



P.O. Box 474 Toledo, OH 43654  
Toll-Free Number: **1-800-537-4097**  
Mon – Fri, 8:00 AM to 11:00 PM EST  
Sat & Sun, 10:00 AM to 6:00 PM EST  
Contact Us: <http://mysurvey.com/contactus.cfm>  
Privacy: <http://mysurvey.com/privacy.cfm>

---

***Shaping the Future with Your Opinions***

**137074**

**Dear NFO MySurvey Member,**

Would you please give this questionnaire to the person in your household whose age and sex are indicated above (this may be you)? Thank you!

**TO THE HOUSEHOLD MEMBER HELPING WITH THIS STUDY:**

Today's survey covers a wide variety of topics, such as your current lifestyle and choices you would make given different situations. You may remember doing a similar survey last year.

I would like to assure you that your answers will be completely confidential. Your answers will be tabulated with information from thousands of other participants and only the total results will be used for academic research purposes.

The survey is lengthy. To pace yourself, you can answer the booklet in sections if you like. Most of my questions can be easily answered by simply placing an "X" in the appropriate box or boxes. In the questions where I have asked you to write in your answers, please be as specific as possible. Please take your time to read each question thoroughly and be sure to answer all the questions. Remember that there are no right answers to this survey, we are just interested in your opinions.

Once you have finished, please return the questionnaire to me in the enclosed postage-paid envelope.

As a token of my appreciation, I have enclosed a \$5 bill.

Thank you for your continued cooperation.

Sincerely,

A handwritten signature in cursive script that reads "Carol".

Carol Adams

1. Thinking about when you were a child and you were given an assignment in school, when did you usually do the assignment? **(X ONE Box)**

- 1  Got it done right away
- 2  Tended to get it done early, before the due date
- 3  Worked on it daily up until the due date
- 4  Tended to get it done toward the end
- 5  Got it done at the last minute

2. Do the following statements hold true for you? If "it is particularly true for you", you would choose "1", and if "it doesn't hold true at all for you", you would choose "5". Of course, you may choose any number in between. **(X ONE Box For EACH)**

		It Is Particularly True For You	←————→		It Doesn't Hold True At All For You
I feel fulfillment in daily life.....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
I am conscious of other people's standard of living.....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
Once I enjoy a high standard of living, it is painful to lower it.....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
I want to save joys for afterward.....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
I will never be robbed .....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
I hope to live a simple life as much as possible .....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
Saving money is the objective of life .....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
I have plans for large expenses or big purchases in the future .....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
I wish to leave an inheritance to my children, family or relatives as much as possible.....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
People shouldn't gamble .....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
I have anxieties about my health.....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
I am deeply religious.....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
I am too busy to think of the future .....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
It is disgraceful to think of money .....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
I have my hands full with the present life, and am scarcely able to save money.....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
Since the future is uncertain, it is a waste to think about it .....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
I am worried about my life after retirement.....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
I am worried about the future of children.....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
My other family members and relatives are the ones that think about the future .....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
Behaving similarly to people around me makes me feel comfortable .....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
At work, I should follow opinion as a group.....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
At home, I should follow my family's opinion.....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
Working as a group results in greater achievement than working individually .....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
I am more satisfied when I achieve a goal by cooperating with others than only by myself .....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
Work is something to live for .....	1	<input type="checkbox"/>		2	<input type="checkbox"/>
Work is for making money .....	1	<input type="checkbox"/>		2	<input type="checkbox"/>

3. Let's assume you have **two options** to receive some money. You may choose Option "A", to receive \$100 in **two days**; or Option "B", to receive a different amount in **nine days**. Compare the **amounts** and **timing** in Option "A" with Option "B" and indicate which amount you would prefer to receive for all 8 choices.

Option "A"		Option "B"	Includes An Annual Interest Rate Of:		Which <b>ONE</b> do you prefer? (X ONE Box For EACH Row)	
Receiving In 2 Days	or	Receiving In 9 Days		→	Option "A"	Option "B"
\$100.00		\$99.81	-10%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$100.00	0%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$100.19	10%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$100.38	20%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$100.96	50%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$101.91	100%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$103.83	200%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$105.74	300%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>

4. Now let's assume that you have the option to receive \$100 in **ninety days** or receive a different amount in **ninety-seven days**. Compare the **amounts** and **timing** in Option "A" with Option "B" and indicate which amount you would prefer to receive for all 8 choices.

Option "A"		Option "B"	Includes An Annual Interest Rate Of:		Which <b>ONE</b> do you prefer? (X ONE Box For EACH Row)	
Receiving In 90 Days	or	Receiving In 97 Days		→	Option "A"	Option "B"
\$100.00		\$99.81	-10%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$100.00	0%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$100.19	10%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$100.38	20%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$100.96	50%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$101.91	100%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$103.83	200%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$105.74	300%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>

5. Now let's assume that you have the option to receive \$100 in **one month** or receive a different amount in **thirteen months**. Compare the **amounts** and **timing** in Option "A" with Option "B" and indicate which amount you would prefer to receive for all 8 choices.

Option "A"	or	Option "B"	Includes An Annual Interest Rate Of:	→	Which <u>ONE</u> do you prefer? (X ONE Box For EACH Row)	
Receiving In 1 Month		Receiving In 13 Months			Option "A"	Option "B"
\$100		\$95	-5% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100		\$100	0% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100		\$102	2% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100		\$104	4% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100		\$106	6% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100		\$110	10% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100		\$120	20% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100		\$140	40% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>

6. Now let's assume that you have the option to receive \$10,000 in **one month** or receive a different amount in **thirteen months**. Compare the **amounts** and **timing** in Option "A" with Option "B" and indicate which amount you would prefer to receive for all 8 choices.

Option "A"	or	Option "B"	Includes An Annual Interest Rate Of:	→	Which <u>ONE</u> do you prefer? (X ONE Box For EACH Row)	
Receiving In 1 Month		Receiving In 13 Months			Option "A"	Option "B"
\$10,000		\$9,500	-5% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000		\$10,000	0% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000		\$10,010	0.1% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000		\$10,050	0.5% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000		\$10,100	1% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000		\$10,200	2% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000		\$10,600	6% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000		\$11,000	10% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>

7. Now let's assume that you have the option to **pay** \$10,000 in **one month** or **pay** a different amount in **thirteen months**. Compare the **amounts** and **timing** in Option "A" with Option "B" and indicate which amount you would prefer to **pay** for all 8 choices.

Option "A"	or	Option "B"	Includes An Annual Interest Rate Of:	→	Which <u>ONE</u> do you prefer? (X ONE Box For EACH Row)	
Paying In 1 Month		Paying In 13 Months			Option "A"	Option "B"
\$10,000		\$9,500	-5% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000		\$10,000	0% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000		\$10,010	0.1% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000		\$10,050	0.5% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000		\$10,100	1% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000		\$10,200	2% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000		\$10,600	6% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000		\$11,000	10% .....		1 <input type="checkbox"/>	2 <input type="checkbox"/>

8. Considering the following two ways of **receiving your monthly income**, which is preferable to you? Assume that the job assignment is the same under these situations. If you are a dependent (e.g., student, housewife, etc.), answer this question taking your living expense as your monthly income. **(X ONE Box)**

1 <input type="checkbox"/> Your monthly income has a 50% chance of doubling, but also has a 50% chance of decreasing by 30% → <b>(Answer Qu. 8a)</b>	<b>or</b>	2 <input type="checkbox"/> Your monthly income is guaranteed to increase by 5% → <b>(Answer Qu. 8b)</b>
--	-----------	---

**8a.** Of the following two jobs, which would you prefer? **(X ONE Box)**

- 1  A job that has a 50% chance of the monthly income doubling, but also a 50% chance of the monthly income being cut in half
- 2  A job with which your monthly income is guaranteed to increase by 5%

**8b.** Of the following two jobs, which would you prefer? **(X ONE Box)**

- 1  A job that has a 50% chance of the monthly income doubling, but also a 50% chance of the monthly income decreasing by 10%
- 2  A job with which your monthly income is guaranteed to increase by 5%

9. Considering the following two ways of **receiving your monthly income**, which is preferable to you? Assume that the job assignment is the same under these situations. If you are a dependent (e.g., student, housewife, etc.), answer this question taking your living expense as your monthly income. **(X ONE Box)**

1 <input type="checkbox"/> Your monthly income has a 50% chance of increasing by 30%, but also has a 50% chance of decreasing by 10% → <b>(Answer Qu. 9a)</b>	<b>or</b>	2 <input type="checkbox"/> Your monthly income is guaranteed to increase by 5% → <b>(Answer Qu. 9b)</b>
---	-----------	---

9a. Of the following two jobs, which would you prefer? **(X ONE Box)**

- 1  A job that has a 50% chance of the monthly income increasing by 20%, but also has a 50% chance of decreasing by 10%
- 2  A job with which your monthly income is guaranteed to increase by 5%

9b. Of the following two jobs, which would you prefer? **(X ONE Box)**

- 1  A job that has a 50% chance of the monthly income increasing by 50%, but also has a 50% chance of decreasing by 10%
- 2  A job with which your monthly income is guaranteed to increase by 5%

10. Suppose that you had saved an amount that is **double that of your annual household income**, and that you would spend the full amount **within two years**. **You have no other income**. Look at each of the annual interest rates listed below and indicate in which year would you spend more money. *Please answer taking into account that the balance of the first year can generate interest.* **(X ONE Box For EACH Interest Rate)**

Interest Rate:	Spend More Money In The FIRST Year	Spend More Money In The SECOND Year
0% .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>
2% .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>
4% .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>
6% .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>
8% .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>
10% .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>

11. Suppose that your housing and the necessities of life will be provided by the government for the next ten years. If there is a limit on the provisions, which pattern would you choose? **(X ONE Box)**

- 1  Start from higher living standard, then lower it gradually.
- 2  Same living standard every year.
- 3  Start from lower living standard, then raise it gradually.

12. Let's assume there is a lottery with a 50% chance of winning \$20 and a 50% chance of winning nothing. If the lottery ticket is sold for \$2.00, would you purchase a ticket? **(X ONE Box)**

- 1  I would purchase a ticket → **(Continue)**
- 2  I wouldn't purchase a ticket → **(Skip To Qu. 12b)**

12a. What is the most you would pay to purchase the lottery ticket mentioned in Qu.12? **(X ONE Box)**

- |   |                           |
|---|---------------------------|
| 1 <input type="checkbox"/> Purchase if the price is less than \$3.00<br>2 <input type="checkbox"/> Purchase if the price is less than \$4.00<br>3 <input type="checkbox"/> Purchase if the price is less than \$6.00<br>4 <input type="checkbox"/> Purchase if the price is less than \$10.00<br>5 <input type="checkbox"/> Purchase if the price is less than \$20.00<br>6 <input type="checkbox"/> Purchase even if the price is <u>more</u> than \$20.00 | → <b>(Skip To Qu. 13)</b> |
|---|---------------------------|

12b. If the price of the lottery ticket was lowered, would you purchase it if ... **(X ONE Box)**

- |  |  |
|--|--|
| 1 <input type="checkbox"/> The price is less than \$1.90 | 4 <input type="checkbox"/> The price is less than fifty cents              |
| 2 <input type="checkbox"/> The price is less than \$1.50 | 5 <input type="checkbox"/> The price is less than one cent                 |
| 3 <input type="checkbox"/> The price is less than \$1.00 | 6 <input type="checkbox"/> Wouldn't purchase even if the price is one cent |

13. Let's assume there is a lottery with a 1% chance of winning \$1,000 and a 99% chance of winning nothing. If the lottery ticket is sold for \$2.00, would you purchase a ticket? **(X ONE Box)**

- 1  I would purchase a ticket → **(Continue)**
- 2  I wouldn't purchase a ticket → **(Skip To Qu. 13b)**

13a. What is the most you would pay to purchase the lottery ticket mentioned in Qu.13? **(X ONE Box)**

- |   |                           |
|---|---------------------------|
| 1 <input type="checkbox"/> Purchase if the price is less than \$3.00<br>2 <input type="checkbox"/> Purchase if the price is less than \$4.00<br>3 <input type="checkbox"/> Purchase if the price is less than \$6.00<br>4 <input type="checkbox"/> Purchase if the price is less than \$10.00<br>5 <input type="checkbox"/> Purchase if the price is less than \$20.00<br>6 <input type="checkbox"/> Purchase even if the price is <u>more</u> than \$20.00 | → <b>(Skip To Qu. 14)</b> |
|---|---------------------------|

13b. If the price of the lottery ticket was lowered, would you purchase it if ... **(X ONE Box)**

- |  |  |
|--|--|
| 1 <input type="checkbox"/> The price is less than \$1.90 | 4 <input type="checkbox"/> The price is less than fifty cents              |
| 2 <input type="checkbox"/> The price is less than \$1.50 | 5 <input type="checkbox"/> The price is less than one cent                 |
| 3 <input type="checkbox"/> The price is less than \$1.00 | 6 <input type="checkbox"/> Wouldn't purchase even if the price is one cent |

14. Let's assume there is a lottery with a 50% chance of winning \$20 and 50% chance of winning nothing. Assuming that you are given this lottery ticket, and there is someone willing to buy this ticket from you for \$2.00, would you sell it? **(X ONE Box)**

- 1  I would sell the ticket → **(Continue)**
- 2  I wouldn't sell the ticket → **(Skip To Qu. 14b)**

14a. What is the lowest amount you would ask for this lottery ticket mentioned in Qu.14? **(X ONE Box)**

- |  |                           |
|--|---------------------------|
| 1 <input type="checkbox"/> Sell if the price is more than \$1.90<br>2 <input type="checkbox"/> Sell if the price is more than \$1.50<br>3 <input type="checkbox"/> Sell if the price is more than \$1.00<br>4 <input type="checkbox"/> Sell if the price is more than fifty cents<br>5 <input type="checkbox"/> Sell if the price is more than one cent<br>6 <input type="checkbox"/> Sell even if the price is one cent | → <b>(Skip To Qu. 15)</b> |
|--|---------------------------|

- 14b. What is the lowest amount you would ask for this lottery ticket mentioned in Qu.14? **(X ONE Box)**
- |  |  |
|--|--|
| 1 <input type="checkbox"/> Sell if the price is more than \$3.00 | 4 <input type="checkbox"/> Sell if the price is more than \$10.00                      |
| 2 <input type="checkbox"/> Sell if the price is more than \$4.00 | 5 <input type="checkbox"/> Sell if the price is more than \$20.00                      |
| 3 <input type="checkbox"/> Sell if the price is more than \$6.00 | 6 <input type="checkbox"/> Wouldn't sell even if the price is <u>more</u> than \$20.00 |

15. Assume that you know there is a 1% chance of being robbed of \$1000. You can pay \$20 for insurance to cover the damages from the robbery. Would you take out this insurance? **(X ONE Box)**
- 1  I would take out the insurance → **(Continue)**
- 2  I wouldn't take out the insurance → **(Skip To Qu. 15b)**

- 15a. What is the highest you would pay to take out this insurance mentioned in Qu. 15? Would you ... **(X ONE Box)**
- |   |                           |
|---|---------------------------|
| 1 <input type="checkbox"/> Take it out if the price is less than \$30.00              | → <b>(Skip To Qu. 16)</b> |
| 2 <input type="checkbox"/> Take it out if the price is less than \$40.00              |                           |
| 3 <input type="checkbox"/> Take it out if the price is less than \$60.00              |                           |
| 4 <input type="checkbox"/> Take it out if the price is less than \$100.00             |                           |
| 5 <input type="checkbox"/> Take it out if the price is less than \$200.00             |                           |
| 6 <input type="checkbox"/> Take it out even if the price is <u>more</u> than \$200.00 |                           |

- 15b. What if the price of the insurance mentioned in Qu.15 is lowered from \$20? What is the highest you would pay to take it out ... **(X ONE Box)**
- |  |   |
|--|---|
| 1 <input type="checkbox"/> Take it out if the price is less than \$19.00 | 4 <input type="checkbox"/> Take it out if the price is less than \$5.00                 |
| 2 <input type="checkbox"/> Take it out if the price is less than \$15.00 | 5 <input type="checkbox"/> Take it out if the price is one cent                         |
| 3 <input type="checkbox"/> Take it out if the price is less than \$10.00 | 6 <input type="checkbox"/> Wouldn't take it out even if the price is less than one cent |

16. **Overall**, to what degree are you currently feeling happiness? Using a scale from 0-10 where "10" is "very happy" and "0" is "very unhappy", how do you rate your current level of happiness? **(X ONE Box)**



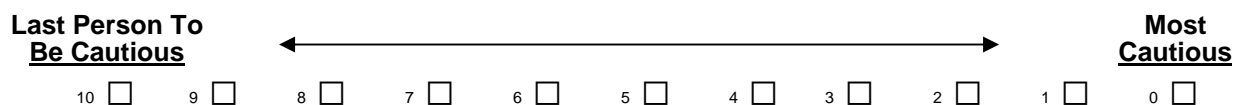
17. *Compared to 2-3 years ago*, do you think that you are happier now than you were? **(X ONE Box)**
- 1  Happier than 2-3 years ago
- 2  Almost the same as 2-3 years ago
- 3  Unhappier than 2-3 years ago
- 4  Don't know.

18. When you usually go out, how high does the probability of rain have to be **before** you take an umbrella? **(Write In)**
- More than: \_\_\_\_\_ %

19. As the proverb says, "*Nothing ventured, nothing gained*," there is a way of thinking that it is necessary to take risks if you expect excellent results. On the other hand, as the proverb says, "*A wise man never courts danger*," there is a way of thinking that you should avoid risks as much as possible. Which way of thinking is close to yours? On a scale of 0-10 with "10" being completely sympathetic with the way of thinking "Nothing ventured, nothing gained", and "0" being completely sympathetic with the way of thinking of "A wise man", please rate your behavioral pattern. **(X ONE Box)**



20. When you usually go out, are you cautious of locking doors/windows and turning off appliances to prevent a fire? On a scale of 0-10 with "10" being the "last person to be cautious", and "0" being the "most cautious", please rate your level of cautiousness. **(X ONE Box)**



21. Economic growth (nominal) in fiscal 2004 was 3.8%. What do you think the economic growth will be in fiscal 2005? Write in a percentage range of which you are confident that the rate will surely be in. **(Write In)**
- \_\_\_\_\_ % to \_\_\_\_\_ %

22. At present, the Dow Jones Industrial Average is about 10,700. On April 1, 2006, what do you think the Dow Jones Industrial Average will be? Write in a range of which you are confident the Dow will surely be in. **(Write In)**
- The Lowest \_\_\_\_\_ to the Highest \_\_\_\_\_

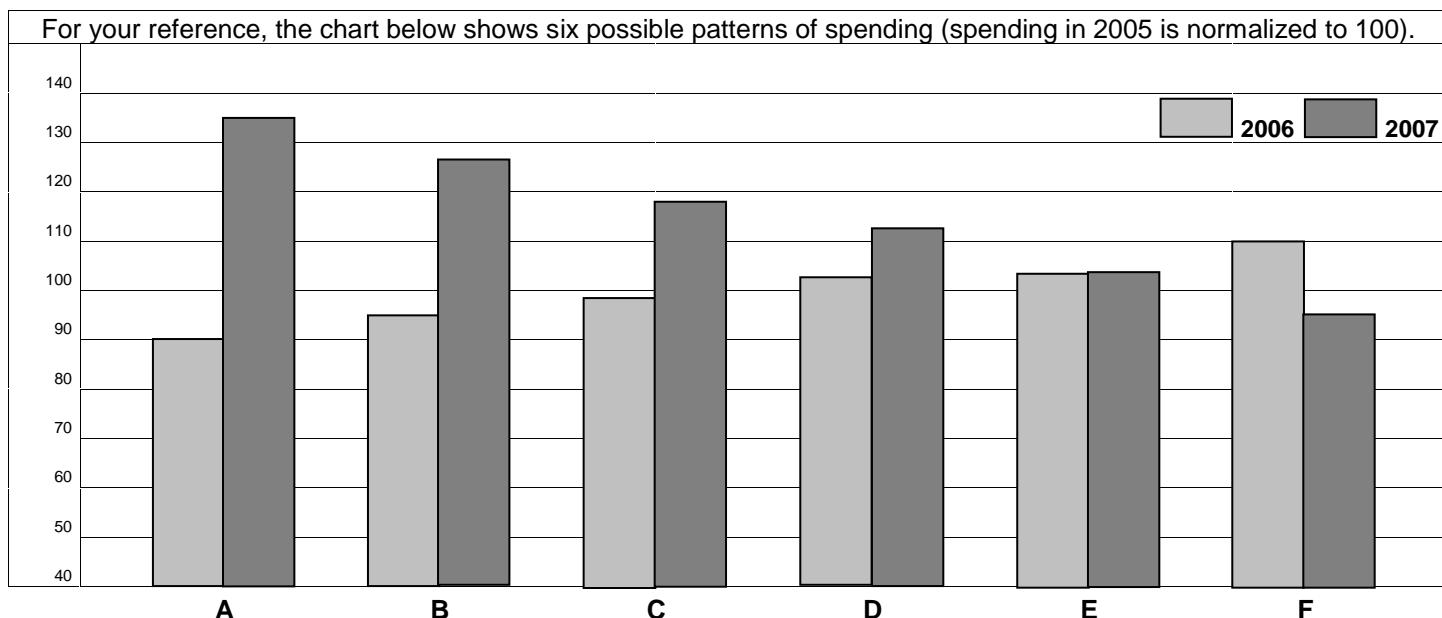
23. In which kind of town do you prefer to live, where the people are richer than you or the people are poorer than you? Assume these two towns have the same degree of safety and convenience. **(X ONE Box)**
- 1  Live in a town where the people are much richer than you.
- 2  Live in a town where the people are slightly richer than you
- 3  Live in a town where the people have the same standard of living as you.
- 4  Live in a town where the people are slightly poorer than you.
- 5  Live in a town where the people are much poorer than you.
- 6  Either town is OK

24. How does your standard of living compare with people around you? **(X ONE Box)**
- 1  Theirs is much lower than mine
  - 2  Theirs is somewhat lower than mine
  - 3  Theirs is about the same as mine
  - 4  Theirs is somewhat higher than mine
  - 5  Theirs is much higher than mine
- 24a. In question 24, with whom did you compare your standard of living? **(X ONE Box)**
- 01  Neighbor
  - 02  Classmates of your school days
  - 03  Relatives
  - 04  Families of your children's classmates
  - 05  Person at work in your company who is in your age group, has similar academic background, or person who has started working in the same year
  - 06  Person at work in your company who is assigned with similar job as you are, regardless of their age, academic background, year in which one joined a company.
  - 07  Person working in another company in the same business who belongs to the same age group, has similar academic background, or person who has started working in the same year
  - 08  Person working in another company in the same business who is assigned with similar job as you are, regardless of their age, academic background, year in which one joined a company
  - 09  Average people in the US
  - 10  Average people in the world
  - 11  Friend or acquaintance excluding above choices
  - Others (Specify): \_\_\_\_\_
  - +  I don't know
25. Suppose that your parents had only one-third as much family income per person to live on as you do. Up to how much of your own family income per month would you be willing to give your parents to help out until things changed (possibly a few years)? (Assume that you have parents if you actually don't have.) **(X ONE Box)**
- 1  Up to 2 % of your family income per month
  - 2  Up to 5 % of your family income per month
  - 3  Up to 10 % of your family income per month
  - 4  Up to 20 % of your family income per month
  - 5  No help at all
26. Suppose that one of your children had only one-third as much family income per person to live on as you do. Up to how much of your own family income per month would you be willing to give your child to help out until things changed (possibly a few years)? (Assume that you have a child if you actually don't have.) **(X ONE Box)**
- 1  Up to 2 % of your family income per month
  - 2  Up to 5 % of your family income per month
  - 3  Up to 10 % of your family income per month
  - 4  Up to 20 % of your family income per month
  - 5  No help at all
27. Suppose that you found a well-known charity that gave financial help to people who typically had about one-fifth of your family income per person. Up to how much of your own family income per month would you be willing to give the charity if you knew the money would go directly to benefit these people? **(X ONE Box)**
- 1  Up to 2 % of your family income per month
  - 2  Up to 5 % of your family income per month
  - 3  Up to 10 % of your family income per month
  - 4  Up to 20 % of your family income per month
  - 5  No help at all
28. Suppose that you found a well-known charity that gave financial help to people who typically had about one-fifth of your family income per person. Up to how much of your own family income per month would you be willing to give the charity if you knew the charity would give twice the amount of your donation directly to benefit these people? **(X ONE Box)**
- 1  Up to 2 % of your family income per month
  - 2  Up to 5 % of your family income per month
  - 3  Up to 10 % of your family income per month
  - 4  Up to 20 % of your family income per month
  - 5  No help at all
29. Imagine that you have a 2-year old child that has a high fever and is in pain. The child's doctor tells you that both the fever and pain are harmless. He can give you a medicine that cures the sickness but slightly weakens the child's immune system when the child becomes 50 years old. What would you do? **(X ONE Box)**
- 1  I would give the medicine to the child if the sickness is known to last for one day.
  - 2  I would give the medicine to the child if the sickness is known to last for two days.
  - 3  I would give the medicine to the child if the sickness is known to last for one week.
  - 4  I would give the medicine to the child if the sickness is known to last for one month.
  - 5  I would not give the medicine to the child.
30. Imagine that you have a 16-year old child that has been working at a restaurant for the last month. The child has been doing so to earn money to buy a concert ticket. You agreed that it would be all right for the child to buy the ticket as long as the child earns the necessary money. The child just got fired, and asked you to help by providing one tenth of the necessary money. The tickets will be sold out if you do not provide the money. What would you do in this situation? **(X ONE Box)**
- 1  I would provide the money regardless of the reason why the child got fired.
  - 2  I would provide the money if the child is not at fault for being fired.
  - 3  I would not provide the money because it is not good for my child.
  - 4  I would not provide the money because it will be a waste of money.

31. Suppose that your income is guaranteed to be 5 % more than what you earned in the year of 2005 for the rest of your life. Assume that there will be no inflation.

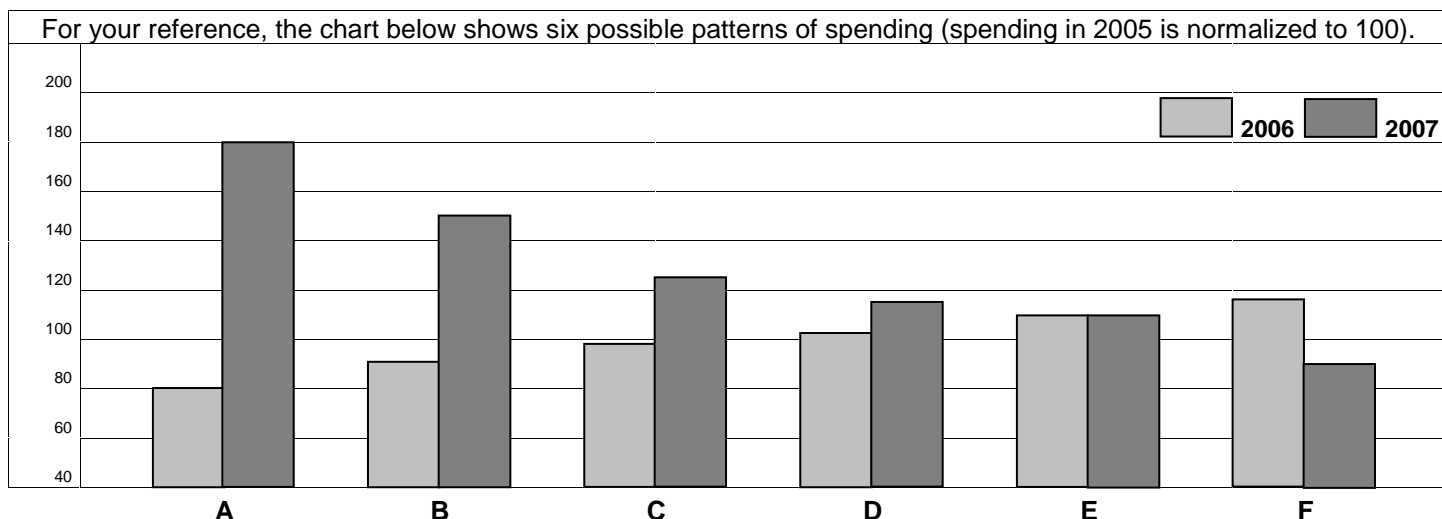
Assume that if you reduced your spending in the year 2006 , you could spend twice that amount in the year 2007. The table below indicates six possible patterns of spending you could choose under this assumption. Which pattern of spending do you like most among A, B, C, D, E, and F in the table? Please indicate your first choice pattern and the second choice pattern below.

Possible Patterns of Spending		(X ONE Box Under EACH)	
Spending In 2006 (Relative to 2005)	Spending In 2007 (Relative to 2005)	FIRST Choice Pattern	SECOND Choice Pattern
A. Lower by 10%	Higher by 35%.....	1 <input type="checkbox"/>	1 <input type="checkbox"/>
B. Lower by 5%	Higher by 25%.....	2 <input type="checkbox"/>	2 <input type="checkbox"/>
C. Lower by 1%	Higher by 17%.....	3 <input type="checkbox"/>	3 <input type="checkbox"/>
D. Higher by 2%	Higher by 11%.....	4 <input type="checkbox"/>	4 <input type="checkbox"/>
E. Higher by 5%	Higher by 5%.....	5 <input type="checkbox"/>	5 <input type="checkbox"/>
F. Higher by 10%	Lower by 5%.....	6 <input type="checkbox"/>	6 <input type="checkbox"/>



32. Now suppose that if you reduced your spending in the year 2006, you could spend three times that amount in the year 2007. The table below indicates six possible patterns of spending you could choose under the new assumption. Which pattern of spending do you like most among A, B, C, D, E, and F in the table? Please indicate your first choice pattern and the second choice pattern below.

Possible Patterns of Spending		(X ONE Box Under EACH)	
Spending In 2006 (Relative to 2005)	Spending In 2007 (Relative to 2005)	FIRST Choice Pattern	SECOND Choice Pattern
A. Lower by 20%	Higher by 80%.....	1 <input type="checkbox"/>	1 <input type="checkbox"/>
B. Lower by 10%	Higher by 50%.....	2 <input type="checkbox"/>	2 <input type="checkbox"/>
C. Lower by 1%	Higher by 23%.....	3 <input type="checkbox"/>	3 <input type="checkbox"/>
D. Higher by 2%	Higher by 14%.....	4 <input type="checkbox"/>	4 <input type="checkbox"/>
E. Higher by 5%	Higher by 5%.....	5 <input type="checkbox"/>	5 <input type="checkbox"/>
F. Higher by 10%	Lower by 10% .....	6 <input type="checkbox"/>	6 <input type="checkbox"/>



33. It may sound like science fiction but, if you could choose the year in which you were born, in which year would you like to have been born? **(X ONE Box For Each Row)**

- 1  Born in 1910    OR    2  Born in 1950  
 1  Born in 1910    OR    2  Born in 1980  
 1  Born in 1950    OR    2  Born in 1980

34. It may sound like science fiction but, if you could choose the country in which you were born, in which country would you like to have been born? **(X ONE Box For Each Row)**

- 1  Italy                    OR    2  Indonesia  
 1  Singapore            OR    2  Mexico  
 1  Italy                    OR    2  USA  
 1  Indonesia            OR    2  USA  
 1  Japan                OR    2  USA

35. About how many hours a week do you and your spouse usually work? If you don't work outside the home, X "don't work". If you don't have a spouse, X "no spouse" and if your spouse doesn't work outside the home, X "doesn't work". **(Write In A Number For EACH Row)**

- You  $\longrightarrow$  hours per week: \_\_\_\_\_ -  Don't work  
 Your spouse  $\longrightarrow$  hours per week: \_\_\_\_\_ +  No spouse -  Doesn't work

36. About how many days in a year do you and your spouse work? If you don't work outside the home, X "don't work". If you don't have a spouse, X "no spouse" and if your spouse doesn't work outside the home, X "doesn't work". **(Write In Number In For EACH Row)**

- You  $\longrightarrow$  days per year: \_\_\_\_\_ -  Don't work  
 Your spouse  $\longrightarrow$  days per year: \_\_\_\_\_ +  No spouse -  Doesn't work

37. To what age do you and your spouse plan to work? If you are already retired, write in your age at the time of retirement. If you don't work outside the home, X "don't work". If you don't have a spouse, X "no spouse" and if your spouse doesn't work outside the home, X "doesn't work" **(X ONE Box And Write In Number In For EACH Row)**

- You  $\longrightarrow$  years old: \_\_\_\_\_ -  Don't work  
 Your spouse  $\longrightarrow$  years old: \_\_\_\_\_ +  No spouse -  Doesn't work

38. Let's assume that you have won a lottery. The prize money will be the same amount as last year's household income and will be paid every year for as long as you live. (If you have a spouse, it will be paid continuously as long as one of you is living). By winning the lottery, how would you change your working hours per week? **(X ONE Box) (If You Would Increase Or Decrease Your Working Hours Per Week, Please Indicate By How Much)**

- 1  Increase \_\_\_\_\_ hours/week **(Write In)**  
 2  Will not change  
 3  Decrease \_\_\_\_\_ hours/week **(Write In)**  
 4  I will quit my job immediately  
 5  I don't work  
 6  I don't know

38a. If you were to win the lottery in question 38, to what age would you keep working? If you don't work outside the home, X "don't work". If you do not have a spouse, X "no spouse". If your spouse doesn't work outside the home, X "doesn't work". **(X ONE Box And Write In Number In For EACH Row)**

- You  $\longrightarrow$  years old: \_\_\_\_\_ -  Don't work  
 Your spouse  $\longrightarrow$  years old: \_\_\_\_\_ +  No spouse -  Doesn't work

39. This time let's assume that instead of winning a lottery, your employer doubles your present wage per hour, **limited to this year, for the additional hours you work over your present working hours.**

Let's assume that you can change your working hours as you like. How would you change your working hours? **(X ONE Box) (If You Would Increase Your Hours, Please Indicate By How Much)**

- 1  Increase \_\_\_\_\_ hours/week **(Write In)**  
 2  Will not change  
 3  I don't work  
 4  I don't know

40. This time let's assume that instead of winning a lottery, your employer **doubles** your present wage per hour **forever, for the additional hours you work over your present working hours.** Let's assume that you can change your working hours as you like. How would you change your working hours per week? **(X ONE Box) (If You Would Increase Your Hours, Please Indicate By How Much)**

- 1  Increase \_\_\_\_\_ hours/week **(Write In)**  
 2  Will not change  
 3  I don't work  
 4  I don't know

40a. Let's assume that your employer **doubles** your present wage per hour **forever, for the additional hours you work over your present working hours.** In this situation, to what age will you and your spouse keep working? **(Write In) (If You Don't Work Outside The Home, X "Don't Work". If You Do Not Have A Spouse, X "No Spouse" And If Your Spouse Doesn't Work Outside The Home X "Doesn't Work")**

- You  $\longrightarrow$  years old: \_\_\_\_\_ -  Don't work  
 Your spouse  $\longrightarrow$  years old: \_\_\_\_\_ +  No spouse -  Doesn't work



41. Now let's assume that your employer cuts your present wage per hour **in half, forever**. If you could change your working hours per week as you like, how would you change your working hours per week? **(X ONE Box) (If You Would Increase Or Decrease Your Working Hours Per Week, Please Indicate By How Much)**

- 1  Increase \_\_\_\_\_ hours/week **(Write In)**
- 2  Will not change
- 3  Decrease \_\_\_\_\_ hours/week **(Write In)**
- 4  I will quit my job immediately
- 5  I don't work
- 6  I don't know

41a. Let's assume that your employer cuts your present wage per hour **in half, forever**. In this situation, to what age would you keep working? **(Write In) (If You Do Not Work Outside The Home, X "Don't Work". If You Do Not Have A Spouse, X "No Spouse" And If Your Spouse Does Not Work Outside The Home, X "Does Not Work")**

You \_\_\_\_\_ years old: \_\_\_\_\_ -  Don't work  
 Your spouse \_\_\_\_\_ years old: \_\_\_\_\_ +  No spouse -  Doesn't work

42. The following statements are ideas on how people's income and standard of living are decided in the US. What is your opinion of these ideas? **(X ONE Box For Each Row)**

	I Think So	I Think So To Some Extent	Neither	I Don't Think So That Much	I Don't Think So
Whether or not one can gain an income or a status that one wishes for is decided by one's choice or effort .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Whether or not one can gain an income or a status that one wishes for is decided by one's luck on occasions.....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Whether or not one can gain an income or a status that one wishes for is decided by one's inborn talent .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Whether or not one can gain an income or a status that one wishes for is decided by one's family environment that one grew up in .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Whether or not one can gain an income or a status that one wishes for is decided by one's academic background.....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
One's willingness to work is decided by whether or not it is a society where a wide enough income gap exists .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Even though one is poor at present, equal opportunity of becoming rich is given by the society.....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Even if one works diligently, there are people who cannot gain enough income for a minimum standard of living .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Our society is giving enough help to people who are so poor and have difficulties in living .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

43. The following ideas are about **how people's income and standard of living should be decided**. What is your opinion on these ideas? **(X ONE Box For EACH Row)**

	Agree	Generally Agree	Neither	Generally Disagree	Disagree
Whether or not one can gain an income or a status that one wishes for should be decided by one's choice or effort .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Whether or not one can gain an income or a status that one wishes for should be decided by one's luck on occasions .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Whether or not one can gain an income or a status that one wishes for should be decided by one's inborn talent .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Whether or not one can gain an income or a status that one wishes for should be decided by one's family environment that they grew up in .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Whether or not one can gain an income or a status that one wishes for should be decided by one's academic background .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
One's willingness to work should be decided by whether or not it is a society where a wide enough income gap exists .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Even though one is poor at present, equal opportunity of becoming rich should be given by the society .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
If one works diligently, there should be a society where everyone can gain enough income for a minimum standard of living .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Our society should give enough help to people who are so poor and have difficulties in living.....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

44. How do you think the following inequalities in the US have changed in last 5 years? (X ONE Box For EACH Row)

	Expanded	Expanded Somewhat	Didn't Change	Reduced Somewhat	Reduced
Income or earnings inequality.....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Wealth inequality (assets such as savings, stocks, land and housing that one holds) .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Income inequality due to difference between families in which one grew up.....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Living standard inequality .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

45. How do you think the following inequalities in the US will change in next 5 years? (X ONE Box For EACH Row)

	Expand	Expand Somewhat	Will Not Change	Reduce Somewhat	Reduce
Income or earnings inequality.....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Wealth inequality (assets such as savings, stocks, land and housing that one holds) .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Income inequality due to difference between families in which one grew up .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Living standard inequality .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

46. How much of a problem do you think the current expansion of the inequality of income is? (X ONE Box)

- 1  It's a big problem
- 2  It's somewhat of a problem
- 3  Neither
- 4  It's not much of a problem
- 5  It's not a problem at all
- 6  I don't know

47. What is your opinion if the government alters taxation system and social security policy indicated below? (X ONE Box For EACH Row)

	Agree	Generally Agree	Neither	Generally Disagree	Disagree
Using taxation system and social security policy, to enforce redistribution of income from the rich to the poor .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Increase supply of public housing for people of low income.....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
To maintain the pension system, decrease pension benefit level.....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
To maintain pension benefit level, increase the amount which the pension is covered by insurance .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Raise the age which pension payment starts and keep the pension benefit level .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Decrease the pension benefits paid to people of high income .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Tighten the standard for providing welfare benefits .....	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

48. Comparing an American living 30 years ago and an American living 10 years ago, on average which person do you think was happier? (X ONE Box)

- 1  Person living 30 years ago
- 2  Person living 10 years ago

**The following two questions are about you.**

49. What is your marital status? (X ONE Box)

- 1  Now married
- 2  Never married
- 3  Divorced/Separated
- 4  Widowed

49a. What is your weight? (Write In #) \_\_\_\_\_ pounds

**Please answer the following questions for you and your spouse (if applicable)**

50. What are you and your spouse's birth years? (Write In Year)

You, yourself: Month \_\_\_\_\_ Year \_\_\_\_\_ Your spouse: Month \_\_\_\_\_ Year \_\_\_\_\_ +  No spouse

51. Please indicate the highest level of education (or equivalent) completed by you and your spouse. *If you are still in school, "X" the one you are in now. (X ONE Box For EACH)*

	<u>Yourself</u>	<u>Your Spouse</u>
No spouse .....	+ <input type="checkbox"/>	+ <input type="checkbox"/>
Grade School.....	1 <input type="checkbox"/>	1 <input type="checkbox"/>
Some High School.....	2 <input type="checkbox"/>	2 <input type="checkbox"/>
Graduated High School .....	3 <input type="checkbox"/>	3 <input type="checkbox"/>
Some College - no degree .....	4 <input type="checkbox"/>	4 <input type="checkbox"/>
Graduated College - Associate's Degree (2 year) .....	5 <input type="checkbox"/>	5 <input type="checkbox"/>
Graduated College - Bachelor's Degree (4 year) .....	6 <input type="checkbox"/>	6 <input type="checkbox"/>
Some post graduate studies - no degree .....	7 <input type="checkbox"/>	7 <input type="checkbox"/>
Masters Degree - MS, MA, MBA, etc. ....	8 <input type="checkbox"/>	8 <input type="checkbox"/>
Doctoral Degree - DVM, Ph.D, DDS, etc. ....	9 <input type="checkbox"/>	9 <input type="checkbox"/>

52. What are you and your spouse's occupations? (X ONE Box For EACH)

	<u>Yourself</u>	<u>Your Spouse</u>
No spouse .....	+ <input type="checkbox"/>	+ <input type="checkbox"/>
Office worker (office clerks, sales persons).....	.01 <input type="checkbox"/>	01 <input type="checkbox"/>
Shop worker (running retail shops, shop persons or door-to-door salesman, etc.) .....	.02 <input type="checkbox"/>	02 <input type="checkbox"/>
Managerial post (manager of government employees or a company's employees, or directors, etc.).....	.03 <input type="checkbox"/>	03 <input type="checkbox"/>
Specialists / Technical posts (teachers, doctors, technical experts, or artists, etc.).....	.04 <input type="checkbox"/>	04 <input type="checkbox"/>
Worker in the Service industry (barbers/hairstylists, waiters/waitresses, taxi drivers or security guards, etc.).....	.05 <input type="checkbox"/>	05 <input type="checkbox"/>
Field worker (carpenters, repairmen or factory workers, etc.).....	.06 <input type="checkbox"/>	06 <input type="checkbox"/>
Agriculture, forestry and fisheries industry .....	.07 <input type="checkbox"/>	07 <input type="checkbox"/>
Housewives/Househusbands (part-time workers) .....	.08 <input type="checkbox"/>	08 <input type="checkbox"/>
Housewives/Househusbands (unemployed) .....	.09 <input type="checkbox"/>	09 <input type="checkbox"/>
Student .....	.10 <input type="checkbox"/>	10 <input type="checkbox"/>
Retired (excluding housewives/househusbands) .....	.11 <input type="checkbox"/>	11 <input type="checkbox"/>
Unemployed (excluding housewives/househusbands) .....	.12 <input type="checkbox"/>	12 <input type="checkbox"/>
Other (Specify): .....	<input type="checkbox"/>	<input type="checkbox"/>

**If you answered 1 to 7 for yourself at Qu. 52, please continue. Otherwise, skip to Qu. 54**

53a. What is the type of your employment? (X ONE Box)

- 1  Company employee/Organization staff
- 2  Government employee
- 3  Businessman/Director
- 4  Self-employed
- 5  Family business employee (in self-employed business)

53b. How many years have you been working for your present company? (X ONE Box)

- 1  Less than a year
- 2  A year to less than 5 years
- 3  5 years to less than 10 years
- 4  10 years to less than 20 years
- 5  20 years to less than 30 years
- 6  30 years to less than 40 years
- 7  More than 40 years

53c. Approximately how many employees are working for the company/office you are working for? Answer the approximate number including all the head office, branch offices, branch stores, sales offices and factories. If you are working for a government organization, select "Government employee." (X ONE Box)

- 1  1 to 5 people
- 2  6 to 29 people
- 3  30 to 99 people
- 4  100 to 299 people
- 5  300 to 499 people
- 6  500 to 999 people
- 7  1,000 to 4,999 people
- 8  More than 5,000 people
- 9  Government employee

53d. Which one of the following best describes the industry in which you work? (X ONE Box)

- 01  Agriculture and forestry industry
- 02  Mining industry
- 03  Construction industry
- 04  Manufacturing industry
- 05  Wholesale/Retail business
- 06  Financial/Insurance business
- 07  Real estate business
- 08  Transport /Correspondence industry
- 09  Electric/Gas/Water/Heat supply industry
- 10  Service industry
- 11  Others

54. Do you have any children? (X ONE Box)

- 1  No children → (Skip To Qu. 55)
- 2  Have children → # of children: \_\_\_\_\_ → (Continue)

54a. How old is your youngest child now? (Write In) \_\_\_\_\_ years old

55. Approximately how much was the annual earned income of you and your spouse before taxes, with bonuses included (and also business income) for 2005? If you prefer answering in terms of monthly income or hourly wage, please write in the amount on the appropriate line. **(X ONE Box)**

	<u>Yourself</u>	<u>Your Spouse</u>
No spouse .....		+ <input type="checkbox"/>
None .....	.01 <input type="checkbox"/>	01 <input type="checkbox"/>
Less than \$10,000 .....	.02 <input type="checkbox"/>	02 <input type="checkbox"/>
\$10,000 to less than \$20,000 .....	.03 <input type="checkbox"/>	03 <input type="checkbox"/>
\$20,000 to less than \$40,000 .....	.04 <input type="checkbox"/>	04 <input type="checkbox"/>
\$40,000 to less than \$60,000 .....	.05 <input type="checkbox"/>	05 <input type="checkbox"/>
\$60,000 to less than \$80,000 .....	.06 <input type="checkbox"/>	06 <input type="checkbox"/>
\$80,000 to less than \$100,000 .....	.07 <input type="checkbox"/>	07 <input type="checkbox"/>
\$100,000 to less than \$120,000 .....	.08 <input type="checkbox"/>	08 <input type="checkbox"/>
\$120,000 to less than \$140,000 .....	.09 <input type="checkbox"/>	09 <input type="checkbox"/>
More than \$140,000 .....	.10 <input type="checkbox"/>	10 <input type="checkbox"/>
Monthly income (Specify): .....	\$ _____	\$ _____
Dollars per hour (Specify): .....	\$ _____	\$ _____

56. Which of the following best describes your current family status? **(X ONE Box)**

- |   |  |
|---|--|
| 1 <input type="checkbox"/> Single                     | 5 <input type="checkbox"/> Husband, wife, children and you or your spouse's parents                    |
| 2 <input type="checkbox"/> Husband and wife           | 6 <input type="checkbox"/> Husband, wife, children, you or your spouse's parents, brothers and sisters |
| 3 <input type="checkbox"/> Husband, wife and children | <input type="checkbox"/> Others (Specify): _____   |
| 4 <input type="checkbox"/> Single parent and children |  |

57. How many people are currently living in your household? **(Write In)** # of people: \_\_\_\_\_

58. How much was the average food expense of your entire family per month in 2005? **(Write In Rounding To Nearest Whole Dollar)**

Approximate food expense (excluding expense of eating out).....\$ \_\_\_\_\_ per month  
 Approximate expense of eating out .....\$ \_\_\_\_\_ per month

59. How much did you spend on durable consumer goods such as housing, cars, and expensive electronic products for your entire family in 2005? **(Write In Rounding To Nearest Whole Dollar)**

Approximate expense in 2005 for entire family .....\$ \_\_\_\_\_

60. How much are the average expenditures of your entire family per month in 2005? Exclude durable consumer goods purchased such as housing, cars, expensive electronic products, taxes, insurance premiums, and mortgage interest. Include costs of public utilities and energy bills. **(Write In Rounding To Nearest Whole Dollar)**

Approximate expense in 2005 for entire family .....\$ \_\_\_\_\_ per month

61. How much did the gross expenditures of your entire family in 2005 change compared to the amount in 2004? **(X ONE Box)**

Increased by more than 9%	Increased by 8-9%	Increased by 6-7%	Increased by 4-5%	Increased by 1-3%	Increased by less than 1% OR Decreased by less than 1%	Decreased by 1-3%	Decreased by 4-5%	Decreased by 6-7%	Decreased by 8-9%	Decreased by more than 9%
10 <input type="checkbox"/>	09 <input type="checkbox"/>	08 <input type="checkbox"/>	07 <input type="checkbox"/>	06 <input type="checkbox"/>	05 <input type="checkbox"/>	04 <input type="checkbox"/>	03 <input type="checkbox"/>	02 <input type="checkbox"/>	01 <input type="checkbox"/>	00 <input type="checkbox"/>

62. How much do you estimate the gross expenditures of your entire family in 2006 will change compared to the amount in 2005? **(X ONE Box)**

Increase by more than 9%	Increase by 8-9%	Increase by 6-7%	Increase by 4-5%	Increase by 1-3%	Increase by less than 1% OR Decrease by less than 1%	Decreased by 1-3%	Decrease by 4-5%	Decrease by 6-7%	Decrease by 8-9%	Decrease by more than 9%
10 <input type="checkbox"/>	09 <input type="checkbox"/>	08 <input type="checkbox"/>	07 <input type="checkbox"/>	06 <input type="checkbox"/>	05 <input type="checkbox"/>	04 <input type="checkbox"/>	03 <input type="checkbox"/>	02 <input type="checkbox"/>	01 <input type="checkbox"/>	00 <input type="checkbox"/>

63. What would you estimate the annual growth rate of consumer prices to be in 2006? **(X ONE Box)**

Increase by more than 4.5%	Increase by 3.6-4.5%	Increase by 2.6-3.5%	Increase by 1.6-2.5%	Increase by 0.5-1.5%	Increase by less than 0.5% OR Decrease by less than 0.5%	Decrease by 0.5-1.5%	Decrease by 1.6-2.5%	Decrease by 2.6-3.5%	Decrease by 3.6-4.5%	Decrease by more than 4.5%
10 <input type="checkbox"/>	09 <input type="checkbox"/>	08 <input type="checkbox"/>	07 <input type="checkbox"/>	06 <input type="checkbox"/>	05 <input type="checkbox"/>	04 <input type="checkbox"/>	03 <input type="checkbox"/>	02 <input type="checkbox"/>	01 <input type="checkbox"/>	00 <input type="checkbox"/>

64. Are you seeking a job? *(Please answer regardless of whether or not you presently have a job.)* **(X ONE Box)**

- 1  Seeking a job                      2  Not seeking a job



74. How much do you estimate the annual earned gross income of your entire household in 2006 will change compared to the amount in 2005? (If you are a student, please answer the income of your parents' entire household.) (X ONE Box)

Increase by more than 9%	Increase by 8-9%	Increase by 6-7%	Increase by 4-5%	Increase by 1-3%	Increase by less than 1% OR Decrease by less than 1%	Decrease by 1-3%	Decrease by 4-5%	Decrease by 6-7%	Decrease by 8-9%	Decrease by more than 9%
10 <input type="checkbox"/>	09 <input type="checkbox"/>	08 <input type="checkbox"/>	07 <input type="checkbox"/>	06 <input type="checkbox"/>	05 <input type="checkbox"/>	04 <input type="checkbox"/>	03 <input type="checkbox"/>	02 <input type="checkbox"/>	01 <input type="checkbox"/>	00 <input type="checkbox"/>

75. Approximately how much is the present appraised value of all housing and properties which your entire household owns? (If you are a student, please answer about the housing and properties your parents' entire household owns.) (X ONE Box)

- 01  Do not possess housing or properties
- 02  Less than \$50,000
- 03  \$50,000 to less than \$100,000
- 04  \$100,000 to less than \$150,000
- 05  \$150,000 to less than \$200,000
- 06  \$200,000 to less than \$300,000
- 07  \$300,000 to less than \$400,000
- 08  \$400,000 to less than \$500,000
- 09  \$500,000 to less than \$1,000,000
- 10  \$1,000,000 or more

76. Approximately how much would the balance of financial assets (savings, stocks and insurance, etc.) of your entire household be? (If you are a student, please answer the balance of financial assets of your parents' entire household.) (X ONE Box)

- 01  Less than \$25,000
- 02  \$25,000 to less than \$50,000
- 03  \$50,000 to less than \$75,000
- 04  \$75,000 to less than \$100,000
- 05  \$100,000 to less than \$150,000
- 06  \$150,000 to less than \$200,000
- 07  \$200,000 to less than \$300,000
- 08  \$300,000 to less than \$500,000
- 09  \$500,000 to less than \$1,000,000
- 10  \$1,000,000 or more

77. Please indicate which of the following financial assets you own. (X ALL That Apply)

- 01  Bank savings (including cooperative banks, credit unions and other associations)
- 02  Corporate bonds
- 03  Life insurances
- 04  Stocks
- 05  Investment Trusts
- 06  Foreign currency deposits
- 07  Futures / Options
- 08  U.S. Government bonds
- 09  Government bonds of foreign countries
- 10  Private pensions (by life insurance companies or postal annuity pension system)
- 11  Company pensions
- 12  Cash Savings \_\_\_\_\_
- 13  None → (Skip To Qu. 79)

→ (Continue)

78. What percentage of your financial assets of your entire household are in the following ... (Write In % For EACH)

Bank savings, cash, U.S. government bonds ..... %  
 Investment Trusts, Stocks, Futures/Options, Corporate Bonds, Foreign currency deposits, Government bonds of foreign countries..... %

79. What would you say is your average annual profit-earning rate of your financial assets? (Write In)

\_\_\_\_\_ % +  Cannot say

80. If you don't mind, do you have any liabilities or debts presently? Liabilities or debts include housing loans. (X ONE Box)

- 1  No liabilities or debts → (Skip To Qu. 82)
- 2  Have liabilities or debts → (Continue)

80a. If you have housing loans, what is the balance of your housing loans presently? (X ONE Box)

- 01  Less than \$25,000
- 02  \$25,000 to less than \$50,000
- 03  \$50,000 to less than \$75,000
- 04  \$75,000 to less than \$100,000
- 05  \$100,000 to less than \$150,000
- 06  \$150,000 to less than \$200,000
- 07  \$200,000 to less than \$300,000
- 08  \$300,000 to less than \$500,000
- 09  \$500,000 to less than \$1,000,000
- 10  \$1,000,000 or more
- 11  No mortgage loans

80b. Do you have any liabilities or debts other than housing loans? (X ONE Box)

- 01  No loans other than mortgage loans
- 02  Less than \$5,000
- 03  \$5,000 to less than \$10,000
- 04  \$10,000 to less than \$20,000
- 05  \$20,000 to less than \$30,000
- 06  \$30,000 to less than \$50,000
- 07  \$50,000 to less than \$75,000
- 08  \$75,000 to less than \$100,000
- 09  \$100,00 to less than \$200,000
- 10  \$200,000 to less than \$300,000
- 11  \$300,000 or more

81. Have you ever been rejected for a loan application (excluding housing loans)? (X ONE Box)

- 1  Yes
- 2  No

82. On a scale of 0-10 with "10" being "Wealthiest" and "0" being "Poorest", please indicate what you think your standard of living is. **(X ONE Box)**

**Wealthiest** ←————→ **Poorest**

10  09  08  07  06  05  04  03  02  01  00

83. On a scale of 0-10 with "10" being "Wealthiest" and "0" being "Poorest", please indicate what you think the standard of living was for your family while you were growing up. **(X ONE Box)**

**Wealthiest** ←————→ **Poorest**

10  09  08  07  06  05  04  03  02  01  00

84. Do you smoke? **(X ONE Box)**

- 1  Don't smoke at all      3  Smoke sometimes      5  About a pack a day  
 2  Hardly smoke      4  About 10 cigarettes a day      6  More than 2 packs a day

85. Do you drink alcoholic beverages? **(X ONE Box)**

- 1  Don't drink at all      4  A can of beer (12 oz.) or its equivalent a day, everyday  
 2  Hardly drink      5  3 cans of beer (12 oz. x 3) or its equivalent a day, everyday  
 3  Drink sometimes      6  5 cans of beer (12 oz. x 5) or its equivalent a day, everyday

86. Do you gamble in lotteries or at casinos, or bet on sporting events or horse races? **(X ONE Box)**

- 1  Don't gamble at all      3  Several times a year or so      5  Once a week or so  
 2  Hardly gamble      4  Once a month or so      6  Almost everyday

87. Please indicate if you are affiliated with any of the following religions. **(X ALL That Apply)**

- 01  Baptist  
 02  Episcopalian  
 03  Evangelical  
 04  Lutheran  
 05  Presbyterian  
 06  United Methodist  
 07  Other Protestant  
 08  Roman Catholic  
 09  Orthodox Christian  
 10  Other Christian  
 11  Buddhism  
 12  Hinduism  
 13  Islam  
 14  Judaism  
 15  Scientology  
 16  Some other affiliation not listed above  
 17  None  
 18  Prefer not to answer

**Thank you for your help with this study. Please return your completed questionnaire in the enclosed postage-paid envelope as soon as possible.**

