $l_0$ defined by (1) satisfies equation (16)

[8] As explained in footnote 29 of the paper, we set $\tau = 10$ to speed up computation. This is equivalent to setting $\kappa = 1$ and multiplying the right side of the above equation by 10.

for each $v \in V$. Conversely, suppose that a function $l_0$ satisfies equation (16) for each $v \in V$. By multiplying both sides of (16) by $p(v)$ and summing over $v$, we obtain $\sum_v p(v) l_0(v) = -(1-\rho) \sum_v \sum_w p(v)p(w) \max\{v - w, 0\}$, and hence, $E[l_0(\tilde{w})] = -(1-\rho)E[\max\{\tilde{w}_i - \tilde{w}_j, 0\}]$. Substituting this expected value back into equation (16) gives equation (1). □

**Lemma 2.** *Fix any opt-out strategy $z$ for risk-neutral bidders. (i) If $z(v') > 0$ for some $v' > l(v')$, then $U^z(v') > U^z(v)$ for each $v \leq l(v)$. (ii) If $z(v) > 0$ for some $v < l(v)$, then $U^z(v) < U^z(v')$ for each $v' \geq l(v')$.*

*Proof of Lemma 2.* (i) Fix any $v \leq l(v)$. We obtain the inequality $U^z(v') > U^z(v)$ from equation (4) with $(v' - l(v'))z(v') > 0 \geq (v - l(v))z(v)$ and $v' > v$. (ii) Fix any $v' \geq l(v')$. We obtain the inequality $U^z(v) < U^z(v')$ from equation (4) with $(v - l(v))z(v) < 0 \leq (v' - l(v'))z(v')$ and $v < v'$. □

**Lemma 3.** *Fix any symmetric equilibrium $z$ for risk-neutral bidders. Then: (i) $z$ is decreasing on $\{v \in V \mid v \geq l(v)\}$. (ii) $z(v^n) < 1$. (iii) If $z(v^m) = 0$ for some $v^m \geq l(v^m)$, then $z(v) = 0$ and $U^z(v) = U^z(v^m) \geq 0$ for each $v > l(v)$. (iv) $U^z(v) \leq \pi$ for each $v \in V$.*

*Proof of Lemma 3.* (i) To derive a contradiction, suppose that $z(v') > z(v)$ for some $v, v' \in V$ with $v' - l(v') > v - l(v) \geq 0$. We then obtain $U^z(v') > U^z(v) \geq 0$, where the first inequality follows from equation (4) with $v' > v$ and the second from $z(v) < z(v') \leq 1$. Thus, a bidder with value $v'$ strictly prefers value bidding to opting out. However, $z(v') > z(v) \geq 0$, which contradicts the equilibrium condition $z(v') = 0$.

(ii) To derive a contradiction, suppose $z(v^n) = 1$. Then, $z(v) = 1$ for each $v \in V$ from part (i) and Lemma 2 (i), that is, both bidders always opt out in this equilibrium. A bidder can then obtain the item for free by bidding a positive bid. This is a contradiction.

(iii) Suppose $z(v^m) = 0$ for some $v^m \geq l(v^m)$. As $z$ is an equilibrium, $U^z(v^m) \geq 0$. Part (i) also implies that $z(v) = 0$ for each $v \geq v^m$. Now, if $(v^{m-1} - l(v^{m-1}))z(v^{m-1}) > 0$, then we would obtain $U^z(v^{m-1}) > U^z(v^m) \geq 0$ from equation (4), which contradicts $z(v^{m-1}) > 0$. It must thus hold that $z(v^{m-1}) = 0$ if $v^{m-1} > l(v^{m-1})$. We can proceed by induction on $v$ to show that $z(v) = 0$ if $v > l(v)$. Then, equation (4) again implies that $U^z(v) = U^z(v^m) \geq 0$ for each $v > l(v)$.

(iv) To derive a contradiction, suppose that $U^z(v') > \pi \geq 0$ for some $v' \in V$. Then, $z(v') = 0$ because $z$ is an equilibrium. This implies $U^z(v^n) \geq U^z(v') > 0$

and $z(v^n) = 0$. However, it then follows from part (iii) that $z(v) = 0$ for each $v > l(v)$. Thus,

$$\pi < U^z(v') = (1-\rho) \sum_{w \leq l(w)} p(w)(w - l(w))z(w) + \pi \leq \pi,$$

which is a contradiction. □

**Lemma 4.** *Every ASS $z$ with $z(v) = 0$ for each $v \geq l(v)$ satisfies $z(v) \in \{0, 1\}$ for each $v < l(v)$.*

*Proof of Lemma 4.* To derive a contradiction, suppose that an ASS $z$ satisfies $z(v) = 0$ for each $v \geq l(v)$ while $\underline{V} := \{v \in V \mid z(v) \in (0, 1), v < l(v)\}$ is nonempty. As $z$ is an equilibrium, $U^z(v) = 0$ for each $v \in \underline{V}$. The replicator dynamics (5) then implies that, on the subset

$$\{\sigma \in \Delta(B)^V \mid \sigma(v, v) + \sigma(v, 0) = 1 \text{ and } \sigma(v, 0) \in (z(v), 1) \text{ if } v \in \underline{V},$$
$$\sigma(v, v) = 1 - z(v) \text{ and } \sigma(v, 0) = z(v) \text{ if } v \notin \underline{V}\}$$

of states, the proportion of value-bidders in the subpopulation of any value $v \in \underline{V}$ is strictly decreasing because $\dot{\sigma}(v, v) = p(v)U^\sigma(v, v)(1-\sigma(v, v))\sigma(v, v) < p(v)U^z(v)(1-\sigma(v, v))\sigma(v, v) = 0$, where the inequality follows from equation (3) with $\sigma(v', 0) > z(v')$ for each $v' \in \underline{V}$. Thus, the state $z$ is not an ASS. This is a contradiction. □

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